

The Gow School **HOWARD HALL** *Capital Campaign Pledge Form*

Please detach and return this confidential gift intention form to The Gow School Development Office. Thank you!

I/We wish to make a total commitment of \$ _____ to the Howard Hall Capital Campaign

CONTACT INFORMATION

Name(s) _____

Street _____

City _____

State _____

Zip _____

Country _____

Email _____

Phone (home) _____

(work) _____

(cell) _____

DONATION INFORMATION

☐ This is a one-time gift of \$ _____

☐ This is a multi-year pledge of \$ _____/year
for _____ years

☐ This gift is made with retirement funds from a 401(k), IRA or other vehicle. The value of this gift is \$ _____

☐ Please tell me more about including Gow in my estate plan

☐ This pledge or cash gift is designated for a specific Howard Hall Naming Opportunity: _____

☐ This gift is being made in honor or memory of: _____

☐ This gift is made with appreciated stock. Please send me stock transfer instructions.

☐ My company offers a Matching Gift Program. Company: _____

Signature 1: _____

Signature 2: _____

PAYMENT

☐ **Check is enclosed** (payable to The Gow School)

☐ **Credit Card:** ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Automatic monthly credit card payment: \$ _____/month (\$10 minimum) for _____ months.

Name (as it appears on card) _____

Credit Card Number _____

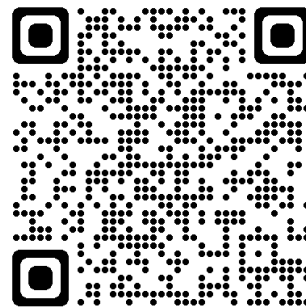
Exp. Date _____

Sec. Code _____

In donor recognition materials, please list our name as: _____

Thank you for your consideration of The Gow School and the Howard Hall Capital Campaign. We appreciate your interest in supporting this project and continued belief in the life-changing mission of Gow.

For more information, please contact:
The Gow School Development Office
Gayle E. Hutton, Director of Development
2491 Emery Road, South Wales, NY 14139
ghutton@gow.org | 716.687.2074



HOWARD HALL

CAPITAL CAMPAIGN UPDATE

HELP US REACH OUR \$10.5 MILLION GOAL FOR HOWARD HALL

Your gift or pledge makes a difference!

A MESSAGE FROM GOW'S CAPITAL CAMPAIGN CO-CHAIRS

Dear Friends,

We are grateful to donors who have already made a gift or pledge to the Howard Hall Capital Campaign! Thanks to your generosity, Gow has raised over \$8.4 million - well on our way to our \$10.5 million goal. This building will provide the spaces needed to enhance our learning and living programs for years to come.



Current Main Building

HOWARD HALL HIGHLIGHTS

- Ten larger and more flexible classrooms
- Health suite with privacy and patient rooms suitable for boys and girls
- Dedicated counseling office to offer a safe space and guidance for our Gow community
- Commons area with cozy seating and a fireplace for collaborative learning, quiet study and conversations with friends
- Elevator and ramps to ensure accessibility for all
- Student-run store for entrepreneurial program

Fundraising began in 2021 to replace the Main Building with Howard Hall. Your enthusiasm and generosity for this project have exceeded our expectations. Because we are confident that our Gow community will reach our \$10.5 goal, we have recently begun construction and plan to complete the building in the Fall of 2025. As we prepare for Gow's centennial in 2026, dedicating this building will be a perfect way to celebrate and inspire our vision for Gow's future.

We are focused but not finished! If you wish to support this campaign, please consider a one-time donation or multi-year pledge.

Thank you for making Howard Hall a reality!

With best wishes,



Creighton B. Murch '64
Trustee
PA (James '23 and John '23)



Christine Standish
Trustee
PA (Spencer Wilk '11)

CAMPAIGN GOAL
\$10.5 million

RAISED TO DATE
\$8.4 million

AMOUNT REMAINING
\$2.1 million

GROUNDBREAKING
March 2024

OPENING
Autumn 2025

Please contact
Gayle Hutton, Gow's
Director of Development
at 716.687.2074 or
ghutton@gow.org
with questions.



LETTER FROM JOHN R. MUNRO, JR.
HEAD OF SCHOOL

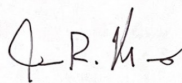
Dear Friends,

As Head of School at the first school in the country to serve students with language-based learning differences, it is my honor to lead The Gow School.

As we prepare for Gow's future, a key component of our vision is the construction of a best-in-class home for Gow's signature Reconstructive Language program. With ten larger classrooms, a health and counseling center to serve boys and girls, administrative offices, and a student-run store, we know this building will benefit generations of students and faculty.

I want to thank our donors who have donated more than \$8.4 million toward our \$10.5 million goal. With the continued support of our generous community, I am confident we will reach our ambitious goal. If you haven't yet donated, please consider making a one-time gift or multi-year pledge. Your gift of any size will make a difference!

Thank you and best wishes,



John R. Munro
Head of School
The Gow School



*"Norm Howard's passion influenced my life.
His love of teaching was inspiring, and his determination
to understand how we learned was unwavering.
His belief in each student helped us believe in ourselves."*

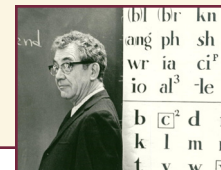
~ Robert Manice '71, Howard Hall Campaign Donor



Why Howard Hall?

