



## Endeavor Board Meeting Minutes: June 16, 2023

**12:00 PM via Zoom:**

<https://us02web.zoom.us/j/85926333534?pwd=UIYwTzRFdYrb0dJK28zZkoxQzgvUT09>

**Present:**

| <b>Board Member</b>                         | <b>Position</b> | <b>Committee</b>      | <b>Term Start</b> | <b>Term Ending</b> | <b>Present</b> |
|---|-----------------|-----------------------|-------------------|--------------------|----------------|
| <b>Connie Atkinson</b><br>Start: 3/15/2022  | Member          | Governance            | 7/1/2022          | 6/30/2025          | Y              |
| <b>Jaclyn Parks</b><br>Start: 4/8/2019      | Member          | CDC<br>(Chair)        | 7/1/2022          | 6/30/2025          | Y              |
| <b>Katrina Caseldine</b><br>Start: 3/2/2023 | Member          | Governance            | 7/1/2022          | 6/30/2025          | Y              |
| <b>Tracy DeMarco</b><br>Start: 6/15/2017    | Secretary       | Governance<br>(Chair) | 7/1/2020          | 6/30/2023          | Y              |
| <b>Kristen Walsh</b><br>Start: 3/1/2021     | Member          | CDC                   | 7/1/2020          | 6/30/2023          | Y              |
| <b>Michael Gottlieb</b><br>Start: 7/01/2022 | Member          | CDC                   | 7/1/2020          | 6/30/2023          | N              |
| <b>David Roy</b><br>Start: 2/23/2021        | Member          | Finance               | 7/1/2020          | 6/30/2023          | Y              |
| <b>Alyssa Ruth</b><br>Start: 3/15/2022      | Member          | CDC                   | 7/1/2021          | 6/30/2024          | Y              |
| <b>Israa Kanfoud</b><br>Start: 6/12/2018    | Treasurer       | Finance<br>(Chair)    | 7/1/2021          | 6/30/2024          | N              |
| <b>Dustin Embrey</b><br>Start: 2/23/2021    | Chair           | --                    | 7/1/2021          | 6/30/2024          | Y              |
| <b>Heather Flynt</b><br>Start: 3/1/2023     | Member          | Finance               | 7/1/2021          | 6/30/2024          | Y              |

**Call to Order:**

**Dustin Embrey**

- Dustin Embrey called the meeting to order at 12:01 P.M.
- Mission Statement: Endeavor Charter School’s mission is to engage K-8 students by integrating a challenging, hands-on academic program with multi-faceted fine arts courses in a familial environment.
- Vision 2018: Endeavor Charter School’s vision is a community of educators and families working together to graduate students who are motivated and curious, capable and confident, and prepared to make a positive impact on the world around them.

**Approval of Agenda:**

**Tracy DeMarco**

- Tracy DeMarco moved to approve the June 16, 2023 Agenda. Dustin Embrey seconded, and the motion passed unanimously.

**Grow Associates:**

**Dustin Embrey**

- Dustin Embrey reminded the Board of past discussions regarding the engagement of a third party expert to assist in preparing a strategic plan for the School. Board members met with representatives from GROW Associates to discuss potential engagement for this purpose. GROW is an unconventional consulting practice that prioritizes a client-centered approach. GROW has deep expertise in K-12 education and excels in assisting organizations in navigating challenges and attaining transformative outcomes.
- The Board discussed that they were very impressed by GROW and its proposed comprehensive approach to help the School develop a strategic plan.
- Over the past several weeks, the Board also attempted to identify other organizations who could bid for this strategic development work. Several members of the Board had an initial meeting with Tom Miller of Leaders Building Leaders to assess that group's ability and interest to bid for the work. Ultimately, however, Leaders Building Leaders withdrew itself from consideration. The Board also met with Brian Setser of The Setser Group. Brian and Gaby Rowe of GROW have worked together closely in the past, and Brian agreed to assist GROW as part of the ECS engagement.
- Dustin Embrey moved to engage GROW Associates. Connie Atkinson seconded, and the motion passed unanimously.

**Adjournment:**

**Dustin Embrey**

Dustin Embrey adjourned the meeting at 12:11 P.M.