

Cheer booster meeting January 12, 2023

Kelly Amos, Summer Radzanowski, Tracy Binkley, Racheal Reavy, Leila Burdoski, Chrissy Fiore, Kyrsten Murphy, Rachel Webb, Daniela Saraka,

Next meeting would be February 9, but we'll reschedule bc of nationals

Previous meeting's minutes: motion to approve – and second. Passed.

Treasurer: \$23,693.42. Deposited \$19,200. We finally have \$5K homecoming, which included \$1700 of what we spent.

We've spent \$10,936 on flights, hotels. We have Monday another \$10K for nationals tickets and varsity fees.

We've gotten sponsors for nationals and payments for cheer clinics coming in.

We need 10K to finish the season and 6K to start the new season.

Projected expenses = Sr. yearbook ad ... deadline passed?

Full team meal \$660 instead of on homecoming, we will do it some other time for an informal fun meal before the banquet.

\$3570 for banquet coming up, with meals, gifts, special Senior gift.

Maybe more bc we have more seniors this year.

\$6100 income estimated in concessions for home comp.

Let's look at how much pizza we bought last year because we kept running out, and if we have enough we'll make more money.

Here is a reminder of last year's post-competition notes for improvement:

"Next year, we need to get registration up. We had half the teams as before.

There's already a discount for registration early.

If we pick a date now, reserve the space, pick a back-up.

Be competitive with registration.

10% EXTRA discount (SUPER early bird) to returning teams that have early bird registration; 25% discount to teams that have a confirmed referral of a team that is brand new to our competition.

Tumble off, etc. = good

Maybe don't do the T-shirts with that vendor, make it a general state college cheer shirt without the date and championship.

Let's look into Colonial press.

Andrew delivers late, so we'll give him a deadline before we really need it.

Collegiate pride is an option.

We'll look into doing 50/50, but we'll need a permit.

Maybe raffle gifts including megaphones signed by athletes, etc.

Can we sell mini poms? Or stuff for the theme of the night?

Bow vendor we got \$60 ... do we want her there again? The child said the pop it was \$20, bc the mom was gone; but it was only \$10.

Reach out to happy valley moms. They sell everything including Norwex. Mary Kay cosmetics? Registration \$350, early bird \$200.

We already give them big discounts if they bring more than 3 teams.

Can we send a 'we missed you' email to some teams that used to come but didn't come this year?

Some teams end comp season early and others couldn't come bc of covid.

Spirit of Hope in SC, and NCA usually hold comps in Feb.

Williamsport held there comp the same time that we did. Also, Shamrock.

Should we do something smallish [clinic] in the fall ... that leads kids into performing with Varsity in the fall? In the regular HS (not Delta). Get contact info from youth league coaches. They don't have lots of funds, so make registration reasonable.

Tracy's brother-in-law Jeff is a retired DJ and maybe would be willing to discount.

Rachel was overridden and ignored when she requested that we have the gym for ALL of Friday night and Saturday.

Is there anything we can do to make the music work better for our team?

Warm ups for morning session need help; also, for jump off, tumble off, basket toss.

Signage could be more / better.

Cheerleaders that are helping must converse less... friends/ boys can work.

Make a job description for everyone... coaches have it in the folder; maybe add to sign up genius.

Judges have to stay on the floor. The track was left open, maybe we should close it because people did unsafe things.

Cheerleaders should be in uniform at all times all day during the competition.

Table cloths would've been nice.

Need a better cash box.

Need diaper change location.

Most stuffed animals came from 1 person, another person added.

Maybe add jobs for clean up at the end of the day for sign up genius.

Maybe we could donate plastic containers to give meat, melted cheese to anyone who wants it at the end of the day.

We had leftover bread buns, too.

We had no leftover pizza, no leftover hot dogs, no leftover mac and cheese.

We had to buy more buffalo chicken dip stuff.

Depending upon number of clients, maybe we don't need express concession.

7 to 8 in concessions is plenty – 3 front end, 4 back end, one runner.

