



DUBLIN CITY SCHOOL DISTRICT

Community Survey Results

August-September, 2022

FALLON RESEARCH & COMMUNICATIONS, INC. • www.FallonResearch.com

Methods

August 29 – September 2, 2022

Data was gathered through a combination of secure SMS/text-to-web surveys and telephone interviews performed by specially-trained opinion research interviewers

Data was stratified and results weighted so that the differences in vital characteristics, such as area, age and gender, are represented in proportion to their percentages of the adult population

Conducted with 300 randomly-selected adult residents 18 years or older within the Dublin City School District of Ohio, using a combination of valid residential, VOIP and cellular telephone listings

Due to rounding, not all results add up to 100%, and the data is presented in a different order than the questions were asked

+/- 5.65% overall estimated margin of error, with a confidence interval of 11.3% within which the results can vary

Unless otherwise noted, only statistically-significant differences that were outside the confidence interval for the overall estimated margin of sampling error have been reported in this presentation of key findings



Nomenclature

PARENTS: Respondents who indicated that they have children enrolled in the school district

NON-PARENTS: Respondents who indicated that they did not have children enrolled in the school district, even though some may have children

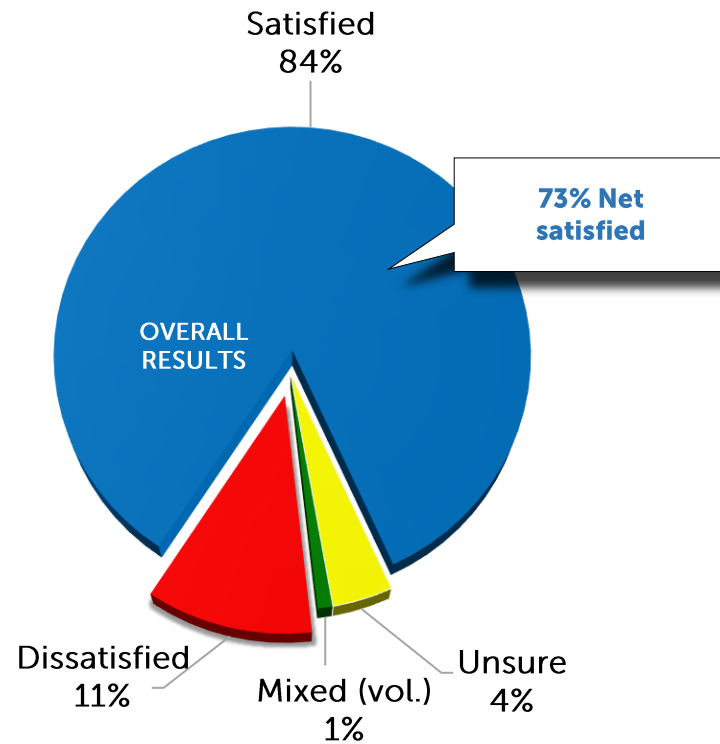
OTHER RACES: Respondents who indicated that their primary race or ethnicity was one other than white, and who were consolidated into a single value, in order to have a large enough sub-group for significance testing



Opinion Environment

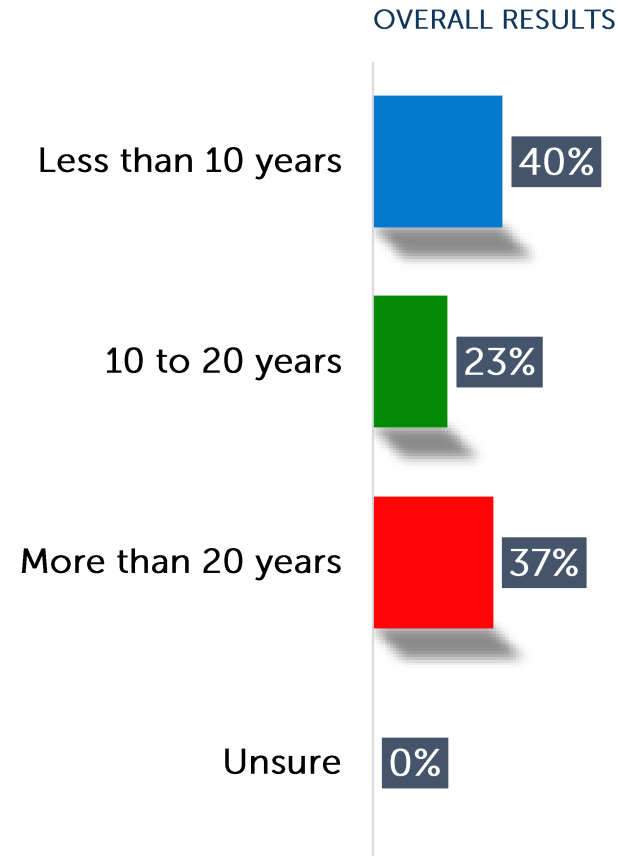
FALLON RESEARCH & COMMUNICATIONS, INC. • www.FallonResearch.com

Quality of Life

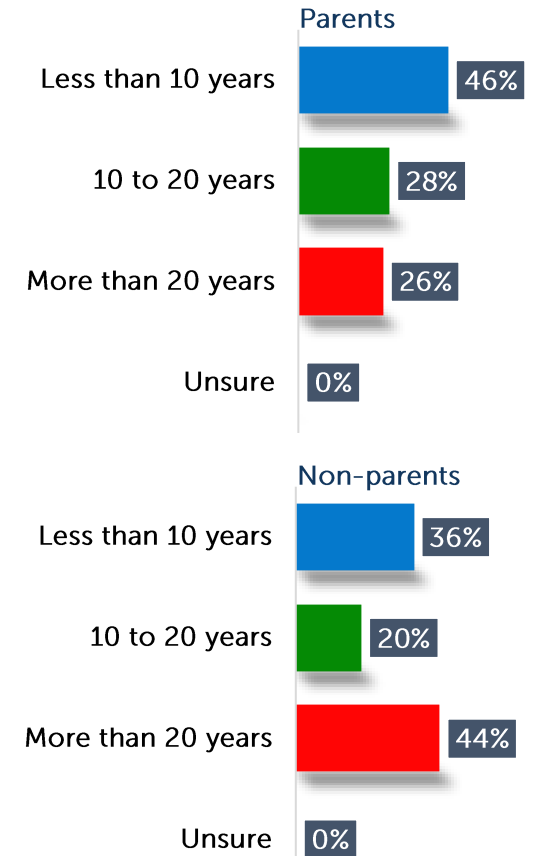


Generally speaking, at this time would you say that you are satisfied or dissatisfied with the quality of life in [Delaware/Franklin/Union] County?

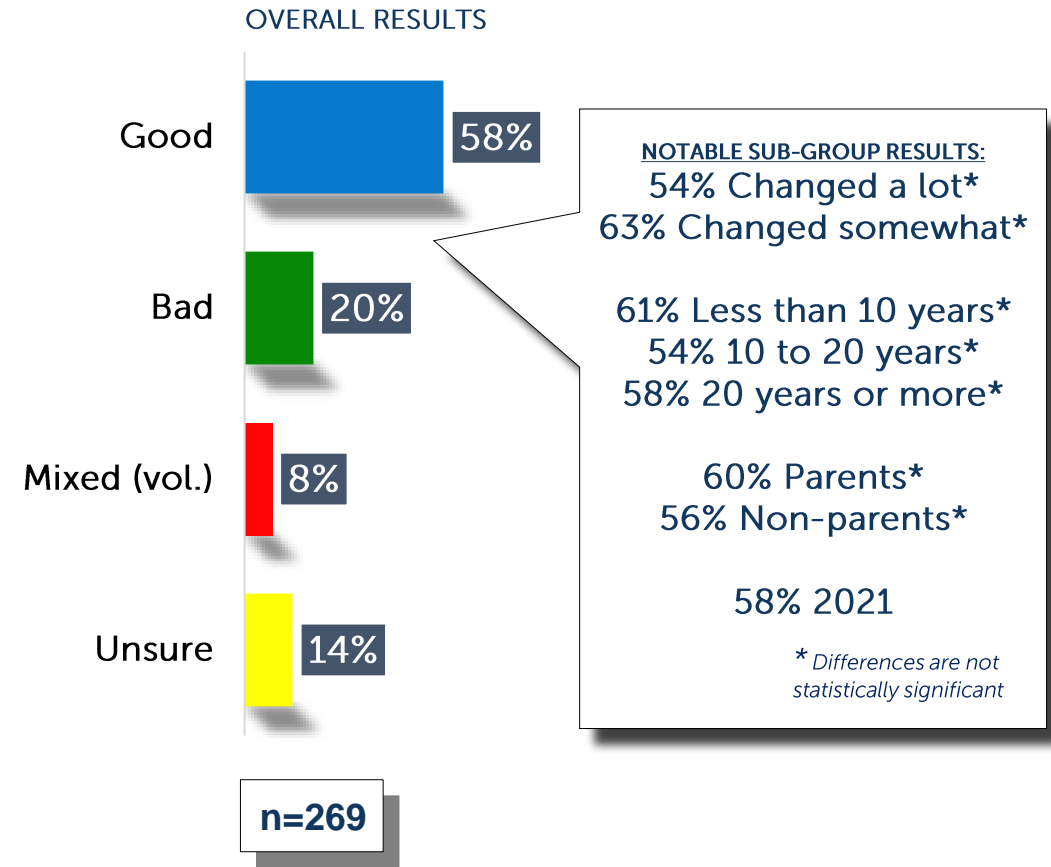
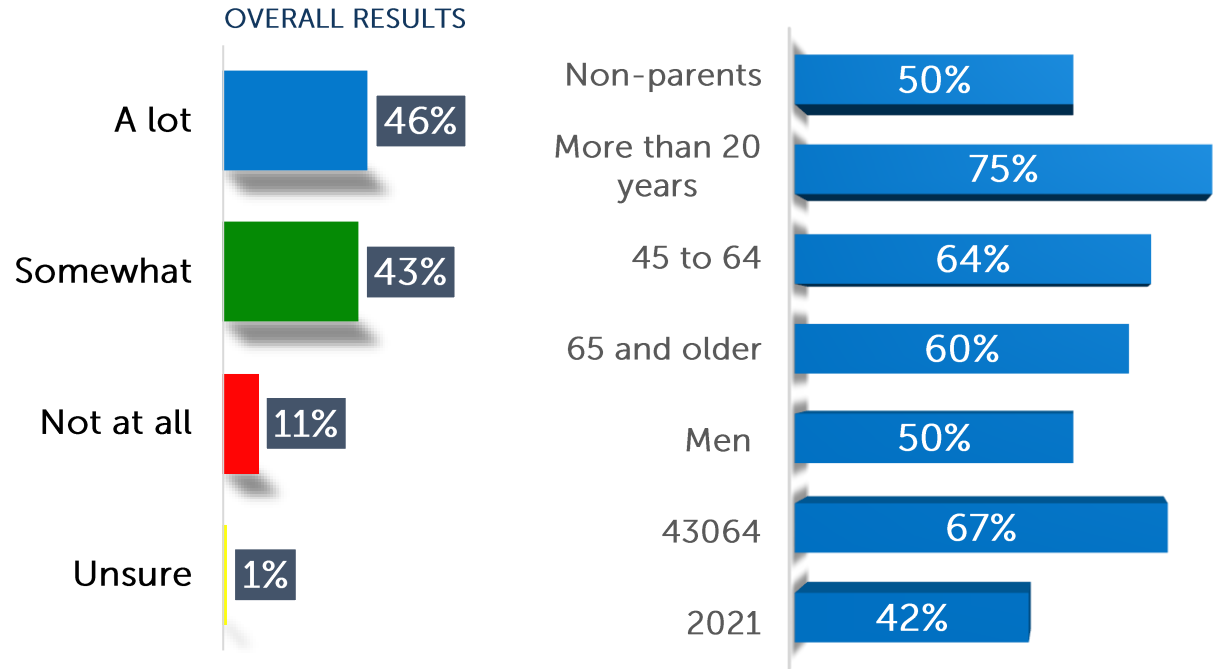
SELECT SUB-GROUP RESULTS



How long have you lived in the community?



