



Northwest ISD

Back to School Fair

Saturday, August 3

9 a.m. to 12 p.m.

Worthington Middle School

2024 BACK-TO-SCHOOL FAIR SPONSOR PACKAGES

Your sponsorship helps provide equitable opportunity for NISD students in the classroom and beyond! Contributions support student school supplies and backpacks for the 2024-25 school year.

BACK-TO-SCHOOL FAIR PRESENTING SPONSOR

\$20,000 - *Two Available*

- Exclusive one-on-one breakfast/lunch with NISD Superintendent of Schools, Dr. Mark Foust
- Prominent logo recognition in all event collateral, including emails to families and internal staff
- One market table at the event
- Opportunity to distribute marketing and promotional items to 1,500 attendees (provided by sponsor)
- 30-second commercial to be played during NISD Convocation to 3,000+ NISD staff (provided by sponsor)
- Partner spotlight in NISD e-newsletter for first 4 newsletter runs, more than 46,000 subscribers
- Logo recognition on NEF website and social media
- NISD School Board Recognition

BACK TO SCHOOL FAIR CHAMPION

\$10,000 - *One Available*

- Prominent logo recognition at Back to School Fair
- One market table at the event
- Opportunity to distribute marketing and promotional items to 1,500 attendees (provided by sponsor)
- 30-second commercial to be played during NISD Convocation to 3,000+ NISD staff (provided by sponsor)
- Logo recognition in Northwest News e-Newsletter (districtwide distribution)
- Logo recognition on NEF website and social media

BACK TO SCHOOL FAIR INVESTOR

\$5,000 - *Three Available*

- Logo recognition at Back to School Fair
- One market table at the event
- Opportunity to distribute marketing and promotional items to 1,500 attendees (provided by sponsor)
- Logo recognition in Northwest News e-Newsletter (districtwide distribution)
- Logo recognition on NEF website and social media

BACK TO SCHOOL FAIR PARTNER

\$1,500 - *Ten Available*

- Logo recognition at Back to School Fair
- One market table at the event
- Opportunity to distribute marketing and promotional items to 1,500 attendees (provided by donor)
- Logo recognition on NEF website and social media

BACK TO SCHOOL FAIR FRIEND

\$200 (FREE for our 501C-3 friends)

- Logo recognition at Back to School Fair
- One market table at the event
- Opportunity to distribute marketing and promotional items to 1,500 attendees (provided by donor)
- Logo recognition on NEF website and social media

***Sponsors should bring items or resource information to distribute to all student attendees. Please plan for 1,500!**

Contact nef@nisdtx.org to become a sponsor!