



April 29, 2024

Heatherwood Community Engagement Process

Meeting 2



COME ONE! COME ALL!

HEATHERWOOD ELEMENTARY SPRING CARNIVAL

FRIDAY, MAY 3RD

3:00PM - 6:00PM

**LET'S CELEBRATE ALL
THE WONDERFUL THINGS THAT MAKE
HEATHERWOOD ELEMENTARY
A GREAT PLACE TO BE!**

SO MUCH TO DO!

**GAMES, CIRCUS PERFORMERS, DJ,
SILENT AUCTION, FACE PAINTING,
PRIZES, FOOD TRUCKS, TREATS & MORE!**

Purpose

The Heatherwood Educational Advisory Team **will develop recommendations regarding future programming and educational experiences** for the school in response to declining enrollment. The Team is intended to provide a high level of accountability, involvement, and communication with the Heatherwood and Boulder Valley School District communities to ensure stakeholders are engaged and their values and priorities are reflected in decision-making. The Team is advisory in nature and approval for programmatic changes remains with District staff and the Board of Education.



Tonight's Agenda

- Welcome
- Purpose
- Public Comment
- Connection
- Understanding the LRAC Options
- Design Thinking Process
- Empathize



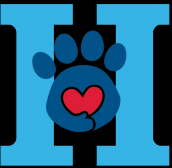
Public Comment





Heatherood Trivia

START!





What year was Heatherwood Built?

1960

2020

1970





How many classroom teachers do we have at Heatherwood this school year?

11

12

13



Which of these BVSD staff was NOT a principal of Heatherwood?

Edward R. Rooney

Genna Jaramillo

Larry Orobona





Prior to multiple bond projects at Heatherwood, where was the original location of the 'gym' for our PE classes?

Library

Cafeteria

Outside





Why was the Open Classroom Concept popular in the 1970s?

Teach students how
to be quiet

Money Saving

Teaching style that has
many students supported
by multiple teachers





What is the Heatherwood mascot?

Hornets

Huskies

Hippos



Group Norms

- Assume positive intent
- Be kind
- Be curious, not judgmental
- Support a spirit of inquiry and balance advocacy
- Be open to diverse perspectives
- Stay on topic - use parking lot
- Additions from the group



LRAC Community Engagement Options

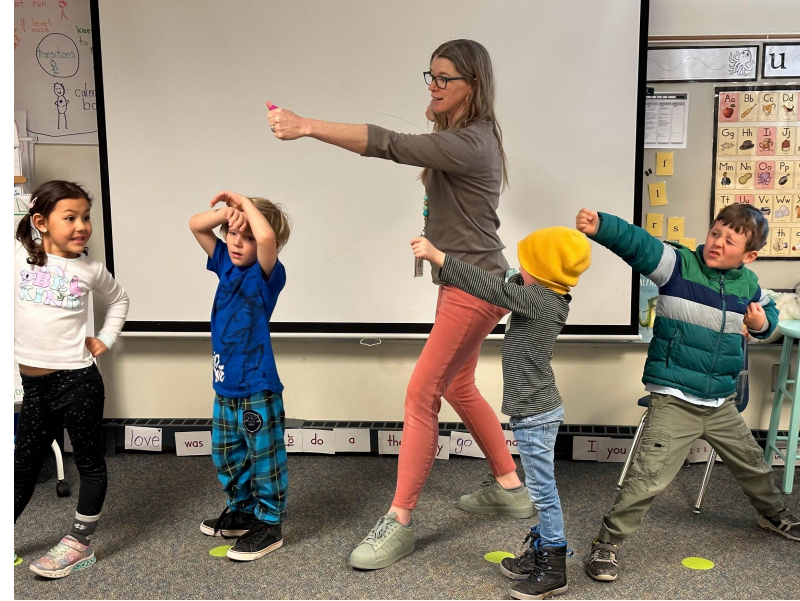


- Continuing to operate at the established staffing funding formula
- Focus or specialized programming to boost enrollment
- Reallocate grade levels with neighboring school
- Closure/Consolidation
- Ideas from the group

