

## Kingsway Education Foundation, Inc.

### Expanding Opportunities for All Students

#### Dear Business Partner:

On behalf of the Kingsway Education Foundation and the Kingsway Regional School District, we would like to invite you to become a part of the excitement of helping us build upon the success of our athletic programs.

The Kingsway Regional School District Board of Education has recently implemented a corporate sponsorship policy that allows local businesses to have Stadium Banner Advertising in our football, baseball and softball stadiums. Your business' sign will be displayed around the perimeter of the fields and would be seen by approximately 2,500 – 3,000 spectators at each football game as well as a number of fall events where various sports programs play special games. Baseball and Softball games invite large crowds and sponsors can expect 100 - 200 spectators per game. Additional exposure to community members and outside groups who use the stadiums will be an added benefit to sponsorship. Banner advertisement will remain visible in the spring during all spring track and cross country events as well as at our graduation ceremony, where more than 3,000 guests fill the stadium.

### **Football Stadium Banner Advertisement**

Our sign advertisement offers one (1) 5' x 8' vinyl sign with advertisement and logo. Cost is \$500.00 for one (1) year, which includes cost for sign, preparation, and installation. If you would like to continue to support our programs and have your sign displayed after one year, the cost would be \$300.00 each additional year.

#### **Baseball or Softball Stadium Banner Advertisement**

Our sign advertisement offers one (1) 3' x 4' vinyl sign with advertisement and logo. Cost is \$400.00 for one (1) year, which includes cost for sign, preparation, and installation. If you would like to continue to support our programs and have your sign displayed after one year, the cost would be \$250.00 each additional year.

We are looking forward to this new partnership between the Kingsway Education Foundation and our local businesses to help improve the Kingsway Regional School District's facilities.



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#### CORPORATE SPONSORSHIP FORM

Please include a business card and advertisement logo exactly how it is to be displayed on your sign. Emailed advertisements sent to <a href="maileo-vances@krsd.org">vances@krsd.org</a> preferred.

Description:

All three stadiums

Returning Banner Sponsor		
Company Name:	Contact:	
Address:	Telephone:	
City, State, Zip:	Email:	

Please make checks payable to the "Kingsway Education Foundation"

Mail check and form to: Susan Vance

Kingsway Education Foundation

213 Kings Highway

Woolwich Township, NJ 08085

Any questions please contact Dr. Lavender at 856-467-4600 ext. 4205 or email vances@krsd.org