

Fresh Flower Design- Level I

Week (s)

Topic (s)

Week 1

- **Introduction**
- **Name Game**
- **Emergency Forms**
- **A tad bit on your goal for class**
- **Tools we use and why**
- **Discussion on geometric shapes used in design**
- **Introduction to care and handling**
- **Bow making**
- **Wiring and taping flowers**
- **Make corsage**
- **Questions & Comments**
- **Clean Up**

Week 2

- **More discussion on design shapes**
 - **Compare and contrast (texture-color-balance)**
 - **ome types of flowers and best uses**
 - **Bow practice if needed**
 - **What to look for when buying flowers Discuss "Oasis"**
 - **Make centerpiece**
 - **Questions & Comments**
 - **Clean Up**
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Week (s)**Topic (s)**

Week 4

- **Accent in fresh flower design -when and how to use moss, branches, ribbon, etc.**
 - **Working with large ribbon and making “large bows”**
 - **Make a vase arrangement & discuss form follows function**
 - **Questions & Comments**
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Week 5

- **Discuss retail pricing, cost of goods sold, wholesale vs retail, what is needed to start a business**
 - **Ideas of how to become that entrepreneur with fresh flowers**
 - **Make a nosegay**
 - **Questions & Comments**
 - **Clean Up**
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Note: There is a holiday class focused on “spring” and a Level 2 class available if you wish to continue and learn more about flower design.

Subject to Change

Revised 02/05/2024