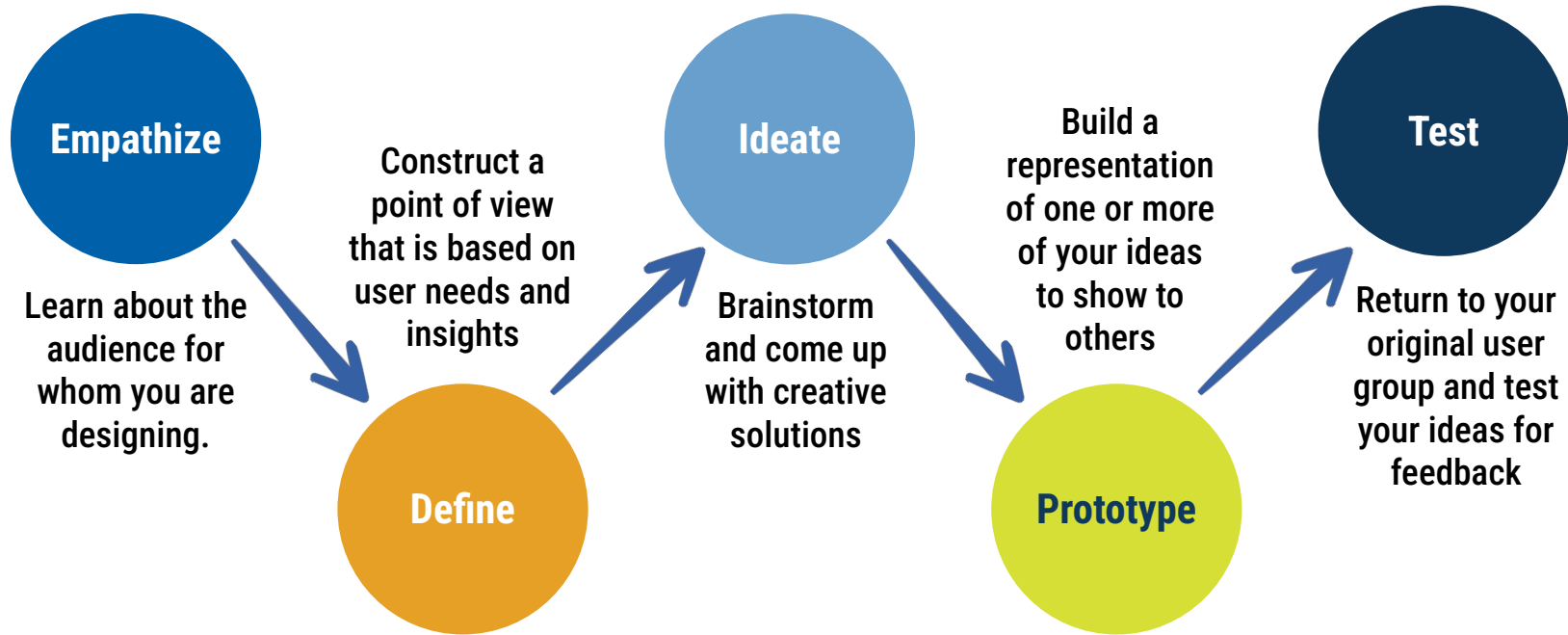


Goal

- Increase and stabilize Heatherwood's enrollment to at least 2 rounds (300 students) in order to provide a thriving, well-resourced educational environment for students and staff
 - Capture a larger percentage of neighborhood students (currently 66%)
 - Attract out of district students



Design Thinking Process



Empathize - Learn About Our Audience

- Magellan Surveys
- Feedback Form
- Mar. 7 Stickies
- [Parking Lot](#)



Empathize - Learn About Our Audience

There are 4 sets of data for groups to look at:

- Magellan Survey and parking lot from 4/8 meeting
- March 7th sticky notes
 - Set 1
 - Set 2
 - Set 3 and feedback form responses

In 4 groups, spend 10 minutes looking at the data and then write on chart paper:

1. What does this information tell us about our audience?
2. What further questions need to be answered based on this information?

After 10 minutes, rotate to the next data group.



Next Steps

- May 6: Magellan User Survey (Empathize)
- May 20: User Survey Results (Empathize)
 - Define and Ideate
- June 3: Magellan survey of Prototypes (Testing)



Final Thoughts

