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# **FROM THE SUPERINTENDENT**

Dear Community Members,

The Eden Area Regional Occupational Program (EAROP) provides young people in our four school districts and our adult students with clear, defined, and articulated pathways to their future. Students receive academic, professional, and technical instruction in a wide range of hands-on disciplines that lead to high-demand and high-wage post-secondary careers.

The EAROP combines education with work experience. We provide an environment for students to further their educational goals in the context of their career goals. We braid the development of their soft skills, technical skills, and academic skills to holistically prepare students for whatever is next (and because of well-developed pathways, we can define "whatever is next"). We are a place where students can explore and experience. Students learn that post-secondary education isn't a default, but an intentional goal with an expected outcome.

Our business and industry partners are absolutely critical to our efforts. They provide a rich and textured landscape that allows students to see the geography of the world in front of them. As guest speakers, they create a window for students to see a profession and a career. When our business partners provide internships, they open a doorway that allows students to enter into a professional environment. And most importantly, whenever they support our students, they provide a mirror for students to see themselves as successful and important members of our community.

Work-based learning brings education to life for students. Through internships, field trips, guest speakers, industry showcases and so much more, our business partners help create relevance and connection for our students.

The EAROP prepares students for the journey. Our business and industry partners are their first guides during the most important leg of that journey – guiding students towards a career, college, and service to others. It guides them to economic and educational mobility, and to a beautiful and promising future.

Blaine C. Torpey Superintendent

THE MISSION OF THE EDEN AREA ROP IS TO BUILD A FOUNDATION FOR STUDENTS THAT PREPARE THEM ACADEMICALLY, TECHNICALLY, AND PROFESSIONALLY TO MEET CHALLENGING OPPORTUNITIES OF THE 21ST CENTURY WITH CONFIDENCE AND PURPOSE.



Core Values

### WE BELIEVE IN THE EDEN AREA ROP

#### EQUITABLE

WE BELIEVE IN FOSTERING BELONGING AND CREATING A SAFE AND INCLUSIVE ENVIRONMENT THAT WORKS TO ERADICATE THE IMPACTS OF RACISM, BIAS, DISCRIMINATION, AND PRIVILEGE.

#### ACCESSIBLE

WE BELIEVE ALL STUDENTS, FAMILIES AND STAFF SHOULD FEEL SEEN, HEARD, WELCOMED, INCLUDED, RESPECTED, AND HAVE ACCESS TO ECONOMIC AND EDUCATIONAL MOBILITY.

#### RESTORATIVE

WE BELIEVE INSTRUCTION SHOULD BE CULTURALLY AND HISTORICALLY RESPONSIVE, RESTORATIVE, TRAUMA-INFORMED, ETHICAL, AND PREPARE STUDENTS FOR A PATH TO SELF-FULFILLMENT AND SELF-ACTUALIZATION.

#### **OUTCOMES**

WE BELIEVE OUR STUDENTS WILL FIND A PATHWAY WITH CONFIDENCE AND PURPOSE THAT GUIDES THEM TOWARDS A CAREER, COLLEGE, SERVICE TO OTHERS, AND LIFE-AFFIRMING ENDEAVORS.

#### PROFESSIONAL

WE BELIEVE EXCELLENCE IS THE STANDARD, AS SUCH, WE WILL WORK WITH INTEGRITY, TRANSPARENCY, RESPECT, AND CLEAR COMMUNICATION.



# **ABOUT US**

Regional Occupation Programs (ROP) are one of the longest standing forms of postsecondary career preparedness in California. The Eden Area ROP is a dynamic educational organization whose mission is to prepare students for careers and further education as well as to instill workplace values that will enable them to compete successfully in the economy of today and the future.

We specialize in Career Technical Education that transforms student aspirations into reality and builds a pipeline of workforce talent for regional businesses. Experience is the greatest teacher at the Eden Area ROP. Our programs focus on industry-specific skills that span across 13 different business sectors, with courses located at both the EAROP Center and the student's high school campus.