State of the Community



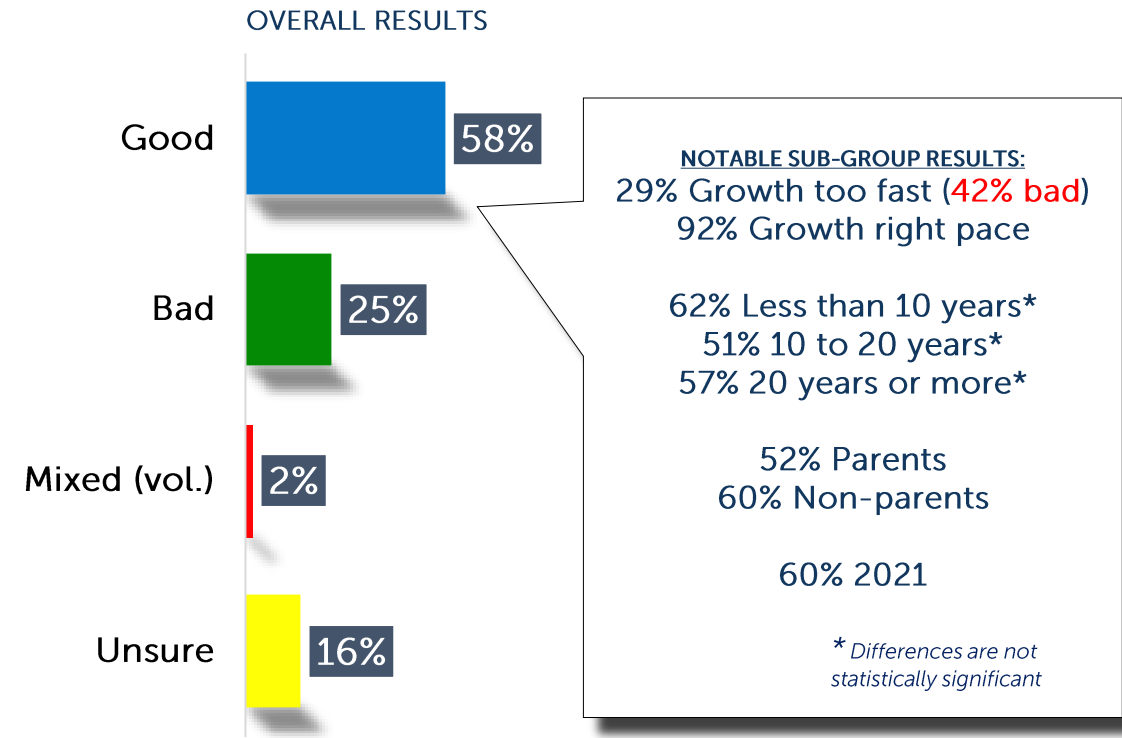
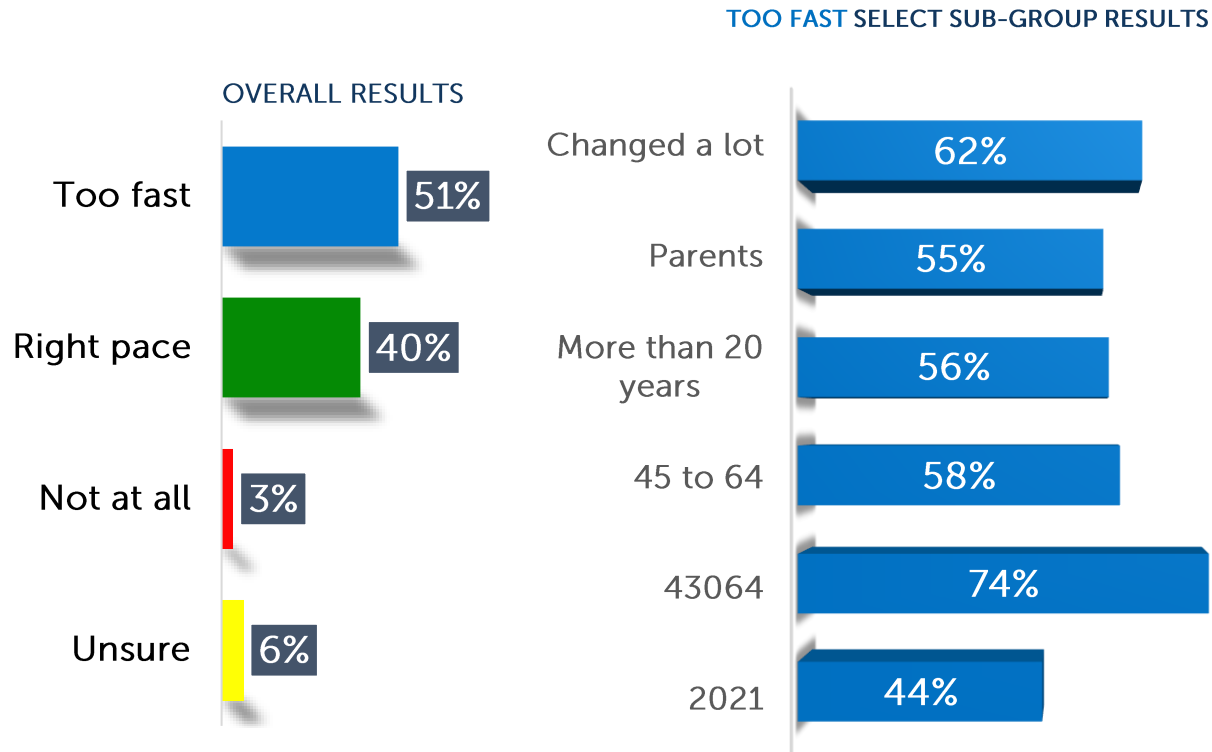
During the time you have lived in the community, do you think it has generally changed a lot, somewhat or not at all?



Generally speaking, would you say that the changes that have occurred have been good or bad for the community?



Growth



Thinking about new houses and apartments that are being constructed, at this time do you feel that the local area where you live is growing too fast, at about the right pace or too slow?



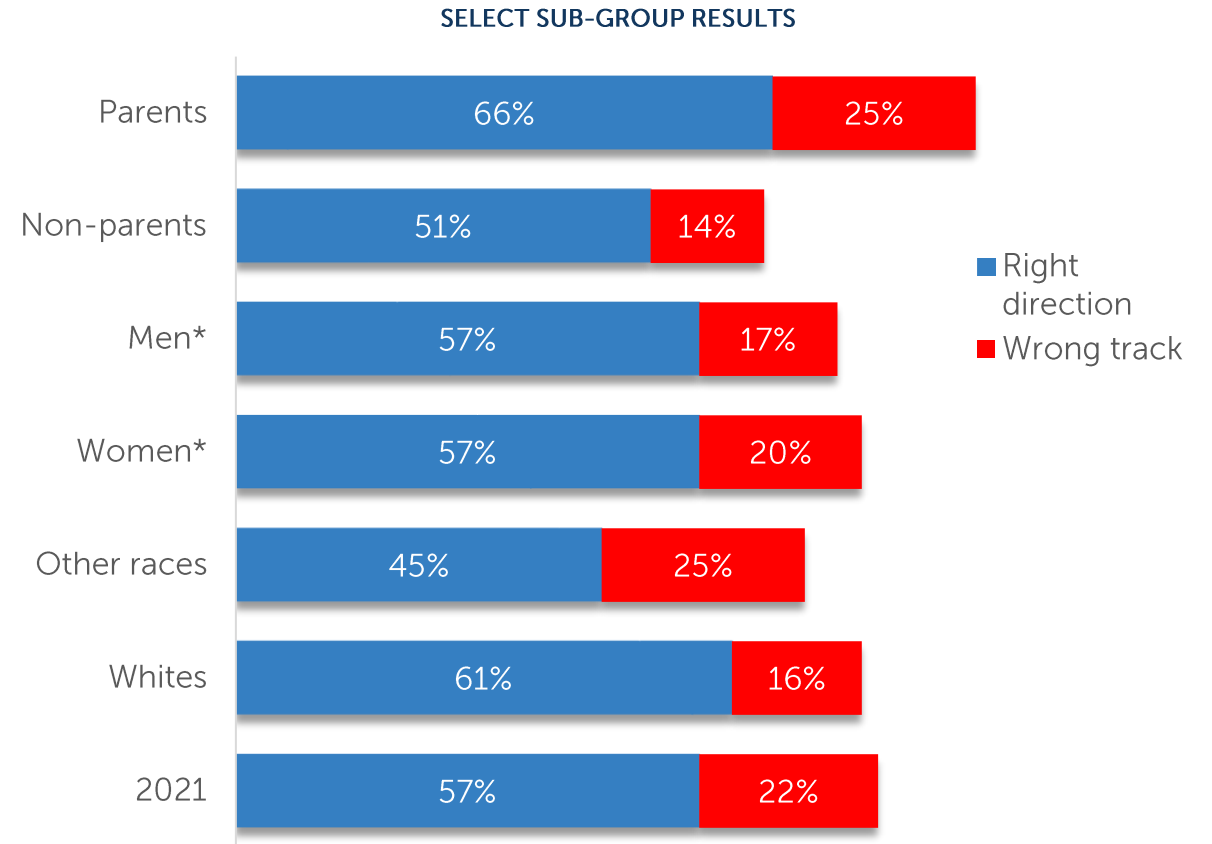
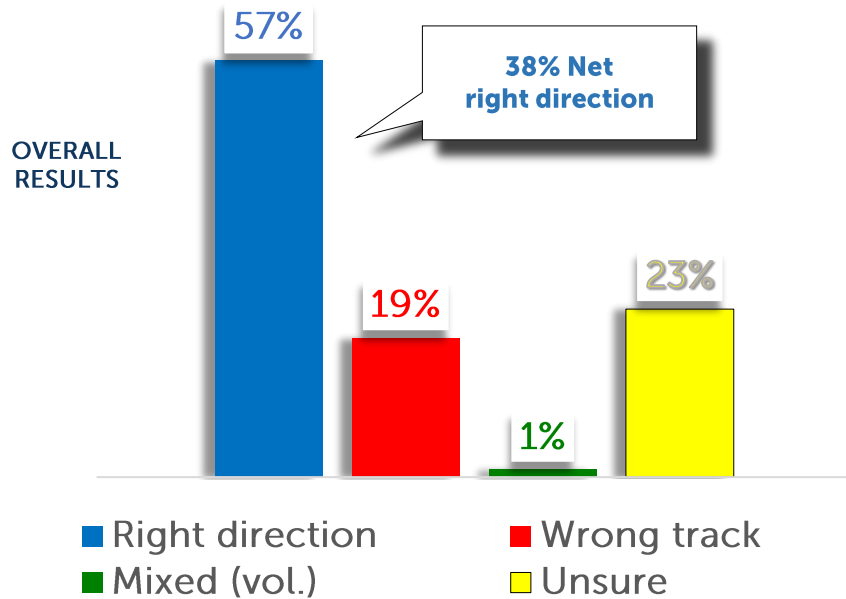
Generally speaking, would you say that the housing growth in the area has generally been good or bad for the community?



