



Heatherwood Educational Advisory Team

MINUTES

Monday, April 29, 2024

5 - 6:30 PM

Se ofrece traducción de los materiales de la reunión a español por pedido. Por favor comunicarse con limary.bonilla@bvsd.org.

I. **Welcome**

Principal Genna Jaramillo welcomed the group and shared information about the upcoming Spring Carnival. She encouraged everyone to spread the word in the community.

II. **Purpose**

Assistant Superintendent Robbyn Fernandez reminded the group of the committee's purpose and reviewed the agenda.

III. **Public Comment**

Leigh Corson shared comments with the committee.

IV. **Connection**

Jaramillo led the group through an activity intended to create connection among the members.

V. **Understanding the Long Range Advisory Committee Options**

Fernandez explained the potential outcomes of the Community Engagement Process that were developed by the Long Range Advisory Committee (LRAC). The committee identified four specific potential outcomes:

- Continuing to operate at the established staffing funding formula
- Focus or specialized programming to boost enrollment
- Reallocate grade levels with neighboring school
- Closure/Consolidation

The engagement process could also generate other options not identified in the list.

Fernandez explained that, at this time, the group is encouraged to look at developing focus or specialized programming or other actions to boost enrollment.

She said the goal is to develop recommendations that will increase and stabilize enrollment to at least 2 rounds (300 students) in order to provide a thriving, well-resourced educational environment for students and staff. This could be accomplished by capturing a larger percentage of attendance area students and attracting out of district students.



VI. **Design Thinking Process**

Jaramillo explained that the group will use the Design Thinking process to develop recommendations for boosting enrollment to present to the Board. Heatherwood has used the Design Thinking process for other decision making at the school.

VII. **Empathize**

Executive Director Harvey Oaxaca led the group through the first step of the Design Thinking process, which is to learn about the audience for whom you are designing. To do this, the team reviewed community feedback that has been received to date, including notes from the March 7 meeting, responses to the feedback form that was sent to Heatherwood families and posted on the website, data from the community survey conducted in Sep. 2023, and notes from the Apr. 8 Heatherwood Educational Advisory Team meeting.

In small groups, team members reviewed the feedback and responded to the prompts:

1. What does this information tell us about our audience?
2. What further questions need to be answered based on this information?

The responses from the team will, in part, be used to inform a user survey that will be given to residents around Heatherwood in May to try to understand community perceptions and feelings about the school, as well as changes that could attract additional enrollment.

VIII. **Final Thoughts**

To close the meeting, team members shared one word to express how they are feeling about the process at the moment.