



# Marine Creek Collegiate High School

Marine Creek Collegiate  
 4801 Marine Creek Parkway  
 Fort Worth, TX 76179

## 2023-2024 Recruitment Plan

Action	Responsible Party	Location	Timeline
Targeted Social Media	PSSS	School Facebook, School website, FWISD Site	October 2023
Targeted At-Risk students at feeder middle via email	PSSS	Middle schools with 40% or higher At-Risk students	October 2, 2023
Posted program flyers on feeder middle school facebook page and Google Site Link	PSSS, Middle school counselors	Middle schools with 40% or higher At-Risk students	October 2, 2023
REMIND to students with eligible siblings about application opening	PSS	REMIND Text	October 2, 2023
Mini Expos	PSS	Various Middle Schools	October 16- November 1, 2023
Choices Expo	PSS	FWISD Teaching and Learning Center	November 3-4, 2023
Application Window Opens	FWISD	choice.fwisd.org	November 3-January 7, 2024
Open House	PSS & Staff	MCCHS Campus	November 6, 2023
Target At-Risk students- Breakthrough Fort Worth Program	PSSS	High School Fair	October 12, 2023
Program Promotion at targeted middle schools	PSSS	Campus/Virtual	November 7-December 12
Review Applications for eligibility	FWISD	Innovation, TLC	January 8, 2024
Conduct Lottery	FWISD	Innovation, TLC	January 10-11, 2024
Parent Notification by email	FWISD/PSS	Innovation, TLC	January 18, 2024
New Student Registration	PSSS	MCCHS	January 16-27, 2023
Late Application Opens/Advertise via emails & social media	FWISD	choice.fwisd.org	February 6, 2024
Summer Bridge	PSSS, Staff, Business and Higher Ed. Partners	PSSS & Staff	June 2024

PSSS- Post-Secondary Success Specialist