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THE

Business

Education

NEWSLETTER

ACCOUNTING I (GRADES 9-12)

Learn about the basic principles of accounting, the accounting cycle, recording, classifying, interpreting, and analyzing business activities for a service and merchandising business. Students are also introduced to computerized accounting systems. *Prerequisite for Accounting II, III & Honors Accounting IV.

ACCOUNTING II (GRADES 10-12)

Develop advanced skills in payroll, inventory, uncollectable accounts, depreciation & accruals, spreadsheets and accounting software are used.

ACCOUNTING III - RCBC CAP (GRADES 11-12)

This is the foundation for further study of accounting. You will attain knowledge of more complex and diverse accounting topics such as taxes, analysis of financial statements, career opportunities, cost accounting, spreadsheet applications, and computer accounting systems.

HONORS ACCOUNTING IV RCBC CAP (GRADE 12)

This course is designed as an advanced academic level class. In this course, students will complete a variety of projects while focusing on building a strong foundation of skills in accounting concepts utilizing PeachTree and Quickbooks.

ANIMATION & INTERACTIVE WEB DESIGN - RCBC CAP (GRADES 10-12)

Want to create animations and produce more advanced looking web sites? This course will utilize industry standard software such as Adobe Dreamweaver, Animate and Photoshop as well as incorporate the use of a drawing tablet. Students will gain a strong foundation of web design principles and be able to create their very own web sites and cartoon animations. It is a fun, exciting course which will challenge your creativity. No pre-req required. *Must also take Graphic Presentations in order to receive RCBC credit.

BUSINESS LAW (GRADES 10-12)

This course is an introduction to legal principles and procedures. It includes an introduction to business law, ethics, crimes, torts, contracts, the uniform commercial code, sales, product liability and consumer protection. Any student interested in pursuing a business and/or legal degree should strongly consider taking this course.

BUSINESS COMMUNICATION & APPLICATIONS (GRADES 9-12)

A must for all students! This course includes creative projects emphasizing needed skills within Microsoft Office (Word, Excel, PowerPoint and Publisher) as well as Google Products. Students will also improve their overall touch typing speed to make computer work more efficient and accurate. The skills learned will help within high school, college and beyond.

Exploring Computer Applications Available

GRADUATION REQUIREMENTS

21st Century Life Skills
All Business Courses

Visual and Performing Arts
Animation and Interactive Web Design
Graphic Presentations
Web Design

Financial Literacy
Accounting I
Entrepreneurship
Introduction to Business
Personal Finance
Sales and Marketing



RCBC COLLEGE CREDIT COURSES

Accounting III
Honor's Accounting IV
Business Law
Graphic Presentations
Animation and Interactive Web Design*
Introduction to Business *
Entrepreneurship*
Sales & Marketing

*additional business course required to get credit

BUSINESS & TECHNOLOGY HONOR SOCIETY

After completing three business and/or technology courses with a final grade of A, students are invited to be inducted into the
BUSINESS & TECHNOLOGY HONOR SOCIETY!



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EMPLOYMENT STRATEGIES (GRADES 11-12)

This course is designed to prepare students with the skills for success in developing an appropriate post-high school plan. Areas of concentration include career research, the application process, communication/interview skills, social skills, financial literacy, career related technology skills and job shadowing.

ENTREPRENEURSHIP - RCBC CAP (GRADES 10-12)

Starting and owning your own business is the American dream. This course gives you the strategies and skills needed to plan, develop and integrate your ideas to be a successful business owner. You will develop a detailed business plan including a study of demographics, legal requirements and financial considerations. Students will have an opportunity to exercise these skills by joining DECA or FBLA to compete for awards and scholarships. *Must also take Intro to Business in order to receive RCBC credit.

GRAPHIC PRESENTATIONS-RCBC CAP (GRADES 9-12)

Are you creative and enjoy working on the computer to design a variety of publications? This course will afford you the opportunity to tap into your imagination and creativity while designing different types of print documents such as snowboards, posters, flyers, video game covers, billboards and logos. Learn design elements to enhance your publications and master Adobe Photoshop. It is fun, unique and will challenge you in a creative way!

****Exploring Graphic Presentations Available****

INTRODUCTION TO BUSINESS RCBC CAP (GRADES 9-11)

Interested in the business world? Students will explore the exciting world of business by covering various topics such as business structures, economics, ethics, the stock market, banking (checking, savings, credit), marketing, international business, government, and human resources. They will have the ability to work in groups and complete various projects.. *Must also take Entrepreneurship in order to receive RCBC credit.

Exploring Intro. to Business Available*

PERSONAL FINANCE (GRADES 10-12)

Students will explore career choices and develop their knowledge of financial literacy to assist in building a sound financial future. Topics include career investigation, checking and savings accounts, credit cards, loans, buying a car, renting, buying a house, investments, retirement and insurance. Students will apply their knowledge to create a personal budget.

SALES AND MARKETING- RCBC CAP (GRADES 9-12)

Students will learn the basics of marketing, selling, and advertising. They have the opportunity to learn through small groups, projects, and research. Students have the opportunity to participate in DECA (An Association for Marketing Students).



SPORTS ENTERTAINMENT & HOSPITALITY MARKETING (GRADES 9-12)

This fast growing field is multi-faceted and diverse. Learn and experience what it takes to recruit professional sports players, design a stadium, determine vendors, schedule entertainers, design programs and tickets, determine pricing, advertise/promote, public relations as well as hotel/restaurant and travel management. Students will have the option to become members of DECA, An Association of Marketing Students, and be eligible to compete for awards and scholarships.

STUDY SKILLS & CAREER AWARENESS (GRADES 9-12)

Addresses the life skills needed for success in high school, college and career. Areas of concentration include time-management, organization, study habits, note taking, test taking, learning styles and critical thinking skills. Students explore how diversity, attitude, listening, ethics and communication are integral parts of the workplace needed for a fulfilling career. Career research, employment documents, interviewing techniques and SAT vocabulary practiced. Internet resources and guest speakers are an essential part of this course.

WEB DESIGN (GRADES 9-12)

Students will learn the basics of designing and developing a web page from layout and design to HTML coding and then be introduced to popular Web design and graphics programs including Dreamweaver, and Adobe Illustrator. The goal is to emphasize more than just the skills associated with individual programs, but the integration of several programs into designing effective and attractive Web sites.

GRAPHIX CLUB

Advisor: Mrs. Tritsch

FBLA

"Future Business Leaders of America"

Advisor: Mrs. Hughes

DECA

"An Association of Marketing Students"

Advisor: Mrs. Ormsby

CHEROKEE CHIEF EXECUTIVES

Advisor: Mrs. Laverne

Your Future is Our Business!