

# ADVERTISE with Kyrene



ADVERTISING  
OPPORTUNITIES

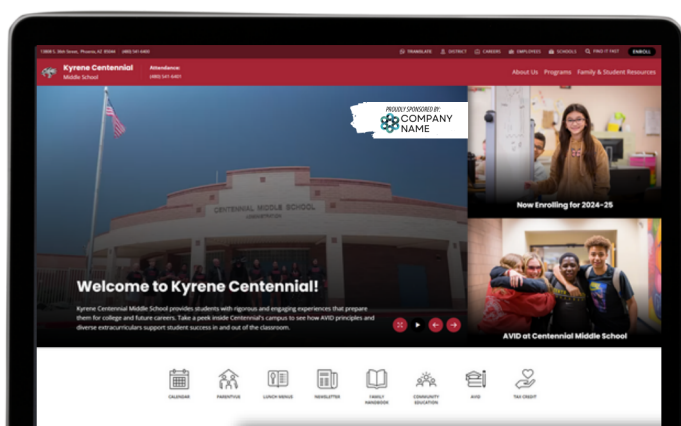
2024-25

# SPONSOR A SCHOOL

## Benefits of School Sponsorship

- Captures a large, diverse audience of current and prospective Kyrene families.
- Provides the **only** opportunity for business organizations to have their logo prominently featured on Kyrene and school websites, and on school flyers in front offices.
- Positively showcases your support for education and the future of our community's schools.

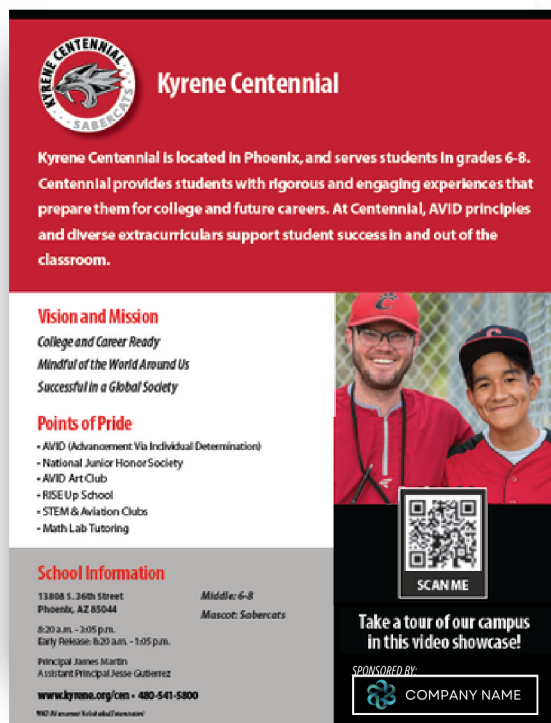
## SHOWCASE VIDEO



LOGO FEATURED IN HOMEPAGE VIDEO AND THUMBNAIL



## SCHOOL FLYER



LOGO FEATURED ON PRINTED SCHOOL FLYERS IN FRONT OFFICES

## WEBSITE DEMOGRAPHICS

- Kyrene School District sees an average of 6 million pageviews in a year
- Users are predominately from Phoenix and surrounding East Valley cities and nearby states
- Most users are between the ages of 18-54
- Users include current/prospective families and employees, students and community members

**ELEMENTARY SCHOOLS**  
**\$1,500**

**MIDDLE SCHOOLS**  
**\$2,200**

**Production:**  
No charge

**Ad Duration:**  
12 Months (July-June)

# WARNER WALL SIGNS

Located at the intersection of Warner and Kyrene roads, the Warner Wall Signs are seen by approximately 24,829 vehicles per day. Ads measure 8 feet by 40 inches, and spots are limited and bundling options are available.

## Cost:

\$1500 for 10-month contract

\$750 for 5-month contract

## Ad Specs:

Ad size 8 feet by 40 inches

Client required to provide ad artwork



# BUS SPONSORSHIPS

Kyrene School District covers approximately 130 square mi. of the Phoenix East Valley, including Ahwatukee (Phoenix), Chandler, Tempe, Guadalupe, South Phoenix, and the Gila River Indian Community.

## Benefits of Bus Sponsorship

- Mobile advertising is extremely cost-effective and efficient
- Ads travel on consistent routes at peak times
- Ads are seen by thousands repeatedly week after week



**Production & Installation:** \$225.00 per bus  
**Annual Ad Rate:** \$1,000 per ad. (Buy 2 get 1 free!)  
**Duration:** 12 months  
**Ad Specs:** 97" x 22"