

WELCOME to **CHAMPIONS**

CHAMPIONS®



CHAMPIONS

OUR MISSION

We foster a love of learning by creating engaging experiences for children to unlock their own potential.

ABOUT US

The Champions story begins in 1990 with an elementary school principal who wanted to provide before- and after-school care for her students that was safe, convenient and, above all, fun.

Since then, we've provided a place where children can dream, imagine and explore. Using our customizable curriculum and materials, teachers at our 650 programs can transform any classroom, gym, cafeteria, or multi-purpose room into a fun, inspiring, and empowering learning space that's specifically tailored communities we serve.

OUR CURRICULUM

Our carefully designed curriculum develops areas that have a direct impact on the future success of children: social-emotional skills, executive function, and inquiry-based learning. With fitness, homework help, healthy snacks, and plenty of things to discover, Champions gives children a safe place to learn and grow.

Respecting all kinds of families, and fostering a safe, welcoming community is foundational to who we are. We do this by:

- Using program materials that reflect diverse identities
- Creating accessible and equitable spaces, made possible with the support of our Inclusion Services Team
- Teaching children how to practice empathy, compassion and understanding
- Providing support and other accommodations for children with varying needs and abilities

OUR OFFERINGS

We offer a wide range of programs for a variety of age groups:

- Before- and After-School
- Preschool, Pre-K and Kindergarten
- School breaks and summer camp
- Customized childcare based on community need



QUALITY & ACHIEVEMENT

In 2023, KinderCare Learning Companies, our parent company, earned its seventh Gallup Exceptional Workplace Award—one of only four companies worldwide to receive this award seven years in a row. The award honors organizations for their extraordinary ability to create engaged workplace cultures that drive business outcomes.

Since 2016, Champions has maintained corporate accreditation from COGNIA (formerly AdvancED). Accreditation is like a seal of approval from the experts. They've looked at our program inside and out to make sure we're delivering on our promise: to create exceptional educational experiences for children.

And our annual BRIGANCE™ Developmental Screenings consistently show that children in Champions early learning programs demonstrate better gains than expected in total performance in each domain (language, physical, academic/cognitive, self-help, social-emotional) across all ages.



OUR BRANDS



Community-Based Centers
Offer education and care for children 6 weeks to 12 years old in neighborhoods across the country.



Customized Family Benefits for Employers
Provides customized family benefits, including on-site and near-site early learning centers and back-up care for last-minute child care.

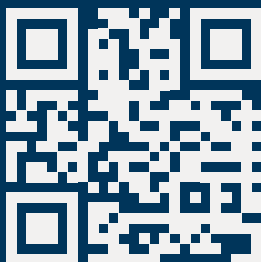


Before- & After-School Programs
Hundreds of sites in local elementary schools, offering before- and after-school learning programs that foster originality and resilience in school-age learners.

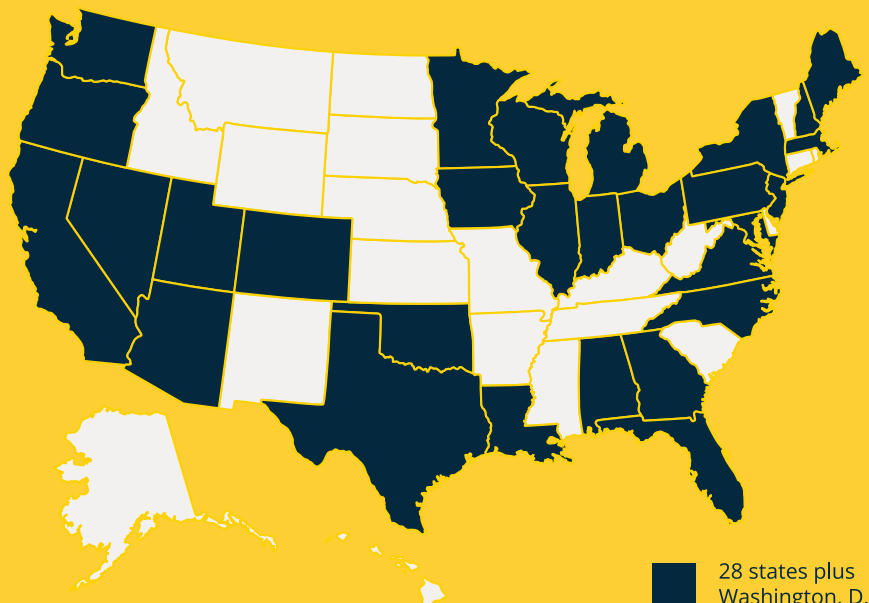


Elevated Child Care
Provides a premium early education model by transitioning children into a variety of themed classrooms throughout its signature spacious facilities for infants through school-age.

OUR FOOTPRINT



SCAN TO LEARN MORE



28 states plus Washington, D.C.

CHAMPIONS

ABOUT OUR PROGRAM

Daily Program Components

Welcome: We support the transition from the school day to our program, and kick off our time together as a program community. We talk about what we'll do that day, and do some SEL activities. The Welcome is an important part of our day because it establishes our classroom and sets expectations for the day, develops positive relationships between children, supports social, emotional, and cognitive development, and shapes our staff's daily schedule and routine.

Snack: Each day children are served a healthy snack to keep their minds and bodies energized. **Fitness activities:** In our outdoors, physical play supports healthy bodies and minds. Our curriculum includes over 200 indoor and outdoor fitness activities and group games focused on balance, coordination, endurance, strength and stretching.