Many of our courses are University of California A-G approved, and have articulation agreements with community colleges where students can earn college credit through successful completion of the course. Additionally, we cultivate relationships with business partners that create opportunities for internships and other innovative work-based learning activities. The Eden Area ROP is accredited by the Western Association of Schools and Colleges. As a Career Technical Education provider, the Eden Area ROP partners with

Castro Valley Unified School District Hayward Unified School District San Leandro Unified School District San Lorenzo Unified School District

#### **Superintendents**

Parvin Ahmadi, CVUSD Dr. Jason Reimann, HUSD Dr. Michael McLaughlin, SLUSD Dr. Daryl Camp, SLzUSD

#### **EAROP Governing Board Members**

Gary Howard, Board President (CVUSD) Juan Campos, Board Vice President (SLzUSD) Joe Ramos (HUSD) Evelyn Gonzalez (SLUSD)



We appreciate the support and collaboration with the administrators from our partner districts.











# SENIOR HIGHLIGHT PROGRAM IMPACT

# **Paul Ramos**

#### FIRST RESPONDER (FIRE SCIENCE/EMT)

"My name is Paul Ramos. I am a senior at Tennyson High School. I am also a second year at ROP in the First Responders (Fire Science/EMT) program, and I am an EAROP Ambassador.

I chose to attend EAROP because my older brother had gone through the same program his senior year and would tell me about all of the ride-alongs with the Hayward Fire department and the fun hands-on learning that the program provides. This inspired me to look into a career as a firefighter paramedic. There were a lot of people giving warnings about how rigorous being a firefighter is and reasons why not to be one. But if everyone thought like that, who would step up to be a firefighter? Who would be there in your time of need? I would want my family to be saved if there's an emergency. So, I asked myself, If I don't, Who will? Those few words are what drive me and what ultimately led me to taking the First Responders (Fire Science/EMT) Program at Eden Area ROP.

During my two years at EAROP I have earned different certifications and even had the opportunity to compete in the Regional and State SkillsUSA Firefighting competition. I have also gone on ridealongs with the Hayward Fire Department, networked with firefighters, and had hands-on training at the newly built Hayward Firefighter training facility.

After high school, I am fortunate to be able to attend UC Davis majoring in Biological Sciences. While at Davis I'm planning to apply for their student firefighter program. All these experiences will aid my path toward working for the Hayward Fire Department. I couldn't achieve all of this without my family, my instructor Captain John Peters, former instructor Marlene McDowell and all EAROP staff who showed me what I'm truly capable of."



Paul Ramos (Tennyson High), 2022-2023 Student of the Year



Paul on a 80 ft. firetruck ladder at the Hayward Fire Department Training Facility

# SENIOR HIGHLIGHT PROGRAM IMPACT

# Jayla Seals

#### **MEDICAL CAREERS**

"Hi, my name is Jayla Seals, and I am in the Medical II program at Eden Area ROP. I am also a senior at San Leandro High.

I started to become interested in the medical field when I was diagnosed with T-cell lymphoma cancer at the age of 7. When the nurses were helping me insert the medicine, I thought it looked fun. I realized that I wanted to help people because once I was a cancer survivor, I wanted to give back. I wanted to be able to tell children my story and give them hope. To help them know they're not alone. By joining ROP and being in WIOA and FACES I was able to start my journey in the Medical Field and get hands-on experience at my internships. I enjoyed the FACES internship because it was hands-on and helped me to earn more certificates. For my current internship, I had to take additional courses before I started. I enjoyed rooming patients and taking their vital signs. Without EAROP I would not have the understanding I have right now. I even got to test my knowledge recently when I competed at Skills USA in April.

EAROP also helped me to socialize with new people from different schools. It assisted me in making connections with more students who have similar interests to mine.

Next year I will be attending Dillard University in Louisiana. I will be majoring in Nursing to become an RN. I also hope to become an oncologist. I would like to thank Ms. Bystrom, Ms. Machado, Ms. Michaud for supporting me at EAROP. I want to thank my family for being a huge support in my life and the lord."



Jayla Seals (San Leandro High), 2022-2023 Student of the Year



Jayla Seals with Medical Careers II classmates and instructor Heather Bystrom at the 2023 SkillsUSA State Competition students social gathering

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# **TEACHER OF THE YEAR**

## HEATHER BYSTROM MEDICAL CAREERS II

We are proud to present Heather Bystrom as our 2023 Teacher of the Year. She currently teaches EAROP's second year Medical Career students and prepares them to enter internships during the second semester. Ms. Bystrom trains students in phlebotomy, vital signs, medical terminology, patient education, and professional etiquette. She also prepares students to take the CCMA (Certified Clinical Medical Assistant Exam).

