



# HOLLY K DESIGN

CREATIVE BRANDING + DESIGN



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HOLLYKDESIGN.COM

## PERKINS ATHLETIC LOGO GUIDE - 05.17.24

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### PRIMARY FLAG LOGO

Primary usage logo.



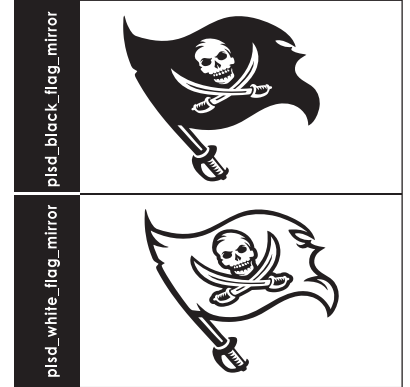
### SECONDARY FLAG LOGO

Secondary usage logo.



### MIRRORED FLAG LOGOS

Use only when a mirrored image is requested.



### ALTERNATE BLACK FLAG LOGO

Primary logo for use on dark background.



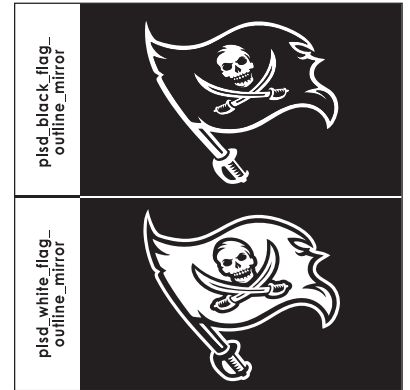
### ALTERNATE WHITE FLAG LOGO

Secondary logo for use on dark background.



### ALTERNATE MIRRORED LOGOS

Use only when a mirrored image is requested.



### PERKINS TEXT LOGO

Use for apparel and marketing.



### PIRATES TEXT LOGO

Use for apparel and marketing.



### PERKINS PIRATES TEXT LOGO

Use for apparel and marketing.



### ALTERNATE PERKINS TEXT LOGO

Use for apparel and marketing on dark backgrounds.



### PIRATES TEXT LOGO

Use for apparel and marketing on dark backgrounds.



### PERKINS PIRATES TEXT LOGO

Use for apparel and marketing on dark backgrounds.





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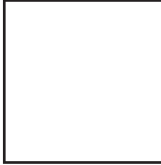


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COLOR CODES



HEX  
000000  
RGB  
0-0-0  
CMYK  
0-0-0-100



HEX  
ffffff  
RGB  
255-255-255  
CMYK  
0-0-0-0

GENERAL USE FONT

Use for headlines and titles in marketing and office use.

FONT | Roboto Slab Extra Bold (Google font)

**PERKINS**

LOGO COMBINATION SUGGESTED LAYOUTS



**PERKINS PIRATES**



**PERKINS**



**PERKINS**

**PIRATES**



**PERKINS  
PIRATES**



**PERKINS  
PIRATES**