



DUBLIN CITY SCHOOL DISTRICT

2021 Survey Results

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Methods

Data was gathered through a combination of secure SMS/text surveys and telephone interviews performed by specially-trained opinion research interviewers

Conducted with 460 randomly-selected voters registered in the Dublin City School District of Ohio, using a combination of valid residential, VOIP and cellular telephone listings

+/- 4.56% overall estimated margin of error, with a confidence interval of 9.12% within which the results can vary

September 13 – September 18, 2021

Data was stratified & weighted so that the differences in vital characteristics, such as age, gender and geography are represented in proportion to their percentages of the district's electorate

Due to rounding, not all results add up to 100%, and the data is presented in a different order than the questions were asked

Unless otherwise noted, only statistically-significant differences that were outside the confidence interval for the overall estimated margin of sampling error have been reported in this presentation of key findings

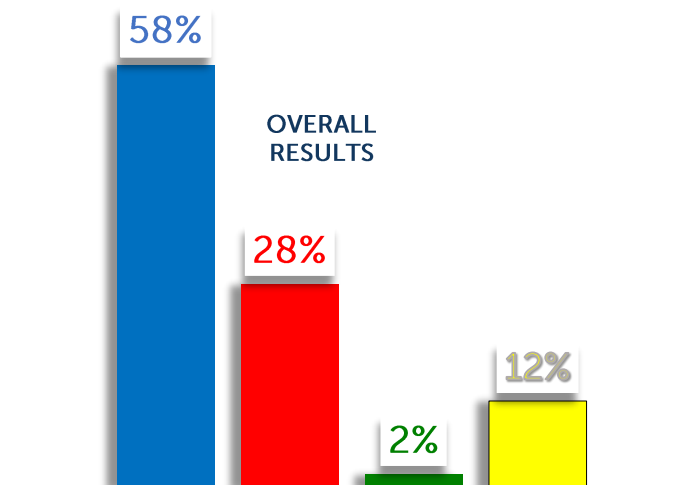
The survey was commissioned and funded by the Dublin City School District and the results are public information subject to disclosure under Ohio public records law



Opinion Environment

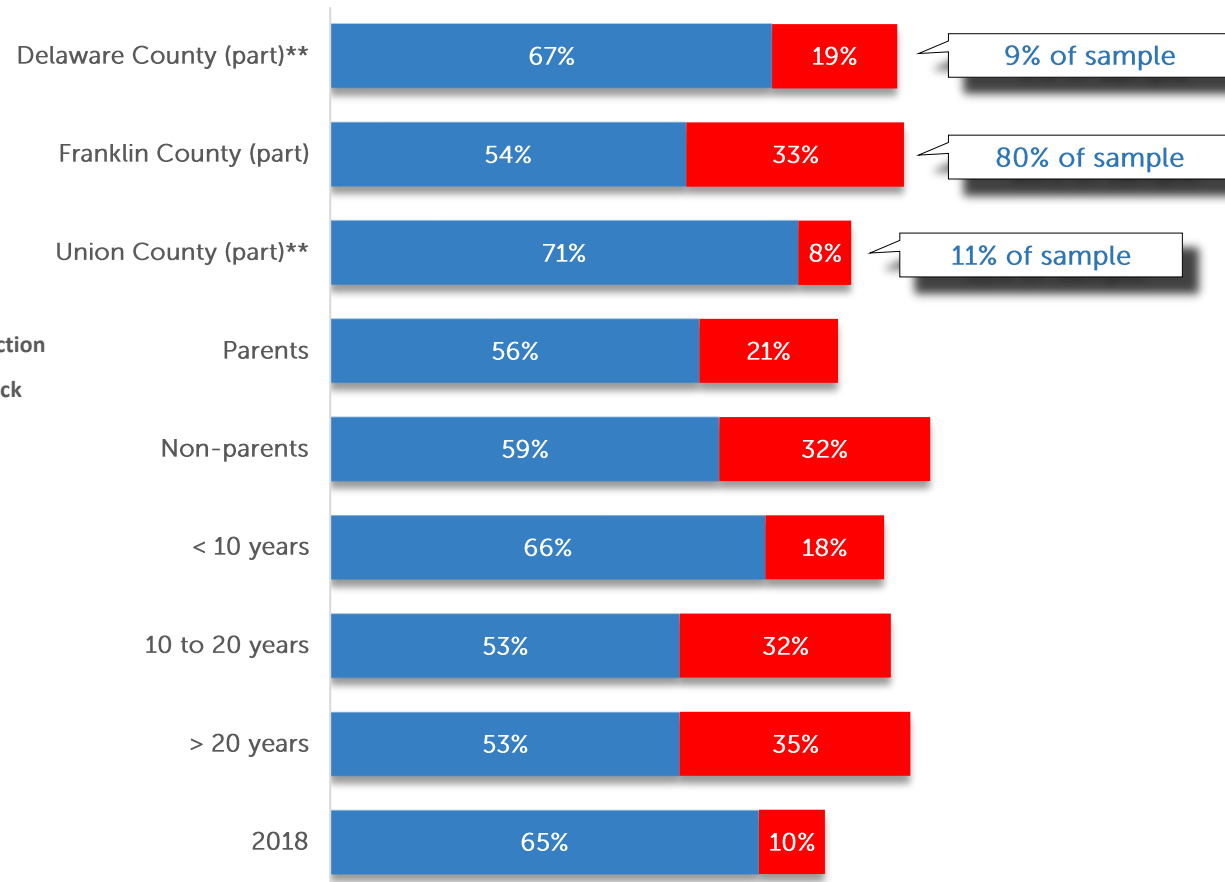
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Mood of Voters



■ Right direction ■ Wrong track ■ Mixed (vol.) ■ Unsure

SELECT SUB-GROUP RESULTS

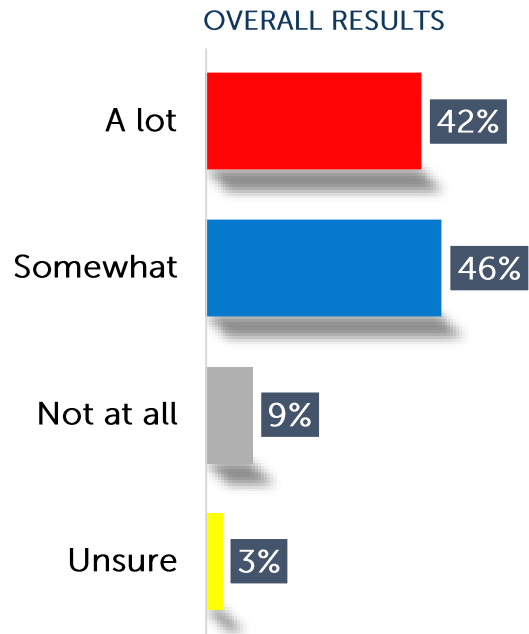


Q: *Generally speaking, would you say that [Delaware/Franklin/Union] County, Ohio is going in the right direction, or has it gotten off onto the wrong track?*

** Caution should be taken when interpreting results for sub-groups with small sub-sample sizes because of greater random variance due to larger margins of error



Change

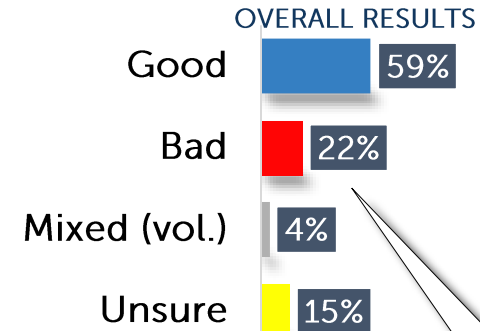


NOTABLE SUB-GROUP RESULTS:

50% Wrong track
 34% 18 to 44
 50% 45 to 64
 37% Parents
 61% > 20 years
 50% Republicans

Generally speaking, would you say that the changes that have occurred have been good or bad for the community?

n=403



NOTABLE SUB-GROUP RESULTS:**

54% Women
 69% 18 to 44
 60% Parents*
 62% > 20 years*
 68% Democrats
 78% Right direction
 63% Changed a lot

