



Dublin City School District

2024 Public Opinion Research Results Overview

Dublin City School District, Ohio • January, 2024



Methods

This opinion research data was gathered through a combination of live telephone interviews and secure SMS/text-to-web surveys conducted with 387 adults 18 years of age or older residing within the Dublin City School District of Ohio who had valid residential, VOIP or cellular telephone numbers.

The interviews and surveys were completed during the period of January 8, 2024 through January 13, 2024.

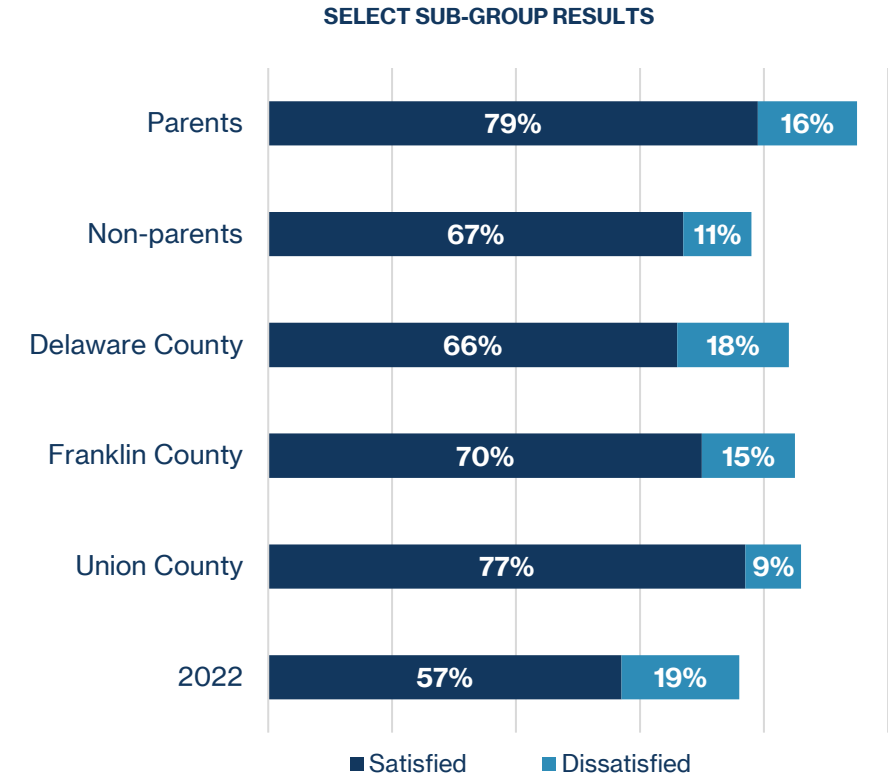
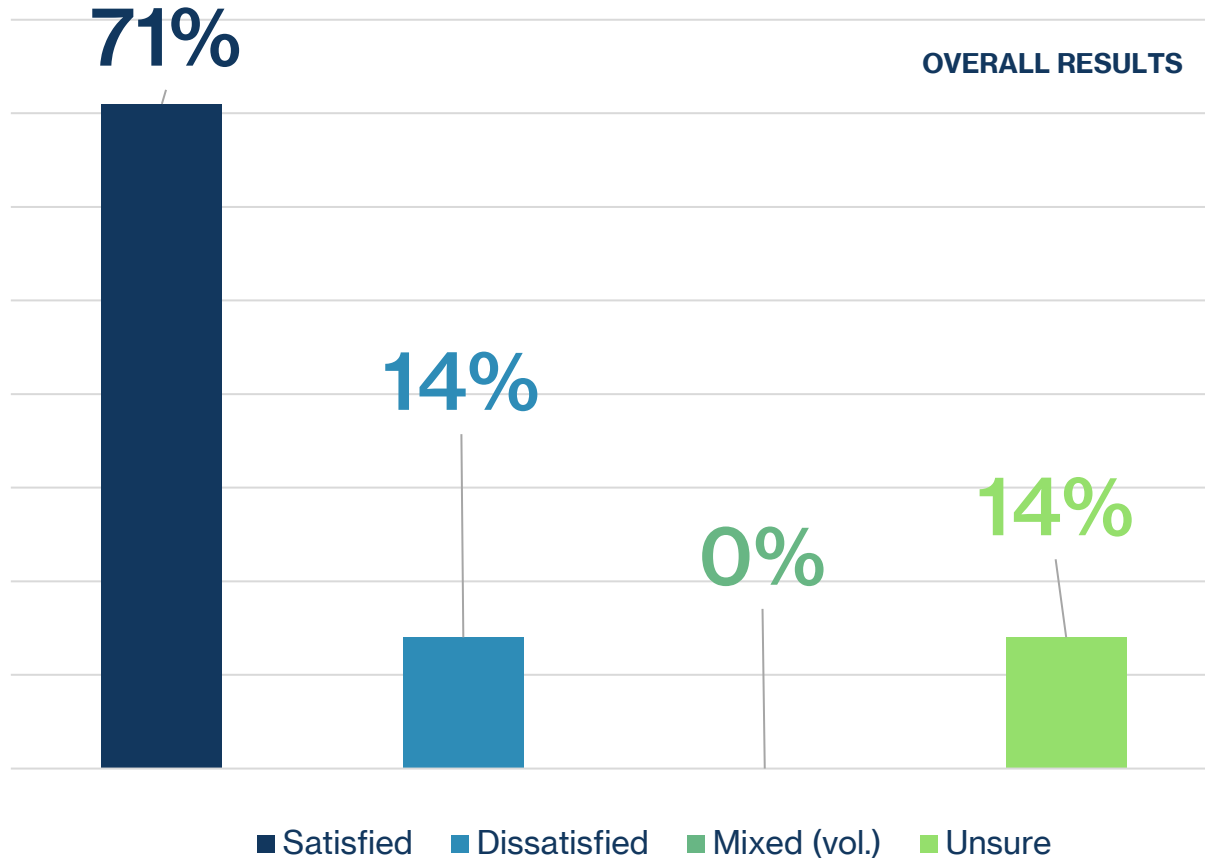
The overall estimated margin of sampling error is +/- 4.98 percent, based on a confidence level of 95 percent, although it varies for each individual question. This means that if this survey were repeated, 95 times out of 100 the results would be within plus or minus 4.98 percent of those provided herein.

Some adjustments were made to weight the results toward estimates of demographic characteristics of the adult population within the school district, in order to account for under- and over-sampling that normally occurs as a result of the random selection process, and to ensure that all major sub-groups are represented in proportion to their actual percentages.

Planned oversampling among respondents in Union County was utilized, so they are represented disproportionately to their percentage of the school district's adult population, which may have affected the aggregate results.

Like all polls, this opinion survey research is subject to other possible sources of error, such as unintentional bias in the wording of questions, data-entry error and nonresponse bias. Due to computational rounding, not all results add up to 100 percent.

Generally speaking, are you satisfied or dissatisfied with the Dublin City School District?





