



CALVARY DAY SCHOOL

Thank you for your generous donation to Calvary Day School.
We are excited to partner with you throughout the school year!

Please complete the form below and either email Tony Robinson at
trobinson@calvaryday.school or return with payment to:

Tony Robinson
Advancement Office
134 S. Peace Haven Road
Winston-Salem, NC 27104

SPONSORSHIP INFORMATION FOR 2024-2025

Name _____

Company _____

Address _____

City, State Zip _____

Phone _____

Email _____

Advertising Instructions _____

SPONSOR PACKAGE CHOICE

Gold (\$7,500) Silver (\$5,000) Bronze (\$3,500) Blue (\$1,500) White (\$500)

TOTAL SPONSORSHIP AMOUNT: \$ _____

Please email your company logo to sweiser@calvaryday.school.
All artwork needs to be a high resolution with a minimum of 300 dpi.

_____(Corporate Representative) on behalf of _____(Corporation) agrees
to pay the fee indicated for the level of sponsorship and options indicated.



SPONSORSHIP LEVELS AND ADVANTAGES

| GOLD | SILVER | BRONZE | BLUE | WHITE |
|---------|---------|---------|---------|-------|
| \$7,500 | \$5,000 | \$3,500 | \$1,500 | \$500 |

SCHOOL PROGRAM ADVERTISING (Includes drama programs and yearbook)

| | | | | | |
|---|---|---|---|---|---|
| Full Page | X | | | | |
| Half Page | | X | | | |
| Quarter Page | | | X | | |
| 1/8 Page | | | | X | |
| Company name (Name of your business only will appear) | | | | | X |

RECOGNITION

| | | | | | |
|--|---|---|---|---|---|
| Company recognition on school billboard | X | X | X | | |
| Company recognition on school social media channels | X | X | X | X | X |
| Sponsor listing in Cougar News | X | X | X | | |
| Recognition during all home soccer, basketball, and volleyball games | X | X | | | |

SIGNAGE

| | | | | | |
|--|---|---|---|---|---|
| Banner in gymnasium and soccer field | X | X | X | X | X |
| Inclusion on Sponsor banner displayed during Fun on the Field & Homecoming | X | X | X | X | X |

ADDITIONAL ADVANTAGES

| | | | | | |
|--|---|---|---|---|---|
| CDS Shirt | 4 | | | | |
| Tickets to seasonal drama productions | 5 | 4 | 3 | 2 | 1 |
| Provide refreshments for events; Receive event sponsorship recognition | X | X | | | |
| Official Sponsorship Opportunity of a Home Athletic Event | X | X | X | | |
| Web Link with logo on the website | X | X | X | X | X |