NOTABLE SUB-GROUP RESULTS:**

16% 18 to 44
 31% 45 to 64
 21% Parents*
 27% Republicans
 57% Wrong track

* Differences are not statistically significant

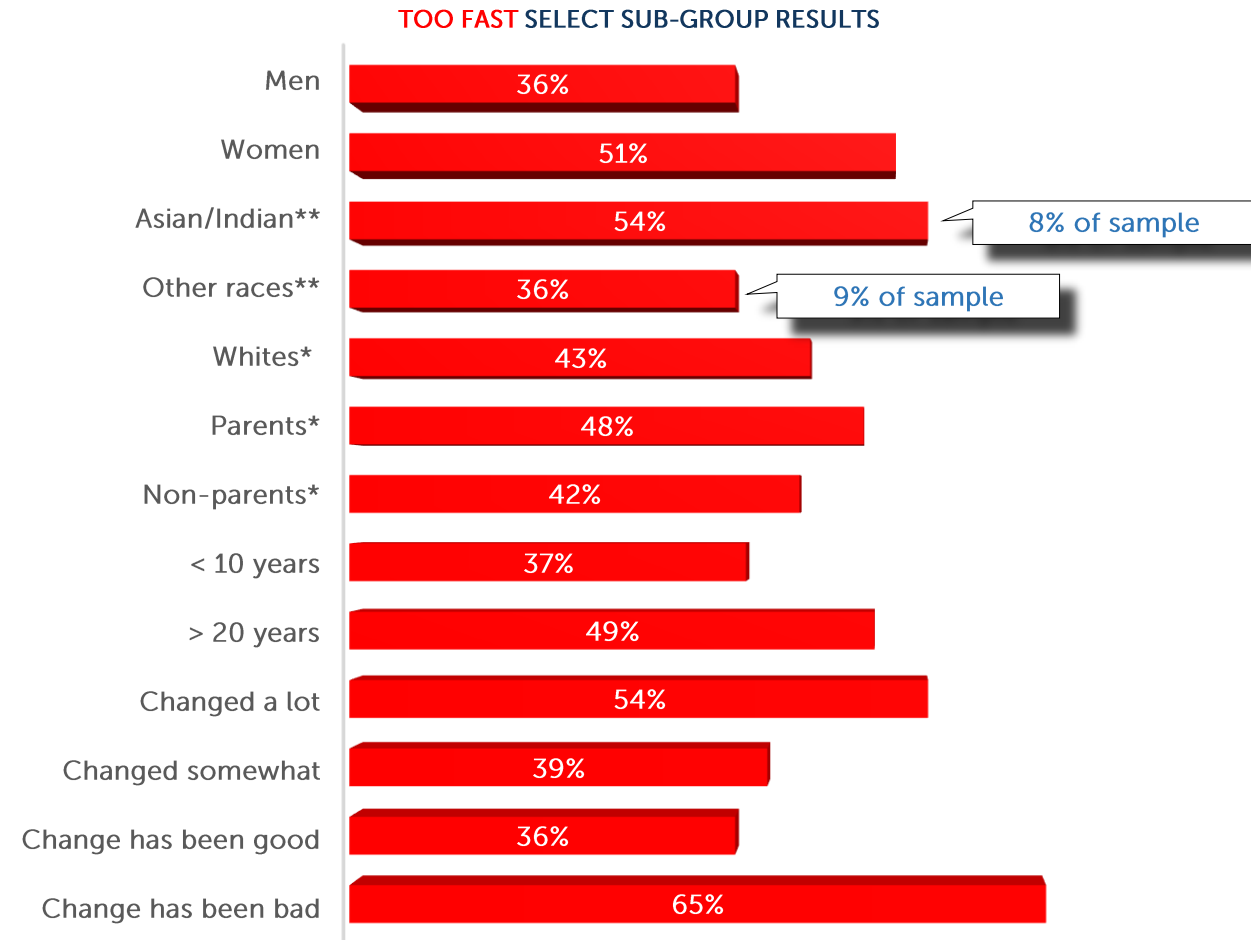
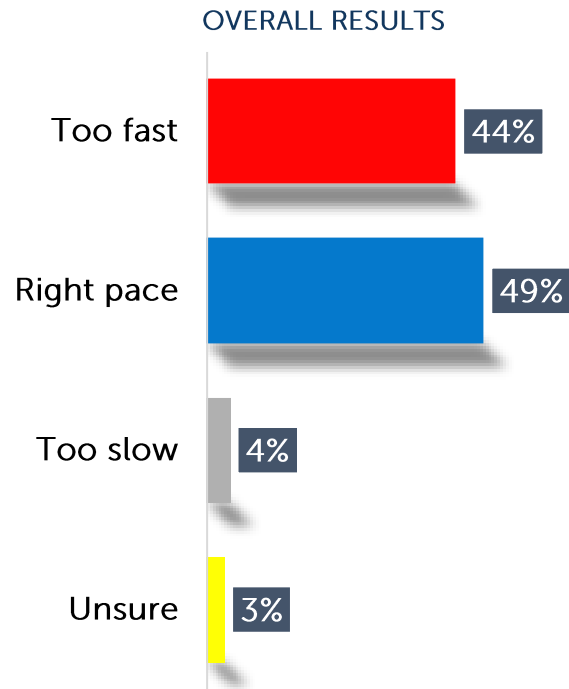
** These results each represent a fraction of a fraction, as the question was only asked to those who gave affirmative responses to the preceding one, which served as a filter question



During the time you have lived in the community, do you think it has generally changed a lot, somewhat or not at all?



Housing Growth



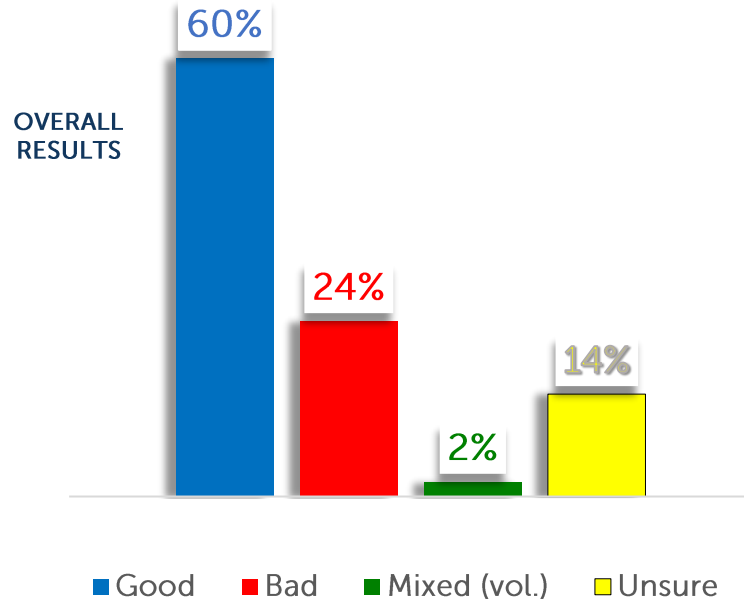
Thinking about new houses and apartments that are being constructed, at this time do you feel that the local area where you live is growing too fast, at about the right pace or too slow?

* Differences are not statistically significant

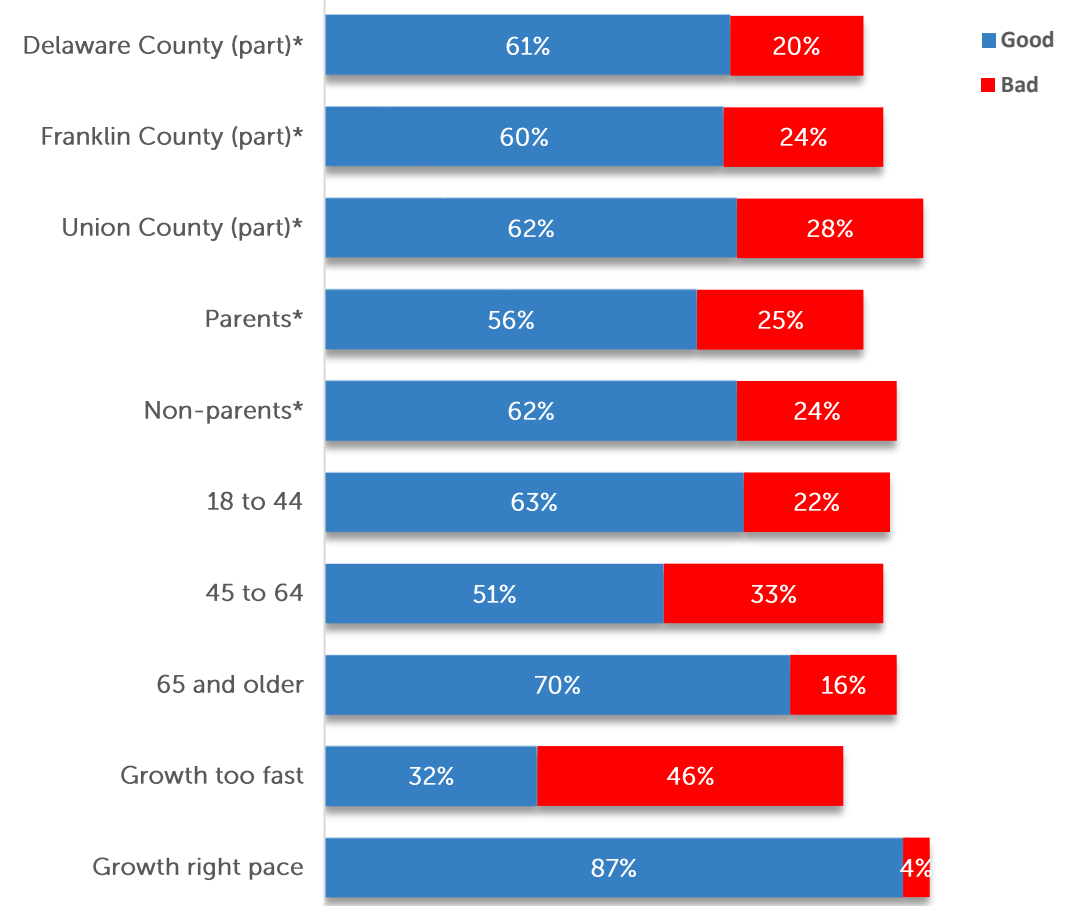
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Impact of Housing



SELECT SUB-GROUP RESULTS

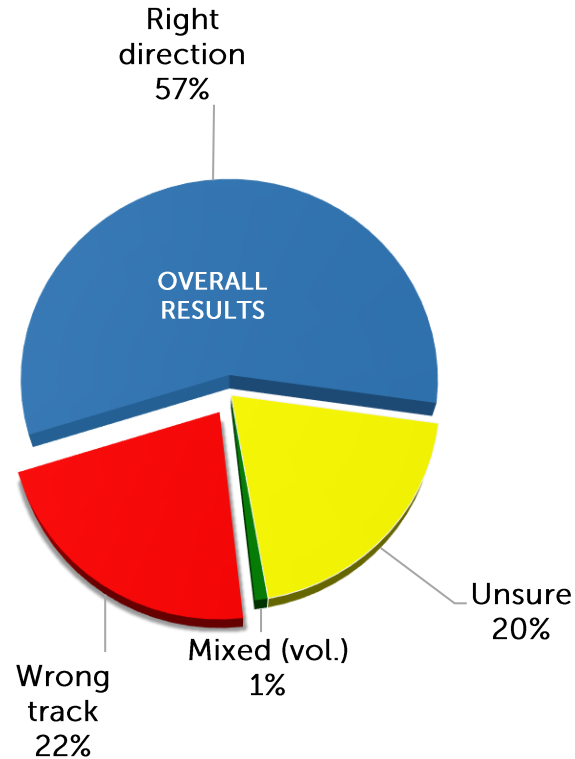


Generally speaking, would you say that the housing growth in the area has generally been good or bad for the community?

