



August 10th, 2023 Cheer Booster Meeting Minutes

Attendees: Kelly Amos (Cadence), Tracey Peterson (Skylar), Tracy Binkley (Kayla), Penny & Bob Aikey (Briley), Alana Loht (Nova), Tana Troup (Rylee), Krysten Murphy (Middle School Coach), Rachel Webb (Varsity Coach)

Welcome:

Welcome everyone to the Cheer Booster Club meeting tonight. We know summer is busy for everyone so we appreciate you taking the time to be here. School is starting in 12 days and the cheer season is gearing up.

Coach Webb announced that the new assistant coach will be Arianna. It's not school board official yet but should be at the school board's next meeting. The plan is to have 2 coaches at every practice/event.

Tracey announced that there will be 52 middle school football players. Coach Murphy announced that Middle School and JV will each be covering a 9th grade football game and they will combine for the other two games.

Meeting Minute Approval:

Meeting minutes for the July 19th 2023 meeting were approved (1st- Coach Webb, 2nd- Alana Loht).

Treasurer's Update and Approval:

- There were a lot of purchases since the last meeting and some of the ones to note are the following:
 - 5 extra middle school warm-ups were purchased for a total of \$671.25. This puts us over budget by \$595.31 but there is padding in the budget in other areas to cover this.
 - Middle School Poms were purchased and totaled \$635.47. At the July meeting, we had voted on a \$700 budget so we came under budget slightly for those.
 - Varsity flags were purchased and are currently in production but will take about 4 weeks.
 - All apparel for athletes has been purchased and all reimbursements have been paid including those athletes that we purchased items for who wouldn't meet the deadline.
 - There was a new Middle School athlete that we purchased items for with the athlete credit.
 - High School camp registration was paid and the total matched up with what we had budgeted. We are waiting for reimbursement for one athlete scholarship.
 - Middle School still owes \$3440 for camp and this will be on the next statement.
 - Camp spirit wear was approved at the last meeting for tutus, wings, tiaras, magician hats. We budgeted \$400 but found magician hats in the cheer closet which saved us \$75. Overall, we spent \$288 on the other items.
 - Coach Webb needed to purchase water and hand soap at camp which was \$26.
 - Middle School music was purchased.
 - The balance for the team bonding pool party of \$450 was also paid.
 - We purchased our annual zoom membership.

- We would like to add 2 line items, one for the zoom membership in case it becomes an annual thing (\$150) and also one for operating expenses (\$100). Operating expenses would include things such as binders, hole punch, stamps, etc.
 - Coach Webb motioned to approve and Bob Aikey 2nd.
- Coach Murphy and Coach Webb will have some returns to varsity that we will get credits for.
- Coach Murphy motioned to approve the treasurer's report and Penny Aikey 2nd.
- There were a few funding requests:
 - Senior parents bought balloons for photos (\$32).
 - All voted to reimburse, as we can use these for photos again.
 - Penny Aikey suggested getting more numbers now so we wouldn't have to worry about them not matching.
 - We would need 9 more balloons to have all the numbers which is another \$32.
 - Voted and approved by all to budget \$100 for the total cost of already purchased balloons and balloons that need purchased.
 - The booster club met with football boosters and they are willing to share the media team so that Varsity can have sideline photos. They usually give the media team a gift card at the end of the season. There are about 5-6 and we offered to split with them.
 - Voted to allocate \$250 in budget (\$25 for each media team member and \$50 for MS/JV parent taking photos).
 - Dana- Alivia's mom agreed to take photos at games she was at for Middle School.
 - We are looking for a JV parent who would be willing to take photos.
 - Photos will be available to everyone in the program to view- could possibly upload to sports you for high school.
 - Middle school signs are in the works and will be \$90 for 3 and Coach Murphy will follow up on the status of those. Tracy brought up a concern about the handles of the signs but Coach Webb said it was fine and pretty normal.
 - Options were presented for the already approved storage closet for cheer to put in the gym. There are some less expensive non-locking options that can store totes (\$129 for smaller-won't fit big totes, \$169- would fit all totes) and then some locking options (smaller- \$299, bigger \$399).
 - The locking options are a steel cabinet but they aren't quite big enough to hold all of the totes- could just put speakers and other smaller items in them.
 - Non-locking option- we could buy some locking totes.
 - Tracy is going to reach out to the wood shop to see if this is something they could build us.
 - Tana suggested possibly a senior project
 - All agreed to purchase whatever works best for coaches
 - Coach Webb saw smaller megaphones at camp and would like to replace ours as the current ones are big and old. The new ones would be 19 inches and more manageable.
 - Varsity is working on getting her quotes.
 - One version is all white and we would need to add vinyl lettering. For 3 megaphones, it would be \$88.
 - The other version is full design with maroon megaphone and gray STATE letters. These are screen printed and not scratched easily but you have to buy 6.
 - Decided to allocate \$600 and decide based on the second quote which option to go with.
 - We could possibly have a fundraiser for this as well.