Open-ended Question

In a few words, what is the biggest reason you are dissatisfied with the Dublin City School District?

CAVEAT:

A fraction of a fraction, 23% citing this among a subsample of 55 respondents equates to just 3% overall

23% Politics/social issues

20% Taxes are too high

17% Poor spending policies/practices

11% Academic performance/shortcomings

10% Poor planning/growth

19% Other

n=55



***TOO WOKE AND ACCEPTING THE PRONOUNS.
FOCUSING TOO MUCH ON EQUITY AND
DIVERSITY, INSTEAD OF HAVING STRONG
ACADEMICS.***

*In a few words, what is the biggest reason you are
dissatisfied with the Dublin City School District?*





***FUNDAMENTALS ARE NOT
TAUGHT IN
ELEMENTARY SCHOOL.***

*In a few words, what is the biggest reason you are
dissatisfied with the Dublin City School District?*



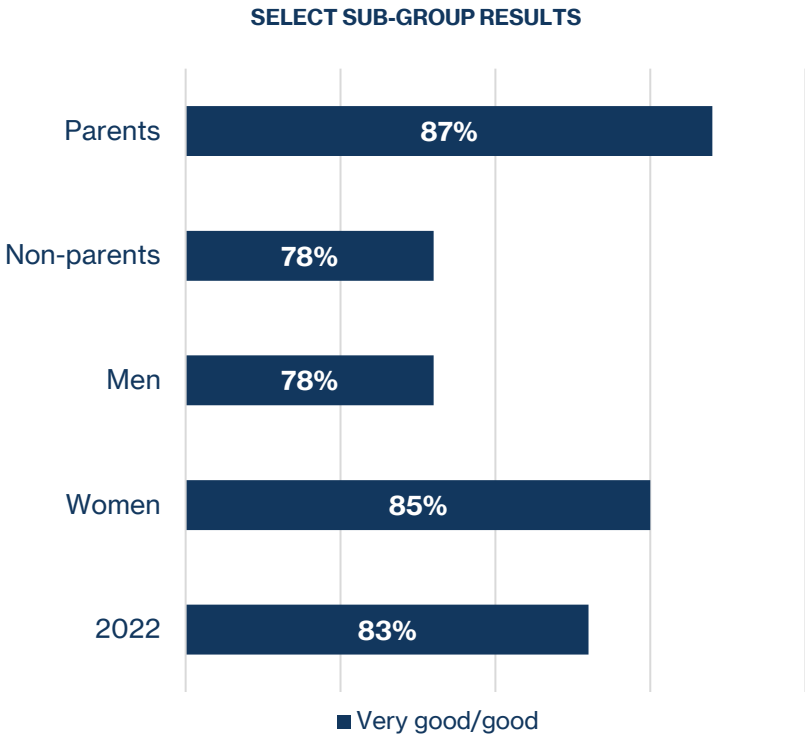
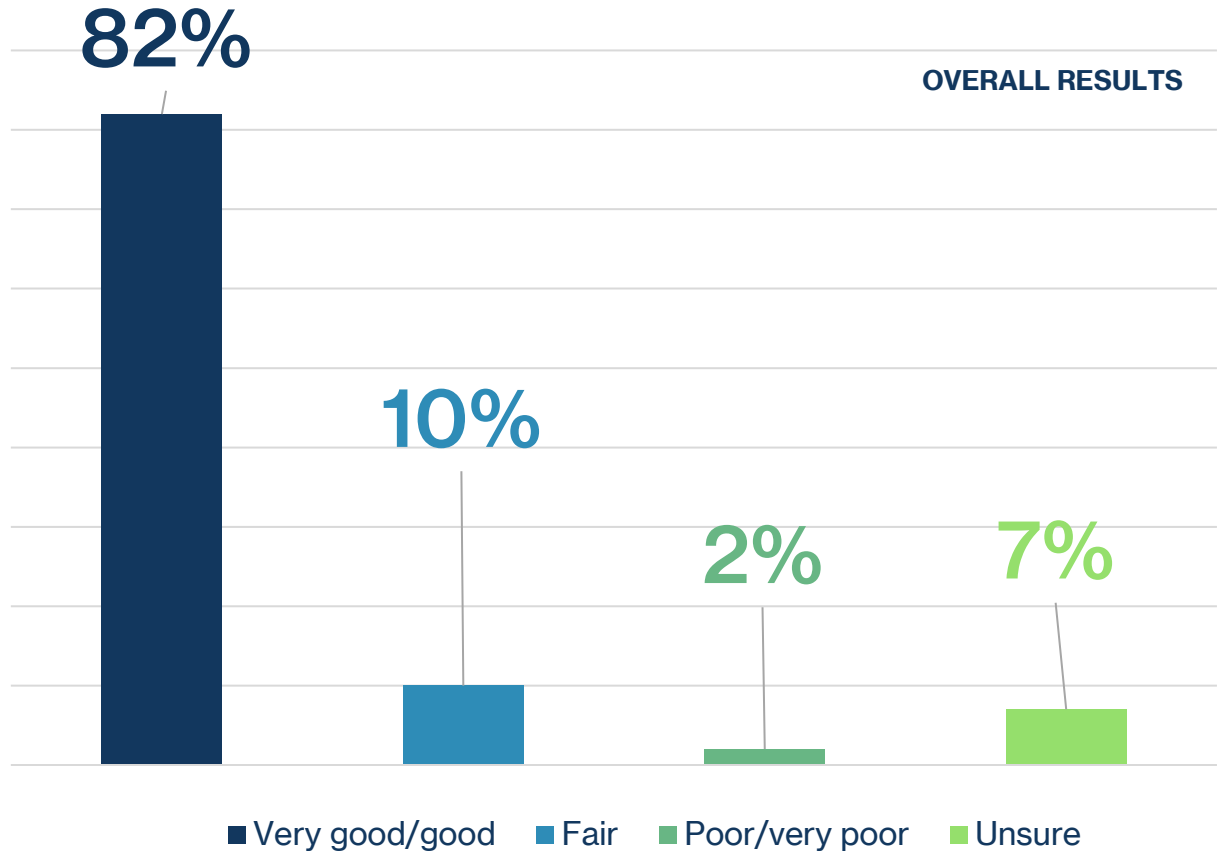


***ABANDONING ASSIGNING
HOMEWORK
AND THINGS LIKE THAT.***

In a few words, what is the biggest reason you are dissatisfied with the Dublin City School District?

