

# Heritage High School

*"Go War Eagles!"*

1114 S. Fifth Street Rogers, AR 72756 Phone:(479) 631-3579 Fax:(479)-337-8303

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**Chip Greenwell, Ed.S** | Principal  
**Ashlye Pool, Ed.M** | Assistant Principal  
**Jayna Moffit** | Assistant Principal

**Matt Murray** | Athletic Director | Assistant Principal  
**Steven Weber, Ed.D** | Assistant Principal



## **ROGERS HERITAGE HIGH SCHOOL**

1114 S. 5th Street  
Rogers, AR 72756  
479-631-3579

## **PARENT & FAMILY ENGAGEMENT PACKET 2024-2025**

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## 1. Heritage High School's Parent & Family Engagement Program

- See Parent & Family Engagement Plan outlining the following standards:
  - Parent & Family Engagement plan can be found on the District website [www.rogersschools.net](http://www.rogersschools.net)  
→click on Parents→click on Parental Involvement→click on link to view District & School Parental Involvement Plans
  - STANDARD I: Parenting
  - STANDARD II: Communication
  - STANDARD III: Volunteering
  - STANDARD IV: Learning at Home
  - STANDARD V: Decision Making
  - STANDARD VI: Collaborating with the Community

## 2. Recommended role of the parent, student, teachers, and school:

- Student achievement should be utmost in all thinking and all stakeholders must share a common vision and a purposeful plan.
- Parents should:
  - 1. Make sure your student is on time and attending school regularly.
  - 2. Support the school discipline policy.
  - 3. Establish a time for homework and review homework regularly.
  - 4. Provide a conducive learning environment
  - 5. Encourage your child's efforts and be available for questions.
  - 6. Stay aware of what your child is learning.
- Students should:
  - 1. Attend school regularly.
  - 2. Come to school each day with necessary supplies.
  - 3. Complete and return homework assignments.
  - 4. Observe regular study hours.
  - 5. Conform to the rules of school conduct.
- Teachers/School should:
  - 1. Provide appropriate and meaningful homework assignments.
  - 2. Provide necessary assistance to parents so they can help with assignments.
  - 3. Encourage students and parents by providing information about student progress.
  - 4. Use special activities in the classroom to make learning enjoyable.
  - 5. Provide an environment that allows for positive communication between the parents, students, and teachers.
  - 6. Maintain a safe school environment.

**Spanish and Marshallese versions of this packet are available on the district website.**

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### 3. Ways for the parent to become involved in the school and his/her child's education:

- An important component for the parent & family engagement program is that you as parents become actively involved. Involvement could be reviewing homework at home, volunteering at HHS, doing clerical work for teachers or office staff, chaperoning field trips, and/or assisting with club activities. Joining PTO also offers many volunteer opportunities. *Also see Standard III in the Parent & Family Engagement Plan.*

### 4. A membership form for parents regarding his/her interest concerning volunteering at the school

- PTO Membership Form is attached

### 5. Activities planned throughout the school year to encourage student, parent, & family engagement

#### To welcome parents into the school, the school shall:

1. Have school policies or procedures that encourage a parent to visit the school.
2. Ensure that greetings and signage create a climate in which parents feel valued and welcome.
3. Educate and assist staff members in creating a climate that is inviting and utilizing volunteer resources.
4. Use the community's members as guest speakers and as formal/informal mentors.
5. Engage in other activities determined to welcome parents.
  - a. Visitor nametags are provided in the main office
  - b. Utilize social media (Facebook, Instagram, Twitter) to welcome, inform, and show appreciation to parents during the school year.
  - c. Recognize and thank volunteers
  - d. Provide opportunities for parents to be involved in the following organizations:
    - PTO (Parent/Teacher Organization)
    - Booster Clubs
  - e. Spanish outreach workshops to engage parents and students

#### To encourage communication with parents, the school will:

1. Provide enrollment packet/information packet/Student Handbook that include the following:
  - a. A system to allow parents to communicate in a regular, two-way manner with the child's teacher and the school's administrative staff.
  - b. School webpage address <http://rogersschools.net>
  - c. Information regarding available parenting classes or workshops, opportunities to get involved at Heritage, and other details on upcoming events and services and the various methods this information will be dispersed in English, Spanish, and Marshallese.
2. All parents will be invited to various on-site parent & family engagement events, including, but not limited to:
  - a. Open House
  - b. Parent/Teacher conferences—one in October and one in February 4

