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Orangeburg County School District Launches New Mobile App Parent and Community Engagement Enhanced with New District Mobile App

ORANGEBURG, S.C. – The latest news and information from schools in Orangeburg County School District (OCSD) are now available on smartphones and mobile devices with a new mobile app launched today. OCSD is expanding its communications outreach with a mobile app that is now available in the Apple and Google Play app stores for free.

The app will offer a constantly updated feed of District news and events with photos and links to the District's mobile responsive website. The app can also be customized by the user by selecting the schools they are most interested in for news and updates. Users can also choose to receive push notifications to get breaking news and updates about school closures, calendar changes, or even sports updates.

"We know that our students are more successful in schools when parents are engaged in their learning and school activities," said Dr. Erica Taylor, OCSD Asst. Supt. for Communications and Business and Community Partnerships. "With our new mobile app, parents and community members can stay connected with our local schools and with the activities our students are engaged in every day."

The District partnered with Schoolwires to develop the Mobile Communications App. The app is integrated with the District website and allows principals and staff to add and edit website content or create alerts using their smartphones. The District website is also mobile responsive, so it automatically adjusts to the size and shape of the screen it's being viewed on.

According to the Pew Research Internet Project in 2013, 91% of Americans have mobile phones and 60% use them to access the Internet and 50% download apps. And those numbers are going up every year. With the OCSD mobile app, school news and information is now even more accessible to school families and the public.

Parents and the public are encouraged to download this free mobile app to their smartphones by search "OCSDSC" in their app store.

Orangeburg County School District

The mission of Orangeburg County School District, the catalyst of innovation and excellence, is to ensure all students discover and develop their person, purpose, and platform through high-quality educational experiences distinguished by a culture of collaboration, equity, and inclusion; a creative learning environment with inspiring opportunities; a commitment to nurture the academic, physical, social and emotional well-being of all. Visit us online at ocsdsc.org

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