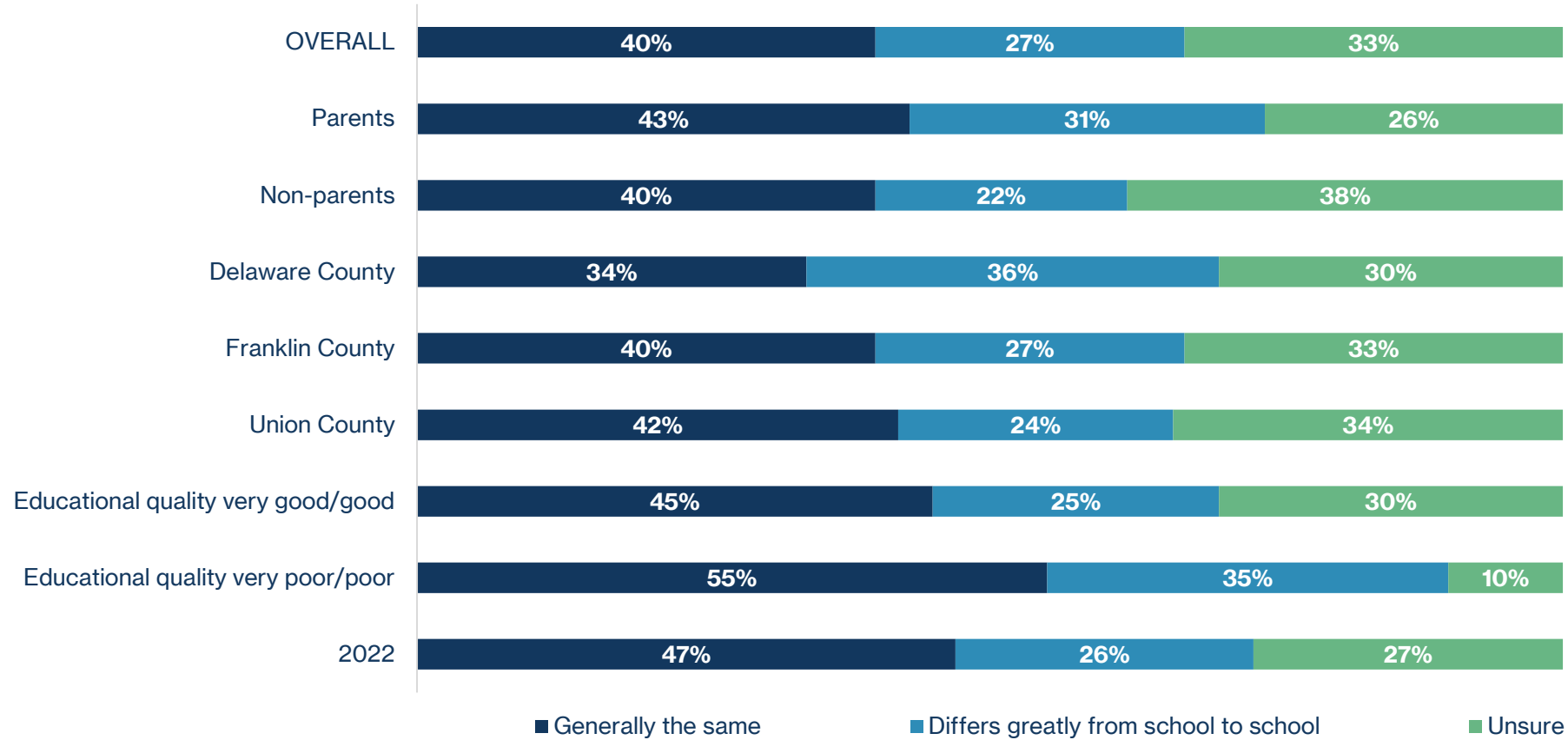


Overall, how would you rate the quality of education being provided by the Dublin City School District?



Consistent Educational Quality

Do you think that the quality of education is generally about the same throughout all the schools within the Dublin City School District or differs greatly from school to school?





Forced Choice Battery Question

Generally speaking, which of the following would you say is the best indication of a high-quality education?

42% A variety of offerings for a well-rounded education

9% College acceptance rates

6% The views of parents and recent graduates

5% Emphasis on core classes and subjects covered on state tests

5% Test scores from the Ohio Department of Education

27% All/combination (volunteered)

1% Other (volunteered)

1% None of them (volunteered)

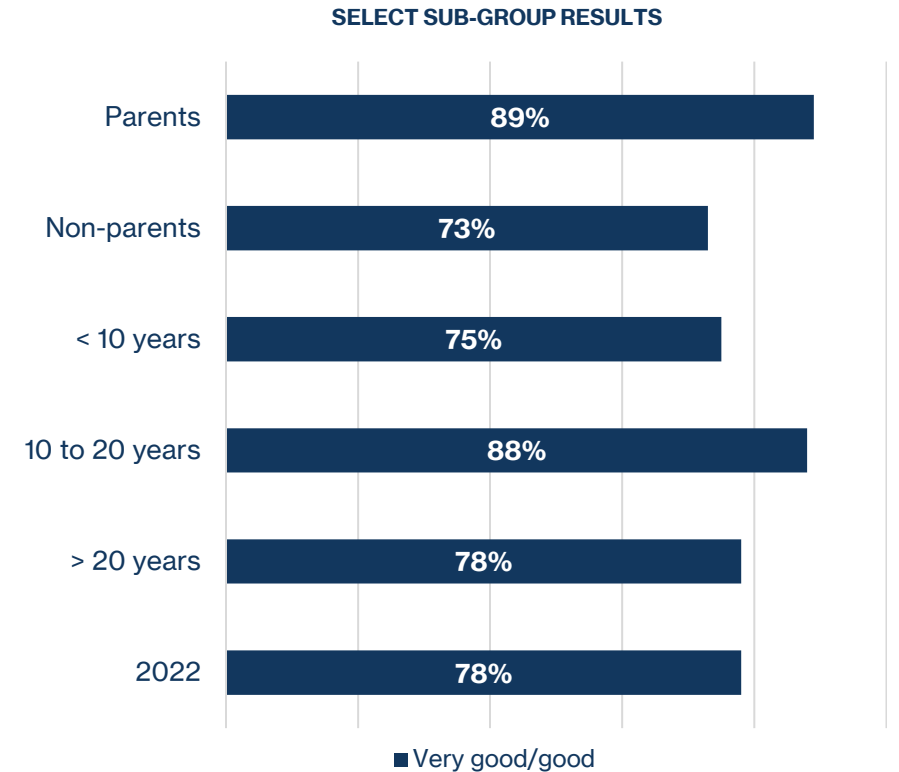
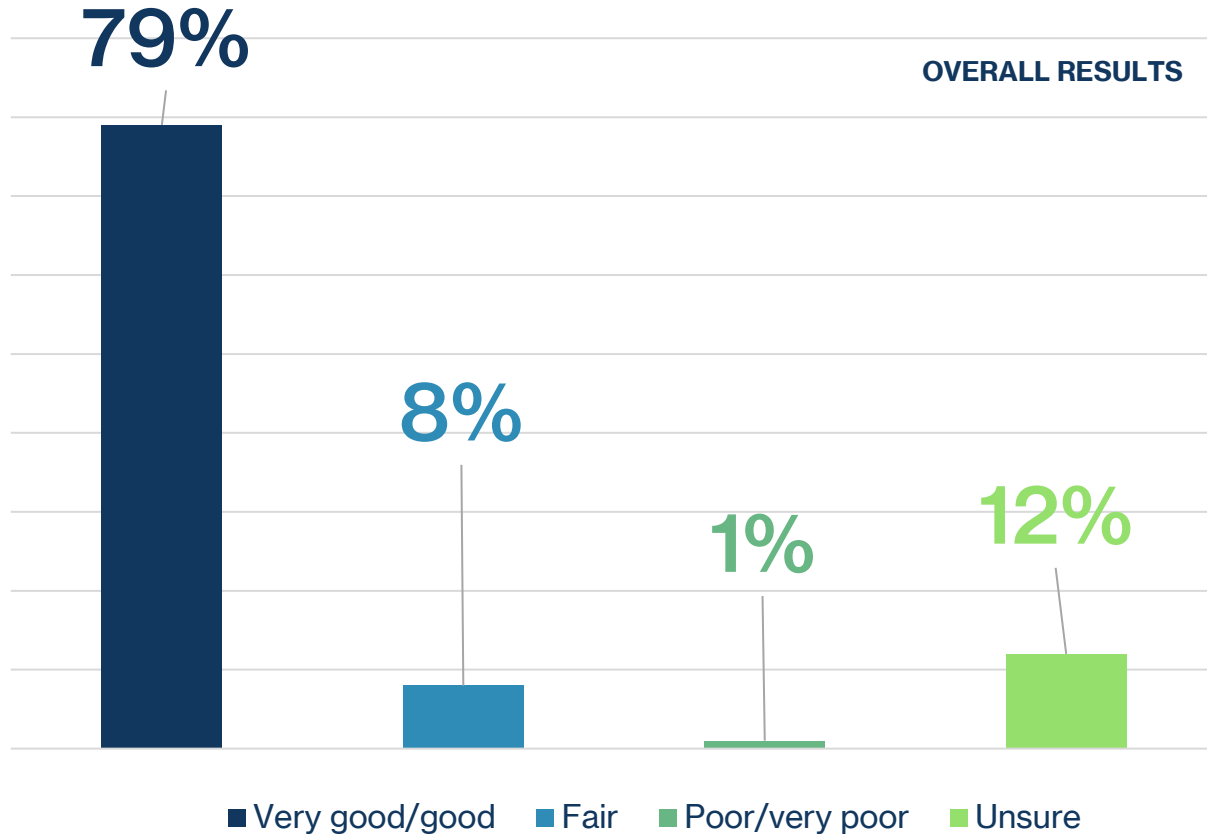
3% Unsure

