

**For Immediate Release**

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# Media Release

## **First Day Festival another success**

**Office of Strategy and  
Communications**

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**Gerrita Postlewait, Ed.D.**  
Superintendent of Schools

**Erica S. Taylor**  
Chief of Staff

**Charleston, SC** – Students celebrated the upcoming start of the school year Sunday at the annual First Day Festival August 18, 2019. The free event for Charleston County School District families was hosted by the City of Charleston Mayor’s Office.

Students received backpacks filled with school supplies and parents received information and resources for the upcoming school year.

Free entry to the South Carolina Aquarium and free boat rides were offered, along with swag and goodies from vendors from all over the Lowcountry.

For more information contact the Office of Strategy and Communications at (843) 937-6303.

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### **About the Charleston County School District**

Charleston County School District (CCSD), a nationally-accredited school district, is the second largest school system in South Carolina representing a unique blend of urban, suburban, and rural schools spanning 1,300 square miles along the coast. CCSD serves more than 50,000 students in 87 schools and specialized programs. With approximately 6,100 employees district-wide, CCSD is the fourth largest employer in the region.

CCSD offers a diverse, expanding portfolio of options and specialized programs, delivered through neighborhood, charter, magnet, IB (international baccalaureate), and Montessori schools, and is divided into three Learning Communities. Options include specialized programs in science, engineering and mathematics; liberal arts; music and other creative and performing arts; career and technical preparation programs; and military and other public service enterprises.