



CAREER TECHNICAL EDUCATION TRANSITION GUIDE SOCIAL MEDIA BUSINESS

8TH-9TH GRADE

Career Awareness & Exploration Options

To sign up for career awareness events, see your counselor or College & Career Center.

8th Grade Career Exploration Electives

CTE Roadshows, STEAM Day, Career Showcase events

CTE Summer Camps (July)

Take the College & Career Seminar Class 9th/10th-grade year or start a high school CTE Pathway

Take a Career Test
[CA Career Zone](#)
[CA Colleges](#)
[VitaNavis](#)

10TH-12TH GRADE

Career Preparation Options

Take 2 years of a Social Media Business pathway or a related ROP/Community College class

Join career-ed after-school programs. Programs are 13 weeks, days and times vary.
[After-School Programs](#)

Career Expo

Attend workshops hosted by your College & Career Center. Workshops include: resume writing, interview skills, career-themed guest speakers, financial aid, scholarships, and more!



SCAN ME
for program links and pathway info



POST SECONDARY

Career Training Options within 60 miles

Community College (6 months to 2 years)

Oxnard College	Business Management, AS Business Administration 2.0, AST	https://bit.ly/45Won7Y
Ventura College	Social Media Marketing, AS Business Administration, AST Business Management, AS	https://bit.ly/3NbSP5x
Moorpark College	Business Administration, AS, AST	https://bit.ly/3CqVWRY
Santa Barbara City College	Marketing, AS	https://bit.ly/48uzRAi
Santa Barbara City College	Business Administration: Entrepreneurship, AS	https://bit.ly/3CIMRkm
Los Angeles Pierce College	Marketing, AA Management and Supervision, AA General Business, AA Business Administration, AST	https://bit.ly/4aRWVL2

University of California (4 years)

University of California Los Angeles (UCLA)	Economics and Business, BA	https://bit.ly/42Ac8ek
University of California Irvine (UCI)	Business Administration, BA	https://bit.ly/3CqWzuO

California State University (4 years)

California State University Northridge (CSUN)	Business, BS	https://bit.ly/3MVdBpG
California State University Channel Islands (CSUCI)	Business, BS	https://bit.ly/3Cq225i

Private (4 years)

California Lutheran University (CLU)	Marketing Communication, BA	https://bit.ly/3J8j3oe
Westmont College	Economics and Business, BA	https://bit.ly/45WOBHt

Adult Education and Trade/Apprenticeship Programs (6 months to 2 years)

Simi Institute for Career & Education	Business Technology, Various Certificate Programs	https://bit.ly/3SbxDQG
Simi Institute for Career & Education	Certified Digital Marketing Professional	https://bit.ly/3SbxDQG
Ventura Adult and Continuing Education (VACE)	Business Administration and Management, Certificate Business Administration, Certificate	https://bit.ly/3NjWX3B
Conejo Valley Adult Education	Marketing Assistant, Certificate	https://bit.ly/43VwH65
Conejo Valley Adult Education	Office Manager, Certificate	https://bit.ly/43RvhHa
Laurus College	Business Systems Management, BS	https://bit.ly/45WPrUD
Laurus College	Business Administration, AS	https://bit.ly/3Crc4mu
Laurus College	Professional Business Stems, OAD	https://bit.ly/3P6SVOg
Charter College	Business Administration, BS Business Office Administration, Certificate Business Administration AAS Business Management, AAS	https://bit.ly/3Pbtdbt

Professional Organizations

National Association of Women Business Owners
<https://www.nawbo.org/>

Entrepreneur's Organization
<https://hub.eonetwork.org/>

Future Careers

4 year degree:



2 year degree:



Certificates/Training/Some College:



Additional Options:



How much can I make? www.bls.gov/oo

How many jobs are out there? www.onetonline.org

LEVELS OF EDUCATION