Ms. Bystrom credits her success as a teacher to her own challenging high school experience. As a teen, Ms. Bystrom attended several different high schools and struggled to maintain academic momentum. Later, when she enrolled in a medical assisting program, she found her purpose, and began earning straight A's in her studies. As a result of Ms. Bystrom's journey, she seeks to encourage all students to see their potential and find their passion in the medical field.

Ms. Bystrom is known for her patient and kind manner in the classroom. She designs lessons that support community and collaboration to increase student outcomes. Teamwork is at the heart of a successful clinical education, and she cultivates that through hands-on learning and intentional instructional strategies. There is also an element of fun. Students enjoy learning and being successful in her class.

Ms. Bystrom's favorite moments in the school year include watching students master the skills that they have been taught, and sharing excitement when they land their first medical assisting job. After 17 years as a Medical Careers instructor, Ms. Bystrom continues to build a legacy of leading prepared professionals into the medical field, which benefits the entire Eden Area community and beyond!



Heather Bystrom Medical Careers II instructor and 2022-2023 Teacher of the Year



Ms. Bystrom giving assignment instructions to Medical Careers II students



Alysse Castro, Alameda County Superintendent of Schools, recognizing Ms. Bystrom as the EAROP 2022-2023 Teacher of the Year

# DENTAL ASSISTING PROGRAM HIGHLIGHT

Dental Assisting students complete foundational work that qualifies them to obtain entry-level positions as a dental assistant upon graduation. The course is a strong introduction to many other careers within the dental and medical professions. Students benefit from the academic preparation as well as internships in local dental offices. These internships provide students with legitimate work experience and professional networking that will benefit them throughout their careers.

The Dental Assisting course of study includes theory as well as the hands-on skills and techniques required of a dental assistant. Areas of study include dental anatomy, charting, materials, law and ethics, infection control and sterilization techniques, clinical sciences, and radiography.

Dental Assisting I and II has earned A-G approval from the UC Regents and the courses are accepted as college prerequisites for four-year university admission.

Upon successful completion of Dental Assisting I and II, students will receive a completion certificate, Infection Control certification, and may be eligible to earn a dental x-ray license in the state of California. Students are immediately eligible to take the National Entry Level Dental Assistant (NELDA) exam.

Students complete a career portfolio showcasing their knowledge of Dental Assisting procedures and concepts. This serves as a valuable tool to present to potential employers. It can be expanded upon throughout their careers.



Student practicing suture removal



Student practicing a dental x-ray



Students learning chairside assistance

# MARKETING PROGRAM HIGHLIGHT

EAROP is proud to offer the Marketing Pathway to students in our partner districts at the following sites:

Arroyo High School- Christina Charlton, Instructor Castro Valley High School- Byron Thompson, Instructor Hayward High School- Rick Charles, Instructor Mt Eden High School – Aaron Rosas, Instructor Tennyson High School- Maria Luisa Fuller, Instructor San Leandro High School- Laura Jagroop, Instructor

Classes are year-long, and offer topics of study that include entrepreneurship, communication, business economics, advertising, and global markets. The overarching goal of these courses is to develop each student's critical thinking, reading, and writing skills. This pathway provides students with academically challenging courses of study that allow students to demonstrate mastery of course objectives that include business plans, career portfolios, marketing research, financial literacy presentations, and product development.

To further develop students' leadership capacity, EAROP participates in DECA to "prepare emerging leaders and entrepreneurs in marketing, finance, hospitality and management." This CTSO (Career Technical Student Organization) provides students with the opportunity to build professional networks, practice new skills, and compete at all levels.



Castro Valley High Marketing students and instructor Byron Thompson at the 2023 DECA International Competition in Orlando, Florida



San Leandro High Business Academy students at the 2023 Chabot College Pitch Competition: Arianna Jackson & C'Niyah Harvey placed 1st place in the high school category and 2nd place in the college category

## **BUSINESS PARTNERS OF THE YEAR**

Community and business partnerships provide the sinew between career development preparation and the world of work. Business partners advise on curriculum and industry standards, host internships, and connect learning to students' lives. As guest speakers, they inspire students to see themselves as future industry leaders.

Hundreds of businesses and organizations have contributed their time and expertise to support our students last year. Among them, several individuals have stood out as dynamic business partners and were nominated by instructors and partner districts as Business Partners of the Year.