Dublin City School District

FALLON RESEARCH & COMMUNICATIONS, INC. • www.FallonResearch.com

Direction of School District



Generally speaking, would you say that the Dublin City School District that serves your community is going in the right direction, or has it gotten off onto the wrong track?

* Differences are not statistically significant



Reasons for Wrong Track

OPEN-ENDED QUESTION

40%	Politics/social issues
11%	Educational product/experience
10%	Managing growth
5%	Managing finances
3%	Poor leadership/management
27%	Other
4%	Unsure

Too /toō
Adverb
To a higher degree than is desirable, permissible, or possible; excessive.
Dictionary.com

VERBATIM RESULTS STATISTICS:

“Too” - 16
“Politics(al)” - 8
“Issues” - 5
“Woke” - 4
“Focus” - 3
“Growth” - 3
“Liberal” - 3

Top key word frequency counts

n=59



In a word or two, what is the biggest reason you think the Dublin City School District has gotten off onto the wrong track?



Reasons for Wrong Track

VERBATIM RESPONSE

“THERE IS TOO MUCH SPENDING.”



In a word or two, what is the biggest reason you think the Dublin City School District has gotten off onto the wrong track?

Toll-free: (800) 676-3996 • Columbus, OH (614) 341-7005 • Washington, DC (202) 263-7292

Internet: www.FallonResearch.com • Email: info@fallonresearch.com

Mail: Fallon Research & Communications, Inc. • P.O. Box 12181, Columbus, Ohio 43212

@PFallonResearch

@FallonResearch



FALLON

RESEARCH

& COMMUNICATIONS, INC.

All Materials and Intellectual Property ©2022 Fallon Research & Communications, Inc.

Reasons for Wrong Track

VERBATIM RESPONSE

“POPULATION GROWTH.”



In a word or two, what is the biggest reason you think the Dublin City School District has gotten off onto the wrong track?

Toll-free: (800) 676-3996 • Columbus, OH (614) 341-7005 • Washington, DC (202) 263-7292

Internet: www.FallonResearch.com • Email: info@fallonresearch.com

Mail: Fallon Research & Communications, Inc. • P.O. Box 12181, Columbus, Ohio 43212

@PFallonResearch

@FallonResearch



FALLON

RESEARCH

& COMMUNICATIONS, INC.

All Materials and Intellectual Property ©2022 Fallon Research & Communications, Inc.

Reasons for Wrong Track

VERBATIM RESPONSE

***“TOO MUCH TIME AND MONEY
SPENT ON WOKE ISSUES.”***



In a word or two, what is the biggest reason you think the Dublin City School District has gotten off onto the wrong track?

Toll-free: (800) 676-3996 • Columbus, OH (614) 341-7005 • Washington, DC (202) 263-7292

Internet: www.FallonResearch.com • Email: info@fallonresearch.com

Mail: Fallon Research & Communications, Inc. • P.O. Box 12181, Columbus, Ohio 43212

@PFallonResearch

@FallonResearch



FALLON

RESEARCH

& COMMUNICATIONS, INC.

All Materials and Intellectual Property ©2022 Fallon Research & Communications, Inc.

Reasons for Wrong Track

VERBATIM RESPONSE

***“CONSERVATIVE VIEWS ARE
DISCOURAGED.”***



In a word or two, what is the biggest reason you think the Dublin City School District has gotten off onto the wrong track?

Toll-free: (800) 676-3996 • Columbus, OH (614) 341-7005 • Washington, DC (202) 263-7292

Internet: www.FallonResearch.com • Email: info@fallonresearch.com

Mail: Fallon Research & Communications, Inc. • P.O. Box 12181, Columbus, Ohio 43212

@PFallonResearch

@FallonResearch



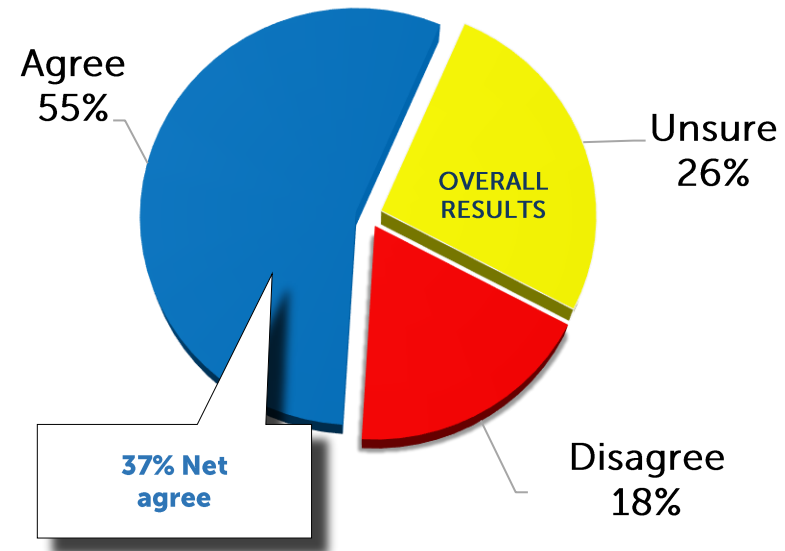
FALLON

RESEARCH

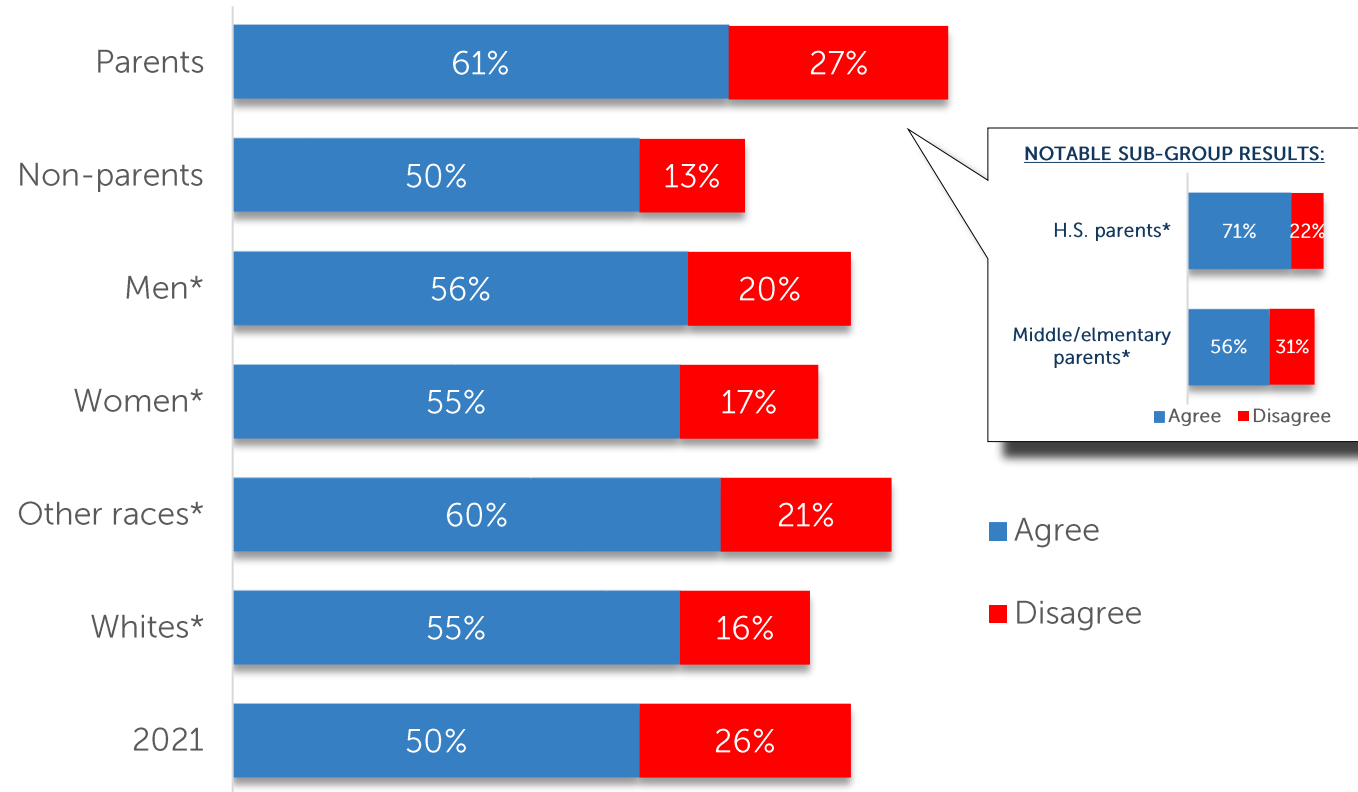
& COMMUNICATIONS, INC.

All Materials and Intellectual Property ©2022 Fallon Research & Communications, Inc.