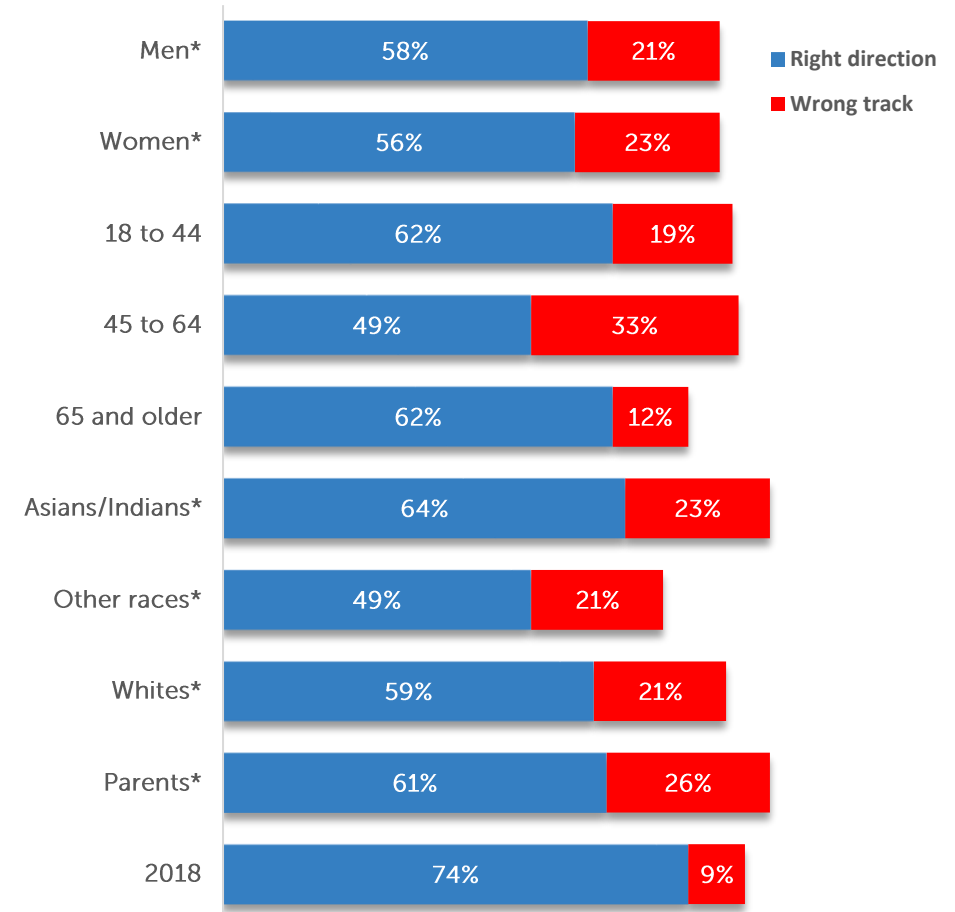
* Differences are not statistically significant



Mood about Dublin CSD



SELECT SUB-GROUP RESULTS

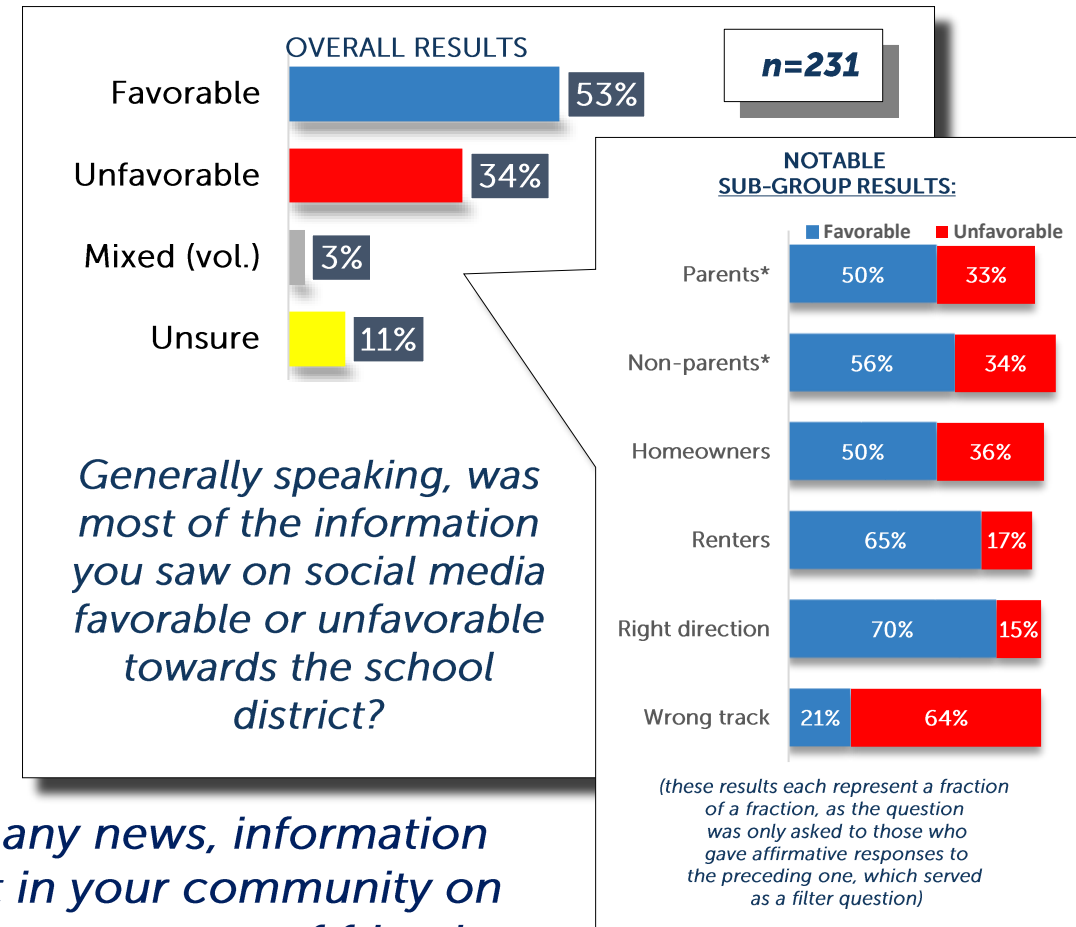
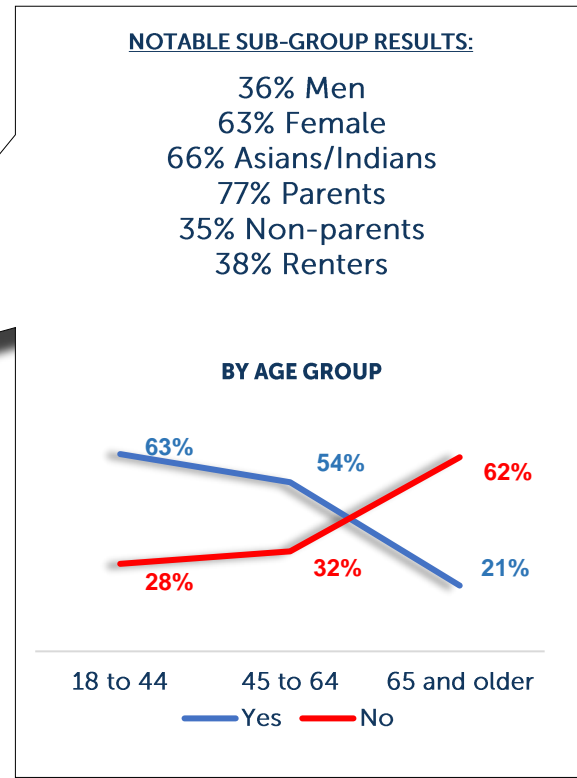
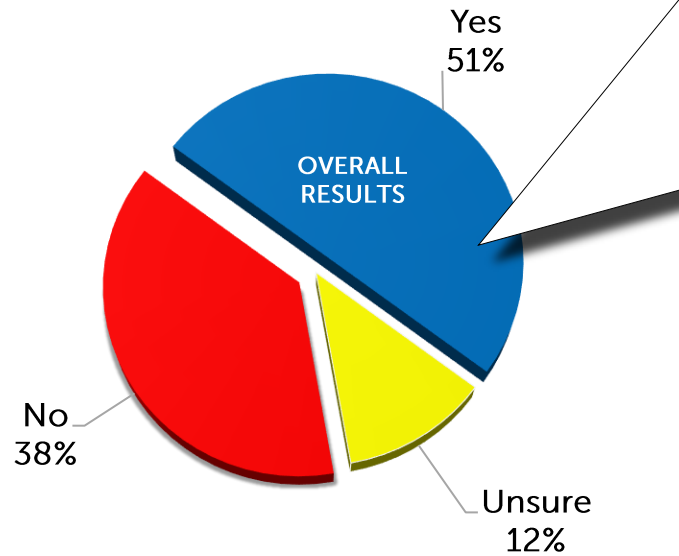


Generally speaking, would you say that the Dublin City School District that serves your community is going in the right direction, or has it gotten off onto the wrong track?