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- c. Future Freshman Night/Freshman Orientation
  - d. College and career information
  - e. PTO/Booster Clubs
  - f. Parental informational meetings held by various athletic programs
3. Utilize and provide staff development for communication techniques seeking to facilitate two-way interaction between parents and teachers, conferences, phone calls, emails, letters, etc.
4. Provide clear information regarding course expectations and offerings, student placement, school activities, student services, and optional programs. During spring registration, all families will be provided access to the online course catalog.
5. Communicate student progress in the following manner:
  - a. Provide parents and students access to their student's grades and attendance via the Home Access Center (HAC). The computers in the counseling office are available to access HAC.
  - b. Teachers will provide updated expectations and grades to parents.
  - c. Parents and students will be notified by email and social media when report cards are available.
6. Encourage immediate contact between parents and teachers when concerns arise.
  - a. The steps at which to resolve concerns can be found by going to:  
District website—District—Policies—Section K—Policy KN •  
  
If the concern is not resolved at the building level, there is a district policy that is to be followed. It is listed here:  
  
District website----District----Policies---Section K----Policy KN---Form
7. Translate all communication to assist non-English speaking parents. The district will provide translators for Parent/Teacher conferences, registration meetings, and all other meetings that assist parents in helping their children improve their academic achievement and becoming active participants in the education of their children. Assistance will be provided in the form of making phone calls for teachers, interpret during parent/teacher conferences, translate notes to or from home, and other duties that increase and improve communication.
8. An interpreter/liaison will be available in order to help build trust and help bridge language barriers between parents and school staff. The goal is to encourage parents to participate in their children's school experience.
9. Provide access to an ESOL program that provides resources to students and empowers parents to become active participants in their child's education.

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10. Communicate with parents regarding positive student behavior and achievement, not just misbehavior/failure. Teachers will communicate via email, phone, notes, and/or conferences.
11. Provide opportunities for parents to communicate with principals and other administrative staff.
  - a. Email, phone calls, conferences, and open houses
  - b. PTO meetings at both the school and district level
12. Students are given an opportunity for distance learning via Rogers Virtual Learning.
13. Parents are always encouraged to share their thoughts and opinions using our survey links:
  - [English Family Survey Link](#)
  - [Spanish Family Survey Link](#)
14. The Arkansas Department of Elementary and Secondary Education (DESE) annually releases the Every Student Succeeds Act (ESSA) accountability measures. The current ESSA score can be found any time at: <https://myschoolinfo.arkansas.gov/Schools/Detail/0405052>

## **Parental Engagement Coordinator:**

Chip Greenwell

Principal

Rogers Heritage High School

Chip.Greenwell@rpsar.net

**Rogers Heritage High School  
Parent & Family Engagement Plan  
2024-2025**

**1: Jointly Developed**

Rogers Heritage High School has prepared a written parent involvement plan in conjunction with administrators, teachers, parents, students, and community members. Please contact the school at 479-631-3579 for any needs or concerns.

To help parents in assisting students, the school shall:

Schedule regular opportunities where parents are given a report on the state of the school as well as an overview of:

- What students will be learning
- How students will be assessed
- What parents should expect for their child's education
- How parents can assist with and make a difference in his or her child's education
- Discuss school's process for resolving parental concerns.

**We recognize that parents are full partners in the decision making process that affect his/her child and/or family:**

1. Publish the school's process via social media for resolving parental concerns.
2. Publish information on how to be an active parent.
3. Actively participate in Parent/Teacher Organization (PTO), which is a parental involvement advisory committee.
4. Treat parental concerns with respect and demonstrate genuine interest in developing solutions