Listening



SELECT SUB-GROUP RESULTS

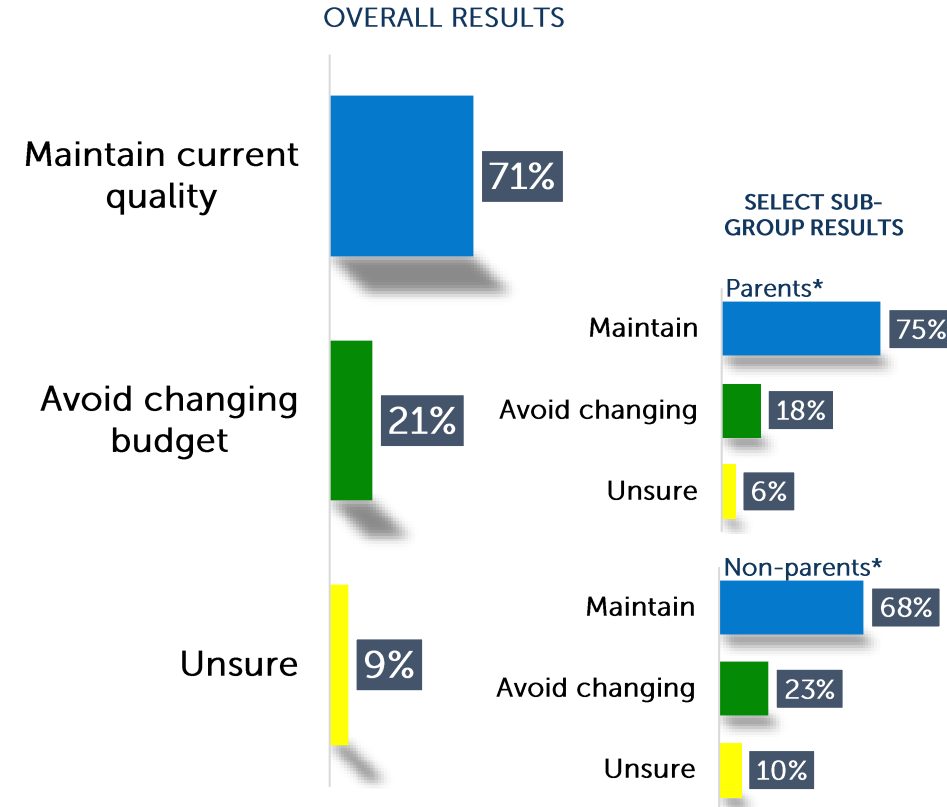
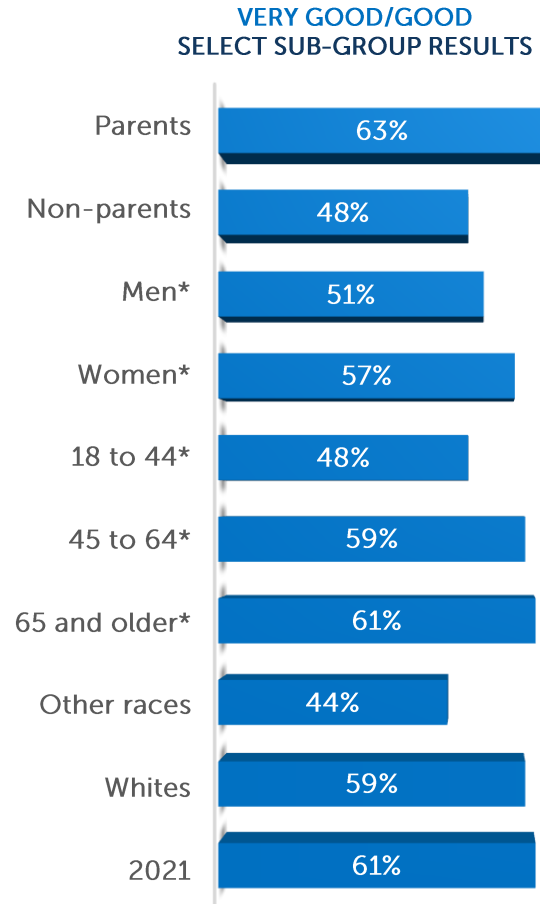
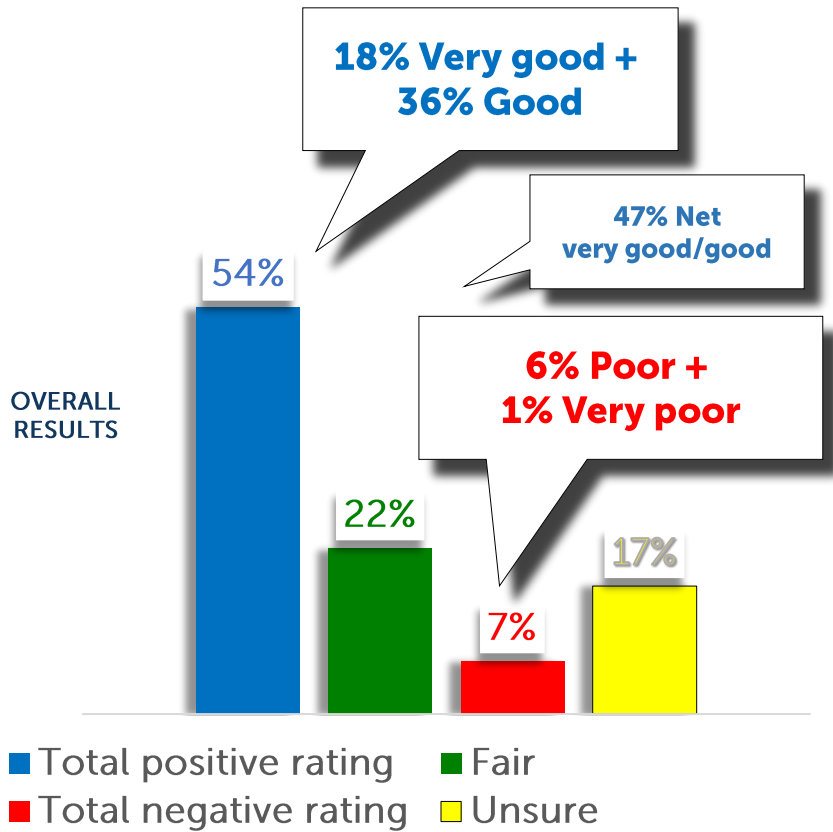


Generally speaking, do you agree or disagree that the Dublin City School District listens to the public and is responsive to its needs and preferences?

* Differences are not statistically significant



Finances



Q: *In your opinion, how would you rate the job the Dublin City School District has done spending its money and managing its finances?*

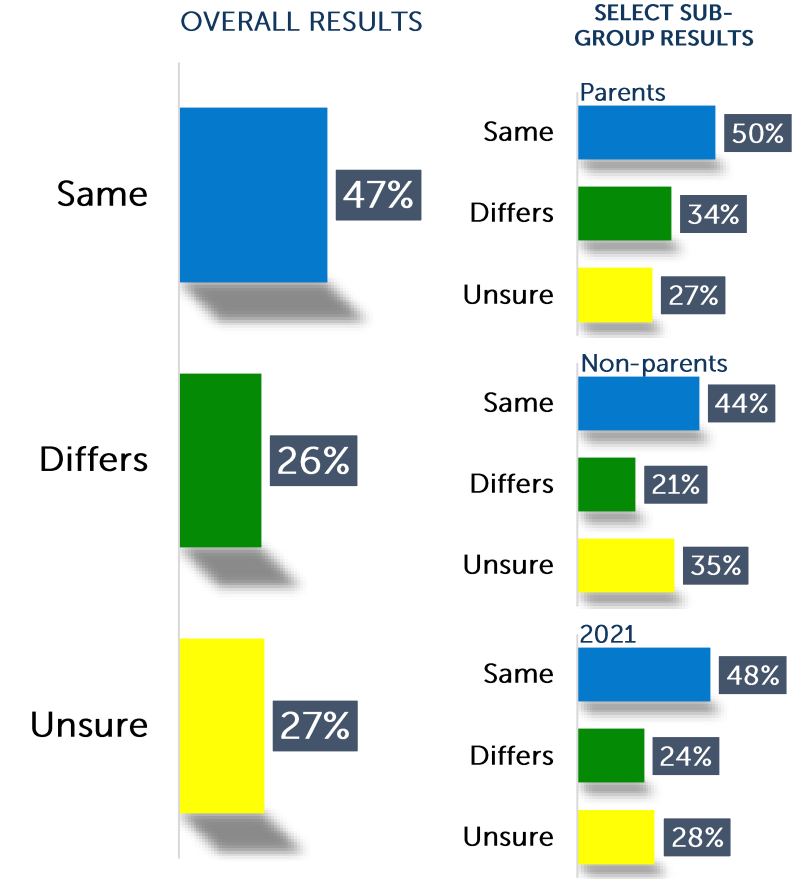
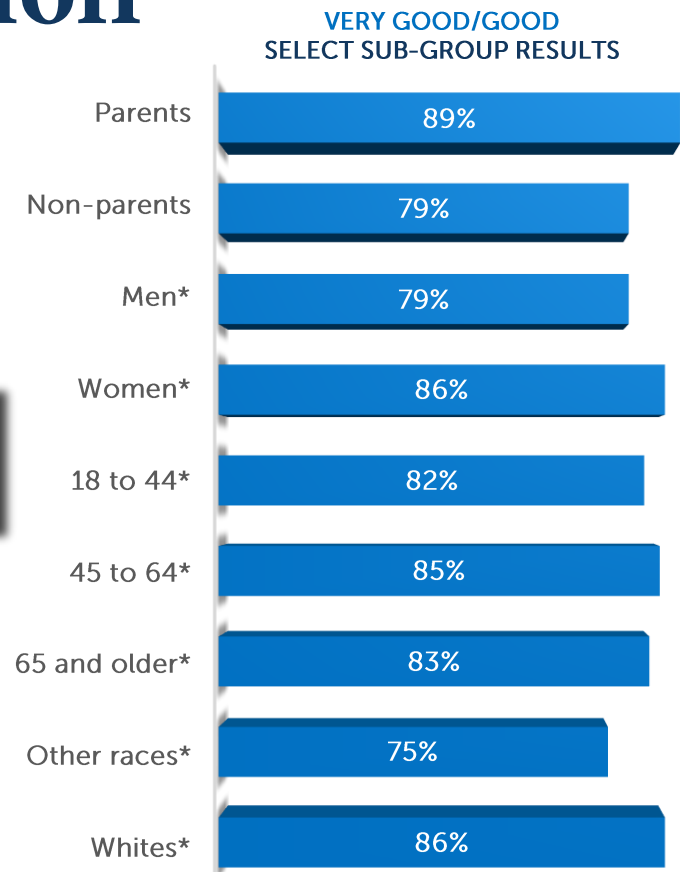
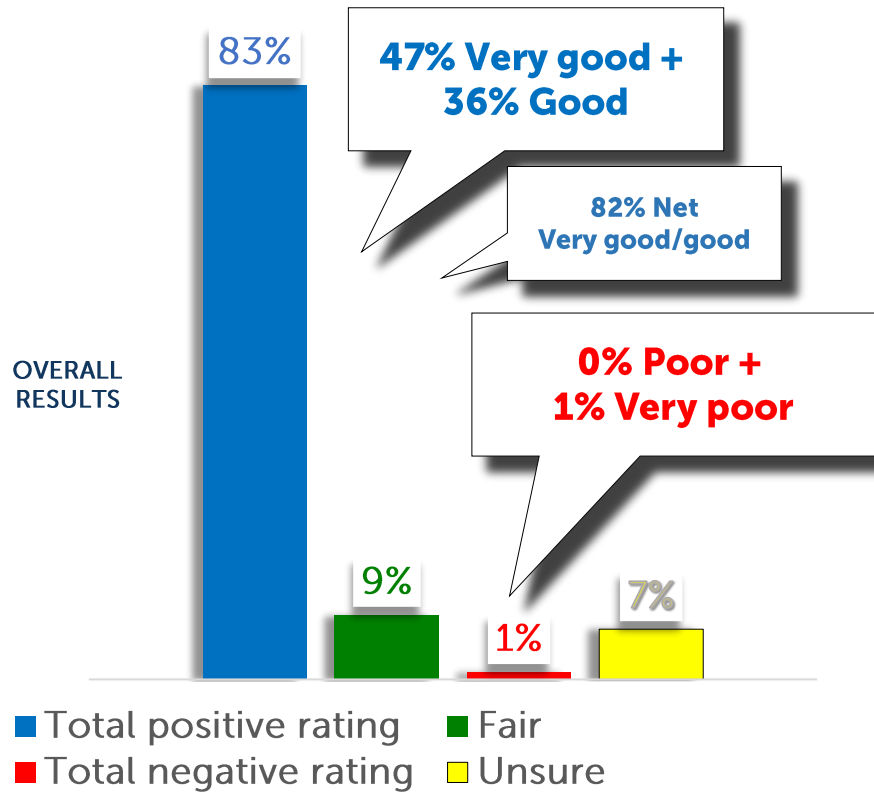
Q: *At this time, do you think that Dublin City School District should do what it can to maintain the current quality of education, even though costs may increase due to inflation or avoid making changes to its budget, even though educational programs and services may have to be reduced or eliminated?*

* Differences are not statistically significant

Education

FALLON RESEARCH & COMMUNICATIONS, INC. • www.FallonResearch.com

Quality of Education



Overall, how would you rate the quality of education being provided by the Dublin City School District?