* Differences are not statistically significant



Social Media Exposure



Over the last year, have you seen or noticed any news, information or posts about the Dublin City School District in your community on social media, such as the Facebook and Twitter accounts of friends, parents or others in the community?

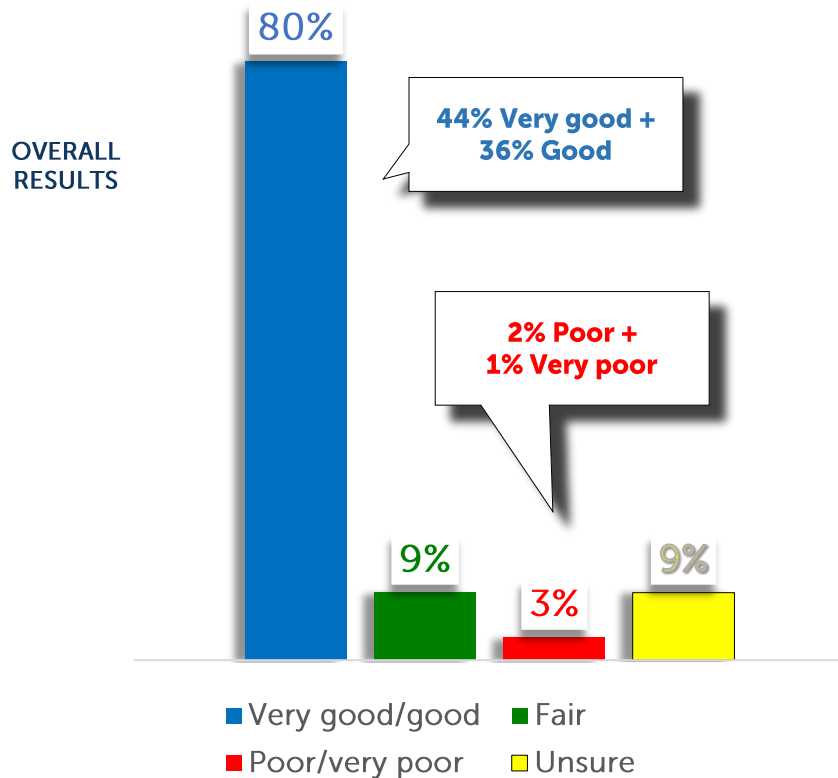
* Differences are not statistically significant



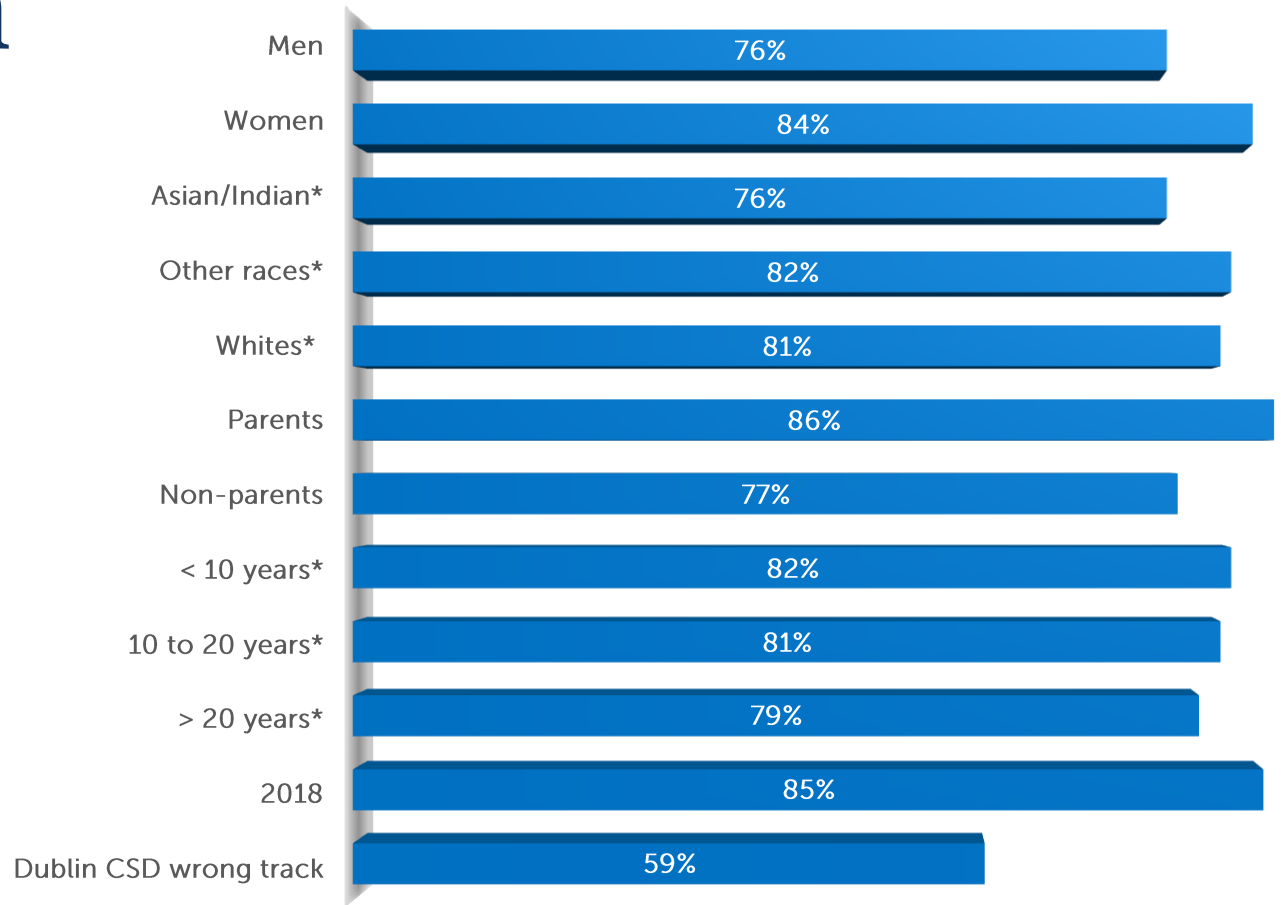
Rating Education

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Quality of Education



VERY GOOD/GOOD SELECT SUB-GROUP RESULTS

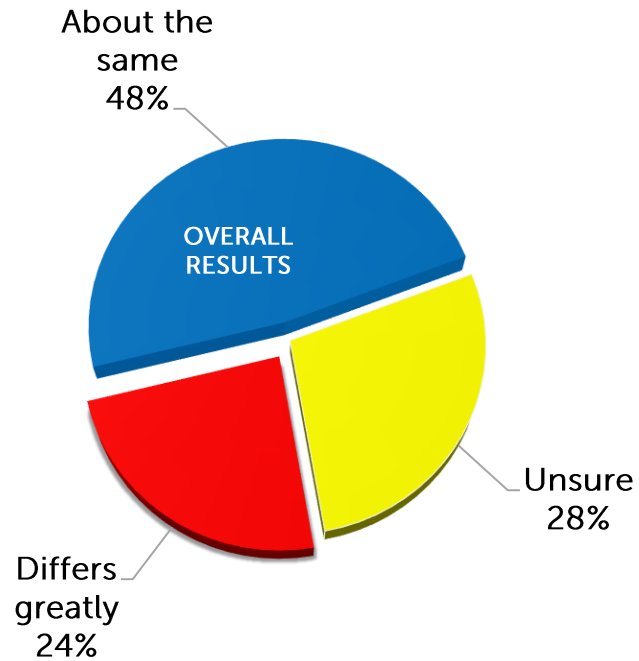


Overall, how would you rate the quality of education being provided by the Dublin City School District?

