

4-22-24

Congratulations class of 2025! You have reached a major milestone in your life and have a busy year ahead of you!

Senior pictures will be taken at ECHS July 10-12, 2024. Leonards will be sending out emails regarding scheduling. Please be sure your contact information is up to date in Infinite Campus to be sure you receive this email. If you have not received an email one week prior to senior pictures beginning at ECHS you can call Leonards at 800-215-4852 to schedule your appointment. You will also have the option to have your pictures taken at the Leonard's studio in Port Wentworth. Make up day for senior pictures at ECHS will be September 25.. Signs ups for the make up day will be done through Mrs. Aiken once school starts. You will receive an email notification when you are able to start signing up. September 27 is also the date of the senior group photo as well as the last chance to have formals taken. ECHS Seniors at STEM/ECCA will be excused during first period to take the photo at 8:30 at ECHS. Cap and gown photos will be taken March 25. Scheduling will begin at the beginning of March.

When you take your senior photos you will be given a card with a code and login information for viewing your photos. We strongly encourage you to take a picture of this card in case you lose it. As soon as possible after viewing senior photos, we ask that you select one formal and one casual for your yearbook pose. You must select these photos as soon as possible (before September 27) or Leonard's will select the pose for you.

ONLY LEONARD'S PHOTOS ARE USED IN THE PORTRAIT SECTION OF THE YEARBOOK. WE DO NOT ACCEPT SENIOR PHOTOS FOR USE IN THE PORTRAIT SECTION FROM ANY OTHER PHOTOGRAPHER. YOU ARE WELCOME TO USE OTHER PHOTOS IN A SENIOR AD IF YOU CHOOSE TO PURCHASE ONE.

All seniors have the OPTION to celebrate their senior year with a senior ad in the yearbook. **Please understand that this is an option for all seniors but is not a requirement.** Senior ads are sold in ¼, ½, and full page sizes. You have the option of having the yearbook staff design your ad, designing the ad yourself, or having someone else design the ad for you. Submitted ads should be turned in in pdf or jpeg format and should follow the size guidelines below. If your ad does not follow these size guidelines please know that there will likely be a white margin around your ad. Please allow a ½" border around all edges to allow for "bleed" on the actual page so as to not cut off any words or photos.

Full page ad - 8.5" x 11"

½ page ad - 8.5" x 5.5"

¼ page ad - 4.25" x 5.5"

There are several options available to you when purchasing a senior ad. You can turn in the attached order form with a minimum deposit of \$50 to Mrs. Aiken in room 912 at any time prior to August 31. We will also have a table set up for Open House and can accept payments there. You may also visit www.yearbookforever.com to purchase an ad, but payment in full is required if you use this website. You can begin purchasing ads on this site as of July 1, 2024. If you pay through Mrs. Aiken at the school you must make the minimum payment of \$50 and can make payments up through the end of March when all ads should be paid in full.

PLEASE READ ALL OPTIONS BELOW CAREFULLY WHEN SELECTING YOUR SENIOR AD SIZE. ONLY OPTIONS 1 AND 2 COME WITH A YEARBOOK.

Option 1: **Full page ad package (\$300)** - Includes full page ad, yearbook, senior class group photo, senior t-shirt with all senior names on back, name tag, and plastic cover for book

Option 2: **Half page ad package (\$200)** - Includes ½ page ad, yearbook, senior class group photo, senior t-shirt with all senior names on back, name tag, and plastic cover for book

Option 3: **Full page ad only (\$250)** (does not include yearbook, tshirt, picture, cover, or name tag)

Option 4: **Half page ad only (\$150)** (does not include yearbook, tshirt, picture, cover, or name tag)

Option 5: **¼ page ad only (\$100)** (does not include yearbook, tshirt, picture, cover, or name tag)

Senior ad packages DO NOT include any senior photos taken with Leonard's. Those are purchased separately. We can use their photos in your senior ad if we design it, but the senior ad package does not contain access for you to the pictures. ***SENIOR AD PACKAGES (AND YEARBOOKS) CAN NOT BE PURCHASED ON MYSCHOOLBUCKS.***

**Important information if ordering online at www.yearbookforever.com.

Please follow the guidelines below if ordering online.

