
Strategic Planning Survey



CHELSEA BULLDOGS

REVIEW

Empowering Students. Engaging Minds. Exploring Possibilities.



STRATEGIC PLANNING - WHAT?

A strategic plan is a living document used to communicate the organization's goals, the priorities needed to achieve those goals, and the metrics used to measure progress on those goals. It includes both academic and operations aspects of the school district.



STRATEGIC PLANNING - WHY?

- * **Articulates a shared vision, mission and values**
- * **Effectively organizes schools, staff and time**
- * **Defines how success is measured**
- * **Helps with decision-making**
- * **Increases communication and engagement**
- * **Keeps everyone connected**



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CSD STRATEGIC PLANNING 2023-2024



ADVISORY TEAM PLANNING

Mid- OCTOBER

- Planning meeting with CSD Advisory Planning Team



STAKEHOLDER SURVEY

NOVEMBER/DECEMBER

- Stakeholder Survey opens: November 6, 2023
- Stakeholder Survey closes: December 8, 2023



STAKEHOLDER SESSIONS

Mid-DECEMBER

- Focus Groups: students, parents, staff, alumni, community leaders, Board of Education
- Identify: Strengths, weaknesses, opportunities & barriers



BOE WORK SESSION

DECEMBER 11, 2023

- Work session facilitated by MLI to obtain Board feedback



ADVISORY TEAM REVIEW

JANUARY 2024

- Survey & Stakeholder session review
- Identify Broad Focus Areas
- Determine Goals & Strategies



ADVISORY TEAM DRAFTING

FEBRUARY - MARCH

- Finalize goals, strategies & measurable(s)



DRAFT PRESENTATION

APRIL 22, 2024

- Draft Presentation to CSD Board (Open Session)



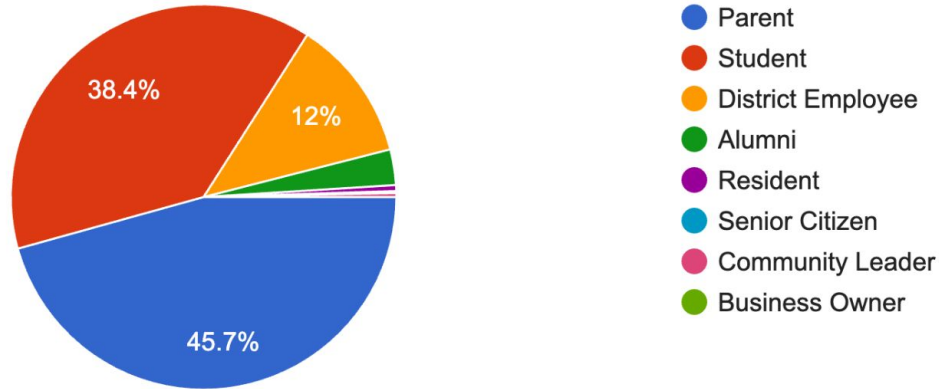
COMMUNICATE

APRIL - MAY 2024

- Communicate Strategic Plan w/ Community

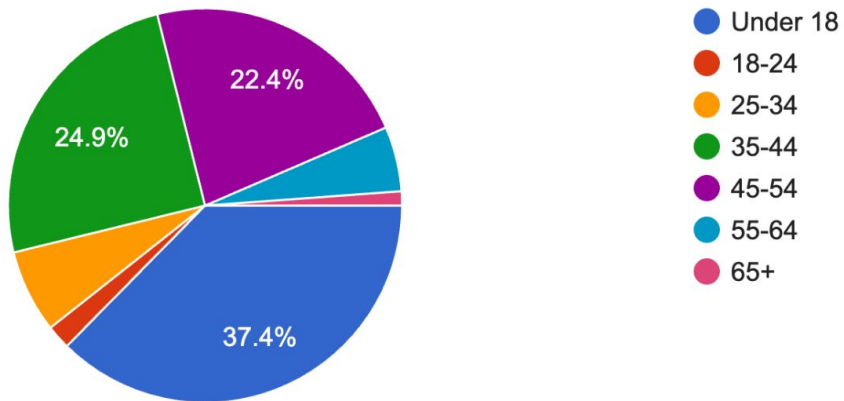
Which of the following role(s) best describes your connection with the Chelsea School District?