**2: Communication**

**Communication between home and school is regular, two-way, and meaningful.**

1. Provide family enrollment packet, information packet, Student Handbook that includes the following:
  - The school's Parent & Family Engagement Plan in English, Spanish, and Marshallese on the Heritage High School website.  
District website—Parents—Parental Involvement--HHS
  - A system to allow meaningful parent communication in a regular, two-way manner with the child's teacher and/or the school's administrative staff.
  - School webpage address <http://rogersschools.net/>
  - Information regarding parenting classes/workshops, opportunities to get involved at Heritage, and other details on upcoming events and services and the various methods this information will be dispersed.
2. Invite all parents to various on-site parental involvement events such as:
  - Open House
  - Parent/Teacher Conferences—one in October and one in February
  - Future Freshman Night/Freshman Orientation
  - College and career information

- PTO/Booster Clubs
- Parental informational meetings held by various athletic programs · Informative workshops

3. Utilize and provide staff development for effective communication techniques seeking to facilitate conferences, phone calls, emails, letters, etc. to share student strengths, academics, and learning preferences.

4. Provide information regarding course expectations, offerings, student placement, school activities, student services, and optional programs. During spring pre-registration, families will be provided access to the online course catalog.

5. Communicate student progress in the following manner:

- Provide parents with access to HAC (Home Access Center) to view attendance, grades, and/or email teachers. Parents can choose to be notified when report cards are updated. The computers in the counseling office are available to access HAC.
- Notify parents and students via email and social media when report cards are available.
- Teachers will provide updated classroom expectations and grades to parents.

6. Encourage immediate contact between parents and teachers should concerns arise.

- The steps to resolve concerns can be found by going to: District website—District—Policies—Section K—Policy KN
- If the concern is not resolved at the building level, the district policy to be followed may be found by going to: District website---District---Policies---Section K---Policy KN-Form

7. Provide translators to bridge language barriers between parents and school staff

8. Communicate with parents regarding positive behavior/achievement via email, phone, notes, and/or conferences.

9. Provide opportunities for parents to communicate with principals and other administrative staff.

- Email, phone calls, conferences, and/or open houses.
- PTO meetings at both the school and district level.

10. Promote informal activities where parents, staff, and community members can interact.

### **3: Building Staff Capacity**

**Strong customer service is a core belief for our Heritage High School team.**

**Parents are welcome in the school. Their support and assistance are valuable to the success of the school.**

1. Have school policies/procedures that encourage parents to visit the school.
2. Ensure that greetings and signage create a climate in which parents feel valued and welcome.
3. Educate and assist staff members in creating an inviting climate and utilizing volunteer resources.
4. Use the community's members as guest speakers and as formal/informal mentors.

5. Engage in other activities determined by the school to welcome parents.

- a. Visitor name tags are provided in the main office.
- b. Utilize social media (Facebook, Instagram, Twitter) to welcome, inform, and appreciate.
- c. Recognize and thank volunteers.
- d. Provide opportunities for parents to be involved in the following organizations on campus:
- e. PTO (Parent/Teacher Organization)
- f. Booster Clubs

**Parents play an integral role in assisting and promoting student learning.**

1. Provide suggestions for creating a conducive learning environment.
2. Promote active participation in physical activities, workforce education, community opportunities, and volunteerism.
3. Ensure parents are informed about the district's wellness practices.

The school understands its obligation for ensuring professional development requirements related to parent and family engagement are met and that records are maintained accordingly. (2 hours every 4 years with 2022 being a required year)

**4: Building Parent Capacity**

**Parenting skills are promoted and supported.**

1. Maintain the Parent Center in the following manner:
  - Provide printed resources in both English and Spanish, and pertinent websites, social media, and numbers for community resources.
  - Utilize the school website/social media to promote current resources available.
2. Plan and engage in other activities determined to be beneficial in promoting and supporting responsible parenting.
  - Provide information in both English and Spanish regarding free parenting classes via social media and in the Parent Center.
  - Inform parents of ESOL classes provided by Rogers Public Schools.



· Provide an annual report to the public.

**5: Coordination**

**Recognize that community resources strengthen school programs, family practices, and student learning.**

1. Utilize community resources

- a. Seek support for students and parents by contacting local businesses for coupons/prizes for activities/events.
- b. Local business leaders as guest speakers
- c. Student organizations with parental/teacher assistance will service non-profit agencies in the community.
- d. Develop partnerships with local businesses and service groups.
- e. Develop partnerships with parents through a PTO organization

**6: Annual Title I Meeting** (Title I schools)

N/A

**7: School-Parent Compact** (Title I schools)

N/A

**8: Reservation of Funds** (Title I schools)

N/A

**Assurances**

*Please read the following statements closely. By checking these boxes, the School understands the legal requirements and will meet them accordingly.*

**A.1:** The School understands that annually by August 1, the public School's Engagement Plan shall be developed, or reviewed and updated.