37% Parents
 45% Non-parents
 47% 18 to 44
 66% Asians/Indians
 46% Satisfied with school system
 30% Dissatisfied with school system

13% Dissatisfied with school system

Rating Teachers

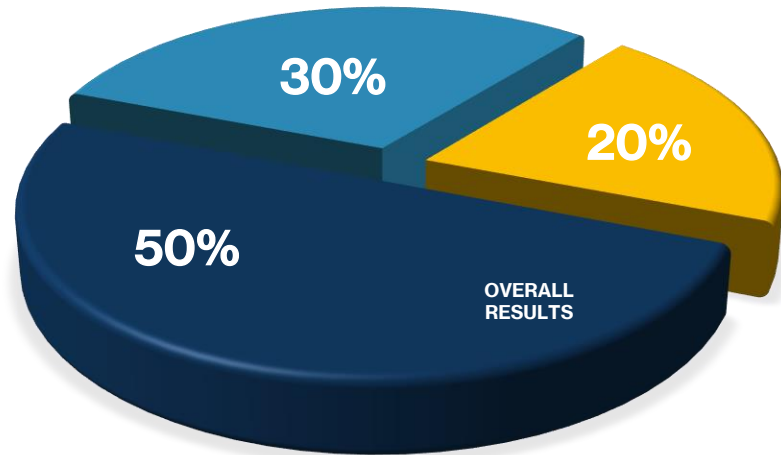
Overall, how would you rate the job being done by the classroom teachers who teach in the Dublin City Schools?





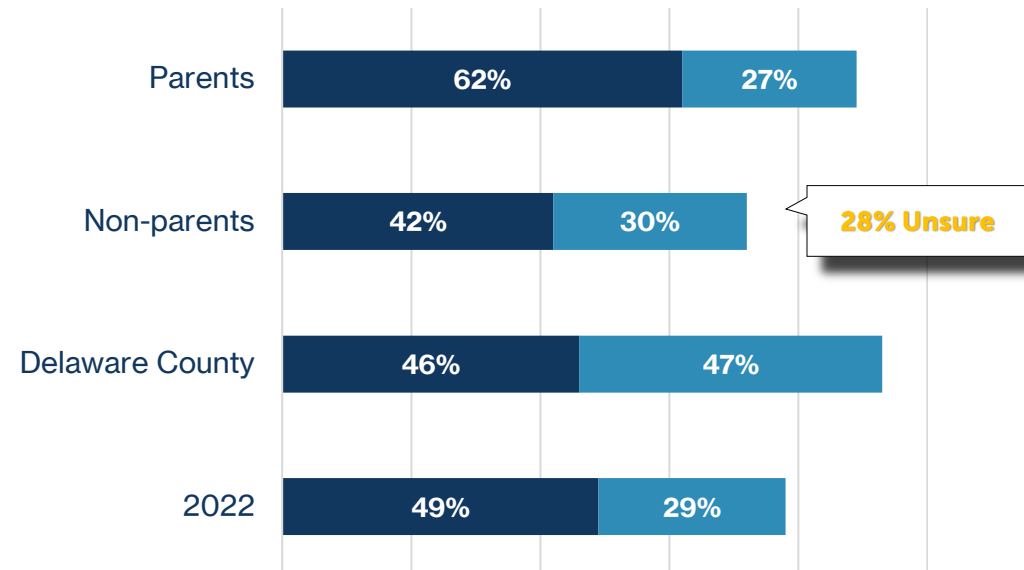
Subject Matter and Topics for Teaching

Generally speaking, do you think that the Dublin City School District has made good choices to select appropriate subject matter and topics for teaching or has allowed too many political, social and cultural matters to be taught?