602 responses



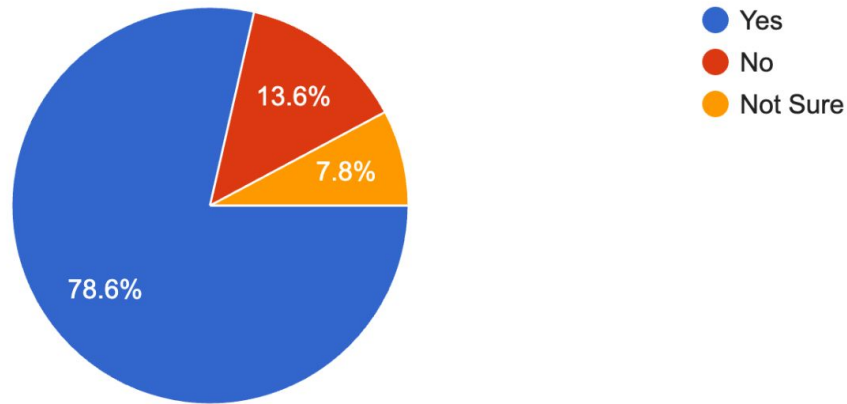
Please indicate your age group.

602 responses



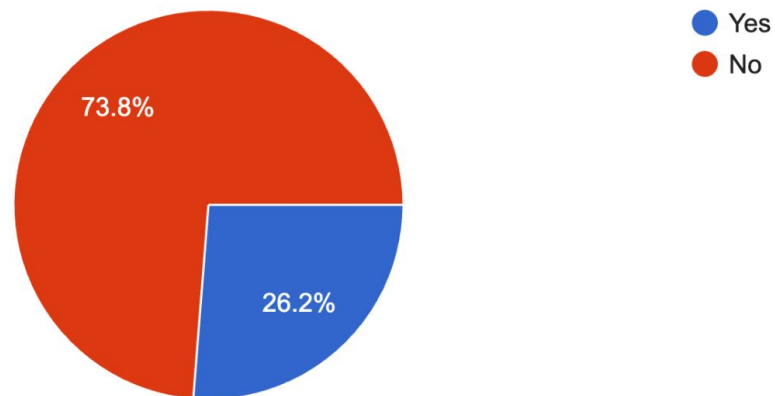
Is the CSD: Portrait of a Graduate clear and easy to understand?

602 responses



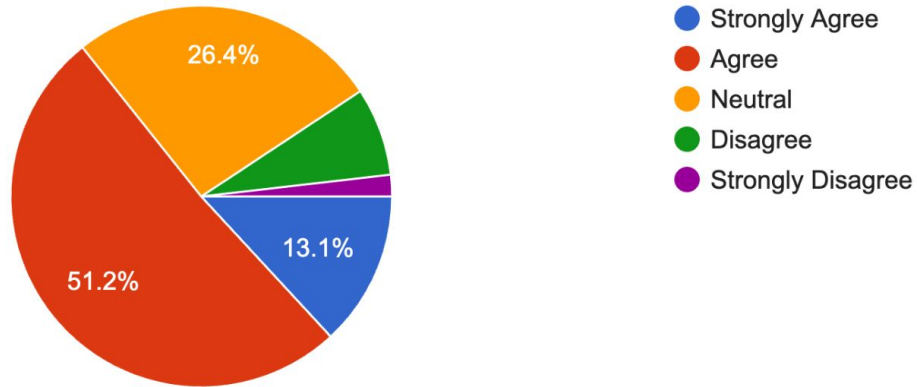
Does the CSD: Portrait of a Graduate need to be updated or revised?

