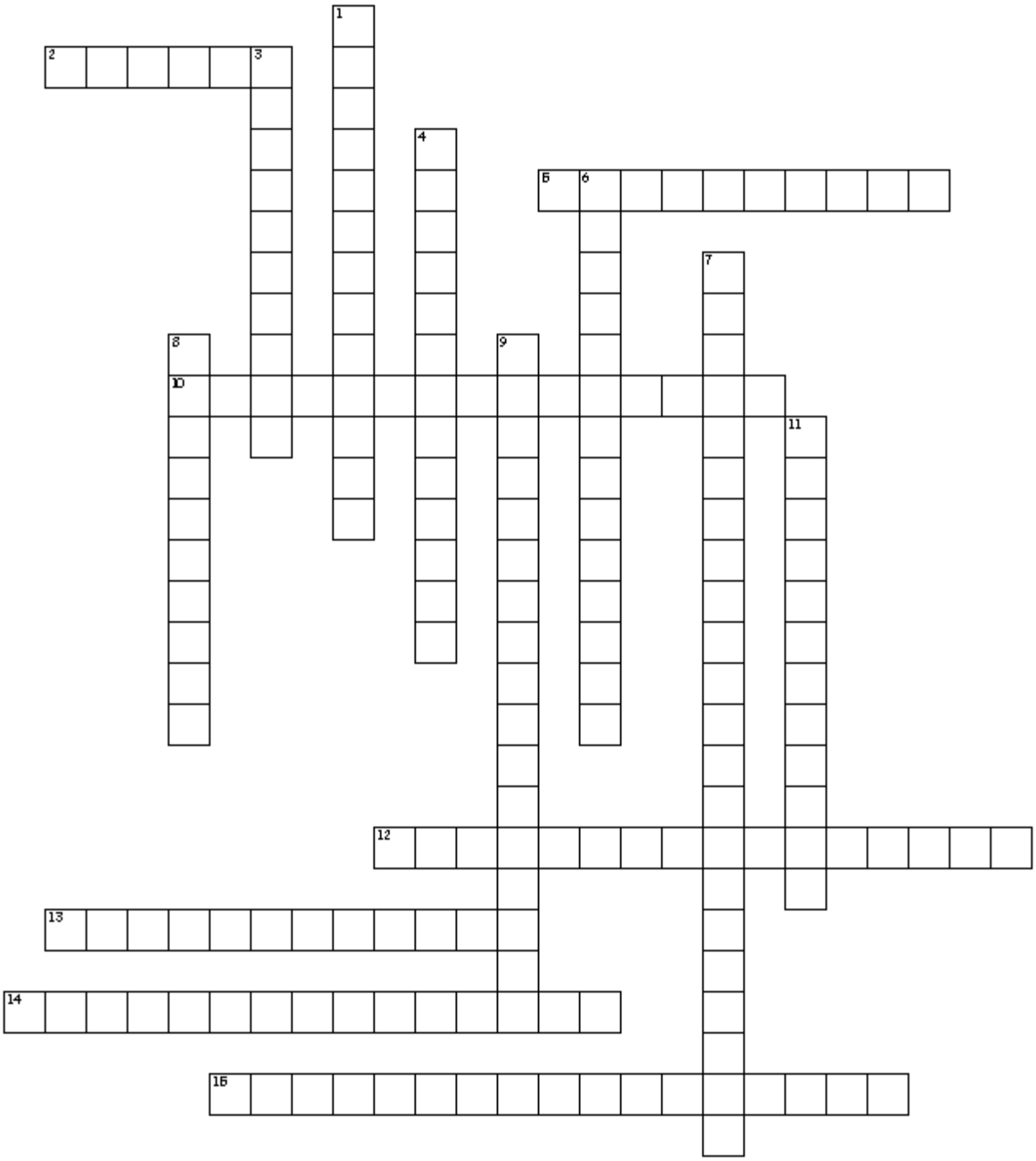
AP Gov--Ch 6 & 7--Key Terms **Name_____ Period____**

Directions ~ Using the clues on the back, complete the crossword puzzle below.



(Clues are on the Back)

Across:

2. An "actual enumeration" of the population required by the Constitution every 10 years.
5. This includes newspapers and magazines.
10. This includes radio, TV, and the internet.
12. An overall set of values widely shared within a society.
13. An intentional leak for the purpose of assessing the political reaction.
14. The process of reallocating seats in the House of Representatives every 10 years based on the results of the census.
15. The process through which people consciously choose to get the news from information sources that have viewpoints compatible with their own.

Down:

1. TV program focused on a particular interest and aimed at a particular audience.
3. Short video clips of about 10 seconds; typically, they are all that is shown from a politician's speech on the nightly TV news.
4. The distribution of the population's beliefs about politics and policy issues.
6. The key technique employed by survey researchers, which operates on the principle that everyone should have an equal probability of being selected for the sample.
7. The process through which individuals in a society acquire their political attitudes, views, and knowledge.
8. The science of population changes.
9. A form of political participation based on a conscious decision to break a law believed to be unjust and to suffer the consequences.
11. Person credited with conducting the first scientific opinion poll.