### BRIDGEGOOD

Bridgegood has been a committed partner with the San Lorenzo Unified School District's summer internship program since 2019. Bridgegood gives students professional resources to discover tech jobs and explore meaningful design careers. Businesses receive essential services helping students build skills while improving our diverse local economies. With this unique model, businesses request services and students gain industry exposure and creative practice. Even during the pandemic, Bridgegood worked with school counselors to create virtual opportunities for students. This organization and its representatives have demonstrated the very definition of what it takes to be an educational partner. The project-based learning opportunities through Bridgegood provide interns with a unique opportunity to share their talents with the community and honor student potential.



#### **KATE MILLER** San Leandro Education Foundation, Executive Director

Kate Miller is the Executive Director of the San Leandro Education Foundation. Ms. Miller has been actively engaged and working to improve education in San Leandro since 2005. Most recently, she has supported the students of SLUSD by spearheading a dynamic college application workshop to ensure every student has support with their next steps after high school. Ms. Miller has been a key contributor to the SLUSD Summer Internship Program, providing exciting stipend-paid learning opportunities for students. Ms. Miller has been the driving force for classroom grants, field trips, student internships, stipends and other opportunities, and continues to enhance our students' lives and educational experiences.



### **KRISTIN ANDERSON**

Eric Anderson, Inc., Chief Executive Officer

Kristin Anderson is the Chief Executive Officer at Eric Anderson, Inc. She has generously volunteered her time to SLUSD students, providing invaluable work-based learning experiences and opportunities. For several years, Ms. Anderson has sponsored two SLHS students summer internships at Eric Anderson, Inc, a general building contractor company with a 75-year history. Every year, she shares her expertise with students as a guest speaker at the SLHS Career Week and has hosted field trips to her work site and facility.



### MARY THOMAS

City of Hayward, Assistant to the Hayward City Manager



### **EMILY HUANG**

City of Hayward, Community Services Division, Management Analyst

Mary Thomas, Assistant to the Hayward City Manager and Emily Huang, Management Fellow at the City of Hayward's Community Services Division, were an integral part of establishing the Urban Farming student internship program last summer in partnership with HUSD and EAROP. These meaningful internships provided students with a diverse range of experiences, allowing them to learn from experts, hone their professional skills, and gain insight into the advantages of sustainable agriculture. These summer opportunities proved meaningful to students and staff by supporting connections to community and the earth. This inaugural program is expected to expand and grow as it received full support from students and community partners for its incredible benefits to career exploration and health/wellness.



### FARAH RAJA DELOITTE, Tax Executive

Farah Raja, a tax executive at Deloitte, has made tremendous impact on the Business Marketing class at San Leandro High School by engaging students with her team in several work-based learning opportunities over the last school year. Ms. Raja supported students by presenting the Career Exposure workshop to fuel greater racial and ethnic diversity in the field of Tax and Accounting. She also hosted students at her job site in San Francisco to participate in a management activity and brought juniors and seniors together to celebrate community at a Golden State Warriors game, which was an inspiring and memorable experience.



### **MICHELLE MACIEL** San Leandro Hyundai, Automotive Service Advisor

Michelle Maciel is an Automotive Service Advisor for San Leandro Hyundai. She is a graduate of Chabot College's Automotive Program and an alumnus of EAROP Auto Technology. Ms. Maciel continues to give back to her community at EAROP as a classroom guest speaker and program advisor. She also dedicates her time to the Automotive Service Excellence review and provides her knowledge and expertise regarding workforce development. She offers consistent support to the Automotive Technology program and is always available to mentor and support our students.



# DR. XIAOCHUAN CHEN

**Chen Medical Clinic** 

Dr. Xiaochuan Chen has been a committed partner supporting EAROP student interns at the Chen Medical Clinic. Dr. Chen has provided learning opportunities for our students through job shadowing, patient visits, telephone calls, and front-office tasks. Dr. Chen offers students these valuable internships for the school year. Students are also offered a chance to build relationships and their professional network in the medical community. Dr Chen generously offers students mentorship and support with the possibility of future employment. EAROP's proud partnership with Chen Medical Clinic supports our work with the Alameda County Workforce Development Board.



#### **LEN RENERY**

#### **Universal Technical Institute, Senior Admissions Representative**

Len Renery has been an industry partner with EAROP for 25 years. His dedicated service to the students in the Welding pathway includes presentations, tours, and mentorship. He has guided countless students towards successful careers in Welding and furthering their education. Mr. Renery has also provided financial counseling for students and provides informational meetings with parents and families. He is always accessible and available to answer questions about welding education and job potential. With Mr Renery's influence and mentorship, students are more prepared for their futures in welding careers and confident about next steps. As a committed advisor to EAROP, Mr. Renery has shared his knowledge of current trends to keep our program aligned to industry needs.



