

## WHY YOU SHOULD PARTNER WITH MOASBO

MoASBO active members are school district leaders and key decision makers in selecting products and services for Missouri's Schools.

Our active members often wear many hats in their respective school districts, representing all aspects of school business management and operations including: accounting; finance; payroll; human resources; risk management; transportation; child nutrition; maintenance and operations; technology; purchasing; and facilities.

As a MoASBO business partner, you choose which level you wish to invest in MoASBO. The benefits to business partners are:

- Clearly defined benefits
- Level of support is determined on an annual basis
- Upper tiers include multi-event visibility, thus reducing the need for multiple payments.

Experience the benefits of MoASBO's Business Partnership Program. Be part of Missouri's premier association dedicated to serving as the most valued resource for school business information.



## HOW TO BECOME A MOASBO BUSINESS PARTNER

### 1. Determine your level of partnership (Base, Base Plus, Executive, Premier).

Different businesses have different expectations from their MoASBO partnership. Our partnership structure eliminates the one-size fits all approach.

Business partners can easily identify the benefits they are receiving all year for their MoASBO partnership.

These benefits can be divided into the following categories:

- Number of partnerships
- Brand awareness
- Conference visibility
- Communication from MoASBO

### 2. Visit the MoASBO website at [www.moasbo.org](http://www.moasbo.org) to register as a business partner:

- Base
- Base Plus
- Executive
- Premier

### Questions?

Contact Amber Branson at  
[abranson@moasbo.org](mailto:abranson@moasbo.org) or  
636-484-0762

# 2024-25

# MoASBO

## BUSINESS PARTNERSHIP PROGRAM



*MoASBO supports, connects, develops and advocates for school business officials in order to help their districts improve student success.*

Number of Partnerships	Unlimited number of companies  BASE: \$200 Includes membership for one person  \$100 for each additional person	25 Companies  BASE PLUS: \$2,000 Includes membership for two people  \$100 for each additional person	11 Companies  EXECUTIVE: \$7,000 Includes membership for three people  \$100 for each additional person	6 Companies  PREMIER: \$12,000 Includes membership for four people  \$100 for each additional person
Yearlong Benefits Brand Awareness	<ul style="list-style-type: none"> <li>Logo placement and listing on MoASBO website (business page)</li> </ul>	<ul style="list-style-type: none"> <li>Logo placement and listing on MoASBO website (business page)</li> </ul>	<ul style="list-style-type: none"> <li>Logo placement and listing on MoASBO website (business page)</li> <li>Opportunity to sponsor a regional meeting (schedule to be determined by Exec. Director). Sponsorship could include presentation and food.</li> <li>Inclusion of company logo on regional meeting agenda template</li> <li>Opportunity to sponsor workshop or other professional development event</li> <li>Opportunity to provide educational content for one news story (Content is approved by the Executive Director.)</li> </ul>	<ul style="list-style-type: none"> <li>Logo placement and listing on MoASBO website (business page)</li> <li>Logo placement and company info on MoASBO website homepage for 12 months</li> <li>Opportunity to sponsor a regional meeting (schedule to be determined by Exec. Director). Sponsorship could include presentation and food. Premier partners would be given priority for regional meeting schedule.</li> <li>Inclusion of company logo on regional meeting agenda template</li> <li>Opportunity to sponsor workshop or other professional development event</li> <li>Opportunity to provide educational content for one news story (Content is approved by the Executive Director.)</li> <li>Opportunity to provide educational content for one Enewsletter (Content is approved by the Executive Director.)</li> <li>Profile of premier business member in an Exec. Director email</li> </ul>
<p>Conferences Visibility</p> <p><i>Depending on the format of a conference, these benefits may be modified and adapted.</i></p>	<ul style="list-style-type: none"> <li>Advance notice of conference/event sponsorship info (prior to non-members)</li> <li>Opportunity to attend Spring Conference as a sponsor</li> </ul>	<ul style="list-style-type: none"> <li>Advance notice of conference/event sponsorship info (prior to non-members)</li> <li>Attend Spring Conference as a sponsor: <ul style="list-style-type: none"> <li>Exhibit table at the Spring Conference</li> <li>Free registration for two people at the spring conference (additional attendees will be charged the conference fee)</li> <li>Promotion and recognition as Base Plus partner</li> <li>Host/sponsor Monday social hour in Windgate Hall</li> <li>Social media integration during the event</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>Advance notice of conference/event sponsorship info (prior to non-members)</li> <li>Fall Conferences: <ul style="list-style-type: none"> <li>Recognition in event program or conference app and power point presentation, signage</li> <li>Meal sponsorship or social hour opportunity</li> <li>Depending on venue/location, there may be opportunity to share handouts and company information</li> </ul> </li> <li>Spring Conference: <ul style="list-style-type: none"> <li>Exhibit table space at the Spring Conference (premium selection)</li> <li>Free registration for three people at the spring conference (additional attendees will be charged the conference fee)</li> <li>Promotion and recognition: power point presentations, signage, conference app</li> <li>Social media integration during the event.</li> <li>Opportunity to co-present at the conference. Co-presenter must be an Active Member. Presentation topic and content are approved by MoASBO executive director</li> <li>Co-host two social events: <ul style="list-style-type: none"> <li>Opening night welcome reception (appetizers, drink ticket, attendance prizes, music)</li> <li>Second night conference celebration (snacks/desserts, drink ticket, live music)</li> </ul> </li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>Advance notice of conference/event sponsorship info (prior to non-members)</li> <li>Fall Conferences: <ul style="list-style-type: none"> <li>Recognition in event program or conference app and power point presentation, signage</li> <li>Meal sponsorship or social hour opportunity</li> <li>Depending on venue/location, there may be opportunity to share handouts and company information</li> </ul> </li> <li>Spring Conference: <ul style="list-style-type: none"> <li>Expanded exhibit table space at the Spring Conference</li> <li>Free registration for four people at the spring conference (additional attendees will be charged the conference fee)</li> <li>Promotion and recognition: floor decal, power point presentations, signage, conference app</li> <li>Social media integration during the event. A daily tweet that points the members to the partner booth or presentation, Facebook posting of the partner booth or presentation</li> <li>Opportunity to co-present at the conference. Co-presenter must be an Active Member. Presentation topic and content are approved by MoASBO executive director</li> <li>Co-host two social events: <ul style="list-style-type: none"> <li>Opening night welcome reception (appetizers, drink ticket, attendance prizes, music)</li> <li>Second night conference celebration (snacks/desserts, drink ticket, live music)</li> </ul> </li> </ul> </li> </ul>
Communication from MoASBO	<ul style="list-style-type: none"> <li>Receive MoASBO ENewsletter</li> </ul>	<ul style="list-style-type: none"> <li>Receive MoASBO ENewsletter</li> <li>MoASBO membership directory as of Sept. 1</li> <li>List of spring conference attendees</li> </ul>	<ul style="list-style-type: none"> <li>Receive MoASBO ENewsletter</li> <li>MoASBO membership directory as of Sept. 1</li> <li>List of event attendees at all MoASBO conferences</li> </ul>	<ul style="list-style-type: none"> <li>Receive MoASBO ENewsletter</li> <li>MoASBO active membership directory as of Sept. 1</li> <li>List of event attendees at all MoASBO conferences</li> </ul>