



June 8th, 2023 Cheer Booster Meeting Minutes

Attendees: Kelly Amos (Cadence), Tracey Peterson (Skylar), Tracy Binkley (Kayla), Janice Kellerman (Breanne), Penny & Bob Aikey (Briley), Summer Radzanowski (Lorelai), Jennifer Claus (Jaycee), Daniela Saraka (Jessie), Melissa Mobley (Nia), Krysten Murphy (Middle School Coach)

Welcome:

Thank you for attending the first cheer booster meeting of this season.

We want to give a shoutout to our recent graduating seniors. We wish you the best of luck. At least one of our graduating seniors is continuing cheer at the collegiate level.

Congratulations to all athletes who made Middle, JV and Varsity teams.

President's Report:

- **Vision-** We hope to have a positive environment that is a supportive and inclusive organization to support our team and coaches.
- **Goal-** Our goal is to help athletes and coaches by managing fundraisers and events that will be beneficial to supporting the team. All money that comes in goes back to our athletes.
 - Fundraising money is used for things such as comp fees, warm-ups, tumbling equipment (mats/track), flags, etc.
- Financially this year we are in a great place and are able to provide all athletes with \$200 for beginning of season costs and eliminate the need for dues.

Meeting Minute Approval:

Meeting minutes for the May 11th, 2023 meeting were approved (1st- Janice, 2nd- Jennifer).

Jennifer Claus brought up concern that misinformation about requirements for tumbling are being passed down to younger cheerleaders by either cheerleaders or coaches on Varsity. The board suggested talking to Coach Webb so it could be monitored.

Jennifer Claus also voiced concern regarding elections and proper protocol regarding try-out timing and exclusion of more voting members of the Booster Club.

Treasurer's Update and Approval:

- Expenses since our last meeting include camp deposits (\$1,900 for HS, \$1,800 for MS), middle school practice wear (\$3,074.61), middle school warm ups (\$2,424.10).
- Our current balance after these expenses is around \$40,000.
- Proposed budget was presented and approved (1st- Summer, 2nd- Janice)
 - Cheer clinic held in January 2023 was very profitable and we hope to do more of these (1-2 yearly).
 - Pura Vida braided bracelets will be ordered for us to sell.
 - Homecoming decorating last year was profitable, bringing us in around \$3,000.
 - Cheerleaders decorate for the dance and then we get a portion of the ticket sales.
 - Hoping to be 501c3 and possibly get more sponsors for nationals.
 - Home competition last year was the most profitable we ever hosted and we profited over \$45,000.
 - Prior highest comp was around \$20,000.
 - Based projected budget from comp on \$25,000 so we may end up with more income than projected for this.
 - Senior costs are based on 7 seniors and include things such as banners.
 - Hoping to up the size to make them bigger so budget may need adjusted for this.
 - We currently have 15 varsity athletes, 7 JV and 3 Coaches that are accounted for in game meals (JV accounted for playoff games)- \$10 per athlete.
 - Includes 10 regular season games (no meals on in service) and 3 playoff games and 3 basketball games (JV and Varsity).
 - Culinary will still provide some of our meals this year but we hope to reach out to other local places and get cheerleader input.
 - Clarification question was asked by Janice whether 9th grade was JV. Questions were then brought up about whether we could cheer for 9th grade football. Coach Murphy mentioned that Middle School only has 3 games so it may be a chance to cheer at more games for us. 9th currently has 1 home game on schedule.
 - JV games are Monday (Coach- Jaelyn Monroe)
 - 9th grade games are Thursday
 - Middle School games are Wednesday (Coach- Kyrsten Murphy)
 - Varsity games are Friday (Coaches- Alyssa Jeffries, Rachel Webb)
 - Homecoming budget is program wide and includes all athletes and coaches (46).
 - Homecoming parade usually is pizza and then there is meal before the homecoming game as well (\$15 per person- ~\$660)
 - Nationals are only for our Varsity Competition team and expenses only happen if the team gets bids to nationals (usually bids come in December).
 - Daniela helped get transportation to Baltimore paid for by athletics last year.
 - Got great flight prices (\$100 pp) and hotel (\$300 pp), the most expensive part is park hoppers (\$429 pp).
 - 4 day event next year so pricing will be higher for the extra day.