**CORY GRAY** Tenaya Therapeutics, Human Resources Manager



### **SAMANTHA JONES** Tenaya Therapeutics, Scientist

Cory Gray, the Human Resources Manager at Tenaya Therapeutics, and Samantha Jones, Scientist at Tenaya Therapeutics, have made a positive impact on our pathways in CVUSD and HUSD.

Ms. Gray has shared expert HR knowledge from the medical industry. Her insightful topics have included her personal journey, educational pathways, diversity and inclusion, salaries, and hiring practices.

Ms. Jones has served as the keynote speaker for HUSD's engineering and biomedical graduation celebration and inspired families and students with her address.

Ms. Gray and Ms. Jones have spent many days in classrooms as guest speakers sharing expert knowledge as professionals in the medical industry. Last school year, they both began working with CVHS (HABIT-Medical Careers and Biotechnology) and HUSD (BIOMED/BIOTECH) pathways to expand support of student learning. Their service to our students has supported at least five Career Technical Education teachers, nine classes, and one large scale career exploration event serving hundreds of interested students.



### SERGEANT PRISCILLA SILVA

Alameda County Sheriff's Office, Recruiting Unit Sergeant/Cadet Program Supervisor

Sgt. Priscilla Silva is known for her work in the Eden Area and has demonstrated a commitment to service in our elementary, middle, and high schools. She continues to be a staunch advocate of our EAROP Careers in Law program. She is dedicated to students' potential and has provided workshops on careers with the Alameda County Sheriffs' Office and presented at high school career fairs. She has also coordinated field trips to ACSO facilities, such as their training center, and remains a close partner and advisor to our public service pathways. Sgt. Silva is an integral support to our students who are pursuing careers in law enforcement and especially to those who are from diverse backgrounds interested in serving locally.



EAROP has a dedicated team of Work-Based Learning Specialists that coordinate many of the CTE guest speakers, internships, and field-trips for our Center and partner districts.

In the 2022-2023 school year the Work-Based Learning team successfully linked industry to students in the following ways:

### **90 FIELD TRIPS**

### **127 GUEST SPEAKERS**

### **175 INTERNSHIPS**

### **39 CTSO\* EVENTS**

\*Career and Technical Student Organizations

#### STUDENT PARTICIPATION BY DISTRICT









# WORK-BASED LEARNING

Work- Based Learning presents students with a variety of activities to promote and develop career awareness and prepare them for jobs in their chosen field. WBL often guides students from career exploration to hands-on training. Community and business partners are a key component and provide students with relevant experiences to further impact student learning outcomes.

The Eden Area ROP supports all partner district CTE pathways with the coordination and implementation of Fall and Spring Advisory meetings. These meetings are essential and bring together industry representatives to provide support with establishing, operating, strengthening, and evaluating our CTE programs. These collaborative meetings provide a foundation for relevant instruction to prepare students for the workplace.



Work-Based Learning Team; (left to right) Jazmin Marquez (SLUSD), Kathrina Miranda (EAROP), Norma Diaz (HUSD), Jayne Salinger (EAROP), Abraham Mendoz (EAROP), and Barry Weiss (SLUSD)

# **ADULT PROGRAMS**

The goal of the Adult Education Department is to offer a fee-based, high quality career technical training program that leads to high-skill and high-wage entry-level (and beyond) employment opportunities.

We offer classes four nights per week as well as a combination of short-term and long-term training options depending on the program.

The Eden Area ROP Adult Education department offers the following programs:



# ELECTRICAL TRAINING

Accelerated electrical day class where students earn an Electrical Training card

Continuing education classes in the evening to maintain electrical certification The Electrical Training Program offered on the EAROP campus is in conjunction with the Construction Craft Training Center (CCTC #109).

We serve approximately 500 electrical trainees between our Hayward and Turlock campuses.

Eden Area ROP Adult Education also serves as the Local Education Agency for ABC NorCal Apprenticeship Program.