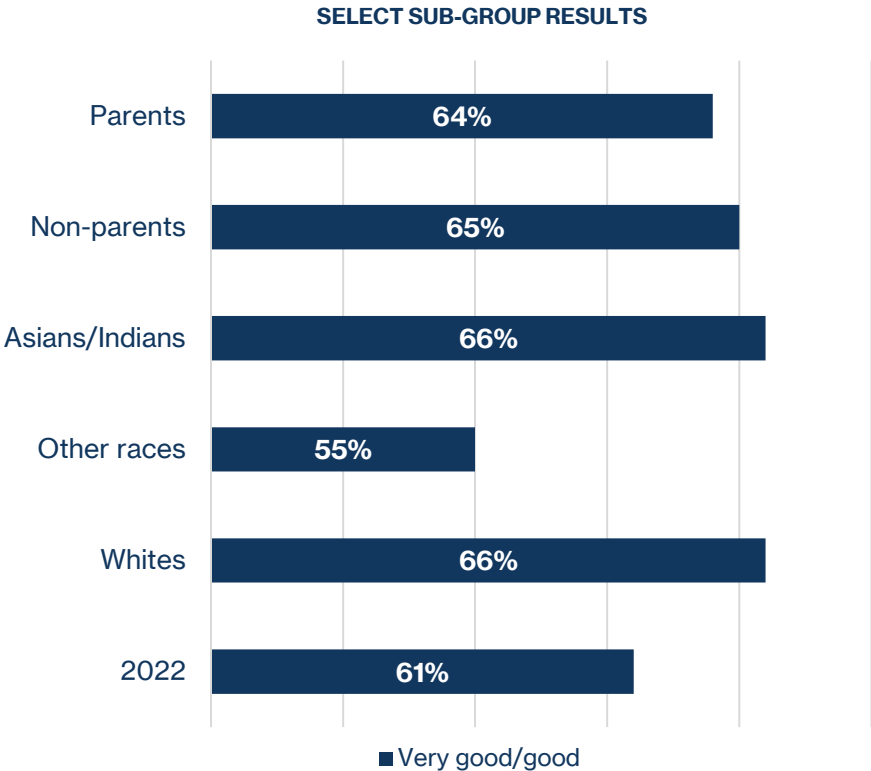
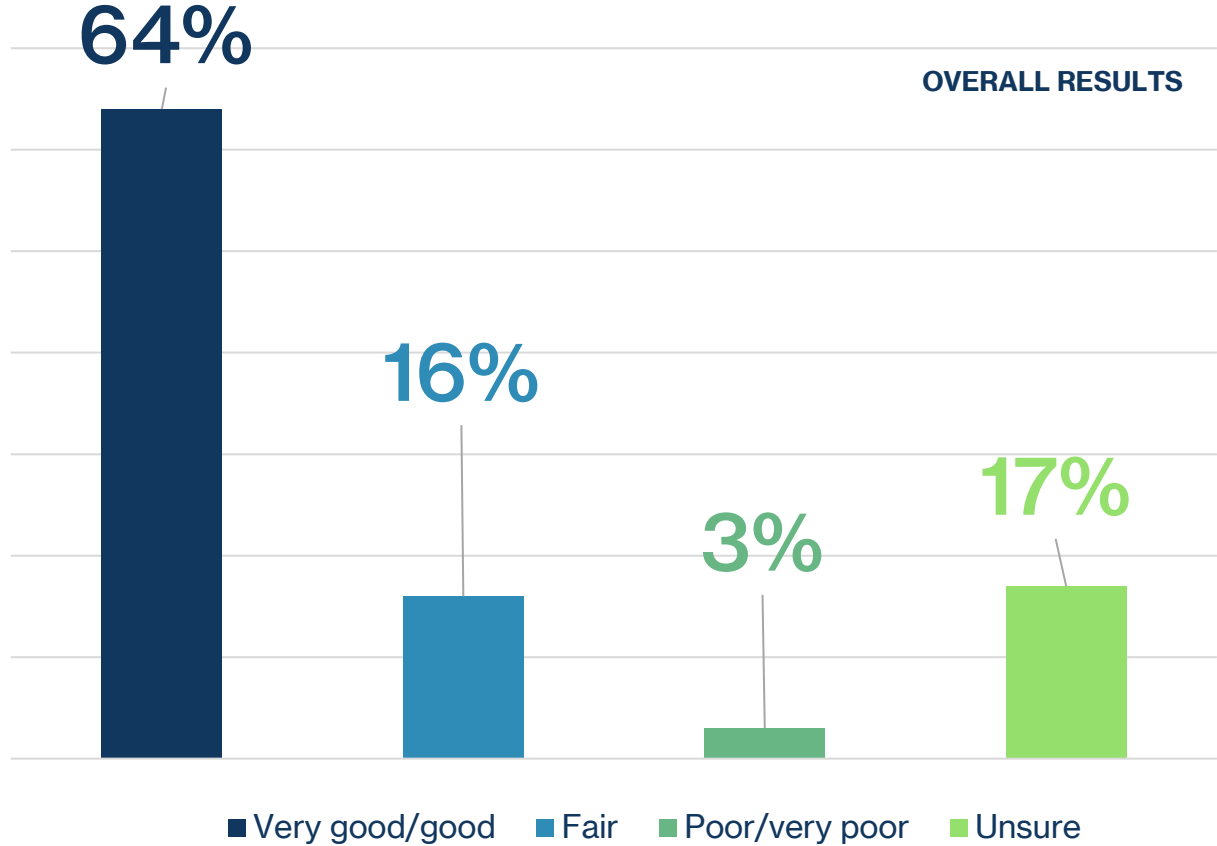
- Made good choices
- Allowed too many political, social and cultural matters to be taught
- Unsure

SELECT SUB-GROUP RESULTS



- Made good choices
- Allowed too many political, social and cultural matters to be taught

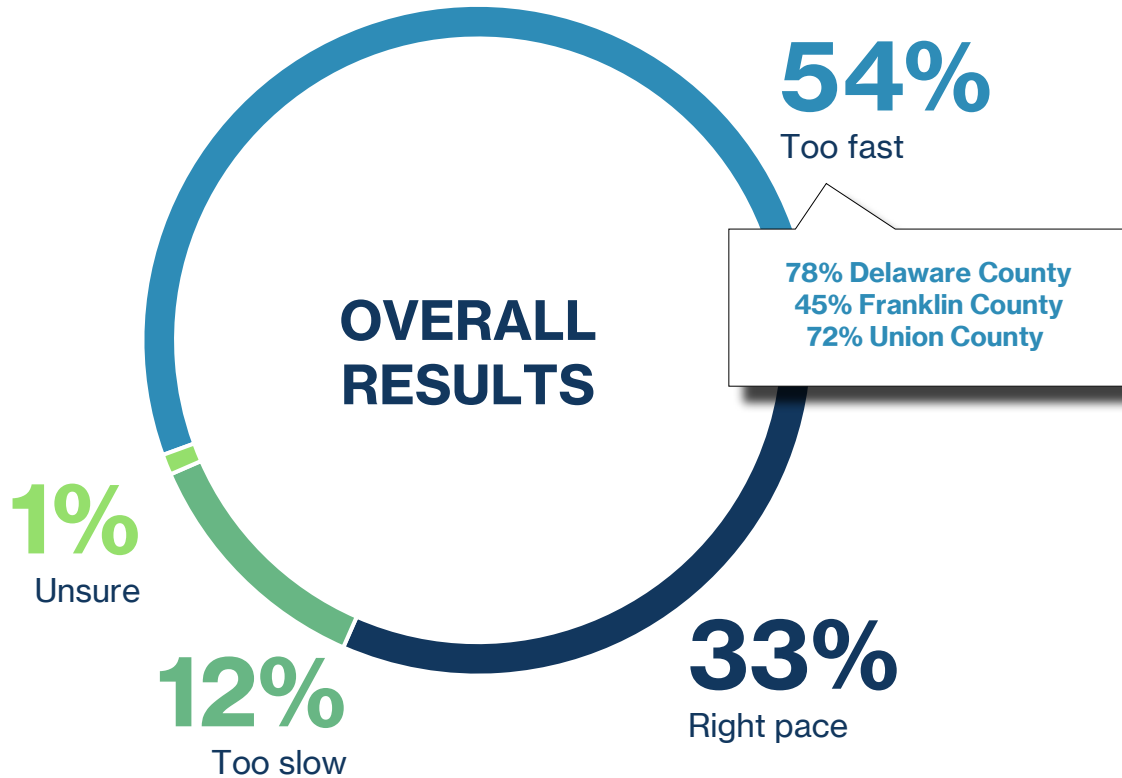
How would you rate the job that the Dublin Schools have done to meet the needs of students from diverse cultures and backgrounds?