602 responses

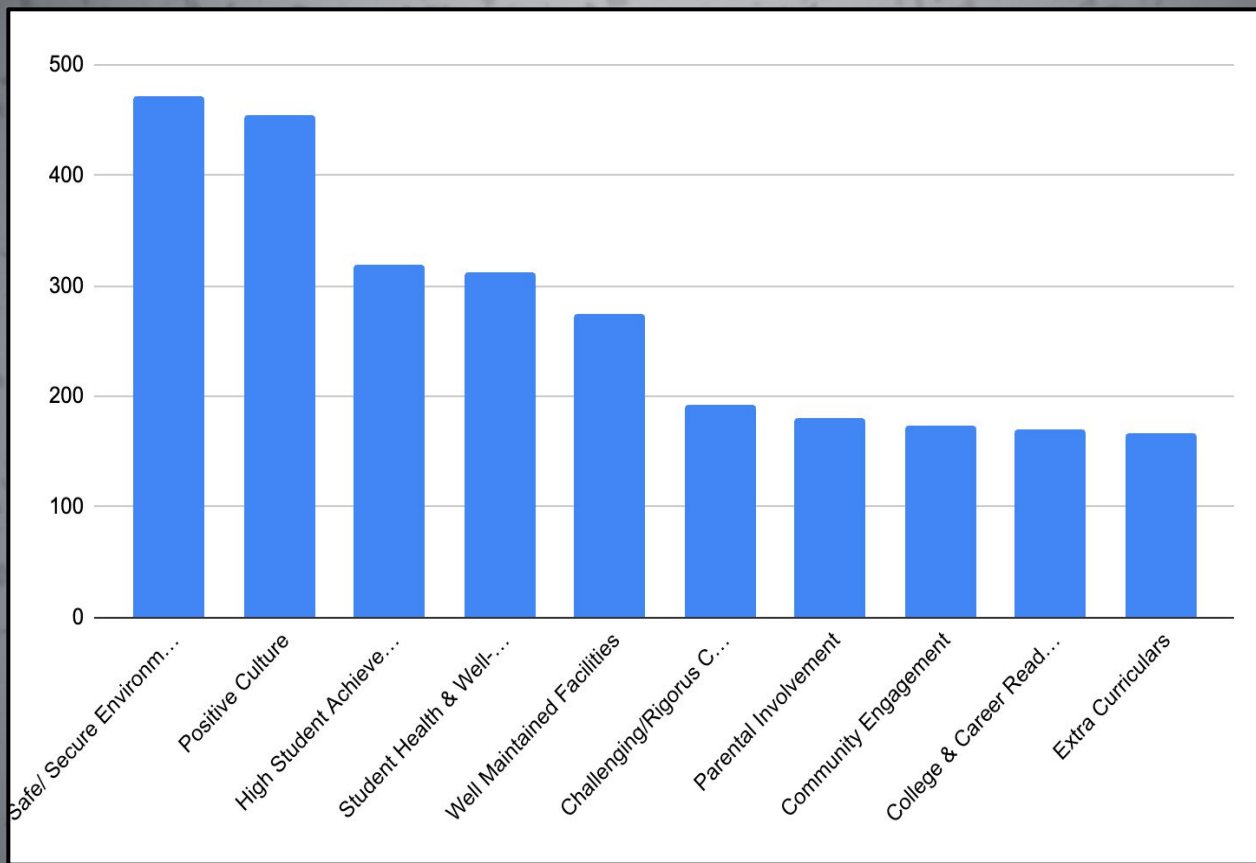


Based on your experience (or observations), would you agree that the district is living up to the CSD:
Portrait of a Graduate?

602 responses



Most importance to measure success in the Chelsea School District over the next 3-5 years?



