



PATHWAY SPOTLIGHT: BUSINESS & FINANCE

MARCH 2024

newsletter

VOL.3, NO.7

STUDENT QUESTION & ANSWERS

Why did you pick this pathway?

I picked this pathway because I've always had an interest in expanding my knowledge of finances, business, and accounting. I have never been exposed to any of it and I didn't have any prior experience so I thought it would be a good opportunity. I also felt like it would be good to know for future purposes, whether it be for a job or when it comes time to do my own taxes.

Favorite thing you learned in your pathway?

My favorite thing that I have learned in this pathway is how to prepare taxes. Prior to taking this pathway I didn't have any knowledge about taxes or accounting so it was really eye opening to be able to not only learn how to prepare taxes, but get real experiences and be able to give back to the community.

Briefly describe your participation in experiences and activities related to your pathway.

During my Junior year I was taking Personal Finance, which is the first class that is required for this pathway, and I participated in the Stock Market Game in the Fall. Along with that, my class also participated in something called Budget Challenge where we learned about everything that is needed to be able to live a stable adult life. We had a job, bills, and other expenses that we had to keep up with and it taught us how to manage our money in a responsible manner. I am now taking Accounting which is the second class in this pathway and we have participated in a lot of activities. Our class was given the opportunity to be involved in the VITA Program which offers free tax preparation to the community. We went through all the certification needed and everyone is advanced. Now we are in the process of doing tax returns after school and on weekends for anyone in the community who needs assistance. Our class also went on a trip to Fresno State to check out their business program and get a tour of the campus. We also got the chance to visit JD Foods in Fresno, a family owned food distribution company. Some of the owners sat down with us and talked about what it was like to run a business and what exactly went into that and we got to tour their facility as well.

Favorite memory of being a part of the pathway.

I think my favorite memory is getting to take a tour of Fresno State. I hadn't been there in years and it was nice to go back and see how much the campus has changed and see everything new they had to offer.

Advice to students interested in your pathway.

I would say that this pathway is one of the best our school has to offer because it gives you real experience and knowledge that can help you after high school. With that being said, it can be challenging at times. There are a lot of numbers involved and if that isn't your favorite I would suggest taking some time to ask questions and ask for extra help. Stay on top of your work and don't get behind because it can be hard to catch up.



CONTACT US : collegeandcareer@dinuba.k12.ca.us



CLARISSA CHAVEZ VELASCO
BUSINESS & FINANCES

Do your future goals include what you learned in your pathway?

I don't think that my future goals involved what I've learned, but I plan on still utilizing everything I've learned from it.

Plans after high school:

I plan on attending college either in San Diego or Santa Barbara to study Psychology. I want to be a Forensics Psychologist or a Family and Marriage Therapist. After taking this pathway I might consider doing a minor in Business as well.

PATHWAY AT A GLANCE

The Financial Services Pathway is designed to provide a foundation for students who are interested in entering the Business and Finance industry. These courses will allow students, who aspire to be entrepreneurs and future business owners, to learn basic money management skills and investments, as well as participate in a virtual stock market simulation. Students will be able to master all of the steps of the accounting cycle for service businesses and merchandising businesses. Students will be able to prove the accounting equation and prepare financial statements for proprietorships and partnerships.



PATHWAYS AT DHS

-Financial Services Pathway





PATHWAY SPOTLIGHT: BUSINESS & FINANCE

COLLEGE KNOWLEDGE



Dinuba High School provides one pathway in the business and finance sector of career technical education (CTE). Students take courses within the Financial services pathway. Pathway students are presented with real-world project-based learning and gain valuable insight into the career sector through immersive college and industry tours. Students also have opportunities to engage and learn from industry experts and guest speakers.

In California, universities renowned for their business and finance programs include the University of California, Berkeley (Haas School of Business), University of California, Los Angeles (Anderson School of Management), University of Southern California (Marshall School of Business), and Stanford University (Stanford Graduate School of Business) for graduate degrees, with economics and management pathways for undergraduates. California State University, Fullerton, and San Diego State University offer both Bachelor's and Master's in Business Administration with finance specializations. The University of California, Irvine (Paul Merage School of Business), Santa Clara University (Leavey School of Business), California State University, Northridge, and Pepperdine University (Graziadio Business School) also provide comprehensive undergraduate and graduate business programs. Prospective students should consult each university's website or admissions office for up-to-date program details and requirements.

According to the Workforce Investment Board of Tulare County, in 2023 there were **86,707** jobs in the Fresno, Tulare, and Kings County region, **5.0%** of which were in the Agencies, Brokerages, and Other Insurance Related Activities industry. Top schools in 2021 that produced the most graduates within our region includes, CSU Fresno (4,563), Fresno City College (2,365), Clovis Community College (1,881) and Reedley College (1,763).

Click on the links above or use the QR codes below to explore the programs at each college and university.



FUN FACT

Last year, our students set a record and filed **415** tax returns for tax payers in the Dinuba and Visalia area and had over **\$483,000** in tax refunds returned to those taxpayers.