- We will also get some money back from apparel sale as \$4-6 was added to every item.
- Varsity also needs new competition signs this year. The signs will be bought through the varsity store and are around \$38 each. Coach Webb will let us know the total but should be around (7-10).
 - We do have \$410 left in budget for signs for MS and the HS signs.
- Middle School will be doing face paint at the September 15th Varsity game for Kindergarten night. Coach Murphy will reach out to athletics to see if they will purchase paint. \$50 is in the budget if need be.
- Middle School will need a sign bag for new signs but Coach Murphy has \$100 still from athletics to use for this.
- Coach Webb will also be getting tumbling equipment but will use money from athletics for this.

Old Business:

- Uniforms have been ordered and should ship by September 1st. Jess is saying they should be here by September 8th but Coach Webb is thinking closer to September 15th.
 - Coach Murphy mentioned concern about the fact that the new Middle School uniforms are ready to go uniforms in standard sizes (s,m) instead of customized as in the past. This may mean we have to piece more things together next year.
 - Tracy asked about getting a price for each individual uniform so it could be budgeted for next year.
- Photo makeup is tomorrow and we only have 3 athletes that will need photos. We are hoping to do photos at homecoming since we will have the new uniforms. It will be \$150 to use VJM but they said depending on orders we could recoup some of that. There is already \$500 in the budget.
 - Possibly the media team could do it as well.
 - Send a survey to gauge if families would like different pictures or not.
 - Senior banner proofs are in and they look great.
 - Program photos have been submitted to football programs.
- Middle School leaves Sunday at 7:30 for camp and will arrive around 11:30. Activities will start around 12:45-1.
 - Coach Murphy said she was deciding whether we should pack or stop for lunch but decided to just have people pack.
 - We will leave around 12:30 Wednesday so we will stop to get lunch on the way home.
 - There will be about 2500 cheerleaders and 25 teams (HS/JV/MS) at camp.
- High School had some kinks at their camp and likely won't return to that location.
- Apparel sale is underway and open until 12 am Sunday, August 13th.
 - We will purchase items to sell at games and home comp as well.

New Business:

- Kelly is working on sign ups for water and snacks for all levels since Varsity games are long and Middle School is right after school. We ask parents to donate.
- An interest survey about running concessions or the spirit wear table at the games has gone out. Didn't have much response to the survey yet.
- Team meals for away games will be handled by the culinary program. Zach will have a form at the beginning for athletes to fill out.
 - Tracy created a google form for dietary restrictions and listed things like what you would eat, do you like condiments etc.

- Coach Webb will have athletes fill this out at practice.
- Team meals for home games will be decided upon by athletes from a list.
 - Tracey called some local businesses and got some info about discounts and offerings (Wegmans, Moes, Raising Canes, etc.)
 - Tracy also has a form for this and Coach Webb will have the committees each pick what restaurant they want to order from.
- Homecoming:
 - We are planning on doing pizza before the parade and a buffet before the game on Friday.
 - We currently have a request into Wegmans for funds for this but talked to Moes as well and they can give us 15% off.
 - Coach Webb is going to try to have a preliminary meeting with administration before the next meeting. She will also have the school spirit committee start planning and attend the next meeting.
 - Feedback from last year's homecoming dance was that they liked the Photo Booth, decorations and lights. The disco ball was small but there is a larger option if we reserve early enough.
 - Decorating for the dance ends up being a fundraiser for us. (~\$3000 last year).

Coaches Update:

- Coach Webb
 - We are getting another JV member who is a foreign exchange student. We are willing to cover the cost of the liner for the athlete as they won't be purchasing practice wear. Since they won't be here next year, we could see about getting the liner back to use again.
 - High School will be doing two back to school events.
 - Teacher inservice to greet teachers on Tuesday, August 15th from 7:15 AM- 8:15 AM.
 - 9th grade kickoff (most of the JV won't be able to be there) from 12:00-12:35.
 - Hoping to split the team between the events and they will come in uniform with poms.
 - Save the dates for the home competition have been going out to people from last year.
 - 4-5 teams have already said we will be there!
 - An initial email went out to Matt the DJ and he is waiting on pricing from Penske but has our date marked on his calendar.
 - Save the dates have also been posted to coaching groups on Facebook that Coach Webb is a part of.
 - Registration packets can be sent out as soon as we have pricing.
 - Decided to keep registration fees and admission prices the same as last year.
 - Early bird registration (by Dec 31st): \$175 for 1 performance, \$200 for gameday and traditional.
 - Regular registration (by end of Jan): \$225 for 1 performance, \$250 for gameday and traditional.
 - Admission \$10 for adults, \$5 for kids/seniors.
 - We will need to do trophies but we would like to get medals instead of ribbons for (Jump off, tumble off, basket toss).
 - Also medals for all cheer abilities athletes.
 - Last year from admission only we got \$17,000 and \$12,000 from registration.
- Coach Murphy
 - Talked to Phoenix some more about tumbling and is planning a visit to the gym to tour and hear the game plan. She will then figure out if it's a reasonable option for the team.

- Get Air reached out to her about doing another team bonding as Middle School did one last year that went well. She is waiting on pricing from them.
- Felt that the pool night went really well and we had a good turn out.
- She will be helping with the High School program to get some experience. Coaches will be helping out at various practices to get uniformity and also to help athletes get to know them.