[ADE Rules Governing Parental Involvement Section 3.02.3]

- ✓ **A.2:** The School understands that the following must be made available to families and the local community on the School or District website no later than August 1st:
  - o the School Engagement Plan
  - o a parent-friendly explanation of the School and District’s Engagement Plan
  - o the informational packet
  - o contact information for the parent facilitator designated by the School.

[A.C.A. § 6-15-1704(a); ADE Rules Governing Parental Involvement Section 3.02.4]
- ✓ **A.3:** The School understands that a parent-friendly summary/explanation of the Engagement Plan should be included in the current student handbook.
 

[A.C.A. § 6-15-1704(a); ADE Rules Governing Parental Involvement Section 3.02]
- ✓ **A.4:** The School understands its obligation for ensuring professional development requirements related to parent and family engagement are met and that records are maintained accordingly. (2 hours every 4 years with 2022 being a required year)
 

[A.C.A. § 6-15-1703(a); A.C.A. § 6-17-709; Standards for Accreditation of Arkansas Public Schools and School Districts July 2020 Standard 4-G.1 Professional Development (D/C)]
- ✓ **A.5:** The School understands its obligation to obtain signatures for each parent acknowledging receipt of the District’s Engagement Plan summary/explanation.
 

[A.C.A. § 6-15-1704(a)(3)(B)]
- ✓ **A.6:** The School Principal understands their obligation to designate and pay a licensed staff member to serve as Parent Facilitator:
  - o to help organize meaningful training for staff and parents,
  - o to promote and encourage a welcoming atmosphere, and
  - o to undertake efforts to ensure that engagement is recognized as an asset to the School.

[A.C.A. § 6-15-1702(c)(1-2)]
- ✓ **A.7:** The School understands its obligation to encourage school staff to use volunteer surveys to compile a volunteer resource book.
 

[A.C.A. § 6-15-1702(b)(6)(B)(ii)]
- ✓ **A.8:** The School understands its obligation to conduct no fewer than two parent-teacher conferences per school year.
 

[A.C.A. § 6-15-1702(b)(3)(B)(ii)]
- ✓ **A.9:** The School understands its obligation to incorporate the Engagement Plan into the School Improvement Plan.
 

[ADE Rules Governing Parental Involvement Section 3.02.2]
- ✓ **A.10:** The School understands its obligation to schedule regular parent involvement meetings at which parents are given a report on the state of the School and an overview of:
  - o what students will be learning
  - o how students will be assessed
  - o what a parent should expect for his or her child’s education
  - o how a parent can assist and make a difference in his or her child’s education.

[A.C.A. § 6-15-1702(b)(5)(B)(i)(a-d)]
- ✓ **A.11:** Any School serving high school students understands its obligation to educate parents about their role in decisions affecting course selection, career planning, and preparation for postsecondary opportunities.
 

[A.C.A. § 6-15-1702(b)(7)(B)(ii)]
- ✓ **A.12:** The School understands its obligation to welcome parents into the School, and more specifically, not have any school policies or procedures that would discourage a parent from visiting the School or from visiting a child's classrooms.
 

[A.C.A. § 6-15-1702(b)(6)(B)]
- ✓ **A.13:** The School understands that all Title I, Part A funded engagement activities and strategies should remain consistent with all information set forth in this parent and family engagement plan.
 

[ESSA § 1116(a)(3)(D)]
- ✓ **A.14:** The School understands its obligation to submit to the State any comments from parents who deem the Title I Schoolwide Plan unsatisfactory. These comments can be sent to [ade.engagementmatters@ade.arkansas.gov](mailto:ade.engagementmatters@ade.arkansas.gov)

[ESSA § 1116(b)(4)]

✓ **A.15:** The School understands its obligation, if requested by parents, to provide opportunities for regular meetings to formulate suggestions and to participate, as appropriate, in decisions relating to the education of their children, and respond to any such suggestions as soon as practicably possible.