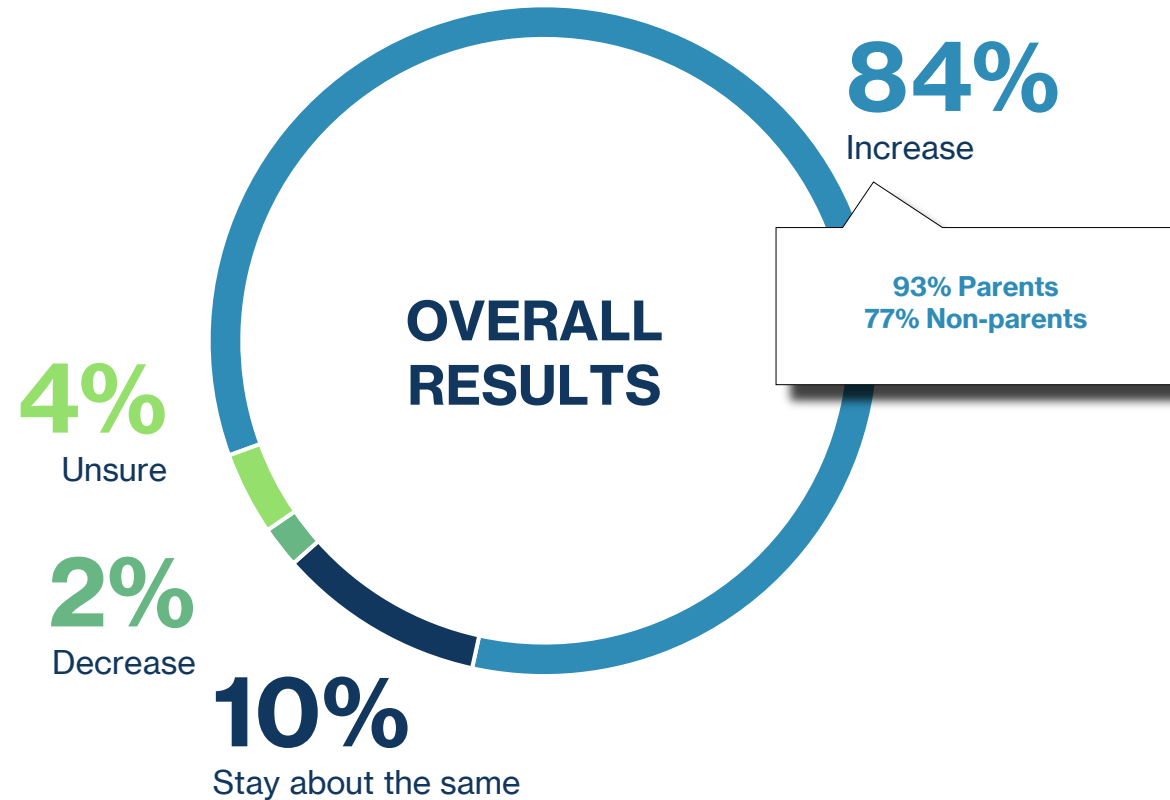


Development & Growth

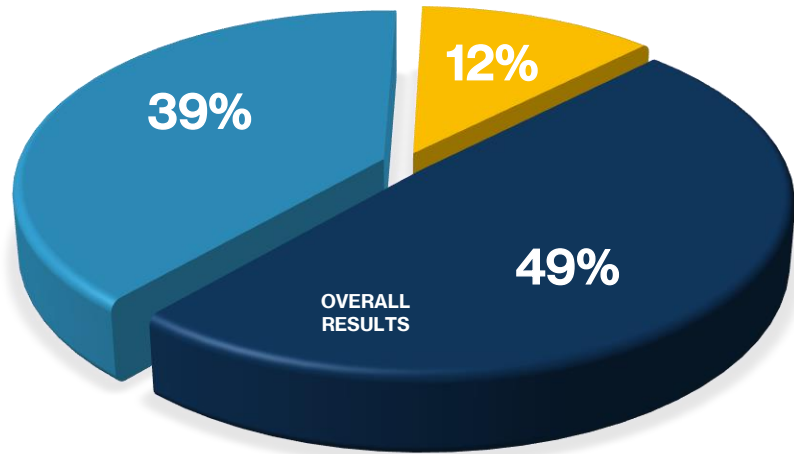
Thinking about new houses and apartments that are being constructed, at this time do you feel that the local area where you live is growing too fast, at about the right pace or too slow?



Over the next few years, do you think that student enrollment at the Dublin City schools will increase, stay about the same or decrease?

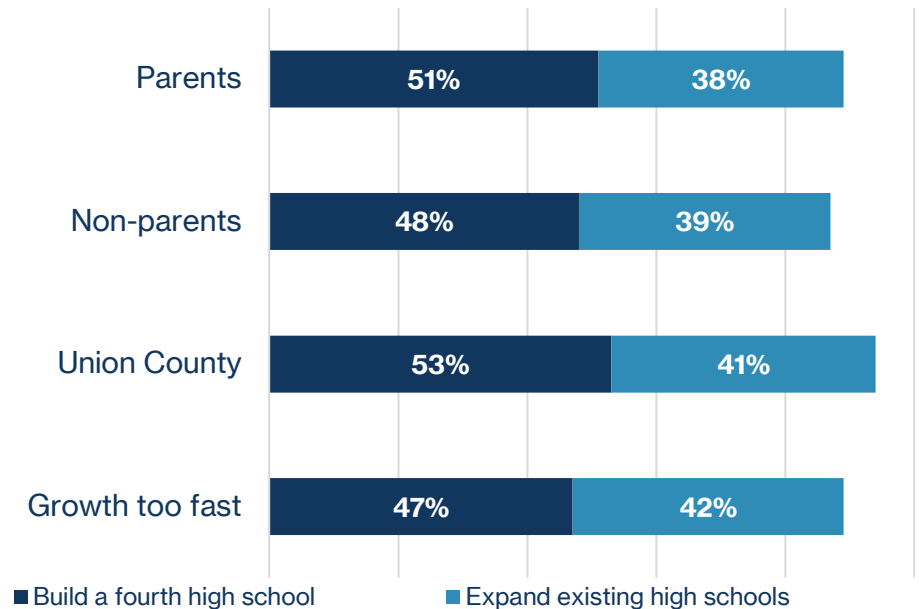


Looking at the two different options, do you think that the Dublin City School District should build a fourth high school near areas where new homes are being built or expand the capacity of the 3 existing high schools, so they each have about 2,500 students?



