

Arts, A/V Technology, & Communications Programs of Study

Digital Arts and Design Courses and Sequencing

- **Level 1- C11H06 Digital Arts & Design 1**
 - **1 credit, open to grades 9-12**
 - **Satisfies Fine Art Graduation Requirement**
 - An introduction to elements of design, spatial relationships, typography, and imagery as they apply to practical visual solutions for self-promotion, resumes, logo design, Web design, and sequential systems. This course instructs the student in graphic design skills employing traditional and digital tools, materials, and procedures employed in the communication arts industry. The focus will be on finding creative visual solutions to communication problems using technical skills.
- **Level 2 -C11H05 Digital Arts & Design II**
 - **1 credit, prerequisite(s) Digital Art Design I**
 - A continuing examination of elements of design, spatial relation relationships, typography, and imagery as they apply to practical visual solutions for print and Web applications. Students are introduced to operating procedures in the art department, design studio, and printing plant.
- **Level 3 -C11H16 Digital Arts & Design III**
 - **1 credit, prerequisite(s), Digital Art Design I & II**
 - **EPSO: Adobe Certified Associate - Illustrator Industry Certification**
 - Digital Arts & Design III is the third course in the Digital Arts & Design program of study. Applying design skills developed in prior courses, students will expand their creative and critical thinking skills to create comprehensive multimedia projects and three-dimensional designs. Upon completion of this course, proficient students will be able to use industry-standard software to create multimedia projects, web pages, three-dimensional models, and animations. Students will utilize research techniques to plan and enhance project outcomes. Standards in this course also include professionalism and ethics, career exploration, and business and project management. In addition, students will continue compiling artifacts for inclusion in a digital portfolio, which they will carry with them throughout the full sequence of courses in this program of study.

- **Level 4 -C11H07H Honors Applied Arts Practicum**

- **1 credit, prerequisite(s), Digital Art Design I, II, & III**
EPSO: Adobe Certified Associate - Illustrator Industry Certification
- The Applied Arts Practicum is a capstone course intended to provide students with the opportunity to apply the skills and knowledge learned in previous Arts, A/V Technology & Communications courses within a professional, working environment. In addition to developing an understanding of the professional and ethical issues encountered by professionals in these careers, students learn to refine their skills in problem-solving, research, communication, teamwork, and project management through the completion of a course-long project. The course is highly customizable to meet local system needs. Instruction may be delivered through school laboratory training or through work-based learning arrangements such as internships, service learning, and job shadowing. Upon completion of the practicum, proficient students will be prepared to pursue postsecondary study in arts, a/v technology, or communications programs; or seek additional training or employment with the aid of the portfolio, which documents the student's work completed throughout the program of study.