Howard Hall is being named in honor of Norman Howard who taught and mentored Gow students for more than forty years. He began teaching at Gow in 1931 and served as Gow's second Headmaster from 1955-1976. What a legacy! Mr. Howard and his wife, Vesta, served as mentors, teachers, and surrogate parents. They helped to welcome and inspire generations of Govians.

We are pleased to recognize and honor Norm and Vesta Howard for the dedication and compassion that shapes our Gow community today.



WAYS OF GIVING

There are so many ways to make a difference!

Give cash, donate appreciated stock, or designate Gow as a beneficiary of your insurance policy or IRA. Your one-time donation or multi-year pledge will count toward Gow's \$10.5 million Capital Campaign.

Donate appreciated stock

Donate appreciated stock and receive credit for the full value of the stock while avoiding taxes on the capital gain.

Consider donating from your IRA to receive a tax benefit

If you are age 72+ and take a Required Minimum Distribution (RMD), please consider donating to Gow to receive a tax benefit.

Include Gow in your will

If you have included Gow in your estate plan, please tell us so we can recognize you as a member of the Wolbach Legacy Society.

MAIN BUILDING EVOLVES THROUGH THE YEARS

1920s

Main is originally a barn when Peter Gow, Jr. starts The Gow School in 1926



1940s

Campus life centers around Main Building (dorms, dining, study hall, showers, and bookstore)



Study Hall provides the structure and foundation for Gow's program



1970s

As enrollment increases, study hall is held in the lobby of Main



Howard Hall Naming Opportunities

Make a one-time gift or multi-year pledge in honor or memory of someone special, or join friends or family to name a space together. To inspire those who want to honor Norman Howard (Headmaster 1955-1976) or Brad Rogers (Headmaster 2004-2023), generous donors have given money to name the building and commons area.

Your gift of any size will help honor these Gow leaders.

To learn more about making a gift to the Campaign and available Naming Opportunities, please call 716.687.2075 or email development@gow.org.

| NAMING OPPORTUNITY | AVAILABLE | DONATION AMOUNT |
|--|----------------------|---|
| Howard Hall Building | | <i>Named for Headmaster Norman Howard with a lead gift from Mr. and Mrs. Robert Manice '71</i> <i>Make your gift in honor of Headmaster Norman Howard</i> <i>Named by the Follett Family (Porter '13)</i> |
| Elevator Naming | Already Named | |
| Rogers Commons Area | | <i>Named for Headmaster M. Bradley Rogers, Jr. by the Standish and Wilk Families (Spencer '11).</i> <i>Make your gift in honor of Headmaster Brad Rogers</i> |
| Commons Area Furnishings Package | 1 available | \$50,000 |
| Howard Hall Commons Fireplace Naming | Already Named | <i>Named for Gayle Hutton by Robert Vail '68</i> |
| Academic Classrooms | 6/10 available | \$100,000 each <i>Classrooms named by the Brooke Family, Sakhai Family, Wilday Family, and Lowell Powers, Jr. '59</i> |
| Classroom Furnishings | 10 available | \$25,000 per room |
| Business Office | 1 available | \$100,000 |
| Conference Room | Already Named | <i>Named for Lowell "Link" Lundell by the Murch Family (Creighton '64, James '23 and John '23)</i> |
| Counseling Office | Already Named | <i>Named by the Van Meter Family (Ike '70 and Jane '74)</i> |
| Health and Wellness Speakers Series | 4/5 available | \$50,000 each <i>Named by the Family of Paul Kohan '07</i> |
| Development Office | Already Named | <i>Named by Walt and Pat Silver '67</i> |
| Govian Bookstore | 1 available | \$100,000 |
| Health Office Suite | Already Named | <i>Named by the Morris Family (Loren '23)</i> |
| Infirmary Room Naming/Furnishings | 3 available | \$50,000 each |
| Patient Lobby Naming/Furnishings | 1 available | \$50,000 |
| Triage Room Naming/Furnishings | 1 available | \$25,000 |
| Nurses' Office Naming/Furnishings | 1 available | \$25,000 |
| Little Seniors Student Lounge | 1 available | \$200,000 |
| Student Store Naming/Furnishings | 1 available | \$50,000 |
| Speech and Language Classroom | Already Named | <i>Named by Robert Ittmann '62 and Lila Lohr</i> |
| Campus Beautification | | |
| Garden Endowment Funds | 10 available | \$10,000 each |
| Bench with Naming Plaque | 8/10 available | \$7,500 each <i>Named by Sauls Family (Sonny '25), Ida & Alan Botto '57</i> |
| Trees with Naming Plaque | 23/25 available | \$5,000 each <i>Named by the Weinewuth Family (Mark '21), Todd Avis</i> |
| Adirondack Chairs with Naming Plaque | 24/25 available | \$1,000 each <i>Named by Chris Fontana '88</i> |

1990s

Gow's first computer lab is housed in Main



2010s

For 98 years, Reconstructive Language classes have been held in Main Building



2020

Main houses health and administrative offices, bookstore, Little Seniors, and classrooms



Rendering of Gow's new 18,000 square foot Howard Hall