We have to be careful what we open; if we'll make more money returning something than selling just one, then don't open the pack. Don't break apart cases until they're ready to be used; keep them in the box / pack in the fridge.

Hit 0 buttons may be a good idea.

1st, 2nd, and 3rd place medals for jump off and tumble off and basket toss."

Coach's report: Murphy = 28th is comp, then home comp - She reserved a spot for summer camp for middle school – away camp. Pine Forest at Greenly. 3 hours northeast. \$315 for 4 days

3 nights. Sent survey to parents, price is reasonable, concerns were original date so we'll go Aug 13-16. No deposit needed til after tryouts.

We're trying to contact Disney and figure out how to help athletes have meals together during nationals without requiring them to carry cash or gift cards that they may lose or not use all of.

5 teams are registered for home comp. Other teams have confirmed and are sending payment. 80 coaches requested information.

Rachel has sent several reminders for early bird registration.

That confused some teams that already registered, but she responded to clarify.

Varsity camp seems to be planned for end of July.

Youth clinic has 89 signed up for the 14th, there's an extra practice on the 19th and performance on Friday the 20th at a basketball game; it's capped at 100. We may have to turn people away that day if they didn't pre-register. The capacity of the gym is limited. For the game, 10 rows of 10 kids will have to line up before halftime starts.

If this is successful, we will plan more clinics in the future.

Andrew is going to do more t-shirts complimentary to act as a sponser; plus, we've contracted him to do home comp.

Summer will do sign up, but we need a menu and costs.

Need more than 3 dozen donuts for the athletes.

Last year's menu: "Hot dogs, pizza (pizza hut has been amenable to pre-orders), nachos, mac n cheese (we sold out), buffalo chicken dip, sloppy joes (ground beef w sauce), hot dogs buns, burger buns, chips, bananas, cuties, breakfast bars / snacks; red, blue, orange gatorade, coke, diet coke, sprite, 16.9 oz water, ice, extra king-sized candy bars, etc. Coffee, cups, condiments, creamer (milk). Sam's club has king sized candy bars. Plastic gloves, dish soap \$1 per soda can, water, some juice pouches left over from fall \$1 but once they're gone, they're gone. Gatorade \$2 20oz. \$3 hot dogs, \$2 pizza, \$3 nachos, We need food boats, napkins, forks, spoons, napkins (We need no more place settings, utensils)

Candy: ring pops, cow tails, licorice, pixie stix, individually wrapped, big candy bars

Question: cotton candy: containers are \$24 for 8 but they're cheaper at Sam's club but they're not in stock"

The sizes were mentioned on sign-up genius, but people donated inconsistent sizes; maybe we should ask for money donations instead of goods.

30% discount could be available at McClanahan's depending upon who is working.

There was leftover candy that we had to trash because it was stored and attracted bugs.

Chrissie will spearhead running concessions. Dana and Bub will work with her so that she's freed up for accounting. Summer will assign someone else to registration instead of having Dana there so that concessions is ready to roll from the get go.

We want walking taco ... we need little bags of large jars of salsa, fritos, shredded cheese, sour cream, lettuce, jalepeño peppers

We should have order pads to keep track of what we should prepare; but we want an express line, too. But the express line didn't work so well because people didn't understand which line to be in.

We could keep drinks in coolers, have ice donated, and use fridge for pre-ordered hoagies.

Summer will check with Jon Down's for refrigerator space access on that weekend. Jim is maintenance on Delta side.

Dana will check with maintenance manager at the HS side.

Donated printing may not have sticky notes; may need tape.

Sam's club sells a variety pack of sodas. Coke (cola), diet cola, sprite, sierra mist, root beer, mountain dew, dr. pepper, crush.

Big box of Dunkin coffee could be donated – we'll ask Vanessa.

Pizza hut – was a bit of a problem with State Patty's day. Domino's cancelled our order a week ahead of time. Our comp seems to be planned on State Patty's day again.