Deborah Wirthlin Earl
Email: deborah@power2parent.org
Phone: 702-882-4035
Las Vegas, NV

Professional Summary

Deborah Earl is a dedicated and experienced community leader committed to enhancing educational quality and accessibility for all students. Deborah has been working for the last 10 years empowering parents with the tools and knowledge to choose the best educational paths for their children. She is also passionate about protecting the critical role parents have in directing the education and upbringing of their children. Deborah is seeking to leverage her expertise in financial management, grant writing, and stakeholder engagement to further educational equity and parent advocacy. From 1995 - 2014, Deborah and her husband, Cameron, raised 5 children and have resided in Las Vegas, NV for the past 17 years.

Education

Bachelor of Arts in English
Brigham Young University, 1987-1992

Professional Experience

Co-founder and Chief Operating Officer
Power2Parent, Las Vegas, NV, 2014 - Present

- Established and grew a recognized parent advocacy organization focused on education.
- Managed finances and office operations, ensuring the effectiveness and sustainability of the organization.
- Spearheaded initiatives that positioned the organization as a key player in educational advocacy in Nevada.
- Focused on grant writing to grow and expand the mission of Power2Parent and spearheading large fundraising events.

Customer Service Representative and Teller
First Security Bank, Salt Lake City, UT, 1987-1992

- Managed all financial transactions including deposits, business account management, cashing checks, and managing the vault.
- Ensured all transactions balanced each day and assisted customers with opening accounts and managing loans.

Missionary Service
The Church of Jesus Christ of Latter-day Saints, St. Petersburg, Russia, 1993-1994

Executive First Security Bank 1994-1995

- Trained employees in branch acquisition in transactions and customer service in Utah, Idaho and New Mexico.
- Trained and managed employees in Utah, Idaho and New Mexico in customer service.

Skills

- Grant Writing
- Financial Management
- Corporate/Team Management
- Effective Communication
- Writing (Articles, Blogs, Press Releases)

Certifications and Awards

- Nevada Mother of the Year, 2023

Professional Memberships

- The Latin Chamber
- The Henderson Chamber
- The Asian Chamber
- Republican Women's Club
- CCSD Anti-Racism Committee Member
- Board Member, American Mothers Inc.