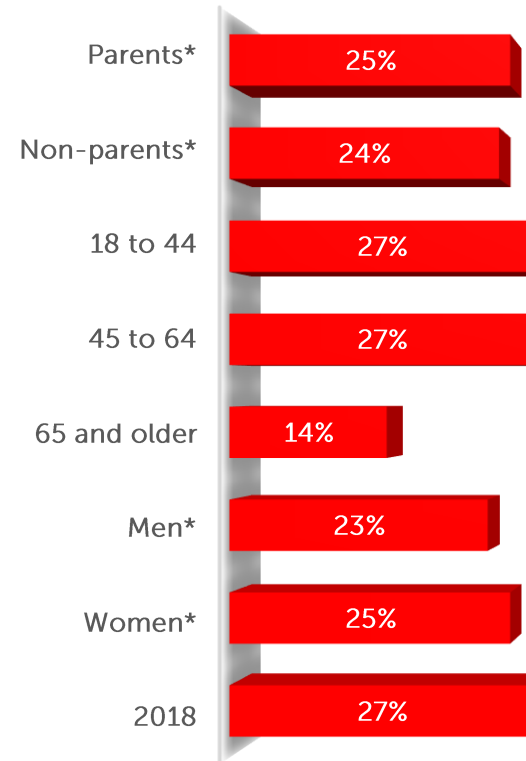
* Differences are not statistically significant



Consistency



DIFFERS GREATLY SELECT SUB-GROUP RESULTS

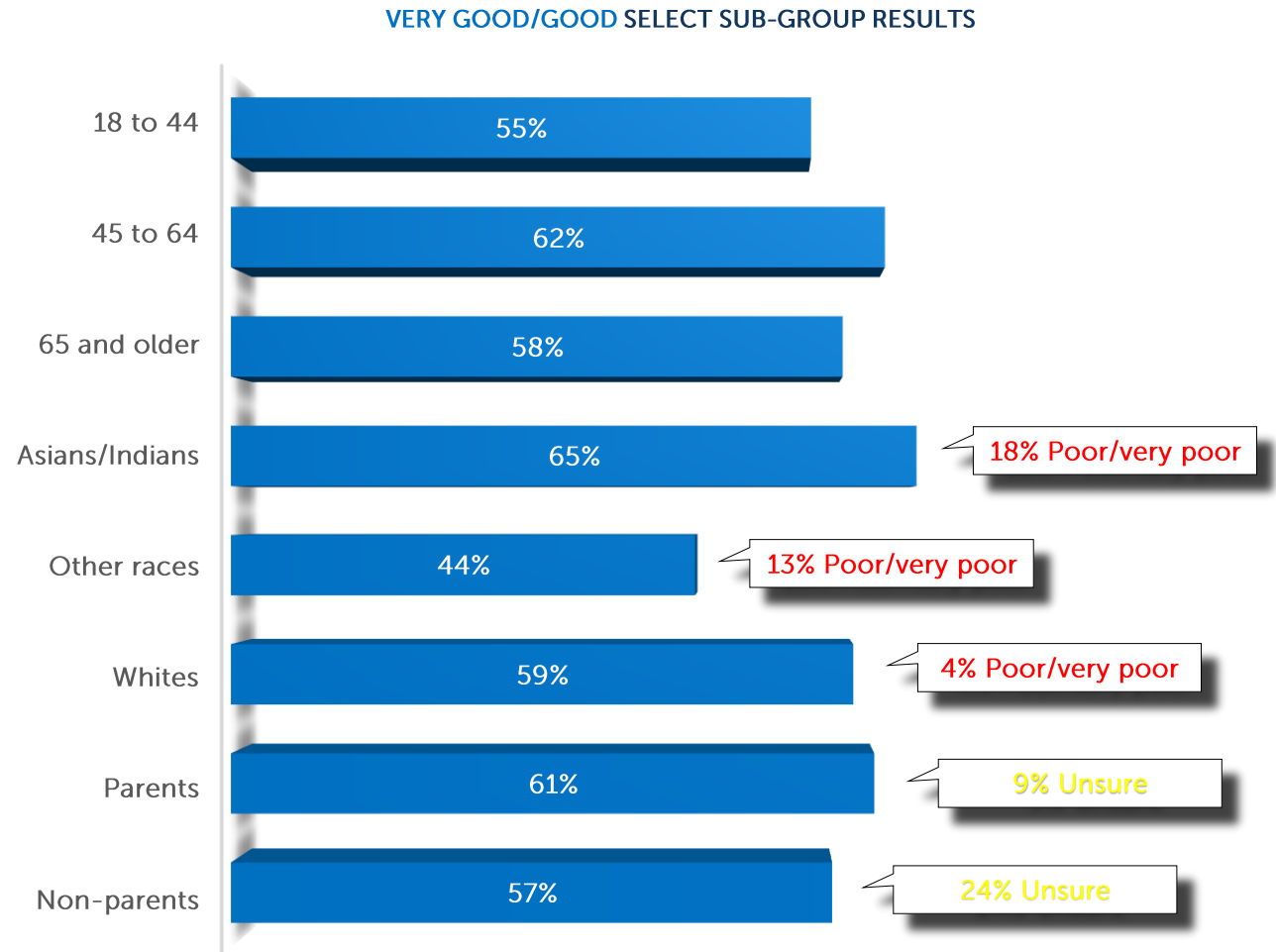
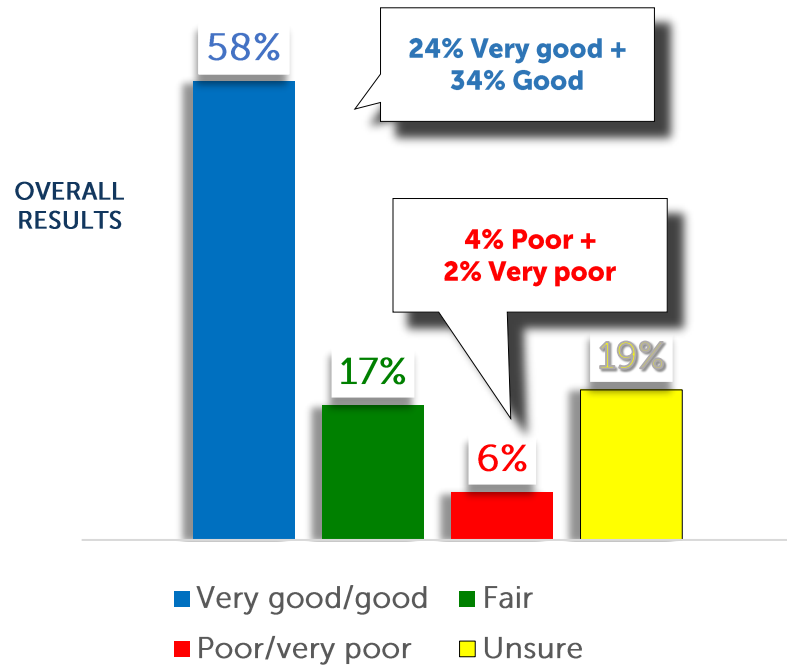


Do you think that the quality of education is generally about the same throughout all the schools within the Dublin City School District or differs greatly from school to school?

* Differences are not statistically significant



Diverse Education



How would you rate the job that the Dublin Schools have done to meet the needs of students from diverse cultures and backgrounds?



Quality Indicators

FORCED CHOICE BATTERY QUESTION

ALL:	PARENTS:	NON-PARENTS:		
36%	36% ⁽¹⁾	36% ⁽¹⁾	A variety of offerings for a well-rounded education	43% 2018
11%	5%	14% ⁽²⁾	College acceptance rates	21% 2018
7%	6% ⁽³⁾	7% ⁽³⁾	Emphasis on core classes and subjects covered on state tests	6% 2018
3%	2%	4%	Test scores from the Ohio Department of Education	6% 2018
5%	7% ⁽²⁾	3%	The views of parents and recent graduates	10% 2018
35%	43%	30%	All/combination (vol.)	11% 2018
1%	1%	1%	Other (vol.)	1% 2018
1%	0%	1%	None of them (vol.)	0% 2018
2%	0%	1%	Unsure	4% 2018

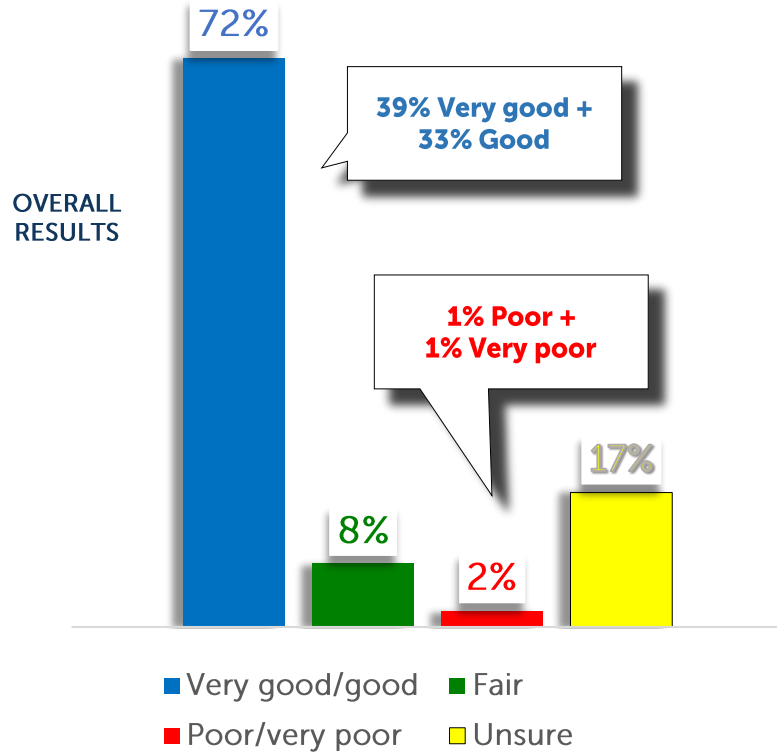


Generally speaking, which of the following would you say is the best indication of a high-quality education?*

