

1 Great Falls School District

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3 **COMMUNITY RELATIONS**

4125

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5 District Social Media Presence

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7 The District social media accounts are provided for communication with the community. The  
8 District will update these accounts as often as possible to share as much as necessary about the  
9 District and the achievements of the students and staff as well as other relevant district  
10 community information.

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12 All posting of comments on these accounts are at the discretion of the page administrators. A  
13 disclaimer will be posted on District social media sites stating that comments that are crude,  
14 lewd, explicit, bully, harass, or violate any District Policy etc. will be removed.

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16 The intent of this policy is to protect the privacy and rights of District staff and students. The  
17 account administrators will review all postings to make sure they do not violate the rules nor the  
18 District's Acceptable Use Guidelines regarding Internet access and practices.

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20 The District uses social media in conjunction with the District's website. Staff members assigned  
21 to access/post information are:

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23 1. Superintendent or designee  
24 2. Principal  
25 3. Activities Director

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27 These staff members will complete training as needed to ensure use of the social media is  
28 consistent with this and other District policies.

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30 The Board authorizes the Superintendent to take necessary steps to implement this policy.

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32 Cross References:

- 33 Policy 2312 Copyright  
34 Policy 3200 Student Rights and Responsibilities  
35 Policy 4120 Public Relations  
36 Policy 4226 Hazing, Harassment, Intimidation, Bullying  
37 Policy 4315 Spectator Conduct  
38 Policy 4332 Conduct on School Property

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40 Policy History

41 Adopted on: September 12, 2022

42 Revised on:

43 Revised on: