

Event Details

First Book 2024

Saturday, May 18, 2024 from 11 a.m. to 3 p.m.

Brien McMahon High School, 300 Highland Ave., Norwalk, CT 06854

First Book Website LINK: <https://bit.ly/3TjFIn8>

First Book hashtag: #NPSFirstBook24

Event Materials

(scroll down for Volunteer Materials)

Flyers (for printing and sharing)

[DOWNLOAD - Event Flyer \(English\)](#)

[DOWNLOAD - Event Flyer \(Spanish\)](#)

[DOWNLOAD - Event Flyer \(Haitian-Creole\)](#)

[DOWNLOAD - Event Flyer \(All 3 Languages\)](#)

Social Media Graphics

[DOWNLOAD - Facebook Cover \(English\)](#)

[DOWNLOAD - Facebook Cover \(Spanish\)](#)

[DOWNLOAD - 1x1 Post \(English\)](#)

[DOWNLOAD - 1x1 Post \(Spanish\)](#)

[DOWNLOAD - 1x1 Post \(Haitian-Creole\)](#)

[DOWNLOAD - Event Flyer \(English\)](#)

[DOWNLOAD - Event Flyer \(Spanish\)](#)

[DOWNLOAD - Event Flyer \(Haitian-Creole\)](#)

Screens

[DOWNLOAD - Event Flyer Screen \(English\)](#)

[DOWNLOAD - Event Flyer Screen \(Spanish\)](#)

YouTube

First Book 2024 Launch (VIDEO)

- LINK - <https://www.youtube.com/watch?v=iaA0ubVDN1Y>

- EMBED - `<iframe width="560" height="315" src="https://www.youtube.com/embed/iaA0ubVDN1Y?si=EdYrpgs6ebJ3t9e0" title="YouTube video player" frameborder="0" allow="accelerometer; autoplay; clipboard-write; encrypted-media; gyroscope; picture-in-picture; web-share" referrerpolicy="strict-origin-when-cross-origin" allowfullscreen></iframe>`

Recap - First Book 2023

- LINK - <https://www.youtube.com/watch?v=FxdxJ00BnR8>
- EMBED - `<iframe width="560" height="315" src="https://www.youtube.com/embed/FxdxJ00BnR8?si=vyAaFgzx8cjE7l9a" title="YouTube video player" frameborder="0" allow="accelerometer; autoplay; clipboard-write; encrypted-media; gyroscope; picture-in-picture; web-share" referrerpolicy="strict-origin-when-cross-origin" allowfullscreen></iframe>`

Sample Text

Facebook (English)

- First Book is back! The Reading Opens the World event, an American Federation of Teachers initiative in partnership with First Book, returns on Saturday, May 18 from 11 a.m. to 3 p.m. at Brien McMahon High School. This year, Norwalk Public Schools is giving away 50,000 FREE books! To learn more about the event and how to volunteer, visit the NPS First Book website: <https://bit.ly/3TjFIn8>
- Norwalk Public Schools is giving away 50,000 FREE books at First Book 2024 on May 18 but that's not all. Come enjoy all the fun with live storytellers, face painting, obstacle courses, hockey lessons with the New York Rangers, and much more! We hope to see you there!
- Pass the torch of reading to the next generation by collecting FREE books at First Book 2024. Come for the books, stay for the fun on Saturday, May 18 from 11 a.m. to 3 p.m. at Brien McMahon High School!
- First Book is right around the corner! The Reading Opens the World event, an American Federation of Teachers initiative in partnership with First Book, returns on Saturday, May 18 from 11 a.m. to 3 p.m. at Brien McMahon High School. This year, Norwalk Public Schools is giving away 50,000 free books! To learn more about the event and how to volunteer, visit the NPS First Book website: <https://bit.ly/3TjFIn8>
- One week until First Book! Norwalk Public Schools is giving away 50,000 FREE books on Saturday, May 18 from 11 a.m. to 3 p.m. at Brien McMahon High School. Pass the torch of reading to the next generation by filling your family's home library and enjoy a bunch of fun activities!

Facebook (Spanish)

- ¡El primer libro ha vuelto! El evento Reading Opens the World, una iniciativa de la Federación Estadounidense de Maestros en asociación con First Book, regresa el sábado 18 de mayo de 11 a. m. a 3 p. m. en la escuela secundaria Brien McMahon. ¡Este año, las Escuelas Públicas de Norwalk están regalando 50,000 libros GRATIS! Para obtener más información sobre el evento y cómo ser voluntario, visite el sitio web de NPS First Book: <https://bit.ly/3TjFIn8>
- Las Escuelas Públicas de Norwalk regalarán 50,000 libros GRATIS en First Book 2024 el 18 de mayo, pero eso no es todo. ¡Ven a disfrutar de toda la diversión con narradores en vivo, pintura de caras, carreras de obstáculos, lecciones de hockey con los New York Rangers y mucho más! ¡Esperamos verte ahí!
- Pase la antorcha de la lectura a la próxima generación recopilando libros GRATIS en First Book 2024. Ven por los libros, quédate para divertirte el sábado 18 de mayo de 11 a. m. a 3 p. m. en la escuela secundaria Brien McMahon.
- ¡El primer libro está a la vuelta de la esquina! El evento Reading Opens the World, una iniciativa de la Federación Estadounidense de Maestros en asociación con First Book, regresa el sábado 18 de mayo de 11 a. m. a 3 p. m. en la escuela secundaria Brien McMahon. ¡Este año, las Escuelas Públicas de Norwalk están regalando 50,000 libros! Para obtener más información sobre el evento y cómo ser voluntario, visite el sitio web de NPS First Book: <https://bit.ly/3TjFIn8>
- ¡Una semana para el Primer Libro! Las Escuelas Públicas de Norwalk regalarán 50,000 libros GRATIS el sábado 18 de mayo de 11 a. m. a 3 p. m. en la escuela secundaria Brien McMahon. ¡Pasa la antorcha de la lectura a la próxima generación llenando la biblioteca de tu familia y disfruta de un montón de actividades divertidas!

Twitter

- #ReadingOpensTheWorld, an @AFTUnion initiative in partnership with @FirstBook, returns on Saturday, May 20 from 11 a.m. to 3 p.m. at @brienmcmahon_hs. This year, NPS is giving away 50,000 FREE books! To learn more, visit the NPS First Book website: <https://bit.ly/3TjFIn8>

Volunteer Materials

Volunteer Sign Up LINK: <https://bit.ly/49GntgD>

Flyers (for printing and sharing)

[DOWNLOAD - Volunteer Flyer \(All 3 Languages\)](#)

[DOWNLOAD - Volunteer Flyer \(English\)](#)

[DOWNLOAD - Volunteer Flyer \(Spanish\)](#)

[DOWNLOAD - Volunteer Flyer \(Haitian-Creole\)](#)

Facebook Graphics

[DOWNLOAD - Volunteer Flyer \(English\)](#)

[DOWNLOAD - Volunteer Flyer \(Spanish\)](#)

[DOWNLOAD - Volunteer Flyer \(Haitian-Creole\)](#)

Screens

DOWNLOAD - Volunteer Flyer Screen (English)

DOWNLOAD - Volunteer Flyer Screen (Spanish)

Sample Text

Facebook (English)

- First Book is back, and we need your help to give away 50,000 FREE books! Please consider volunteering with us on the day of the event, Saturday, May 18, or that week as we stock the books. Click this link to volunteer: <https://bit.ly/49GntgD>
- Norwalk Public Schools is thrilled to be giving away 50,000 FREE books at First Book 2024, but we can't do it alone. Volunteers are needed to help sort books leading up to the event on Saturday, May 18 and on the day to help distribute books and help with other activities. Click this link to volunteer: <https://bit.ly/49GntgD>
- Come join the fun at First Book 2024 and volunteer to help to make this year's event better than ever. Volunteers are needed in the days leading up to the event to sort books then to help distribute the 50,000 FREE books at the First Book event on May 18. Click this link to volunteer: <https://bit.ly/49GntgD>
- Do you love books? Do you love organizing? Then come volunteer for First Book 2024! Volunteers are needed to help sort and distribute 50,000 FREE books to be given away on Saturday, May 18 from 11 a.m. to 3 p.m. at Brien McMahon High School. Click this link to volunteer: <https://bit.ly/49GntgD>

Facebook (Spanish)

- First Book está de regreso, y Escuelas Públicas de Norwalk necesita su ayuda para que el evento de este año sea mejor que nunca. Se necesitan voluntarios para ayudar a

clasificar los libros antes del evento del sábado 18 de mayo, y ese día para ayudar a distribuir libros y ayudar con otras actividades. Haga clic en este enlace para ser voluntario: <https://bit.ly/49GntgD>

- Únase a la diversión en First Book 2024 y sea voluntario para ayudar a que el evento de este año sea mejor que nunca. Se necesitan voluntarios en los días previos al evento para clasificar los libros y luego ayudar a distribuir los 50,000 libros GRATIS en el evento First Book el 18 de mayo.
- ¿Le encantan los libros? ¿Le encanta organizar? ¡Entonces participe como voluntario en First Book 2024! Se necesitan voluntarios para ayudar a clasificar y distribuir 50,000 libros GRATIS que se regalarán el sábado 18 de mayo de 11 a. m. a 3 p. m. en Brien McMahon High School.

Twitter

- First Book is back on May 18 at @brienmcmahon_hs and @NorwalkPS needs your help to make this year's event the best yet! Volunteer to help sort books, distribute books, or assist with other event activities. Click here to sign up: <https://bit.ly/49GntgD>
- Come join the fun at #NPSFirstBook24! Volunteers are needed in the days leading up to the event to sort books and then to help distribute the 50,000 FREE books at the First Book event on May 18. Click here to sign up: <https://bit.ly/49GntgD>
- Do you love books? Do you love organizing? Then come volunteer for #NPSFirstBook24! Volunteers are needed to help sort & distribute 50,000 FREE books to be given away on Saturday, May 18 from 11 a.m. to 3 p.m. @brienmcmahon_hs. Click here to sign up: <https://bit.ly/49GntgD>