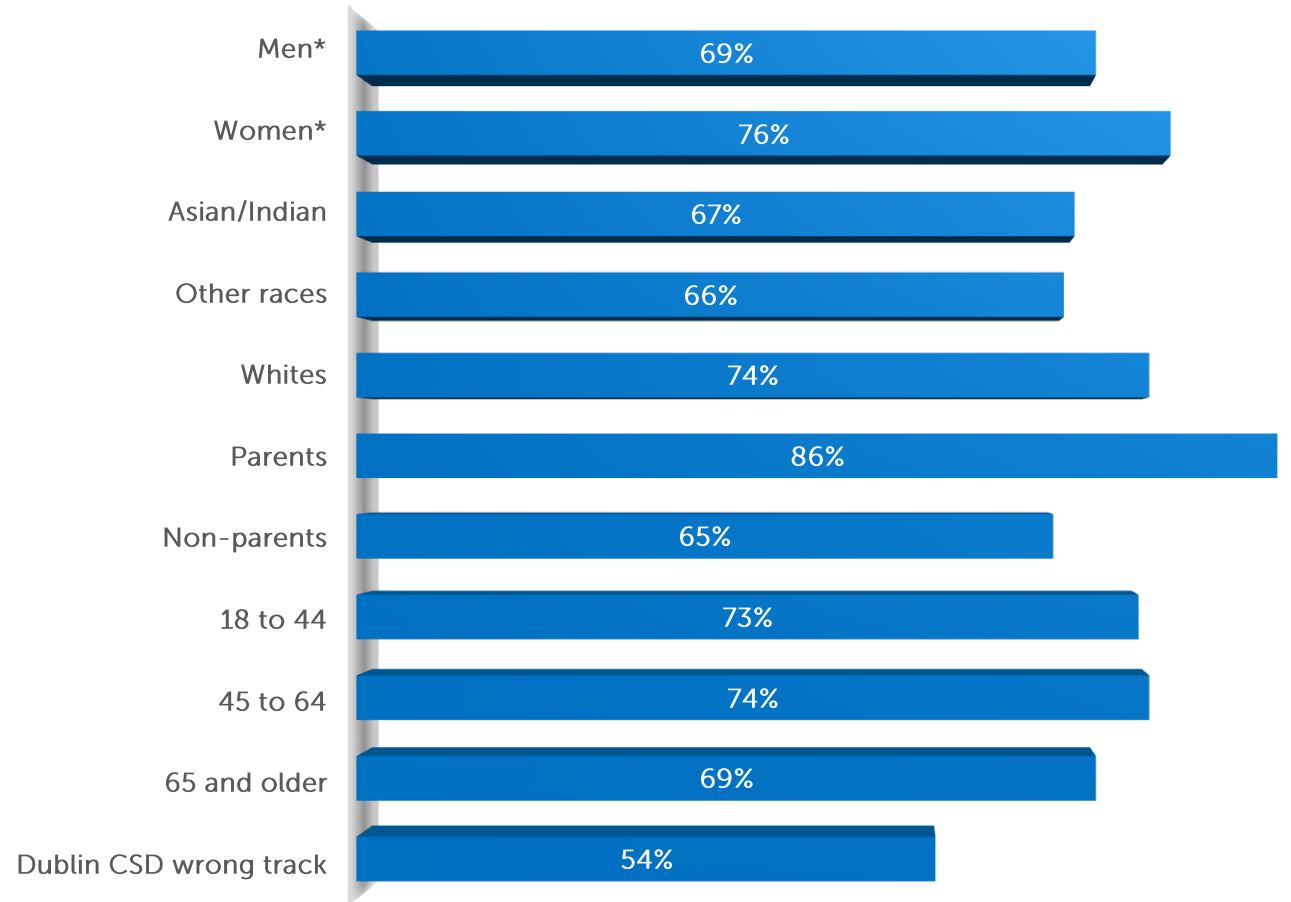
* Sub-group differences may not be statistically significant for this measure due to the structure of the question and multiplicity of values for the variable



Rating Teachers



VERY GOOD/GOOD SELECT SUB-GROUP RESULTS



Overall, how would you rate the job being done by the classroom teachers who teach in the Dublin City Schools?

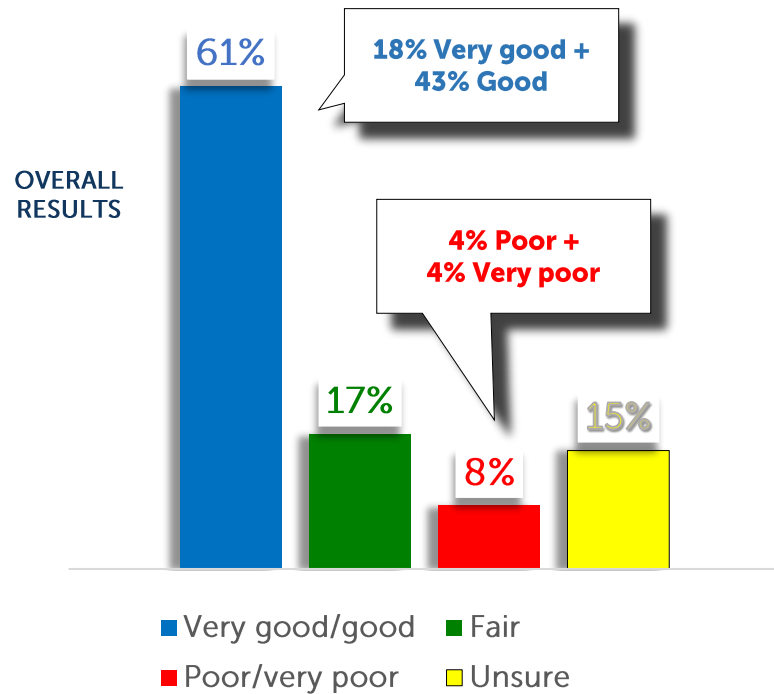
* Differences are not statistically significant



Finances

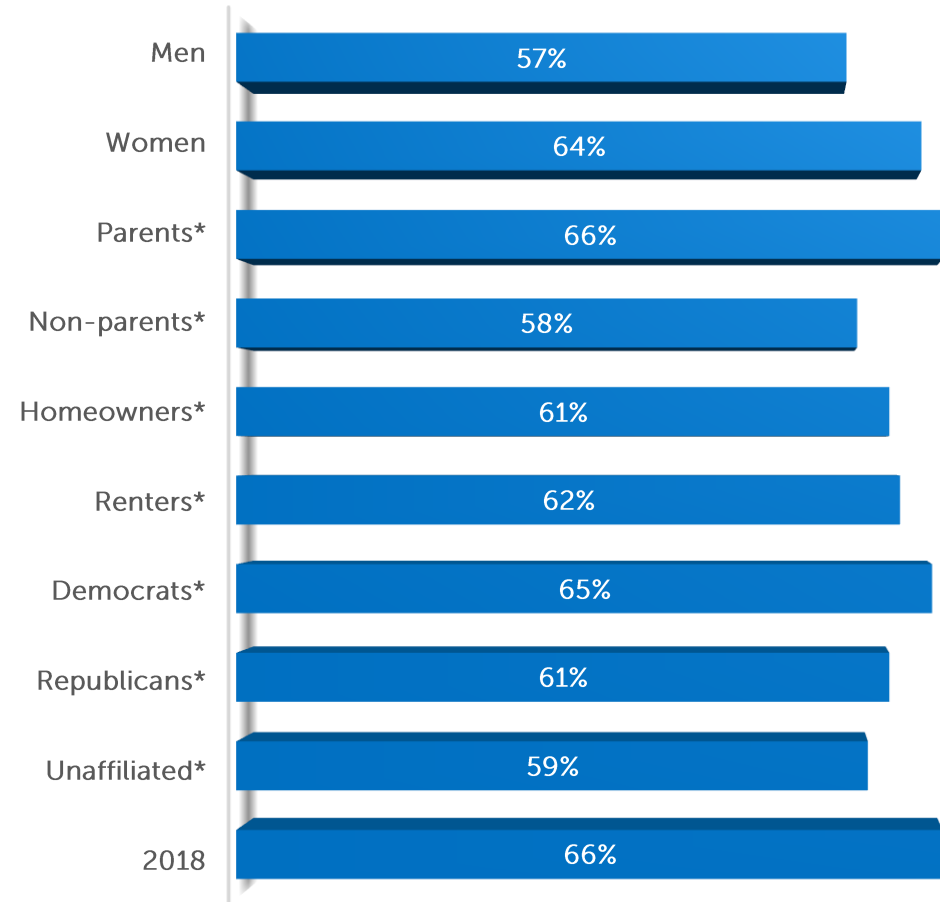
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Managing Finances



In your opinion, how would you rate the job the Dublin City School District has done spending its money and managing its finances?

