

Sutherland Business Department: Full Year Classes

ACCOUNTING (SUNY ACC101-4 CR): SUZANNE_FESS@PITTSFORD.MONROE.EDU

It's known as "The Language of Business!" Accounting is the financial foundation for making important business decisions throughout your career and personal life. Whether you manage a business, make investments, or monitor how you receive and use your money, you are working with accounting concepts and accounting information.

ENTREPRENEURSHIP (SUPA EEE 370-3 CR): JAMES_PAGE@PITTSFORD.MONROE.EDU

This Entrepreneurship course emphasizes small business management theory and practice. The course is designed to assist you in your development of conceptual knowledge and identification of the skills needed to become an entrepreneur.

BUSINESS LAW (SUNY LAW 101-3CR & LAW 110-3 CR): christin_keller@pittsford.monroe.edu

Students in Law for Business & Personal Use will gain a greater understanding and appreciation of their legal rights and responsibilities. You will learn basic principles of law which affect businesses and consumers every day.

PRINCIPLES OF MARKETING: CHRISTIN_KELLER@PITTSFORD.MONROE.EDU

Marketing is one of the most important functions in the modern American company today- billions of dollars are spent each year on products, advertising, and promotion.

In this class students will learn the role marketing plays in our society through "hands-on" instruction and project creation using various multimedia software programs. They will create new products and packaging, ad campaigns, fashion promotion plans and much more! This class is recommended for any student planning to join DECA since it will help them prepare for competitions.

VIRTUAL ENTERPRISE (SUNY BUS 110-3CR): SUZANNE_FESS@PITTSFORD.MONROE.EDU

The Virtual Enterprise classroom is designed to simulate an authentic business environment with traditional business equipment, furniture, and accessories. The course is designed for the student who has demonstrated an interest and/or ability in owning, operating, or managing a business, so class size is limited. Your business enterprise can be in any line of business from service to manufacturing, wholesale to retail.

COOPERATIVE WORK EXPERIENCE: JAMES_PAGE@PITTSFORD.MONROE.EDU OR CHRISTIN_KELLER@PITTSFORD.MONROE.EDU

The Cooperative Work Experience Program (Co-Op) provides students with an opportunity to gain practical work experience related to their classroom instruction by working in jobs within the community. This program is under the supervision of a certified teacher coordinator. Sign up for this class and get high school credit for working your part-time job! Students who are working in jobs within the community can get up to 1 unit of high school credit **EVERY YEAR** of high school for doing so.

****Doesn't take up a spot on your schedule- just like LDS!***



As business educators, our goal is to prepare students to become productive, contributing members of our communities.

The business competencies and interpersonal skills that are taught and modeled in our classrooms fall under the following categories:

**Financial Literacy
Marketing
Management
Leadership
Computer Technology**

We hope ALL students coming through Sutherland will take advantage of the many opportunities we have within the Business Department!

Sutherland Business Department: Half Year Classes

ADVANCED MICROSOFT APPLICATIONS (AMA) **(SUNY CRC 125-4 CR):**

DYLAN_BRONSON@PITTSFORD.MONROE.EDU

The key to productivity is the ability to integrate the capabilities of software. This computer course utilizes realistic activities & projects designed for learning & integrating Microsoft Office Suite: Word, Excel, Access, and PowerPoint.

WEB PAGE DESIGN (SUPA IST 263-3 CR):

DYLAN_BRONSON@PITTSFORD.MONROE.EDU

Learn how to plan, organize, and create a website from start to finish, using Notepad++, HTML, CSS, and more to create & manage quality sites.

INTRO TO CYBERSECURITY : SUPA IST 323-3 CR):

DYLAN_BRONSON@PITTSFORD.MONROE.EDU

Computers...hacking... this course will give you fundamental concepts of security, network organization, operation, software, hardware, and OS security that will protect businesses and consumers from unauthorized access to data.

BUSINESS ANALYSIS (SUNY BUS 104- 3CR):

DYLAN_BRONSON@PITTSFORD.MONROE.EDU

Whether you decide to start your own business, work for a small, family-run one or sign on with a large international corporation, this course builds the foundation and discusses the strategies that allow companies to compete in today's diverse, global and interactive marketplace.

FINANCIAL PLANNING (SUNY ECO 103-3 CR):

JENNIFER_NICHOLAS@PITTSFORD.MONROE.EDU

Financial Planning is designed for juniors and seniors to develop the skills necessary to be financially competent. Financial Planning is a computer-based semester course that teaches you the importance of starting young—to budget, save, invest, and plan for your financial success.

ENTERTAINMENT & HOSPITALITY MANAGEMENT/ MARKETING **(SUNY BUS 135-3CR):**

CHRISTIN_KELLER@PITTSFORD.MONROE.EDU

This course looks at management and marketing through the eyes of the entertainment and hospitality business. You will immerse yourself in a number of exciting real-world team projects with real world opportunities to allow your creativity to flow as you apply the management and marketing skills you have learned. Students who are considering a career or a degree in this dynamic field, would benefit greatly from taking this class.

SPORTS MARKETING & MANAGEMENT:

JAMES_PAGE@PITTSFORD.MONROE.EDU

Get ready to learn about one of the fastest and most exciting businesses in the world through this project based course! Fans and companies spend billions of dollars each year on sports. It is one of the largest exports from the United States to the rest of the world. Universities across the United States today offer major concentrations in sports marketing and management.

DIGITAL BUSINESS STRATEGIES

SUZANNE_FESS@PITTSFORD.MONROE.EDU

Communications and transactions are firmly entrenched within the on-line, global economy! In this authentic project-based computer course, you will learn both cutting-edge technology currently being used and how businesses use various marketplace apps., social media and other online marketing techniques to increase profits.

PERSONAL COMPUTER KEYBOARDING **(SUNY OFT 110-3 CR)**

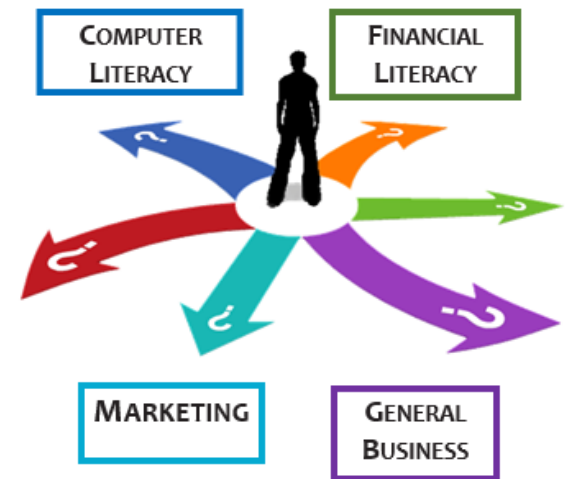
JENNIFER_NICHOLAS@PITTSFORD.MONROE.EDU

KEYBOARDING IS A NECESSARY SKILL IN THIS COMPUTER AGE! This semester course is designed for students who would like to master touch keyboarding techniques in the shortest possible time and increase keyboarding speed and efficiency. This course is recommended for all students!

WORDS OUR STUDENTS USE TO
DESCRIBE OUR CLASSES:

Life-skills Creative Management Fun Interesting Strategic Organizing Realistic Leadership Relevant Interactive Money Essential Vision Ethics Marketing Practical Yummy Competitive Innovative Collaborative Computer Applications

WHICH PATH WILL YOU CHOOSE?



QUESTIONS?

SEE ANY BUSINESS TEACHER—
MR. BRONSON, MRS. FESS, MRS. KELLER,
MS. NICHOLAS OR MR. PAGE