Do you think that the quality of education is generally about the same throughout all the schools within the Dublin City School District or differs greatly from school to school?

* Differences are not statistically significant

High-Quality Indicators

OVERALL RESULTS (forced choice battery question)

- 51% A variety of offerings for a well-rounded education
- 13% College acceptance rates
- 11% The views of parents and recent graduates
- 10% Emphasis on core classes and subjects covered on state tests
- 4% Test scores from the Ohio Department of Education
- 5% All/combination (vol.)
- 1% Other (vol.)
- 5% Unsure

NOTABLE SUB-GROUP RESULTS:

52% Education very good/good

45% Men
57% Women

55% Parents
48% Non-parents

38% Other races
55% Whites



*Generally speaking, which of the following would you say is the best indication of a high-quality education?**

** Sub-group differences may not be statistically significant for this measure due to the structure of the question and multiplicity of values for the variable*

Toll-free: (800) 676-3996 • Columbus, OH (614) 341-7005 • Washington, DC (202) 263-7292

Internet: www.FallonResearch.com • Email: info@fallonresearch.com

Mail: Fallon Research & Communications, Inc. • P.O. Box 12181, Columbus, Ohio 43212

@PFallonResearch

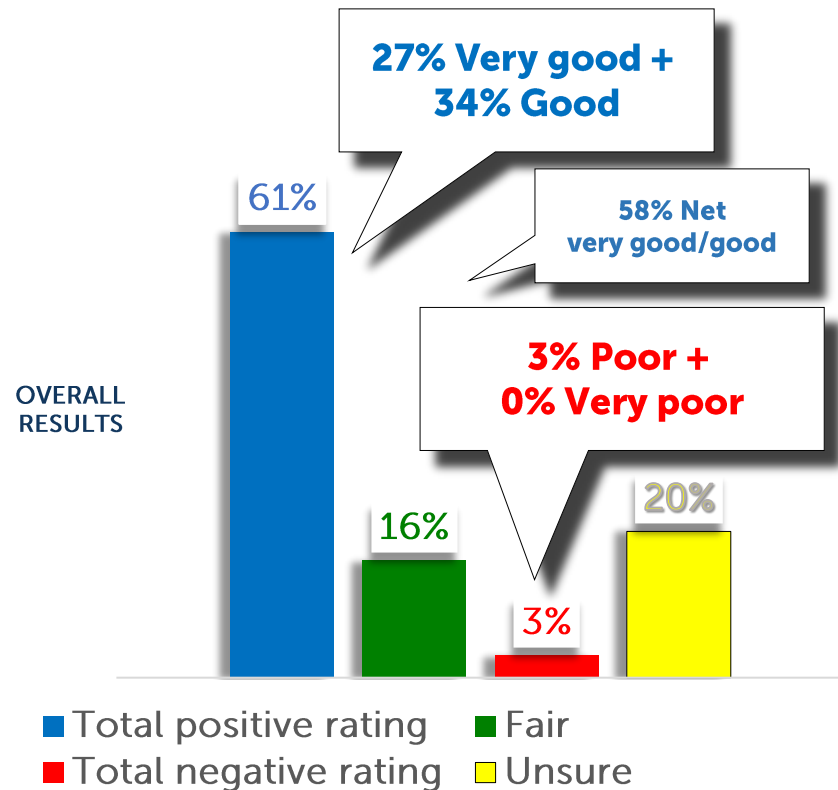
@FallonResearch



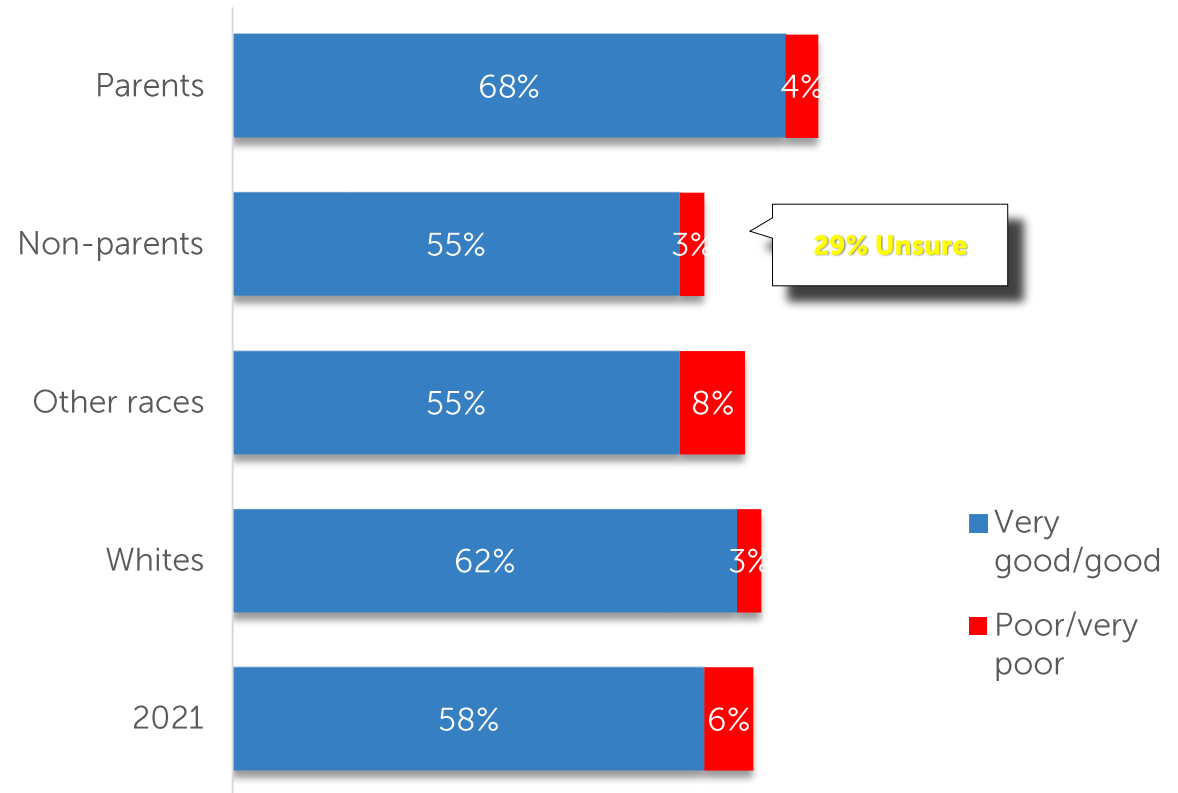
FALLON
RESEARCH
& COMMUNICATIONS, INC.

All Materials and Intellectual Property ©2022 Fallon Research & Communications, Inc.

Meeting Diversity Needs



SELECT SUB-GROUP RESULTS

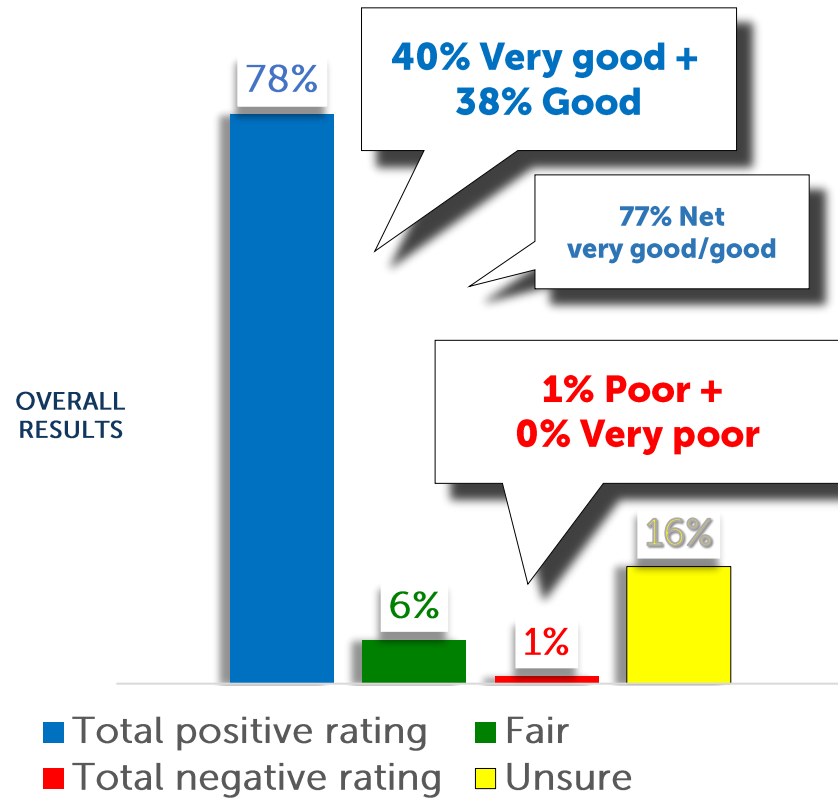


How would you rate the job that the Dublin Schools have done to meet the needs of students from diverse cultures and backgrounds?