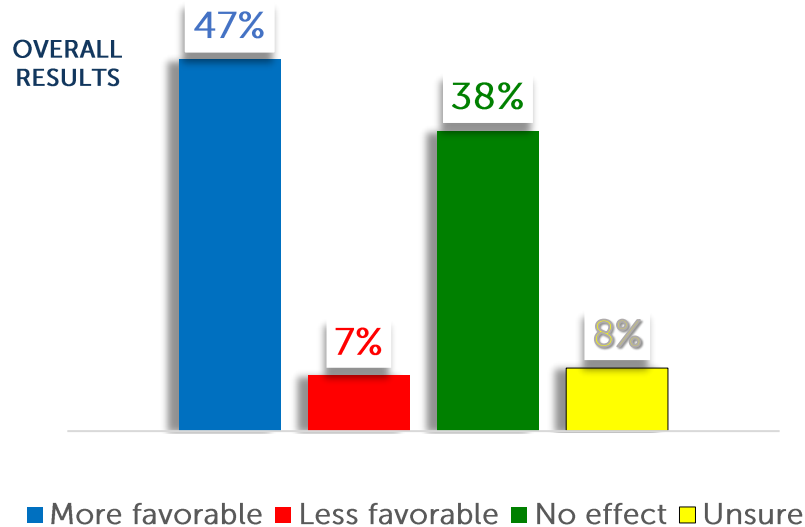
VERY GOOD/GOOD SELECT SUB-GROUP RESULTS



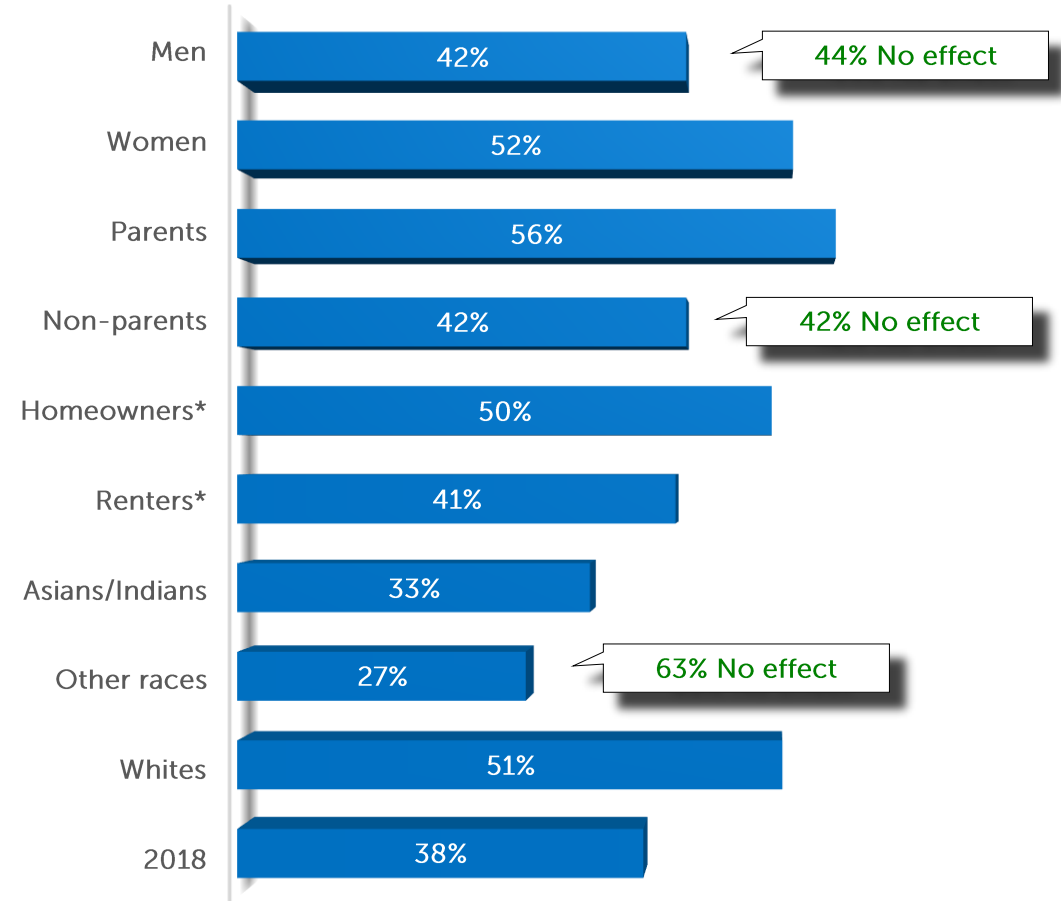
* Differences are not statistically significant



Deferring Levy



MORE FAVORABLE SELECT SUB-GROUP RESULTS



Does knowing that it has stretched its levy dollars for 3 years more than originally budgeted, make your opinion of the Dublin City School District more favorable, less favorable or does it have no effect?

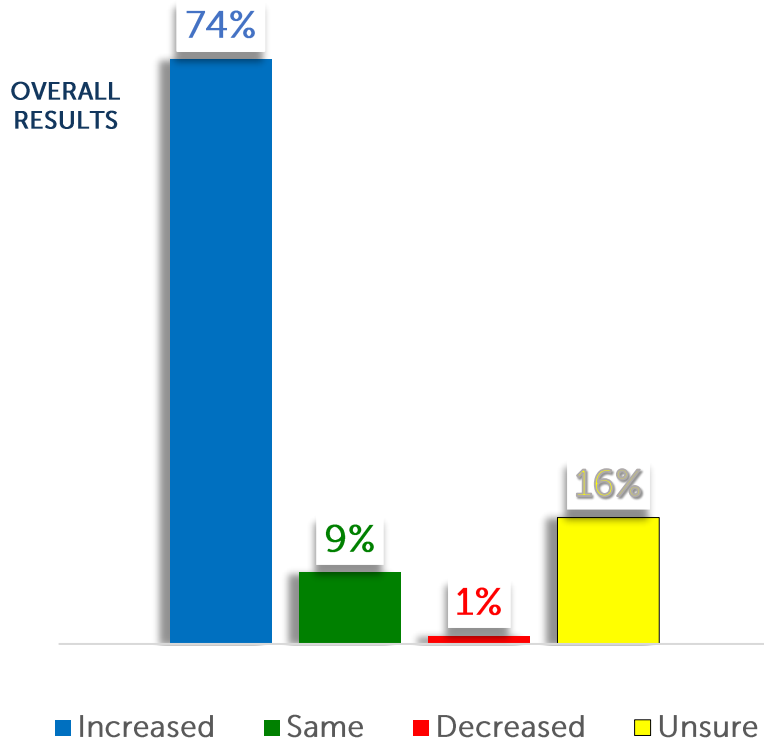
* Differences are not statistically significant