For Option 1 - Choose Full Page Color Ad.

For Option 2 - Choose Half Page Color Ad.

For Option 3 - Choose Full Page Black & White Ad (ad will still be in color)

For Option 4 - Choose Half Page Black & White Ad (ad will still be in color)

For Option 5 - Choose Quarter Page Color Ad

*All ads will be in color unless otherwise requested by the purchaser.

Please read carefully the guidelines below regarding senior ads.

- The yearbook staff can scan hard copies of photos. Please do not print copies of photos on paper to be scanned as this greatly diminishes photo quality.
- Digital images can be emailed to Mrs. Aiken at taiken@effingham.k12.ga.us.
- The yearbook staff cannot use images that are copyrighted by another photographer without written permission from that photographer. The yearbook staff does have access to and permission to use Leonard's photos in senior ads that we design. We cannot send you these photos to use if you haven't purchased them yourself.
- Parents/guardians/family members/friends should submit any message they would like included in the ad when they submit the pictures. Please keep in mind that the longer your message, the smaller the print will be.
- We are not allowed to print poems or songs that are copyrighted.
- If you have a photo in mind to be the dominant photo on the ad, please indicate that information when submitting your photos.
- You will be given the opportunity to approve the ad before submission, but we do ask that you respond in a timely manner (within one week). We will email you a proof of the ad to approve. If approval is not received within two weeks we will assume approval has been granted.
- Please keep in mind that the more photos you use on a page, the smaller all photos will be.
- We recommend looking through old photos or Googling senior ads online to find examples of senior ads that you like. Please submit to us any "inspiration" photos or pages that you would like us to use as we design your ad.
- If you choose to design your ad, Canva is a good tool to use. However, please make sure that the dimensions are correct. You can use the "resize" option to make sure your ad is the correct size.

**WE WOULD LIKE TO HAVE ALL SENIOR ADS COMPLETED PRIOR TO THE CHRISTMAS BREAK.
PLEASE PLAN ACCORDINGLY.**

Please return this form to Mrs. Aiken in room 912 at ECHS.

Senior Name _____

→ Select ad option chosen.

_____ Option 1: **Full page ad package (\$300)** - Includes full page ad, yearbook, senior class group photo, senior t-shirt with all senior names on back, name tag, and plastic cover for book

_____ Option 2: **Half page ad package (\$200)** - Includes ½ page ad, yearbook, senior class group photo, senior t-shirt with all senior names on back, name tag, and plastic cover for book

_____ Option 3: **Full page ad only (\$250)** does not include yearbook, tshirt, picture, cover, or name tag)

_____ Option 4: **Half page ad only (\$150)** does not include yearbook, tshirt, picture, cover, or name tag)

_____ Option 5: **¼ page ad only (\$100)** does not include yearbook, tshirt, picture, cover, or name tag)

Checks should be made payable to ECHS Yearbook. Ads purchased at www.yearbookforever.com are required to be paid in full at the time of purchase.

→ *This form serves as a contract between the purchaser and Effingham County High School Yearbook. All text, photos, and layouts submitted are subject to the editing discretion of the yearbook advisor and the school principal. Because the yearbook is a student publication errors do occur. Please be aware that NO refunds will be issued.*

Parent Signature

Student Signature

→ **If purchasing Option 1 or Option 2 above, please circle the preferred shirt size below.**

Adult Small Adult Medium Adult Large Adult XL Adult XXL Adult XXXL

→ **THIS SECTION FOR YEARBOOK STAFF USE ONLY**

Date	Amount Paid	Form of Payment	Balance on Ad

Paid in Full on _____, Recorded by _____