- Question about having competition earlier in the year (fall vs spring) to have funds sooner to possibly pay more for nationals.
 - Could it be the first comp of the year for cheer teams? This would need to be decided by coaches as they are the ones who recruit the teams.
- Concern brought up by Bob Aikey about the 75% attendance for camps- not a concern this year as we met that for both MS and HS.
 - If away camps can't happen, we generally have local camps so more can attend so nationals can still be an option.
- Athletics takes care of fees for PIAA competitions but we cover all other competitions.
- Our current proposed budget is \$24,835 which leaves us with a surplus of \$9,815 (this does not include the ~\$40,000 we have now that we use to front our expenses).

Old Business:

- Bylaws
 - We found our old bylaws and are in the process of updating them. Once they are updated, we will vote on the new bylaws.
 - According to bylaws, elections need to occur after tryouts so new officers would be voted on at the June meeting.
 - Talked about adding into bylaws a staggering of office positions so that the board would never be all new members.
- Election
 - Chrissy Fiore is no longer with the program so there is a need for a new treasurer.
 - According to our bylaws, elections need to occur after tryouts so they were held at this meeting.
 - In the future, we talked about having nominations at one meeting and an election at the next so that those who can't attend can also vote.
 - Jennifer Claus asked about possibly having a survey for those who can't attend with nominees on it.
 - Kelly Amos was nominated for Secretary and was voted in as the new Secretary.
 - Tracey Peterson was nominated for President and was voted in as the new President.
 - Tracy Binkley was nominated for a dual role of Vice President and Treasurer and was voted in as the new Treasurer and continued her role as Vice President.

New Business:

- Summer Fundraisers
 - Question about success of fundraisers- they are about as successful as they can be with just 40 athletes.
 - Double Good and Moes netted \$15.76 per athlete to go towards camp.
 - Hoping 501c3 will help get us more sponsors/donations.
 - Jennifer Claus mentioned an event at the Arena- Cheers to Art.

- Done every Wednesday night and you go and paint and they charge extra per ticket and the extra goes to the group.
 - Possibly could be a good team bonding night idea.
 - The Field is generous with % back and includes everyone dining all day.
 - Trying to do more bang for buck fundraisers so we don't have to have too many fundraisers.
 - Hoagie sale would have to be full program now to be 501c3 compliant (may do this later in the summer).
 - Camp Updates
 - Boosters paid camp deposits and the balance for everyone is due June 30th (Tracy Binkley will reach out with totals for everyone)
 - Middle school check in starts at 12pm and ends at 3pm.
 - Transportation does not seem like an issue for camp.
 - Likely will get a packing list from coaches closer to camps.
 - UCA camp theme is It's Magic (fairies, Harry Potter, Bruno Mars (24 magic song) were some ideas).
 - Talent show is one night.
 - Decorating of cabins for Middle School may be happening.
 - May need to budget for supplies for costumes, decoration etc.
 - Possibly could use a hoagie sale for this.
 - Proposed adding an extra \$10 for each athlete from the booster but it was voted that it's not needed and could be saved for anyone needing the extra help.
 - Committees
 - Briefly presented but will revisit it at the next meeting.
 - We are hoping to have people sign up to chair or help with various committees (meals, home comp, fundraising, etc.).
 - Summer Radz and Tracy Bissol volunteered to head the Senior Committee.
 - Program Picture Day
 - Tentatively had it scheduled for August 4th at 6:30 but looking at rescheduling for August 2nd.
 - Possible make up dates of (August 7th or 11th)
 - All dates being considered are August 2, 4, 7, 11
 - One senior will not be available after August 2nd, so we will try and schedule photos for when seniors can attend to ensure banners are made
 - HS coaches will reach out to athletes to inquire about photo dates.
 - Working around football being on Memorial Field.
 - Vjm studios will do photos at Memorial Field again.
 - August 15th is the football program deadline.
 - Will need to vote at the next meeting on hiring someone to help us with 501c3 but most at this meeting agree this would be beneficial to the program.

Coaches Update:

- Middle School still needs to order 3 bows (not from varsity).
 - May be covered by the \$200 from the boosters.
- Funding request for middle school for Decorating football players lockers and adding signs for the theme of the games around the school. (Coach Murphy will reach out later).
 - Middle School cheerleaders are picking themes for the games this year.
- For the 501c3, we will need to have funding request forms for coaches which we will put together and get to them.