■ Build a fourth high school ■ Expand existing high schools ■ Unsure

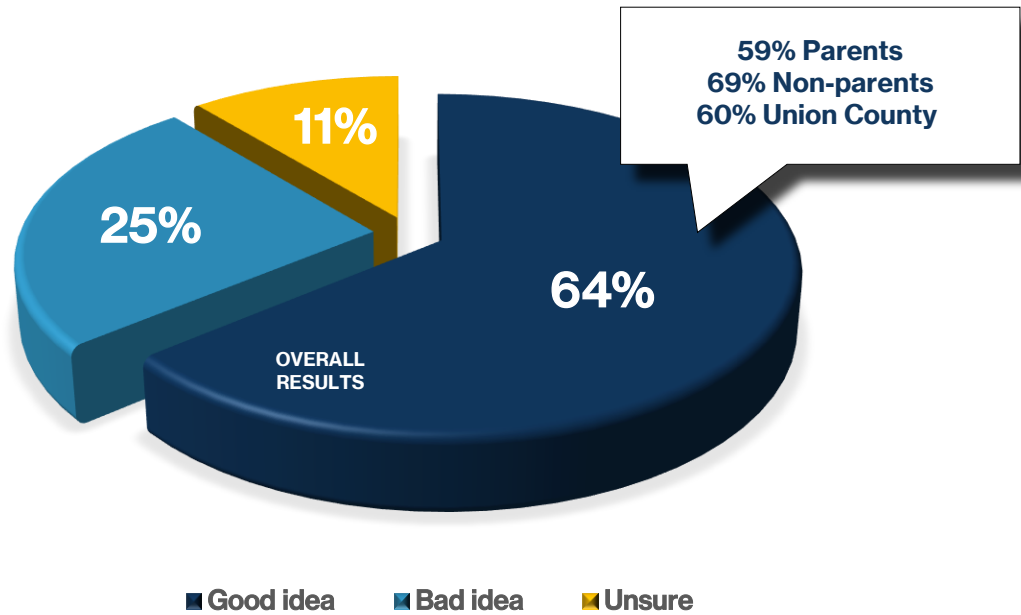
SELECT SUB-GROUP RESULTS



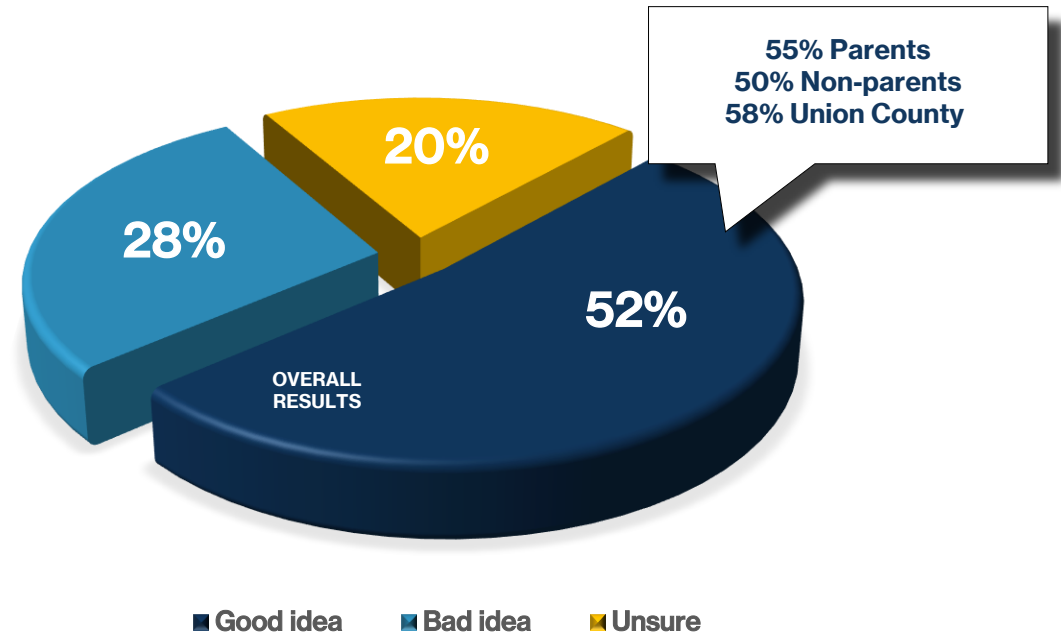


Building a Fourth High School (split sample testing)

VERSION A: Do you generally think it is a good idea or bad idea to build a fourth high school to meet enrollment growth and prevent overcrowding?



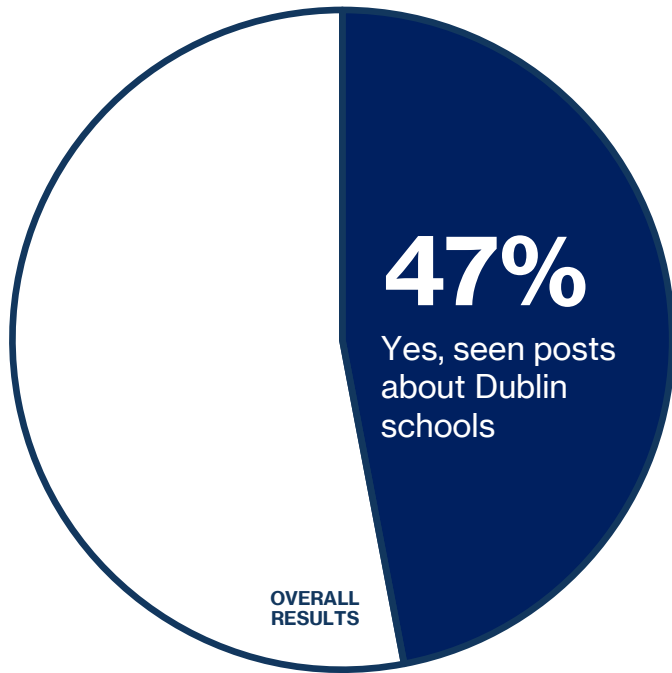
VERSION B: Do you generally think it is a good idea or bad idea to build a fourth high school *in Union County* to meet enrollment growth and prevent overcrowding?



