

**Advertising Approval** The Superintendent or designee shall have the final authority to approve or disapprove a new advertiser, an advertising campaign or individual advertisement consistent with the First Amendment and District policy.

**Guidelines** The Superintendent or designee shall consider the nature of the business and the appropriateness of the proposed advertisement, including but not limited to application of factors set forth in FNA(LOCAL), and standards of approval set forth in GKB(LOCAL). No political or religious advertisements will be permitted.