

SoWashCo COMMUNITY EDUCATION ADVERTISING OPPORTUNITIES

8400 East Point Douglas Rd. S.
Cottage Grove, MN 55016
commed.sowashco.org • 651-425-6314
mkanne@sowashco.org

SoWashCo Community Education provides lifelong learning and enrichment opportunities for all ages. We serve the communities of Afton, Cottage Grove, Denmark, Grey Cloud Island, Newport, St. Paul Park and Woodbury.

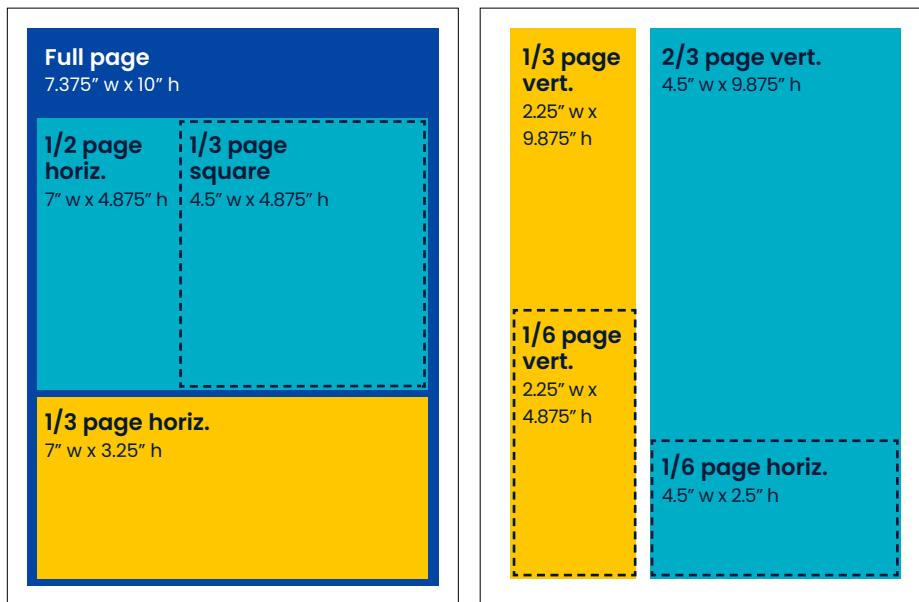
Community Education Catalog

The SoWashCo Community Education catalog is filled with hundreds of unique classes for youth and adults. The catalog is produced three times a year and is available in print and interactive digital formats. Approximately 50,000 catalogs are mailed to homes and businesses in the South Washington County Schools district with additional catalogs distributed in prominent community locations.

Summer Youth Brochure

This brochure features hundreds of summer youth camps and activities in a week-by-week format intended to help families plan their summer. It is produced in May and available online and mailed to approximately 5,000 families who have participated in a youth program within the past two years.

View the current catalog at commed.sowashco.org/catalogs.



Advertisements will be labeled as 'Paid Advertisement'.

Ad Size	Cost Per Issue	Cost Per Year (3 Issues)	3 Issues Plus Summer Brochure
Full page	\$1,200	\$3,240	\$3,456
2/3 page	\$800	\$2,160	\$2,304
1/2 page	\$600	\$1,620	\$1,728
1/3 page	\$400	\$1,080	\$1,152
1/6 page	\$200	\$540	\$576

Advertisers willing to commit to three or more consecutive publications will receive a 10% discount. Full payment will be due during the initial billing cycle.

Community rates are available for 501(c) non-profit organizations, government units, SoWashCo Schools parent groups (including PTA, PTO and Boosters) and SoWashCo Schools student organizations. For more information, please contact Marni Kanne at mkanne@sowashco.org or 651-425-6314.

Key Dates:

Fall 2024

- Reservation deadline June 14
- Artwork deadline June 26
- Published mid-Aug.

Winter 2025

- Reservation deadline Oct. 11
- Artwork deadline Oct. 25
- Published early Dec.

Spring/Summer 2025

- Reservation deadline Jan. 10
- Artwork Deadline Jan. 24
- Published early March

Dates are subject to change.

Demographics:

- District area population 107,196
- Public school enrollment 19,159
- Community education registrations per year 31,286



AFTON | COTTAGE GROVE | DENMARK | GREY CLOUD ISLAND | NEWPORT | ST. PAUL PARK | WOODBURY

Company/Organization Name _____

My organization is a non-profit, government unit, SoWashCo Schools parent group or SoWashCo Schools student organization.

Contact Person _____

Address _____

City _____ State _____ Zip _____

Billing Address (if different) _____

Email _____ Phone _____

Send invoice by email

Send invoice by mail

Payment must be made with artwork submission. We accept cash, check or credit card (Visa, MasterCard, Discover) payments. A 3% Convenience Fee will be added to all payments made by credit card. This fee will be due at the time of credit card payment and is non-refundable. If applicable, community rates will be reflected on the invoice.

Ad File Checklist:

- High resolution artwork (300 dpi at full ad dimensions)
- CMYK color profile
- File format: pdf, jpeg or eps

Please email files to mkanne@sowashco.org

A layout fee of \$50 or more will be added to any ad that is not submitted to specification. Changes in ads after submission may incur additional charges. Please proof your ads thoroughly before submitting them to Community Education.

Ad Size	Ad Dimensions	Cost Per Issue	Cost Per Year (3 Issues)	3 Issues Plus Summer Brochure
Full page	7.375" w x 9.875" h	\$1,200	\$3,240	\$3,456
2/3 page vert.	4.5" w x 9.875" h	\$800	\$2,160	\$2,304
1/2 page horiz.	7" w x 4.875" h	\$600	\$1,620	\$1,728
1/3 page square	4.5" w x 4.875" h	\$400	\$1,080	\$1,152
1/3 page vert.	2.25" w x 9.875" h	\$400	\$1,080	\$1,152
1/3 page horiz.	7" w x 3.5" h	\$400	\$1,080	\$1,152
1/6 page vert.	2.25" w x 4.875" h	\$200	\$540	\$576
1/6 page horiz.	4.5" w x 2.5" h	\$200	\$540	\$576

Signature _____ Date _____

SoWashCo Community Education catalog advertising criteria:

- SoWashCo Community Education reserves the right to limit the amount of space any one advertiser or category of advertiser may run and reserves the right to refuse any advertisement for any reason, including similar programming and/or services as SoWashCo Community Education.
- [School board policies](#) and procedures will be followed.
- SoWashCo Community Education cannot accept advertising for the sale of alcohol, tobacco, drugs, drug paraphernalia, weapons, obscene, pornographic or illegal materials.
- Advertisements may be rejected by the school district if determined to be inconsistent with the educational objectives of the school district or inappropriate for inclusion in the publication.
- All advertisements must comply with our non-profit permit holder status from the [US Postal Service](#). We cannot accept advertisements for financial institutions, insurance providers or recreational travel.