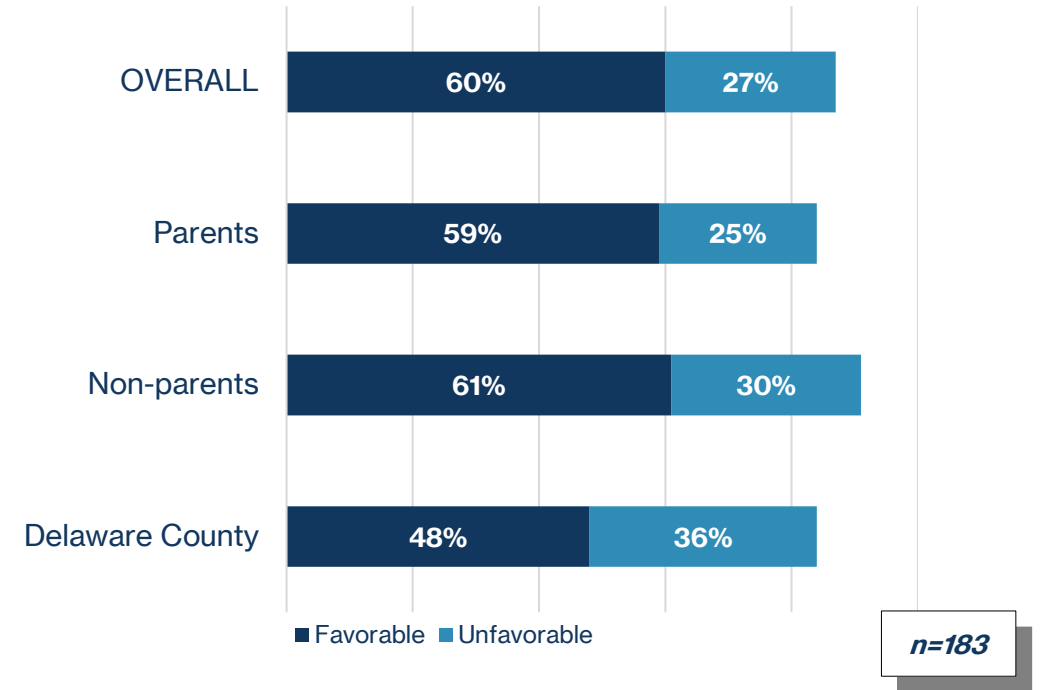
SPLIT SAMPLE TESTING: Respondents were randomly assigned to receive one of the two different versions of the question about the same concept, in order to test for differences based on scope of inquiry

Social Media

Over the last year, have you seen or noticed any news, information or posts about the Dublin schools on the social media accounts of your friends, parents or others in the community?

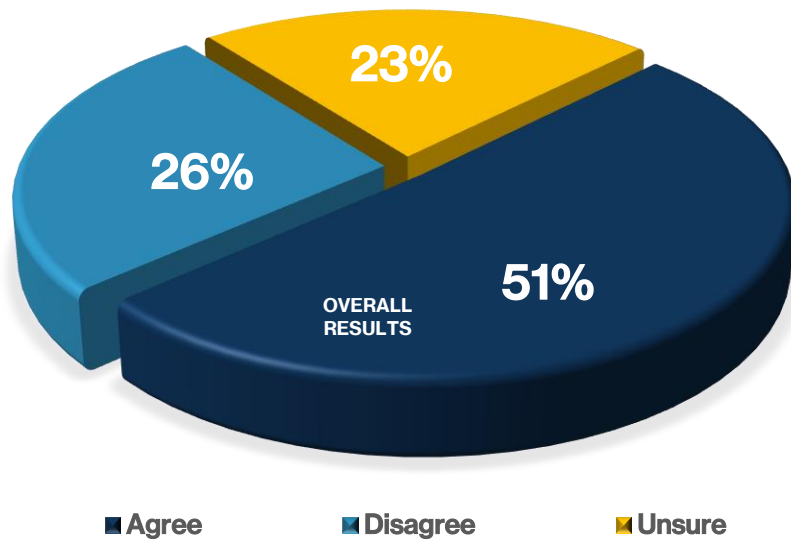


Generally speaking, was most of the information you saw on social media favorable or unfavorable towards the Dublin schools?

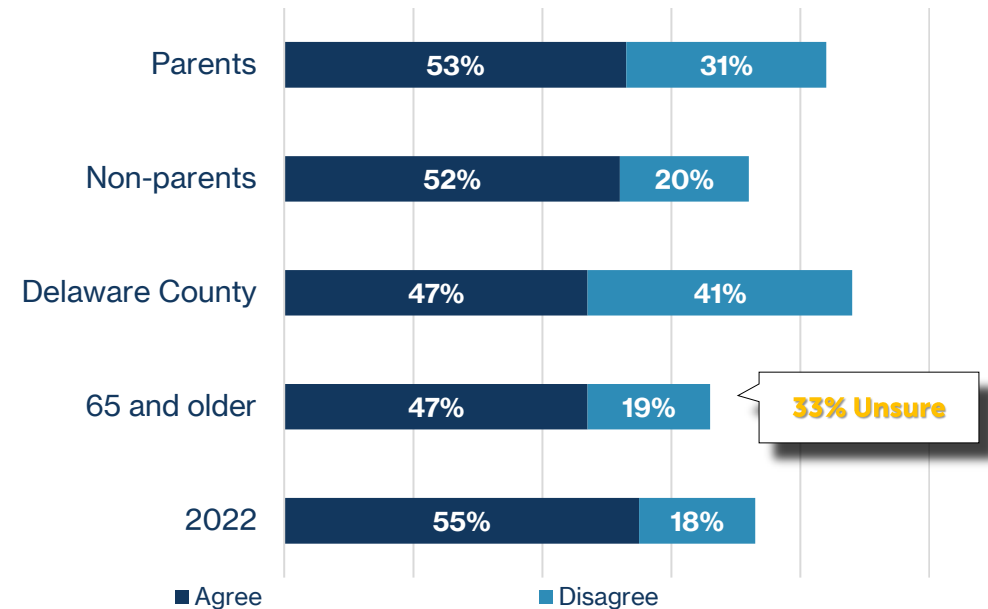




Generally speaking, do you agree or disagree that the Dublin City School District listens to the public and is responsive to its needs and preferences?



SELECT SUB-GROUP RESULTS





Other Findings

80 percent of residents indicated satisfaction with the quality of life in their respective counties

In contrast to housing growth, just 35 percent said that the rate of commercial growth, such as stores & businesses, was too fast, although it reached 45 percent among Union County respondents

Overall, 48% opined that the Dublin City School District has done a very good or good job spending its money and managing its finances, with responses among parents (47 percent) and non-parents (49 percent) being nearly-identical

One of the largest disparities in the study, 37 percent of parents characterized overcrowding of the high schools as a very big problem (also 37 percent in Union County), compared to just 14 percent of non-parents

A majority, 57 percent said they were getting the right amount of information from the Dublin City School District, including 53 percent of non-parents



Questions?

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