



Dear Parent/Guardian:

The school district and its partner organizations (including without school PTAs/PFCs, Pleasanton Partnerships in Education, school clubs, school athletics and extracurricular programs, collectively "we" or "us" as used below) occasionally has the opportunity to highlight the accomplishments of our students or programs via newspapers and/or television broadcasts. We may take images or video of your child, during school events, for this communication. In addition, we may use images or videos on our web pages, in PUSD brochures or print publications, and on social media (Facebook, Instagram and Twitter).

Parents/guardians may opt out of images for their children during the enrollment and/or annual registration process. Parents/guardians may also return the lower portion of this form.

Patrick Gannon
Director of Communication
Pleasanton Unified School District
(925) 426-4304
pgannon@pleasantonusd.net

Return this form to your child's school office **only if you do NOT want him/her/they photographed during school-related activities.**

- Please do **NOT** photograph or videotape my son/daughter (except for ID, yearbook, and photos for personal use).
- Please do **NOT** use photographs or videos of my son/daughter on the Internet.

Student's name (please print)

Student's school

Student's teacher (K-5) / Student's counselor (6-12)

Signature of parent/guardian

Date