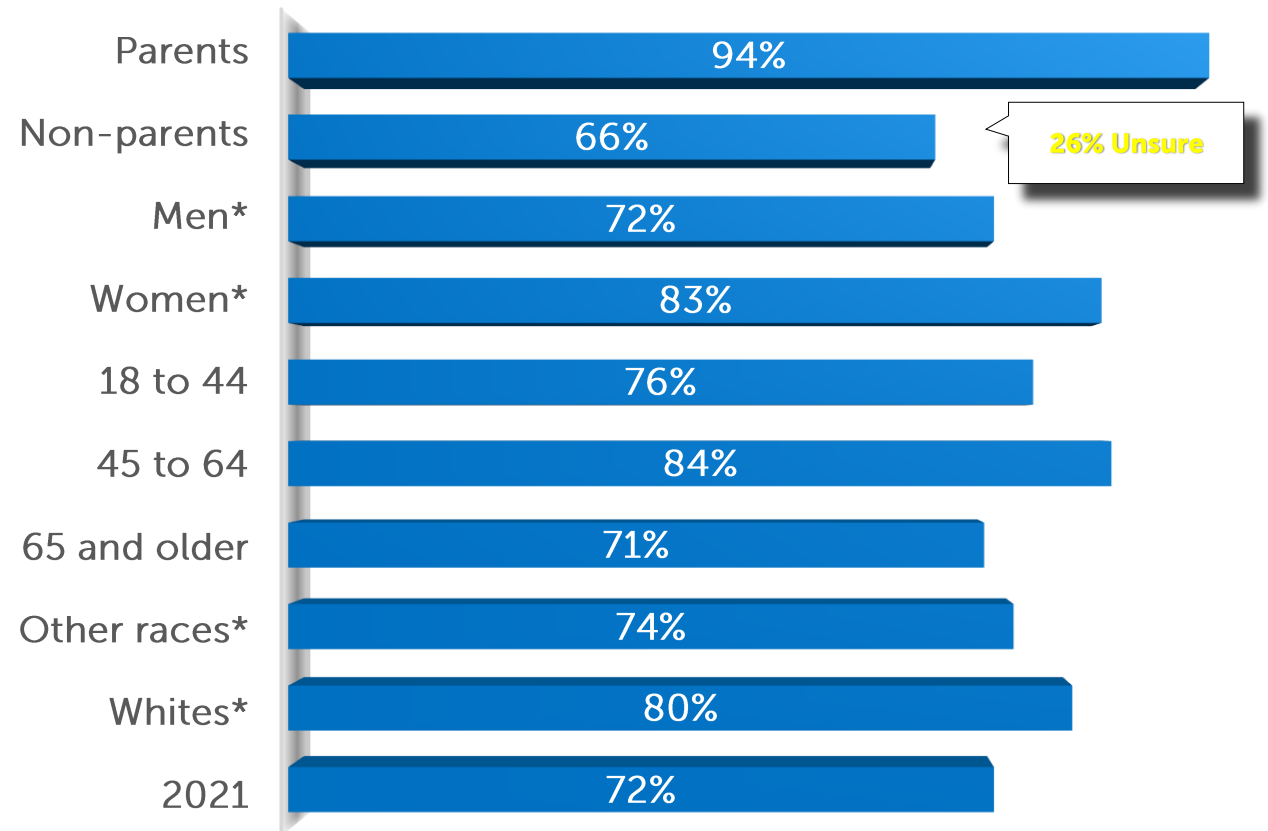
** Differences are not statistically significant*



Rating Teachers



VERY GOOD/GOOD SELECT SUB-GROUP RESULTS

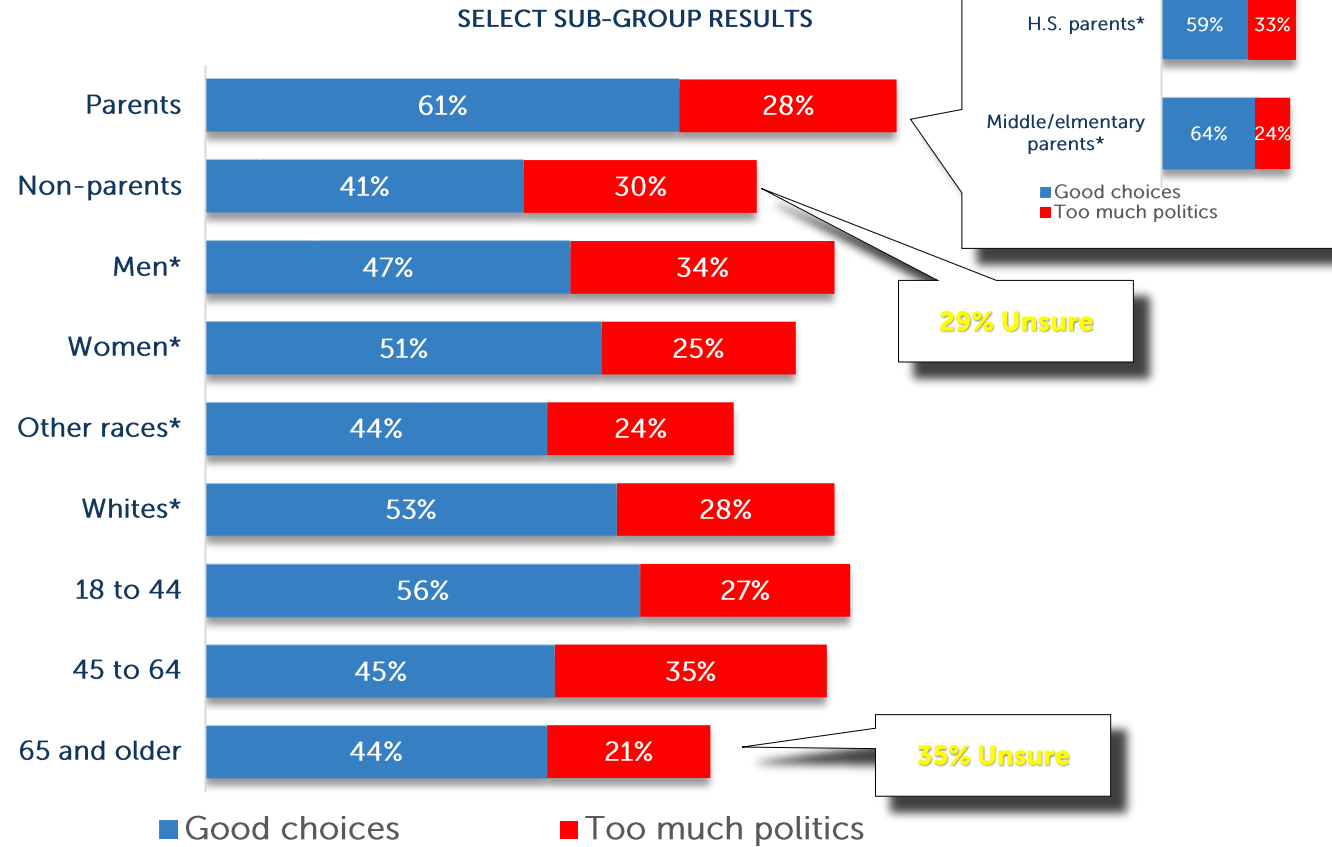
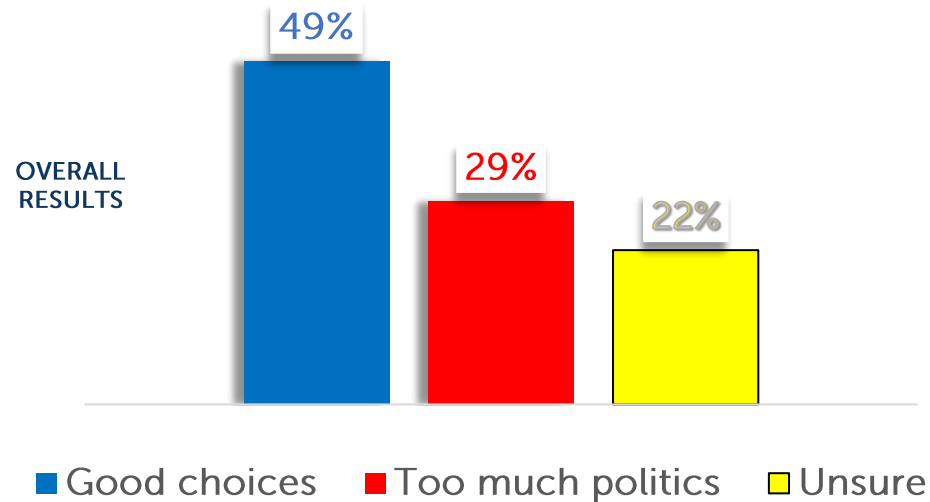


Overall, how would you rate the job being done by the classroom teachers who teach in the Dublin City Schools?

* Differences are not statistically significant



Subject Matter & Course Content



Q: *Generally speaking, do you think that the Dublin City School District has made good choices to select appropriate subject matter and topics for teaching or has allowed too many political, social and cultural matters to be taught?*

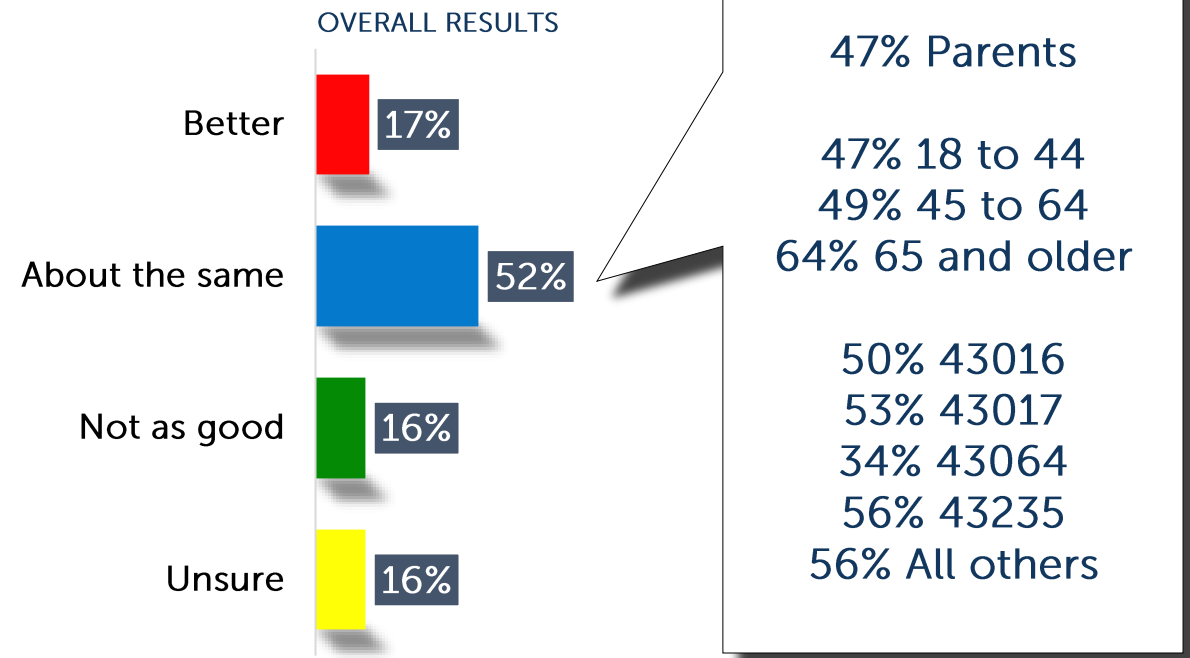
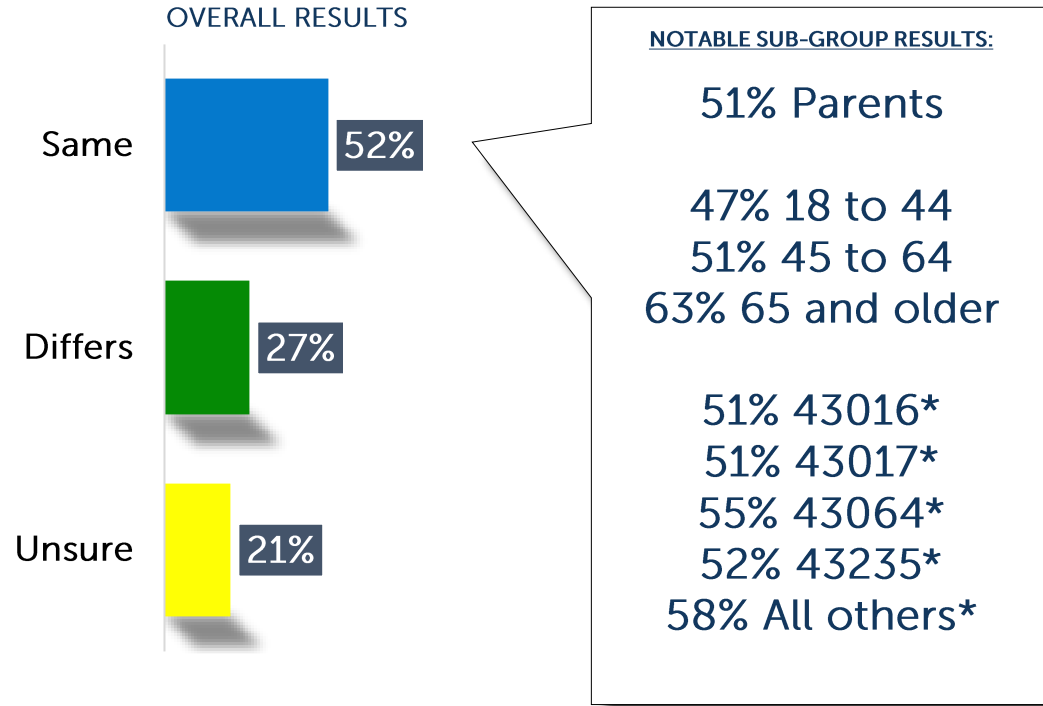
* Differences are not statistically significant