## **DENTAL ASSISTING**

#### 28 students in 2023

Daytime Dental Assisting program where students may earn their Dental Assisting certificates



### DIRECT SUPPORT PROFESSIONAL (DSP)

#### 1,359 students in 2023

Direct Support Professional (DSP) training for employees working in facilities providing assistive care



### WELDING

23 students in 2022





#### 23 students in 2022

Clinical Medical Assisting (CMA) Certificate program

# **PROGRAM FUNDING** LOCAL (DISTRICT) **REVENUE** \$12,580,280 OTHER STATE (GRANTS) REVENUE \$7,607,404 FEDERAL REVENUE \$289,953

TOTAL REVENUE \$20,477,636

# FUNDING

In 2013-2014, direct funding for Regional Occupational Programs (ROPs) was eliminated by the state. Under the Local Control Funding Formula (LCFF), funds that were earmarked for ROPs were included in the base funding for districts and county offices, and the requirement to use those funds for CTE was eliminated.

Eden Area ROP partner districts remain committed to CTE and the benefits it provides to students and all have agreed to continue funding ROP programs through the year 2023-2024.

To provide additional support to our students and partner districts, Eden Area ROP has been aggressively seeking additional funding opportunities that align with our mission. Over the past two years we have been awarded grants that have doubled our revenue for the next school year.

Three primary sources of additional revenue come from the Career Technical Education Incentive Grant (CTEIG), the Strong Workforce Program, and the Workforce Innovation and Opportunity Act (WIOA).

CAREER TECHNICAL EDUCATION INCENTIVE GRANT

SWP STRONG WORKFORCE PROGRAM

WIOA WORKFORCE INNOVATION AND OPPORTUNITY ACT The CTEIG is intended to maintain and improve CTE programs. Eden Area ROP successfully applied for this grant on behalf of our partner districts and received \$3,067,709.08 for the 2022-2023 school year. Additional CTEIG funds will be available this year.

The Strong Workforce Program provides funds to support high-quality CTE aligned with Strong Workforce regional priorities. Eden Area ROP successfully applied for this grant and received \$2,515,530.68 to support ROP and our partner district CTE initiatives.

Finally, over \$140,000 was received from the Alameda County Workforce Development Board to support Workforce Innovation and Opportunity Act (WIOA) Youth Innovation Program activities.

# THANK YOU FOR YOUR SUPPORT

Castro Valley Unified School District Hayward Unified School District San Leandro Unified School District San Lorenzo Unified School District Chabot Community College Hayward Chamber of Commerce Castro Valley/Eden Area Chamber of Commerce San Leandro Chamber of Commerce Hayward Promise Neighborhood City of Hayward FACES For the Future Coalition Hayward Fire Department Hayward Police Department DELOITTE San Leandro Education Foundation Eric Anderson Inc. City of Hayward San Leandro Hyundai Chen Medical Clinic Universal Technical Institute Tenaya Therapeutics Alameda County Sheriff's Office

### **PREPARING ESSENTIAL EMPLOYEES SINCE 1971**

# **WE BELIEVE IN**































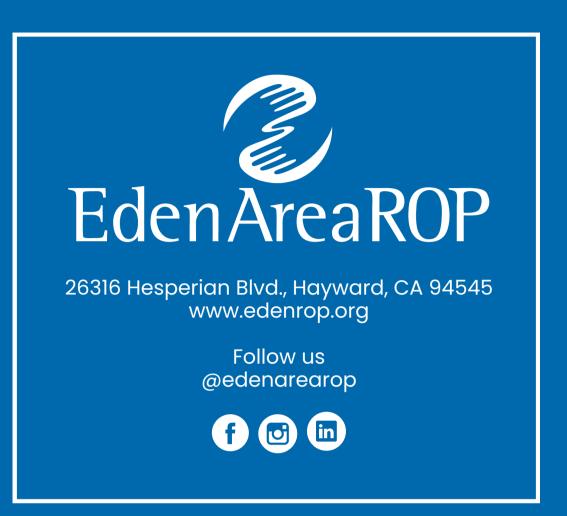








# THE EAROP!



#### THE EDEN AREA ROP ADMINISTRATIVE TEAM

Blaine C. Torpey, Superintendent Manuschka Michaud, Principal Brigitte Luna, Director of Educational Services Mercedes Henderson, Human Resources Administrator Anthony Oum, Fiscal Services Administrator Michelle Stephens, Pathway Coordinator Craig Lang, Director of Adult Programs

# WE ADDRESS THE WHY IN EDUCATION