

SCHOOL-COMMUNITY RELATIONS GOALS

The overall community relations goal of this School Committee will be a harmonious working relationship between the school system and its public.

The School Committee will delegate to the superintendent the responsibility of organizing a public relations program and will grant him the authority to carry out such a program. The superintendent may in turn delegate this authority to others who will be responsible for any part of the program. All school personnel will have a part in the public relations program, whether they be designated specifically or not.

Specific Goals

1. Cooperation: The schools will try to bring the public into partnership in the determination of educational aims, accomplishments and needs.
2. Schools belong to the people: The people will be reminded that the schools belong to them and are operated by them through their selected representatives and employees.
3. Employees and the public: The relationship that exists between the community and the schools is in large part determined by school employees' attitudes toward the community. Each employee becomes a diplomat in terms of school and community relationships. The school district values the support of the people of the community and urges that all employees work for good public relations.

Adopted: January 24, 1994