

**For Immediate Release**

August 16, 2022

**Contact:**

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# Media Advisory

*Superintendent hosting press conference on first day of school year*

**Who:** Media outlets are welcome and encouraged to attend.

**What:** Charleston County School District's (CCSD) Superintendent of Schools, Donald R. Kennedy, Sr., will hold a press conference with local media outlets to discuss the start of the 2022-2023 school year. Following the question and answer period, videographers and photographers can record video and take pictures of Mr. Kennedy's interaction with students and staff.

**When:** Wednesday, August 17, 2022, at 11:20 a.m. (please arrive at 11:00 a.m. to set up)

**Where:** Pinehurst Elementary School, Media Center, 7753 Northside Drive, North Charleston, SC 29420

To confirm your media outlet's participation, please email CCSD's Director of Communications, Andy Pruitt, at [andrew.pruitt@charleston.k12.sc.us](mailto:andrew.pruitt@charleston.k12.sc.us).

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## About the Charleston County School District

Charleston County School District (CCSD) is a nationally accredited school district committed to providing equitable and quality educational opportunities for all of its students. CCSD is the second-largest school system in South Carolina and represents a unique blend of urban, suburban, and rural schools spanning 1,300 square miles along the coast. CCSD serves approximately 49,000 students in 88 schools and specialized programs.

CCSD offers a diverse, expanding portfolio of options and specialized programs, delivered through neighborhood, magnet, IB (international baccalaureate), Montessori, and charter schools. Options include programs in science, technology, engineering, and mathematics (STEM); music and other creative and performing arts; career and technical preparation programs; and military.

Division of Strategy and  
Communications

Donald R. Kennedy, Sr.  
Superintendent of Schools