



**GRANDVIEW HIGH SCHOOL  
BROADCASTING  
COURSE SYLLABUS (TRIMESTER)**



|                    |                  |                                   |                     |
|--------------------|------------------|-----------------------------------|---------------------|
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**Course Description:** This trimester course is designed for the study and practice of the basic elements of broadcast journalism and video production. The course will emphasize news-gathering, writing, video recording, editing, and the study of mass media. Students will learn the basic elements of news value and vocabulary specific to broadcast writing. They will also identify various news sources and use interview skills to create stories using video and editing software. This course also explores the world of digital video and television production. Students learn on professional equipment in a modern digital TV studio. Students work in collaborative teams to produce projects using cameras, while learning the basics of studio and field production, lighting and sound

**My Personal Goal:** My goal is to create an enthusiastic environment to encourage you to study, experiment, share ideas, and stretch your own creative limits. I believe structure in defining problems and completing the stages of developing your ideas is absolutely necessary in your design education. Spontaneity and the freedom to explore your own approach to designing is also important. Project specifications and deadlines are not negotiable. However, creative experimentation will be encouraged according to your personal goals for this class and your current individual education and skill level. Participation is of the utmost importance in this class. You have chosen a goal and deadline-oriented field. Please take personal responsibility for attending and working during all class hours. Teamwork is a part of each project and your eager and earnest involvement is requested. Thank you.

**Materials:** You are financially responsible for any textbooks and materials checked out to you. Each student is also responsible to purchase a composition notebook for taking notes and entering daily entry task work and your GHS binder.

**Course Objectives:** By the end of the course, students will be able to:

- To introduce students to visual storytelling with a video camera.
- To introduce students to persuasive storytelling to a specific audience, to create change.
- To introduce students to Adobe Premiere Pro and Adobe After Effects.
- To introduce students to non-fiction storytelling that parallels news packages seen in the television news industry.
- To introduce students to rundown and script programs so students can create a television show.

**Grades:** Grading will be awarded on the standard Grandview Scale, based on the percentage of points you have earned for the semester. Grades are based on the following criteria:

|                               |  |
|-------------------------------|--|
| Daily Work / Quizzes          | You will be expected to turn in regular assignments, complete and on-time.   |
| Projects / Tests              | You will demonstrate your achievements through a project or test at the end of each major unit.  |
| Final Video Project           | You will prepare and present a comprehensive final project that will allow you to demonstrate all of the skills you will have learned in this course.  |
| Participation / Employability | This is a skills-based business class, and you will not be successful unless you come to class and complete the work. Part of your score will be based on employability and participation. You will earn your employability and participation points each day for: <ul style="list-style-type: none"> <li>▪ Being in class on time</li> <li>▪ Participating in class discussions and activities</li> <li>▪ Having books open and materials ready when the bell rings</li> <li>▪ Effectively using class time to complete the course work</li> <li>▪ Working with others to help them succeed in this class</li> <li>▪ Following directions</li> <li>▪ Complying with classroom expectations</li> </ul> |
| Leadership                    | You will earn your leadership grade by performing leadership activities. You will be responsible for completing the Leadership Points form and turning it in at the end of the semester. A total of 100 points per semester is required.   |

**Leadership Hours:**

An integral part of this course is leadership. Your grade will include leadership points. You will have a choice of a variety of activities, both DECA and non-DECA related, to earn leadership points. These activities increase your understanding of the business world. Be sure to watch your calendars for designated leadership activities!

**Equipment Rules**

- **All equipment must be checked out using proper procedures.**
- **There is a 24-hour maximum checkout on all equipment! Remember, others need it too!**
- **NO FOOD OR DRINK**
- **Clean up your work mess. Each student is responsible for cleaning up the workstation. All students will be kept after class until the classroom is clean.**

- **Profane, offensive and inconsiderate remarks MUST never be included in copy.** Failure to cooperate will result in 1) zero for the day and 2) permanent removal from the class. Loss of credit will be dealt with by the office.

**Classroom Policies:**

**Attendance:**

Daily attendance is essential if you are to receive the most educational benefit from this class. Attendance in this class is important, as it is on the job. Regular attendance in the business world is a large measure of the employee. It is in this class as well.

**Tardy Policy:** Punctuality is a behavior that is extremely important to the learning process and a real-life skill required by all future employers. Therefore Mr. Charvet has developed a tardy policy and ladder that reflects this philosophy.

**Tardy Consequences:**

Please see Grandview High School Student Handbook / Planner.

**Classroom Disciplinary Actions:**

1. WARNING
2. WARNING WITH HALLWAY REFLECTION
3. 20 MINUTE AFTER SCHOOL DETENTION
4. TEACHER PARENT CONTACT
5. DISCIPLINE REFERRAL

**Grading Scale:**

| Point Value | Letter Grade | High Percentage | Low Percentage |
|-------------|--------------|-----------------|----------------|
| 4.00        | A            | 100.00          | 93.00          |
| 3.70        | A-           | 92.99           | 90.00          |
| 3.30        | B+           | 89.99           | 87.00          |
| 3.00        | B            | 86.99           | 83.00          |
| 2.70        | B-           | 82.99           | 80.00          |
| 2.30        | C+           | 79.99           | 77.00          |
| 2.00        | C            | 76.99           | 73.00          |
| 1.70        | C-           | 72.99           | 70.00          |
| 1.30        | D+           | 69.99           | 67.00          |
| 1.00        | D            | 66.99           | 60.00          |
| 0.70        | F            | 59.99           | 57.00          |
| 0.30        | F            | 56.99           | 53.00          |
| 0.00        | F            | 52.99           |                |

**Grading Policy:**

- Student attendance, effort, attitude and other behaviors will be reported separately from achievement.
- In the case of academic dishonesty student will be referred to the office to receive their consequence. Student will also be given the opportunity to take the test over or receive a zero.
- Students have a right to make up work missed due to absences.
- Grades will be based on the achievement toward district course/grade level standards. Therefore, the grades will be organized and recorded by standard.

**Computer Use:** You will be responsible for adhering to all District, School, Department, and Classroom computer usage guidelines. Failure to follow those guidelines may result in the loss of your computer privileges for the remainder of the semester.

**Mr. Charvet's Classroom Standards**

Grandview students are expected to conduct themselves in a manner that promotes a proper learning environment and reflects positively on themselves, their classmates, teachers, family and community. Each Grandview student automatically becomes a citizen of our school, both receiving privileges and accepting responsibilities, including:

|                                 |  |   |   |
|---------------------------------|--|---|---|
| <b>Be Prompt &amp; Prepared</b> | Be ready to learn when class begins.<br>Have materials with you and be aware of due dates. | <b>Be Polite &amp; Positive Participant</b> | Be attentive.                                 |
| <b>Be Professional</b>          | Treat all members of the school community with politeness and respect.                     | <b>Be Productive</b>                        | Turn in work on time and always do your best. |
| <b>Be a Problem a Solver!!</b>  |  |   |   |

**Caveat**

This is a general syllabus and cannot possibly detail the entire scope of the curriculum. Due to the nature of daily school activities and the dynamics of specific classes, the order and scope of the class may vary.