Thematic units: Our two-week thematic units include staff- and child-led learning opportunities. Staff expertly implement our curriculum with student choice in mind to keep the day educational and engaging. Fridays are reserved for student-choice thematic activities.

Homework time: We strive to help all students meet state and district grade level standards. A designated space is created for students to comfortably concentrate on their schoolwork. We also partner with families through a Homework Support Plan and Agreement so we know how to best support their child.

Interest areas: Each of our four interest areas is full of open-ended materials to engage students in play and learning and support physical, cognitive, and social-emotional development.

Junior Counselors: Students become leaders! We encourage older Champions students to lead and mentor alongside our staff in our programs. Staff coordinate with Junior Counselors to act as role models, read aloud to other students, mentor their peers, set program goals, and more. Most Junior Counselors range from 4th to 6th grade.

Classroom Clubs: Kids can start their own clubs based on common shared interests. Together, club members set goals for themselves, cooperate with one another, and solve problems. Participation in clubs helps students learn to govern themselves by determining leaders, establishing rules, and working together. Clubs are encouraged to share with the rest of the class and families what they've learned or accomplished together.

Project-based learning: This student-directed learning promotes inquiry-based practices through longer term projects, or in-depth investigations of topics that are meaningful to students and worth learning more about. Students engage in projects individually, in small groups, or even as a whole group, depending on interests within the classroom community.

CHAMPIONS®

ABOUT OUR PROGRAM

Daily Homework Support (School-Age Program)

To support students with getting homework done and meeting state and district grade level standards, Champions sets aside up to one hour each day for homework and school projects where applicable. You can expect:

- Completion of a homework support plan and family agreement for each student.
- An intentional space is created for students to comfortably concentrate on their homework and receive support from Champions staff. The space includes materials such as reference books, rulers, calculators, graph paper, writing tools, and notebook paper.
- Instructional aids that include tips and strategies for staff and students to respond to homework challenges.

Health and Fitness

As proponents of a whole-child education, we believe that after a long school day of focused academic instruction, students should have an opportunity to get outside and participate in physical activities.

Giving students regular opportunities to participate in physical activities helps to create positive lifelong attitudes toward health and fitness. Our Fitness and Group Games Manual contains more than 200 indoor and outdoor fitness activities and group games.

Champions' fitness activities support students' physical development and overall health and wellness daily. The guide is organized into four components to support the inclusion of fitness activities—balance and coordination, endurance, strength, and stretching—that support holistic physical development in children.

Thematic Units

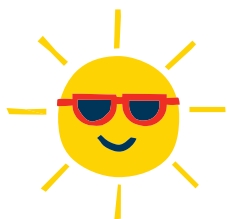
Our thematic approach to curriculum design offers an organizational framework while also allowing for individualized instruction. These themes are the vehicles through which all six of our curriculum content areas are brought to life. Students construct and build knowledge over the course of each thematic unit. The themes in this program were selected based on their relevance for students aged 5 to 12 years old, as well as their ability to introduce important and foundational topics across a wide range of content areas. In addition to whole-group experiences, each unit features interest area experiences that are student-led; they are selected and implemented by students, with the staff serving as a facilitator, asking guiding questions and supporting student reflection as they explore.

Each of our two-week units contributes to the content areas we promote. Every unit is rich with opportunities to practice literacy and numeracy and build social-emotional skills as mixed age groups work together and learn about their peers.

CHAMPIONS

CHAMP CAMP BREAKTIME PROGRAMS

Champions Champ Camp* programs provide convenient, flexible care for families while school is out. We also offer programming on in-service days and other school closure days.



CHAMP CAMP FOR SUMMER BREAK

Summer is all about freedom and fun. That's why our grab-bag of educational excursions are deliberately designed to feed your kiddo's personal passions. Your child will stay unplugged and clued-in to their unique curiosities and creativity! And no two days will ever be the same.

- Learning is always a blast with hands-on STEM activities, inspiring art projects, teamwork challenges.
- Sprinkler games, anyone? Wall ball? Race ya! Getting outdoors is central to our summer program where we'll move those bodies daily.
- Joining us for just one week? Want to stay for all weeks? No problem (and no boredom) here. We'll offer your child a wide variety of activities to keep their skills sharp, friendships strong, and bodies moving.



CHAMP CAMP FOR WINTER BREAK

Winter is a time for gratitude and reflection—we'll cover both.

- Kids love to connect with other kids, but bonus points for programs that help kids connect with educators, too (that's us)! Our teachers are like super-cool coaches or big brothers and sisters who make them feel appreciated for exactly who they are.
- The cold doesn't scare us! No matter the weather, we'll bundle up and get outdoors to breathe fresh air and notice something new in our ever-changing environment.



CHAMP CAMP FOR SPRING BREAK

Spring discoveries are what we're all about! Whether meeting a new friend or uncovering a hidden talent, we're here to give your child special aha moments that prove the power of learning.

- Sneak a peek at the summer program with daily activities that will pique your child's curiosities and have them begging to return for summer.
- Outside time is (still) a must! Nature walks and playground games are opportunities to release extra energy.
- Ready to enroll for Champ Camp? The best way to see if there's a seasonal break program in your preferred location is to talk to the site director.

CHAMPIONS

SERVICE VALUES



TALKING TO PARENTS

An important part of my job is talking with parents about their children



OUR CENTER

My team works together to make our center warm and welcoming



CARE

I genuinely care about every kid in my classroom



ANTICIPATE

I anticipate and quickly resolve parents' concerns



RELATIONSHIPS

I build great relationships with families



EVERY CHILD

I respond to the unique needs and interests of every child