



BUSINESS & MARKETING

Program of Study



Career Cluster: Business and Marketing

Career Pathways: Administrative Support; Business Information Management; General Management; Human Resources Management; Operations Management; Marketing; Professional Sales

This Career Pathway Program of Study can serve as a guide along with other career planning materials as learners continue on a career path. Courses listed within this program are only recommended coursework and should be individualized to meet each learner's education and career goals. The courses outlined below are only RECOMMENDATIONS.

Course offerings may vary from high school to high school. Additionally, a PPR (Personalized Pathway Requirement) may be used in lieu of some of the

World Language and/or Art credit requirement. See your high school counselor for additional graduation requirement information.

PPR – Personal Pathway Requirement *World Language – 2.0 credit may be met through a PPR **Art – 1.0 credit may be met through a PPR

| EDUCATION LEVELS | GRADE | English/ Language Arts | Math | Science | Social Studies | Other Requirements | Electives | Summer School Offerings High School Credit Free of Charge |
|---|---|------------------------------|--|--|-------------------------------------|--|--|---|
| MS | 6-8 | Grade Level ELA | Grade Level Math | Grade Level Science | Grade Level Social Studies | | STEM Classes | Summer School Available After the 8th Grade Year |
| High School | 9 | ELA 9 | Integrated Math I OR Intensive Integrated Math I | Physical Science | | Health (.5) PE (.5) World Language* Art** | CTE & Elective Options to be Taken Grades 9-11 <ul style="list-style-type: none"> • Annual • Introduction to Business • Entrepreneurship • Leadership • Adv. Leadership / EWU CSBS 200 – Business Leadership • Multimedia Design I & II • AP Computer Science Principles • AP Computer Science Programming A • Economics • Consumer Math III | PCSC Summer School Business and Marketing A Financial Fitness Graphic Design Microsoft Applications Technical Writing See PCSC Summer School application for additional course offerings at other PCSC summer school locations. Offerings also include CTE classes that may satisfy academic credit graduation requirements – specifically in art, PE, and health. |
| | 10 | ELA 10 | Integrated Math II | Biology OR AP Biology | World History OR AP World History | PE World Language* Art** | | |
| | 11 | ELA 11 OR AP Language | Integrated Math III OR Applied Algebra 2 | Chemistry OR AP Comp Sci Principles OR AP Comp Sci Programming A | US History OR AP US History | PE | | |
| | 12 | ELA 12 OR AP Lit | Consumer Math III OR Pre-Calculus OR AP Calculus | AP Comp Sci Principles OR AP Comp Sci Programming A | Civics & Economics OR AP Government | | | |
| Credit Equivalency, Certifications & Dual Credit | High School Credit Equivalency: CTE Social Science (Econ) Science (AP Comp Sci classes) | | | Certifications Earned at OHS: None | | | Articulation/Dual Credit: (DC) Clover Park Technical College – 10 credits Pierce College – 13 credits Bates – 10 credits University of Washington (AP Comp Sci classes) – 10 credits <i>Articulation agreements and number of credits are subject to change</i> | |

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| Clubs and Extracurricular Activities | FBLA Future Business Leaders of America | OHS FBLA Advisor: Renee Polly pollyr@orting.wednet.edu |
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Additional Program Information

Course Description

The Business and Marketing pathway prepares learners for careers in planning, organizing, directing and evaluating business functions essential to efficient and productive business operations and planning, managing and performing marketing activities to reach organizational objectives. Career opportunities are available in every sector of the economy and require specific skills in organization, time management, customer service and communication.

| <p>Course Descriptions</p> <p>See the OHS Course Guide in Xello for</p> <ul style="list-style-type: none"> ● Annual ● Introduction to Business ● Entrepreneurship ● Leadership ● AP Computer Science Principles ● AP Computer Science Programming A ● Economics ● Consumer Math III | <p>Local Public Post-Secondary Options</p> <ul style="list-style-type: none"> ● Highline College ● Bates Technical College ● Renton Technical College ● Pierce College ● Eastern Washington University ● Western Washington University ● Central Washington University ● Washington State University ● University of Washington | | | | | | | | | | | | | | | | | | |
|---|---|---------------|--------------------------|----------|--------------------|-----------|---------------------------------|-----------|---------------|----------|-----------------|----------|-------------------|----------|-----------------|-----------|--------------|----------|---|
| <p>Careers & Job Outlook</p> <p>There are more than 300 related careers. Visit Career Bridge to explore all jobs and trends</p> <p>Here is a small sample:</p> <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Occupation</th> <th style="text-align: right;">Annual Salary</th> </tr> </thead> <tbody> <tr> <td>Accountants and Auditors</td> <td style="text-align: right;">\$76,010</td> </tr> <tr> <td>Financial Managers</td> <td style="text-align: right;">\$133,100</td> </tr> <tr> <td>General and Operations Managers</td> <td style="text-align: right;">\$125,000</td> </tr> <tr> <td>Tax Preparers</td> <td style="text-align: right;">\$38,070</td> </tr> <tr> <td>Credit Analysts</td> <td style="text-align: right;">\$80,750</td> </tr> <tr> <td>Technical Writers</td> <td style="text-align: right;">\$81,810</td> </tr> <tr> <td>Sales Engineers</td> <td style="text-align: right;">\$121,670</td> </tr> <tr> <td>Retail Sales</td> <td style="text-align: right;">\$33,270</td> </tr> </tbody> </table> | Occupation | Annual Salary | Accountants and Auditors | \$76,010 | Financial Managers | \$133,100 | General and Operations Managers | \$125,000 | Tax Preparers | \$38,070 | Credit Analysts | \$80,750 | Technical Writers | \$81,810 | Sales Engineers | \$121,670 | Retail Sales | \$33,270 | <p>Additional career and outlook information can be found on the following websites</p> <p>www.bls.gov www.careerbridge.wa.gov Xello</p> |
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The Orting School District is an Equal Opportunity Employers and comply with all federal rules and regulations, including Title IX, RCW 28A.640, RCW 28A.642 and Section 504. Orting does not discriminate on the basis of sex, race, creed, religion, color, national origin, age, honorably discharged veteran or military status, sexual orientation including gender expression or identity, the presence of any disability, or use of a trained service animal by a person with a disability in its programs and activities and provides equal access to the Boy Scouts and other designated youth groups. For Orting please contact Title IX officer Debbie Christianson Director of Human Resources at 360-893-6500, Section 504 Coordinator and Civil Rights Coordinator Chris Willis Director of Student Support Services at 360-893-6500.