

Middle School Broadcast Journalism

Course: Middle School Broadcast Journalism

Course Description: Students will learn the aspects of a news broadcast. They will first learn what is newsworthy. Then students will learn how to research a story, how to conduct interviews, and how to position a camera to convey the best message. Students will also learn how to write copy for a news broadcast and how to edit video in iMovie and other applications. All students will be on camera throughout the semester as part of the morning announcements.

Grade Level: 8th Grade

Curriculum Work So Far:

1. Examined more than 100 survey responses from current students.
2. Drafted a curricular scope & sequence of six units for the course.
 - Unit 1:** Newsworthiness
 - Unit 2:** Sources
 - Unit 3:** Production
 - Unit 4:** Project Management
3. Developed unit essential questions, enduring understandings, and student learning goals in alignment with state standards. Examples include, but are not limited to:

Essential Questions:

- What makes a story newsworthy?
- What are the right questions to ask a source or witness?
- What do you cut from an interview to keep the story focused and effective?
- What is the most logical order of segments for a news broadcast?

Enduring Understandings:

- Professional organizations for journalism create and promote codes of ethics to guide the work of journalists and to encourage publishers to act with integrity.
- Asking the right interview questions helps tell the story.
- News stories require the right amount of information.
- An organization that produces a daily news segment must be structured to be constantly gathering, developing, and producing segments for future broadcasts. There are time constraints and deadlines that must be met.

Student Learning Goals:

- Distinguish examples and non-examples of journalism ethics and professionalism.
- Record an interview with the proper framing.
- Organize elements of a story into a cohesive video.
- Put news segments in a logical order for a complete news broadcast.
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4. Aligned the 8th English Language Arts Priority Missouri Learning Standards to the Units.