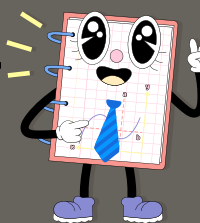


CONTACT US : COLLEGEANDCAREER@DINUBA.K12.CA.US



UPCOMING EVENTS AT DHS

- 1 April, 2024**
NO SCHOOL
- 3 April, 2024**
ASB Assembly
- 4-7 April, 2024**
HOSA State
- 11-13 April, 2024**
DHS Sprint Musical Show
- 17-18 April, 2024**
State Testing-Math
- 19 April, 2024**
Emperor of the Month
- 20 April, 2024**
Prom
- 24-25 April, 2024**
State Testing-ELA
- 26 April, 2024**
Starfest
- 27 April, 2024**
Cinco de Mayo Pageant
- 29 April, 2024**
MED Banquet



EDUCATION LEVEL & RELATED OCCUPATIONS

Entry Level Careers (High School Diploma)

- Bank Teller 💰 \$28,120-\$46,320 ➡ Stable Demand
- Retail Salesperson 💰 \$21,840-\$45,460 ➡ Increasing Demand
- Event Planner 💰 \$30,170-\$96,230 ➡ High Demand
- Office Manager 💰 \$32,000-\$100,000 ➡ Stable Demand
- Administrative Assistant 💰 \$28,200-\$59,500 ➡ Increasing Demand

Technical Level Careers (Certificate and/ or Associate Degree)

- Insurance Agent 💰 \$29,970-\$126,510 ➡ High Demand
- Bank Account Manager 💰 \$35,000-\$130,000 ➡ Declining Demand
- Marketing Specialist 💰 \$37,570-\$128,320 ➡ High Demand
- Advertising Copywriter 💰 \$40,000-\$95,000 ➡ Increasing Demand
- Website Designer 💰 \$35,000-\$100,000 ➡ High Demand
- Sports Marketer 💰 \$29,880-\$94,390 ➡ High Demand
- Mortgage Broker 💰 \$40,000-\$120,000 ➡ High Demand
- Human Resources Specialist 💰 \$37,680-\$108,160 ➡ High Demand

Professional Level Careers (Bachelor's Degree)

- Forensic Accountant 💰 \$50,000-\$115,000 ➡ High Demand
- Economist 💰 \$62,460-\$193,690 ➡ Stable Demand
- Personal Finance Planner 💰 \$47,570-\$208,000 ➡ High Demand
- Trader 💰 \$50,000-\$200,000 ➡ High Demand
- Digital Marketing Specialist 💰 \$40,000-\$125,000 ➡ High Demand
- Actuary 💰 \$72,000-\$199,000 ➡ Increasing Demand
- Market Research Analyst 💰 \$37,570-\$128,320 ➡ High Demand



Tulare | Kings | Fresno Counties Labor Markets



Career Cluster:

Business, Marketing & Finance

Jobs in this cluster focus on making plans, organizing things, and making sure businesses run smoothly.

College & Career Resources

College Majors:

- Business Administration
- Finance
- Marketing
- Economics

College & Universities:

- [Fresno State](#)
 - [Accountancy](#)
 - [Finance](#)
 - [Real Estate](#)
 - [Sports Marketing](#)
- [Reedley College](#)
- [Fresno City College](#)
 - [Business Pathway](#)

CLICK HERE



BUSINESS, MARKETING AND FINANCE

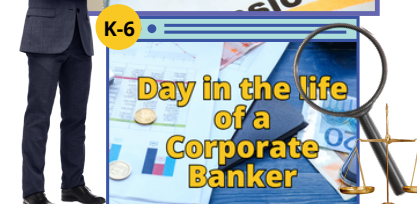


Welcome to the world of business, finance, and marketing! In **Business**, the focus is making plans, organizing information and making sure businesses run smoothly. In **Finance**, it's like taking care of your piggy bank and helping others with theirs. You learn to save money, spend wisely, and make sure everyone has enough coins. Lastly, think about those colorful toy ads you see – that's **Marketing**! Marketers use words and pictures to tell everyone about the coolest things.

At Dinuba High School, you can study and take classes in the Financial Services Pathway. You will learn how to handle money, make smart choices, and even play a fun game where you pretend to buy and sell things in a make-believe stock market!



ZOOM INTO CAREERS



TED Ed

The Making of A Young Entrepreneur: Gabrielle Jordan Williams
Kids Can Too | Noah Diguangco

epic! SCHOOL Books to READ! Sign-in to Clever & click on the book to read!

Kyle Keeps Track of Cash K-2

Ella Earns Her Own Money K-2

GOODS AND SERVICES K-2

THE BAKER'S DOZEN 3-6

Sports Marketing 3-6

THE BOO-BOOS THAT CHANGED THE WORLD 3-6

The mission of the College & Career Department is to empower all students with educational and work-based experiences to ensure that they are college, career, & life ready.

For more information visit our [website](#)!