[ESSA § 1116(c)(4)(C)]

**References**

State

- [Ark. Code Ann. § 6-15-1701 et seq.](#)
- [Arkansas Department of Education Rules Governing Parental Involvement Plans and Family and Community Engagement](#)

Federal

- [Elementary and Secondary Education Act, as amended by Every Student Succeeds Act, 114 P.L. 95, 20 U.S.C. §§ 6312, 6318, 6320](#)

<b>School Name:</b>	Rogers Heritage High School
<b>School Engagement Facilitator Name:</b>	Chip Greenwell
<b>Plan Revision/Submission Date:</b>	April 1, 2024
<b>District Level Reviewer Name, Title:</b>	Melody Sebastian, Federal Programs Director
<b>District Level Approval Date:</b>	

**Committee Members**

<b>First Name</b>	<b>Last Name</b>	<b>Role</b>
Chip	Greenwell	Principal, Lead
Rachel	Royal	Parent, Academic Facilitator
Allison	Covington	Parent, Academic Facilitator
Steve	Berens	Parent, Counselor
Ashley	Siwec	Parent
Brian	Jackson	Parent

(Find additional guidance on the [DESE Parent and Family Engagement Requirements](#) webpage. For any questions about completing this form or meeting legal compliance, please contact the DESE Engagement Unit at [ade.engagementmatters@ade.arkansas.gov](mailto:ade.engagementmatters@ade.arkansas.gov) or 501-371-8051.)



# Rogers Public Schools

where all **belong**, all **learn**, and all **succeed**

500 West Walnut Street • Rogers, AR 72756 • [www.rogersschools.net](http://www.rogersschools.net) • (479) 636-3910

• Fax (479) 631-3504

Dr. Jeff Perry, Superintendent

Dear Parent:

In December 2015, former President Barack Obama signed the Every Student Succeeds Act into law. Parents continue to have the same rights as they did under “No Child Left Behind”.

Under ESSA, parents have a right to know the professional qualifications of their children’s teachers(s). This letter is to inform you of your right to ask for the following information about each of your child’s classroom teachers:

- Whether the state of Arkansas has licensed or qualified the teacher for the grades and subjects he or she teaches (Note: We are also required to send a notice to parents affected if the teacher is not fully licensed, so if you haven’t received such notice, your child’s teacher(s) is/are fully licensed.)
- Whether the teacher is teaching under an emergency permit or other provisional status through which state licensing criteria have been waived.
- The teacher’s college major, whether the teacher has any advanced degrees, and, if so, the subject of the degrees.
- If any time your student has been taught for four (4) or more consecutive weeks by a teacher(s) that is not highly qualified, then you will be notified by the school.

You also have the right to request information regarding the qualifications of the paraprofessional(s) assisting your child’s teacher(s). If your child is receiving Title I, Part A services from a paraprofessional, then our district or school is able to provide you with the following information:

1. Whether the paraprofessional has completed at least two years of study at an institution of higher education.
2. Whether the paraprofessional has completed an associate’s degree (or higher).
3. Whether the paraprofessional has met a rigorous standard of quality through our state’s certification procedure for determining the quality of paraprofessional staff.
4. Whether the paraprofessional has: (a) the knowledge of and ability to assist in instructing reading, writing, and mathematics or (b) the knowledge of and the ability to assist in learning activities, such as homework, reading readiness, writing, mathematics, and other support as appropriate.

If you would like to receive specific information about your child’s teacher or paraprofessional, please visit our office at 500 West Walnut Street to fill out a Parent Request Form. A response will be mailed to you within ten working days from the date of the request. Our office is open from 7:30 a.m. to 4:30 p.m. Monday through Friday.

Our district is fully committed to the success of your child. We appreciate your partnership in our efforts.

Sincerely,  
Dr. Roger Hill  
Assistant Superintendent for Human Resources



Questions

Responses

Settings

# Heritage Family Engagement and Volunteer Form

**B** *I* U

Form description

Families receive information in various ways and in a timely manner.

	1	2	3	4	5	
Strongly Disagree	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Strongly Agree

Information provided is easy to understand.

	1	2	3	4	5	
Strong Disagree	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Strongly Agree

