District Website and Social Media

Policy Information

Series K Community Relations

District Website and Social Media
Policy # KDCB

File: KDCB

DISTRICT WEBSITE AND SOCIAL MEDIA

The School Committee wishes to ensure accurate delivery of information, and as such, the XX Public Schools will maintain a district website and such district and school social media accounts as authorized by the Superintendent. All such online platforms will be maintained by district staff, acting in their professional capacities.

In order for public communication with the School Committee and district personnel to be responded to in a timely manner, in line with the legal requirements for public communication, commenting on all district and school sites will be turned off. Every school and district site will clearly indicate this policy and will direct those wishing to contact the school and district personnel to the appropriate venues to do so.

Unauthorized use of district or school name is prohibited.

A high priority will be placed on such platforms being accessible, frequently updated, and user friendly.

SOURCE: MASC 2023

LEGAL REF: Constitution of the Commonwealth of Massachusetts, Declaration of Rights, Article 16
Constitution of the United States of America, Amendment 1
MGL Ch. 66
MGL Ch. 30A
REF: A Guide to the Massachusetts Public Records Law (Secretary of the Commonwealth)
CROSS REF: BEDH - PUBLIC COMMENT AT SCHOOL COMMITTEE MEETINGS
GBEE - PERSONNEL USE OF TECHNOLOGY
BHE - USE OF ELECTRONIC MESSAGING BY SCHOOL COMMITTEE MEMBER

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