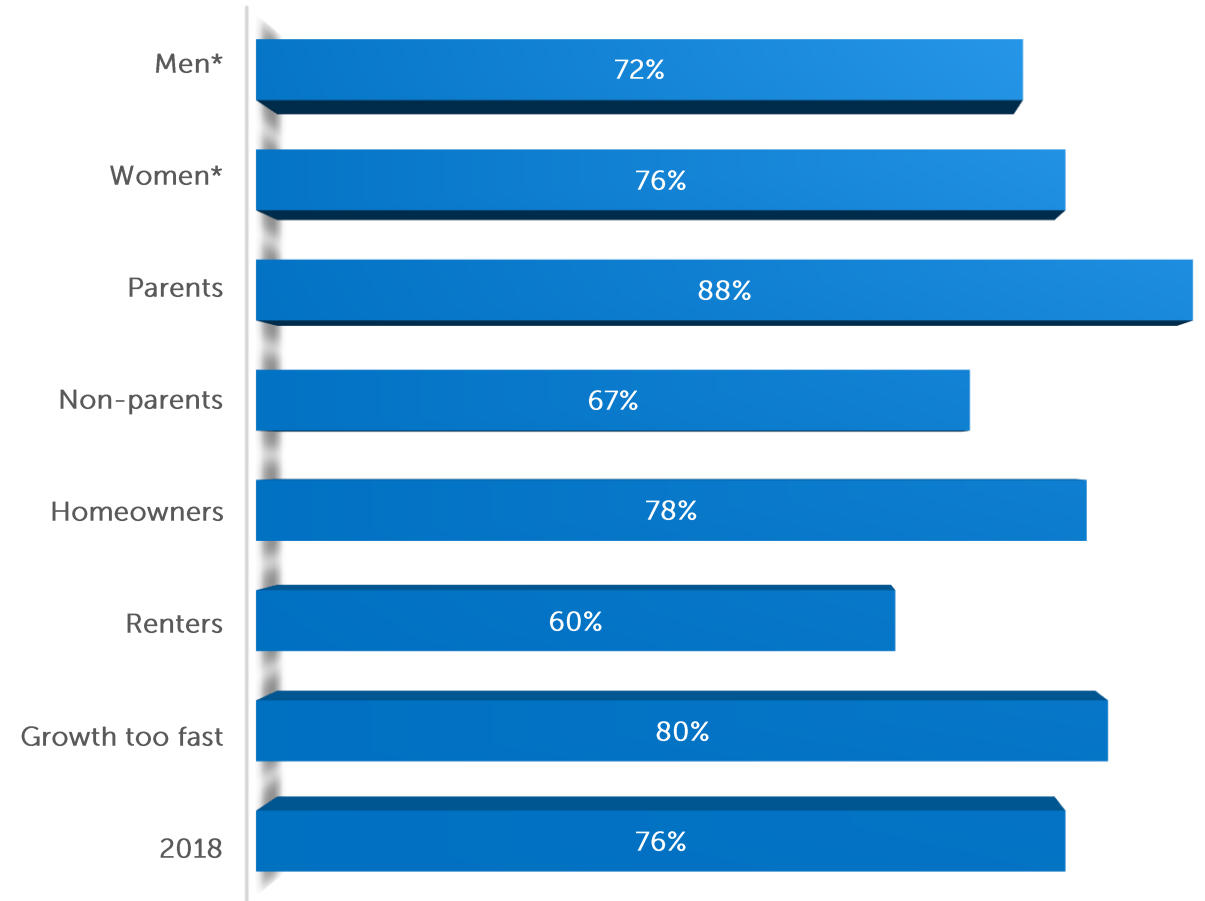
Facilities

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Enrollment Growth



INCREASED SELECT SUB-GROUP RESULTS



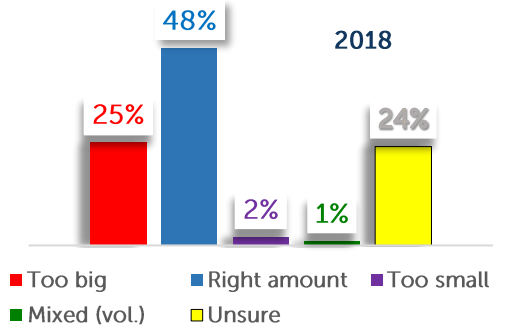
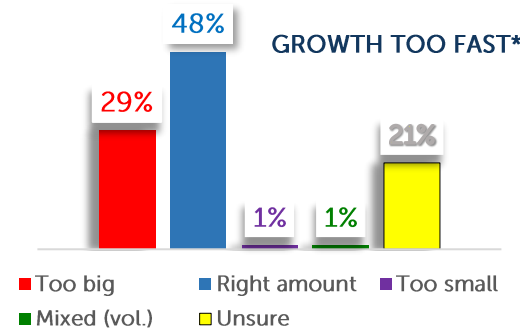
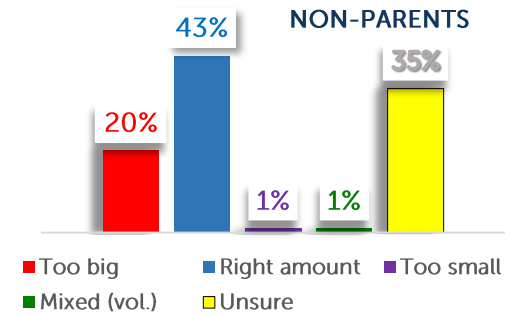
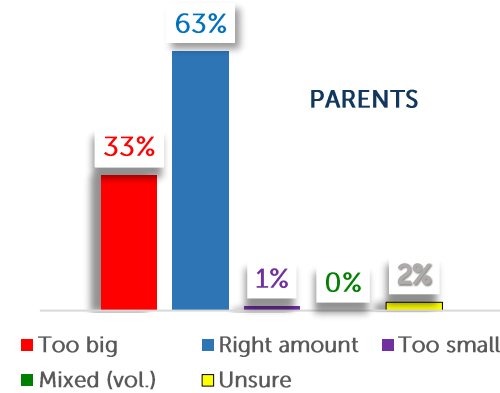
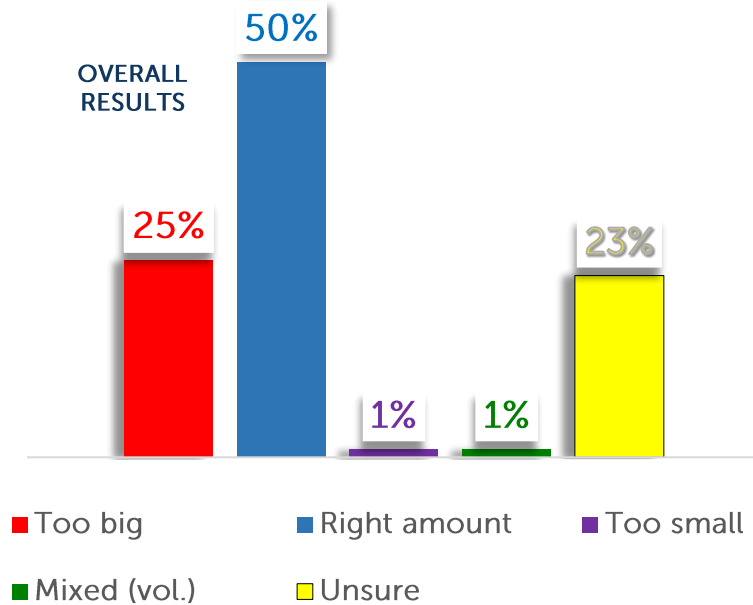
Over the last few years, do you think that enrollment of students in schools in the Dublin City School District has increased, stayed about the same, or decreased?

* Differences are not statistically significant



Class Sizes

SELECT SUB-GROUP RESULTS

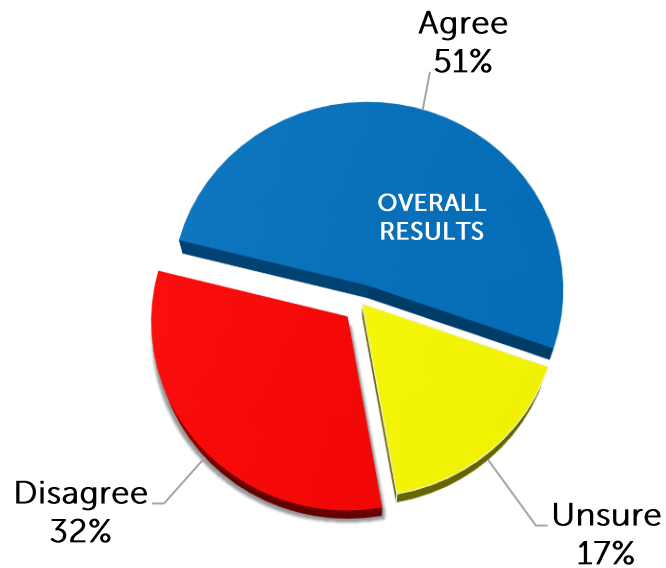


Generally speaking, do you think that most class sizes are too big, about the right amount or too small?

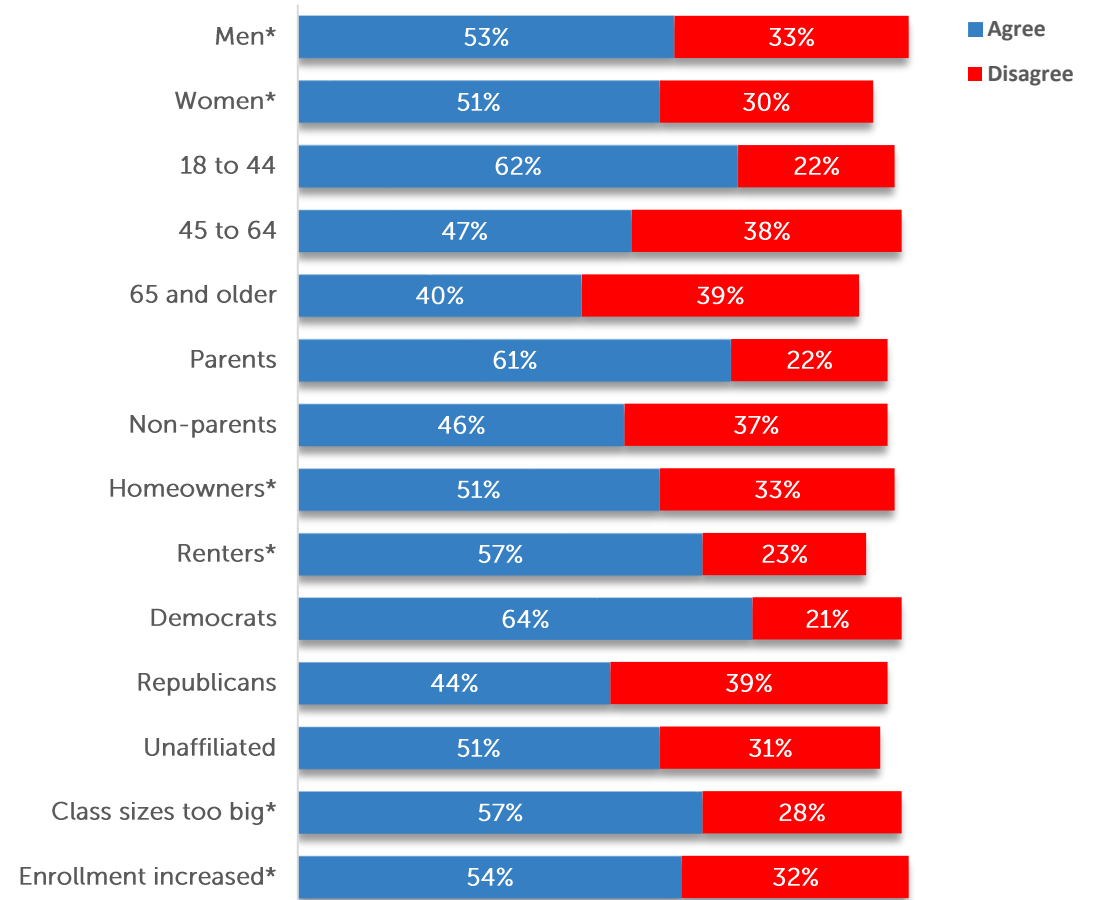
* Differences are not statistically significant



Facilities Concept Test



SELECT SUB-GROUP RESULTS



Do you agree or disagree that, even though no one likes more taxes, it will be better for the community to build additional buildings and learning spaces, rather than trying to meet capacity needs by resorting to more online learning and changing attendance boundaries?

* Differences are not statistically significant

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Conclusion

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Key Findings Recap

Residents of the community were cognizant of the growth that has occurred and appeared to be quite satisfied with it – even exuberant, perhaps – and did not appear to think that it has adversely affected the school system’s ability to accommodate student enrollment

Although there was a marked change in the opinion climate, the mood surrounding the Dublin City School District was largely effusive, with few preponderant signs of disenchantment exhibited and, unlike many other school districts and public institutions, it has generally fared well in the free-wheeling sphere of social media

The benchmark performance ratings, such as for the quality of education and managing finances, were high and largely consistent with previous survey results, which is reassuring; teachers proved to be quite popular, suggesting that they can be persuasive advocates to promote the District and its objectives

As could be reasonably expected given the attunement to housing growth, there was acute awareness of the increase in enrollment, but few, including parents, bristled at the current class sizes

Only a narrow majority agreed that it was preferable to expand facility capacity, rather than endure the possible consequences, which suggests that more public education and information may be required before trying to seek a consensus on additional funding for building needs, with even those most sensitive to the effects of growth appearing to be somewhat apathetic





Questions?

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