Facilities

FALLON RESEARCH & COMMUNICATIONS, INC. • www.FallonResearch.com

Building Conditions



Do you think that the quality of buildings and classrooms is generally about the same throughout all the schools within the Dublin City School District or differs greatly from school to school?



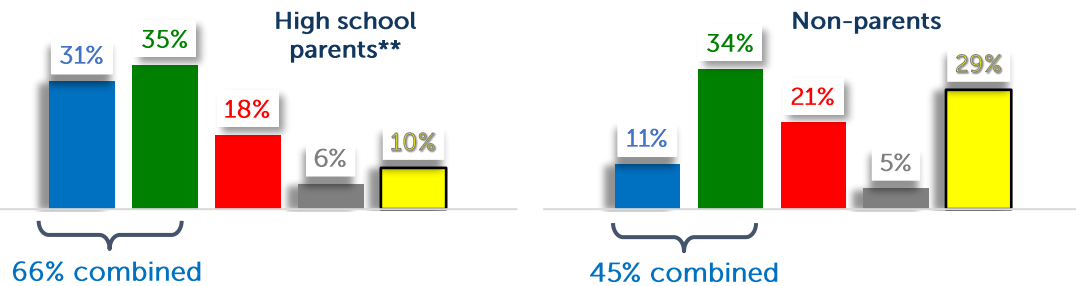
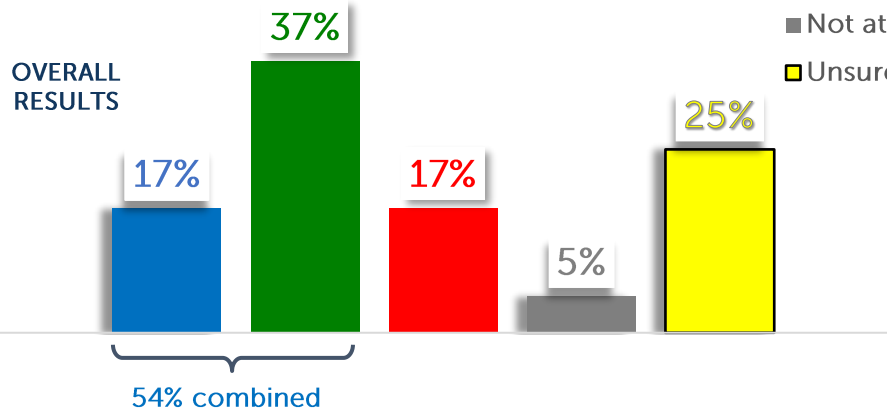
Generally speaking, would you say that the Dublin school buildings and facilities nearest to your neighborhood are better than the other ones in the school district, about the same as the other ones in the school district or not as good as the other ones in the school district?

** Differences are not statistically significant*



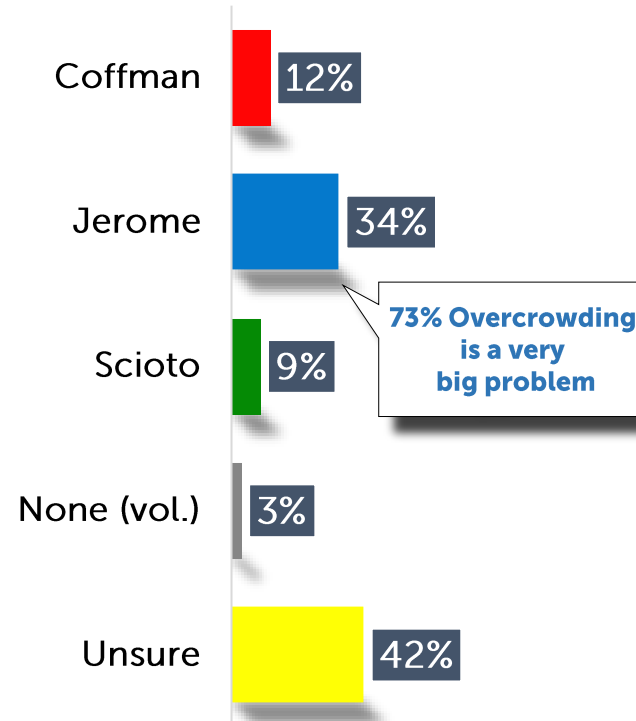
High School Overcrowding

Very
Somewhat
Not much
Not at all
Unsure



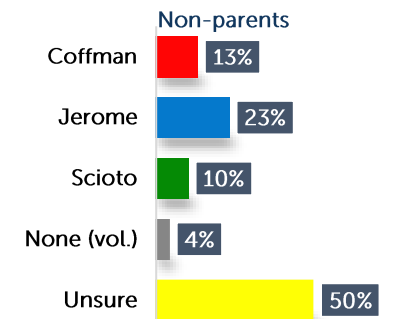
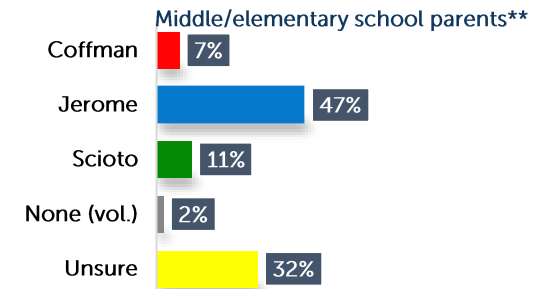
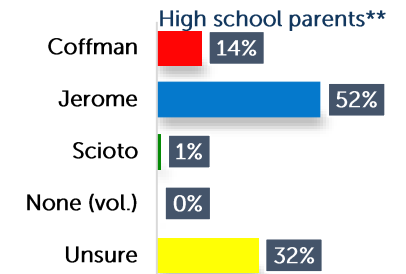
Would you say that overcrowding of the high schools in the Dublin City School District is a very big problem, somewhat of a problem, not much of a problem or not a problem at all?

OVERALL RESULTS



Which high school do you think is facing the most immediate problem with overcrowding?

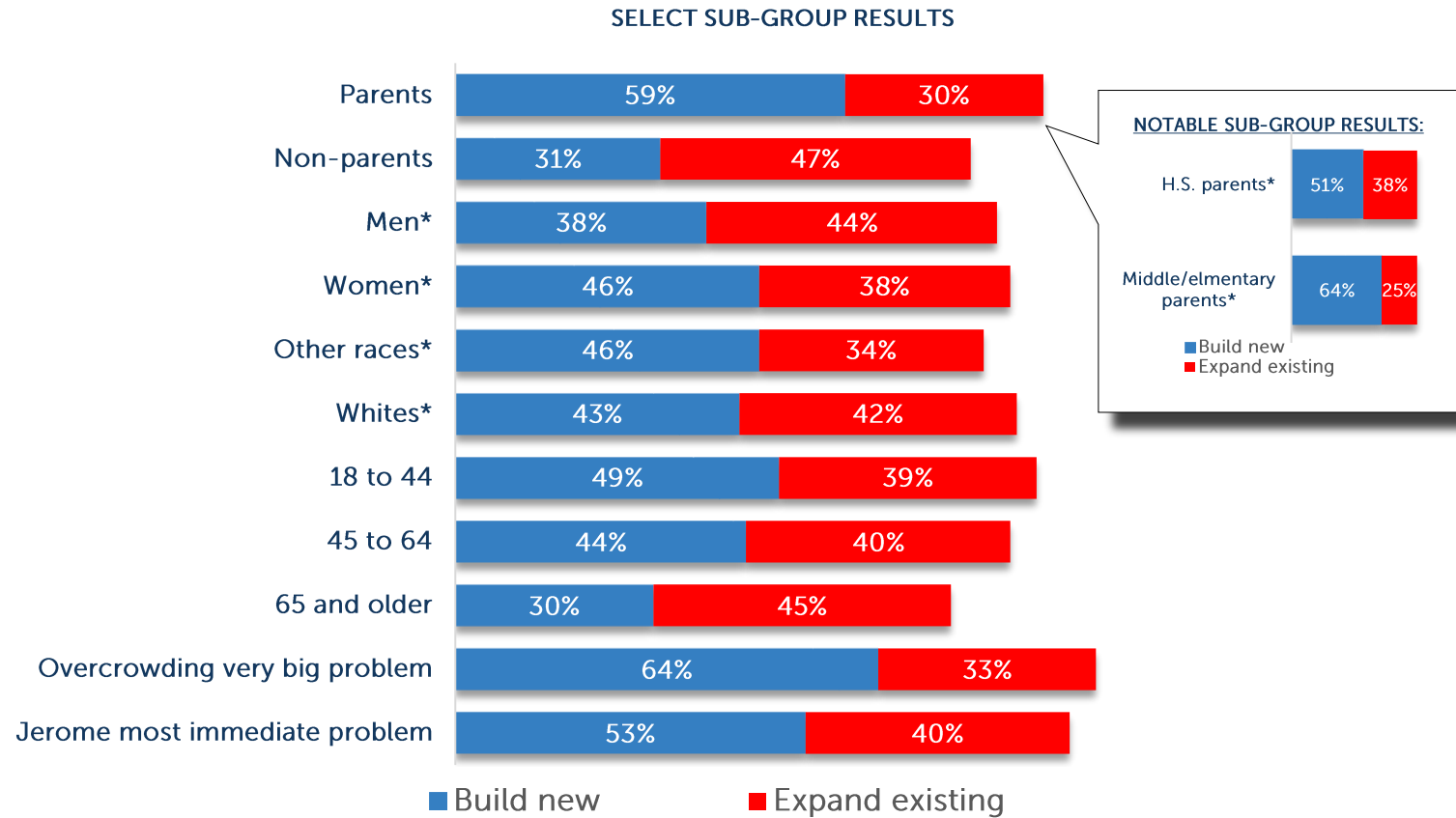
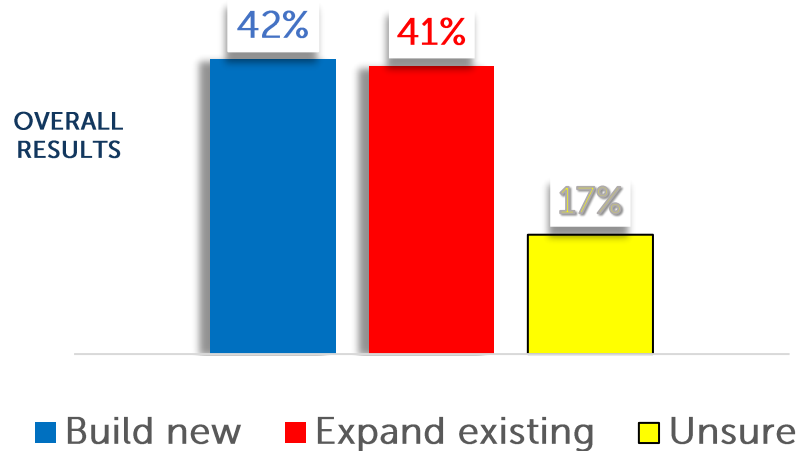
SELECT SUB-GROUP RESULTS



