

April 1, 2024

Dear Community Member:

The **2024 Waynesburg Central High School Oracle** staff is seeking the support of the community. Our yearbook plays an important role as a historical document and as a way to connect many generations of Raiders. A yearbook is something students and families treasure for a lifetime. However, the equipment needed to create the yearbook and its publishing costs are expensive. To help defray these expenses and keep the yearbook affordable to all students, we are asking local business owners, organizations, families, and friends for assistance.

We are reaching out to you today to see if you would contribute to the WCHS *Oracle* in one of the following ways:

- **sponsor a yearbook for a student who may not otherwise receive one,**
- **purchase a senior recognition space, or**
- **purchase a business advertisement space.**

We feel that advertising in the yearbook is not only effective, but also affirms your support of the Raider community. Unlike most other types of advertising, an ad in a yearbook lasts a lifetime and is seen by hundreds, if not thousands, of people. Compared to a newspaper ad with a short lifespan, a yearbook message is a permanent memory.

Sponsorships are offered in four levels. Every \$100 donation ensures one yearbook gifted to a student who can't afford one. Sponsor names will be listed on the Patron's Page under the following categories:

Bronze: up to \$99

Silver: \$100+

Gold: \$200+

Platinum: \$300+

We are pleased to offer families of seniors the opportunity to express love, recognition, and congratulations to their graduating sons and daughters, brothers and sisters, nieces and nephews, or grandchildren. **Senior Recognition** space is available in four sizes with a wide variety of layouts that you may design yourself or request help from the yearbook staff.

We offer **color ads** in four different sizes:

1/8th page (business card) for \$75

1/4th page for \$125

1/2 page for \$250

1 page for \$500

Business advertisement space is available in the same four sizes as well. This is a great way to target Waynesburg customers for your business and to join in the celebration of our community's high school students and their many accomplishments.

You can send us your artwork and information, or the yearbook staff can help you with your ad design.

Feel free to contact me at alayton@cgsd.org or at (724)852-1050 x3286.

Thank you so much for your support of our program and our students as they tackle these real-world tasks and plan, craft, produce, and sell their yearbook. We greatly appreciate your generosity.

Sincerely,
Andrea Layton
WCHS *Oracle* Adviser
alayton@cgsd.org



2024 YEARBOOK SPONSORSHIP/RECOGNITION/AD CONTRACT



Waynesburg Central High School *Oracle*
30 Zimmerman Drive, Waynesburg, PA 15370
Andrea Layton alayton@cgsd.org

Contact Name: _____ WCHS Alumnus? What year? _____

Mailing Address: _____

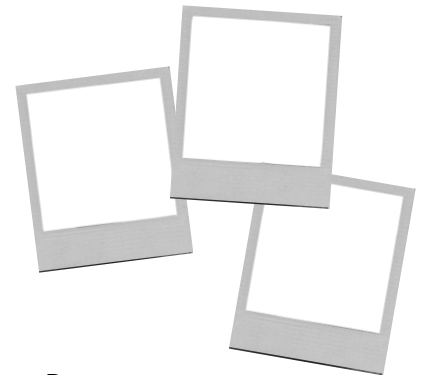
Phone Number: _____ Email: _____

Sponsorship Size: Bronze (up to \$99) Silver (\$100+) Gold (\$200+) Platinum (\$300+)

Name as it should appear on the Patron's page:

Senior Recognition & Business Ad Size: 1/8 (\$75) 1/4 (\$125) 1/2 (\$250) 1 page (\$500)

Message, artwork, photo, instructions to alayton@cgsd.org:



Customer Signature _____

Date _____

Enclosed \$ _____

Photos _____

Checks payable to WCHS Yearbook