

Northwestern Recreation Commission

6493 Route 309
New Tripoli, PA 18066



The Northwestern Recreation Commission is currently accepting applications for the Recreation Field Advertising Program. This program has been developed to raise funds for improvements at the Northwestern Recreation Fields.

Athletics and outdoor activities positively enhance life for people of all ages and we would like the opportunity to promote your business while supporting improvements to the park. Advertising at the Northwestern Recreation Fields will create and maintain a positive image for your business' products and/or services by showing audiences that you continue to be a "good neighbor" and support our community. Audiences range in age from toddlers to senior citizens and everyone in between. The recreation fields contain soccer/lacrosse/multipurpose fields, baseball and softball fields, basketball courts, volleyball courts, picnic pavilions, a skatepark, a walking trail and playgrounds. All of these are used by many members of our community and the members of other local communities on visiting teams as well.

Attached please find the Guidelines & Requirements Packet and the Recreation Field Advertising Application. Please note that these applications will be approved on a first come first served basis. Thank you for your continued support of the Northwestern Recreation Commission and should you have any questions or concerns, please do not hesitate to contact Justin Smith at JustinSmithN@gmail.com or (610)248-6410.



Northwestern Recreation Commission Advertising Program Guidelines & Requirements

Applications for Advertising:

1. Applications to advertise will be received on the first come first served basis.
2. All sign advertisements must be approved by the Northwestern Recreation Commission.
3. The ordering of the signs will be facilitated by the Commission.
4. Payment for the sign, along with advertising fee, must accompany the application.

Signs:

1. Constructed signs will be owned by the advertiser and control of its location on the recreation fields' main pavilion will be at the discretion of the Commission.
2. Any sign(s) damaged due to no fault of the Commission will remain the responsibility of the advertiser for repair or replacement as determined by the Northwestern Recreation Commission.
3. No personal signs will be permitted. All signs must be facilitated through the Northwestern Recreation Commission and shall conform to the specifications set forth by the Commission.
4. All signs shall be developed with a 4' X 4' or 4' X 8' econolite, cpa core with aluminum laminate panels. The aluminum panels are pre-painted and the color can be selected from the available colors offered by "Mertz Signs".
5. The Northwestern Recreation Commission will be solely responsible for the erection of the sign at the recreation fields or park along with the sign's location.

Advertisement Standards:

No advertising will be permitted which:

1. Promotes hostility, disorder or violence
2. Attacks ethnic, racial or religious groups
3. Is libelous
4. Invades the rights of others
5. Inhibits the functioning of the school, townships, recreation fields or park
6. Promotes, favors or opposes the candidacy of any candidate for election, or any public question submitted at any general, county, municipal or school election
7. Promotes the use of drugs, alcohol, or tobacco

Proceeds:

All revenues collected through this advertising initiative will go towards the continued improvements of the Northwestern Recreation Fields.

Recreation Field Advertising Application

Applicant Name: _____

Company Name: _____

Address: _____

Phone: _____ Email: _____

ARTWORK DESIGN OR ATTACH BUSINESS CARD

4' X 4' signs will
cost \$350 per sign
to buy.

You may also email your
design to:

JustinSmithN@gmail.com

4' X 8' signs will
cost \$550 per sign
to buy.

Please choose a plan:

- Plan A: 4' x 4' (one year subscription) = \$225 + cost of sign
- Plan B: 4' x 4' (two year subscription) = \$225 (1st year) + \$200 (2nd year) = \$425 + cost of sign
- Plan C: 4' x 8' (one year subscription) = \$425 + cost of sign
- Plan D: 4' x 8' (two year subscription) = \$425 (1st year) + \$400 (2nd year) = \$825 + cost of sign

**Two year plan requires full payment for both years upfront.

Checks should be made payable to "Northwestern Recreation Commission". All applications should be submitted to:

Northwestern Recreation Commission
c/o Northwestern Lehigh School District
6493 Route 309
New Tripoli, PA 18066