** Caution should be taken when interpreting results for sub-groups with small sub-sample sizes because of greater random variance due to larger margins of error



Capacity Solutions

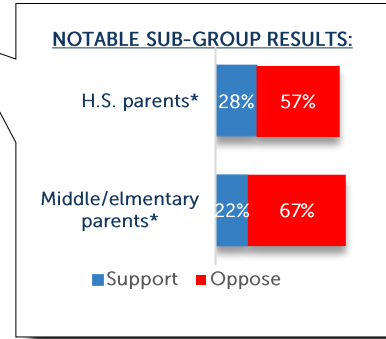
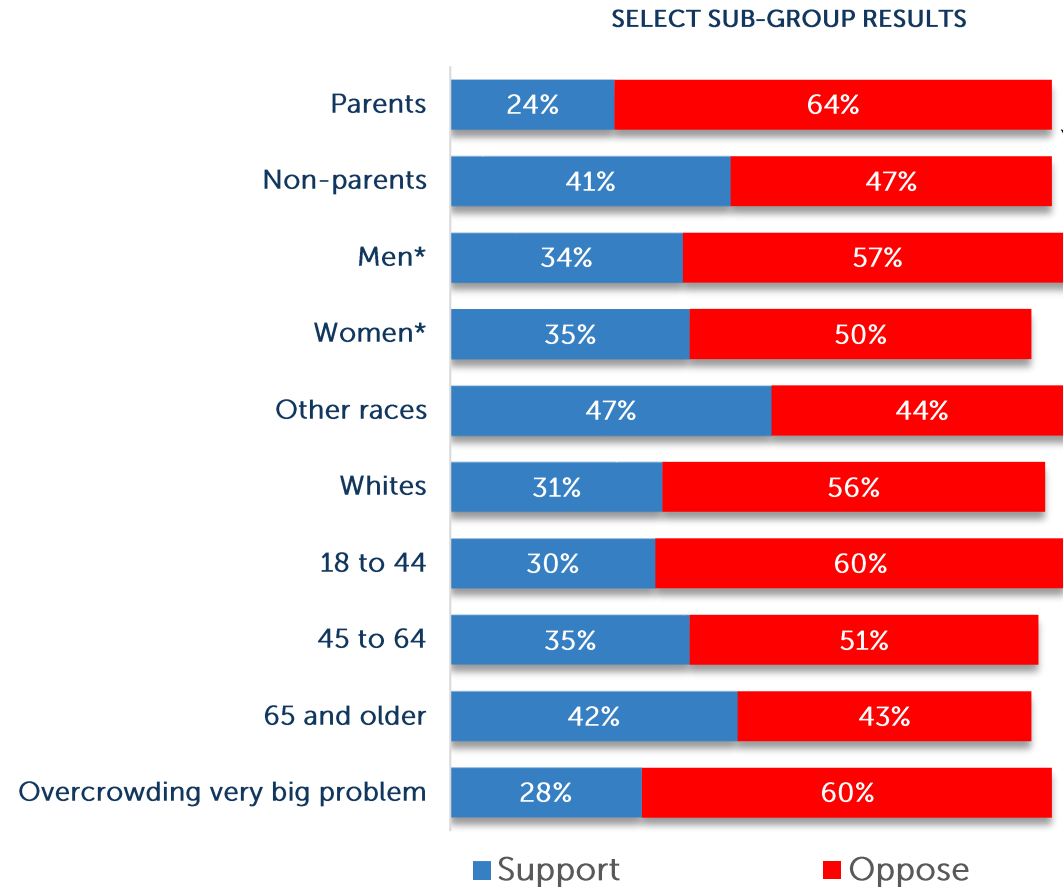
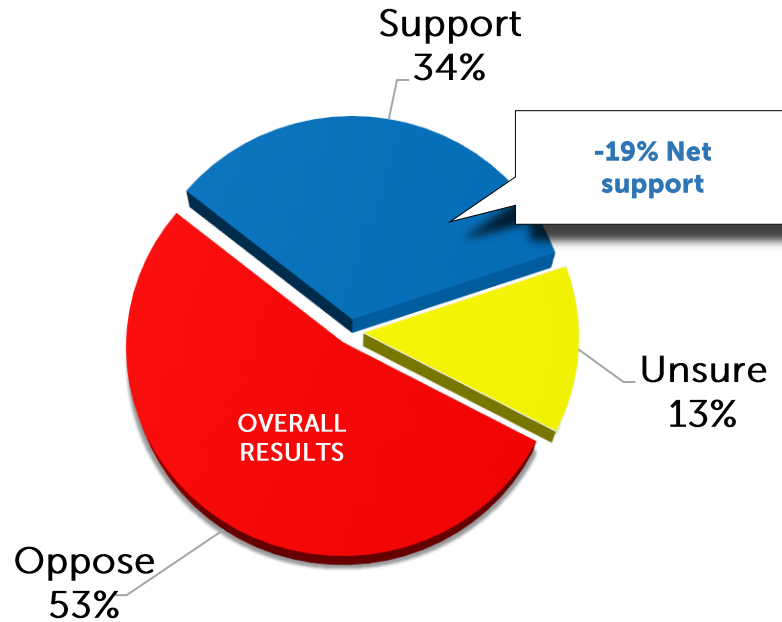


In order to address growing school capacity needs at the high schools, do you think that the Dublin City School District should build a fourth high school or construct additions to expand the capacity of the 3 existing high schools?

* Differences are not statistically significant



Trailers



Generally speaking, do you support or oppose expanding the use of trailers to hold classes, in order to accommodate more students?

* Differences are not statistically significant

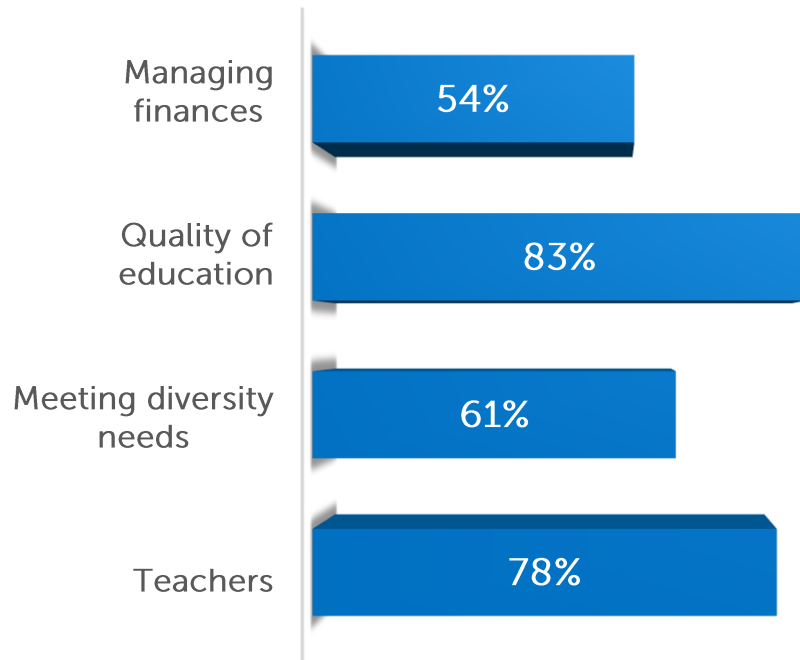


Conclusion

FALLON RESEARCH & COMMUNICATIONS, INC. • www.FallonResearch.com

Key Findings Recap

VERY GOOD/GOOD RESULTS



Residents appeared quite satisfied with the quality of life amid the rapidly changing opinionscape resulting from new housing growth, which has been well-received by the lion's share of the community, and may set the stage for discourse about future facility needs - *i.e. people were aware of growth and the resulting challenges*

Parents and the public seemed to exude great confidence in teachers and the District's efforts to meet the variegated needs of the spectrum of students who are enrolled. Little disenchantment was exhibited, despite some modest perceptions about political & cultural matters influencing the District's course content and subject matter

There were notably few dissenters about managing finances and the responsiveness of school leaders, with the District garnering favorable majorities for both critical measures

Despite an overarching sense of parity about the quality of each neighborhood's respective school buildings, the matter of facility needs was the greatest matter of ambivalence observed in the survey. High school parents appeared most sensitive to school overcrowding, with outsized perceptions about it at Jerome High School possibly framing – and inflaming – views about the severity of the problem

There was a sharp division between parents and non-parents about whether to expand existing high schools or build a new one to alleviate the problem, but opposition to trailers was unambiguous

The quality of education garnered a particularly high rating, even among non-parents, and the sentiments were largely consistent among various segments of the population. Residents appeared committed to preserving existing services and programs, even in the face of budgetary implications, which speaks volumes about the school system's importance and position of centrality in the community





Questions?

TOLL-FREE (800) 676-3996 • www.FallonResearch.com
Columbus, OH (614) 341-7005 • Washington, DC (202) 263-7292



[@PFallonResearch](https://twitter.com/PFallonResearch) | [@FallonResearch](https://twitter.com/FallonResearch)