

# WHY IS STUDENT DATA PRIVACY IMPORTANT?

01

There are both Federal and NYS laws that protect student data. You play a role in upholding these laws.

02

Student data breaches can lead to the theft of student identities and a tarnished credit report. These thefts can go unnoticed for years.

03

Student health and wellbeing are important. Students are more vulnerable to hacker schemes. Leaks of contact information can lead to cyber bullying or other exploitation of students.

04

Data breaches can lead to loss of future opportunities for students. The integrity of their educational records and assessment data is important for future college and job opportunities.

05

Students need protection from targeted marketing. They are vulnerable to these practices and companies begin building profiles of children at a very young age.

06

Everyone deserves privacy protections! We have an ethical duty to protect student data for all of the above reasons and more. The impact on students increases as the amount of data produced keeps growing.

