

THE COST OF VAPING



Starting Cost:

Starter kits range anywhere from \$25-\$80 depending on the device

Reoccurring Cost:

A 15 ml bottle of juice costs \$12.00. One bottle lasts an average of 7 days.

1 Month:

Smoking 1 bottle a week for 1 month = \$48.00. That's more than a monthly subscription to Spotify, Netflix, and Hulu combined.



1 Year:

Smoking 1 bottle a week for 1 year = \$624.00. That's close to the cost for 3 tickets to Music Midtown.



5 Years:

Smoking 1 bottle a week for 5 years = \$3,120.00. That's close to the cost of a European Road Trip, 17 days in 7 cities, through a travel company.



10 Years:

Smoking 1 bottle a week for 10 years = \$6,240.00. That's close to the average cost of a semester of college.



20 Years:

Smoking 1 bottle a week for 20 years = \$12,480.00. That's the cost of a skydiving 50 times!



70 Years:

If you were to start smoking at age 13 and continued to age 83, you would have spent \$43,680.00 over a 70 year gap. That is close to the price of a Model 3 Tesla.



*This does not include the cost of emotional, mental or physical health.

*Based on 2019 market prices



I Have A
CHOICE