Top 5 - Areas of Strength

Based on the frequency of similar ideas in the survey responses, the top 5 areas of strength for the Chelsea School District can be categorized as follows:

1. Academics and Extracurricular Activities:

- High academic performance
- Wide array of academic courses
- Good education service
- Variety of classes and extracurricular activities
- Academic enrichment and promoting extracurricular activities outside of sports
- Good communication and support for students struggling with material and mental health
- Opportunities for real-world job experience

2. Community Support and Engagement:

- Supportive community
- Engaged families and community
- Collaboration with students, parents, community, and staff
- Emphasis on social & emotional well-being
- Inclusive community

Top 5 - Areas of Strength

3. Sports Programs and Athletics:

- Strong sports teams
- Good athletics program
- Great sport activities
- Sports making students feel closer to the school
- Community engagement through sports
- Availability of sports facilities and resources

4. Teacher Quality and Supportive Environment:

- Great teachers who care about students' well-being
- Support for students struggling with material and mental health
- Flexibility and understanding from teachers
- Passionate and welcoming teachers
- Teachers providing academic help and being accessible
- Strong academic focus and supportive learning environment
- Teachers focused on students' needs



Top 5 - Areas of Strength

5. Resources and Facilities:

- Availability of resources
- Good facilities and clean environment
- Robust music and arts programs
- Opportunities for student success and facilities to help
- Access to technology, clean buildings, and music programs
- Availability of advanced facilities and resources
- Well-connected community with strong facilities

CHELSEA BULLDOGS



STRATEGIC PLAN 2024 - 2027



ENGAGEMENT



HEALTH & SAFETY



PORTRAIT OF A GRADUATE



FOSTER INNOVATION AND ENHANCE OUR STUDENTS' EDUCATIONAL JOURNEY BY PRIORITIZING COLLABORATION, COMMUNICATION, CRITICAL THINKING, AND CREATIVITY, AS OUTLINED IN OUR PORTRAIT OF A GRADUATE.

ENGAGEMENT



GOAL STATEMENT

**STRENGTHEN OUR SCHOOL COMMUNITY THROUGH PURPOSEFUL DIALOGUE,
COLLABORATION, AND CONNECTIONS.**

HEALTH & SAFETY



GOAL STATEMENT

PROVIDE STUDENTS AND STAFF WITH A SAFE AND SECURE LEARNING ENVIRONMENT, PRIORITIZING COMPREHENSIVE MENTAL HEALTH SUPPORTS AND SCHOOL SAFETY MEASURES.

COMMUNICATION

We commit to establishing open and transparent channels of communication that promote trust and understanding among all stakeholders within the school community.

COMPREHENSIVE

We commit to providing expansive programming that nurtures the development of every student and offers diverse opportunities across academics, arts, athletics, and extracurricular activities.

COLLABORATION

We commit to fostering a culture of collaboration where all members of the school community actively engage in collective endeavors, leveraging diverse perspectives to enhance, impact and achieve our shared goals.

COMMUNITY

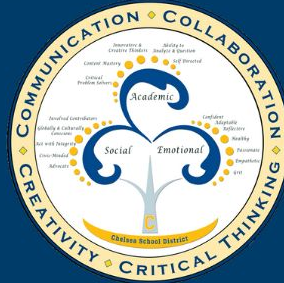
We commit to promoting a culture of belonging, empathy, and collaboration, where every member feels valued, supported, and empowered to thrive personally and academically.

CREATIVITY

We commit to building experiences that promote creativity, where students are encouraged to explore, innovate, and express themselves in all aspects of learning and school life, contributing to a vibrant and dynamic educational community.

CRITICAL THINKING

We commit to cultivating an environment that develops critical thinking skills, where students are encouraged to ask questions, challenge assumptions, and engage in rigorous inquiry.





Next Steps

May 6th

Formal board approval

May-August

Work with board and admin team to create goals

Opening Day

Rollout to the staff and community

Goal Setting

Create SMART goals for each category with district team

Goal Alignment

Align district, building and personal goals





GO BULLDOGS!!!