



Be The Change Permian Basin

To EMPOWER students to be the change they desire to see in the world.

What is Challenge Day?

Challenge Day is a day-long, interactive program that provides teens and adults with tools to tear down walls of separation, and inspires them to live, study, and work in an encouraging environment of acceptance, love, and respect. Using highly interactive and energetic activities, program facilitators guide the students through a carefully designed exploration of the ways people separate from each other, and model tools for creating connection and building community.

What is BTC Leads?

The BTC Leads program is both a follow-up program and stand alone. BTC Leads is a school-year program that acts as a support system for its program participants. BTC Leads uniquely teaches its participants that they can have an affect in their own lives and they have the ability to overcome their own struggles. It offers students a relational-network and resources for challenges they may be facing, as well as an avenue of community and relationship. Furthermore, the participants implement campus-wide student service projects to understand how they can make a difference in their school and in others' lives.

"I have learned that no matter what life gives you and hits you with. Whether it be positive impact or negative impact everything will be alright. Everyone goes through things, it just depends on how you handle it." -BTC Leads participant 2019

"We want students to be empowered to make a difference in their lives and the lives of others; to belong to something greater than themselves." -Sandra Candia, founder of Be The Change Permian Basin



Be The Change Permian Basin

To EMPOWER students to be the change they desire to see in the world.

Need for Change

Nationally, middle school and high school students suffer from various adverse circumstances. Whether that be bullying, suicidal thoughts, a dysfunctional home or an array of many other unfortunate situations. And that is not only the reality of the world we live in, but the reality of your local community. Therefore, as a local non-profit of your community, we were founded as an organization seeking to combat that.

The Solution

Those students who have been through our program(s) have found that their circumstances do not have to define them. Those students who have been through our program(s) have found community in the program(s) we offer and opportunity to live a different story, then the unfortunate circumstances they may come from.

What We Do

Thus, as the non-profit we are, in alliance with our mission, we offer two programs:



BTC LEADS

“We want students to be empowered to make a difference in their lives and the lives of others; to belong to something greater than themselves.” -Sandra Candia, founder of Be The Change Permian Basin

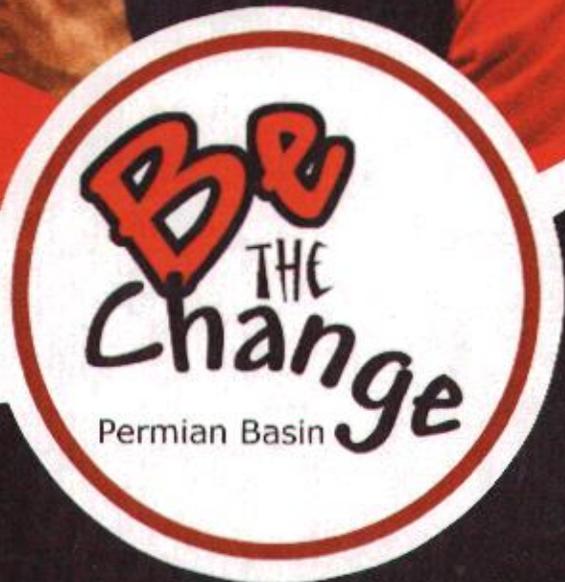
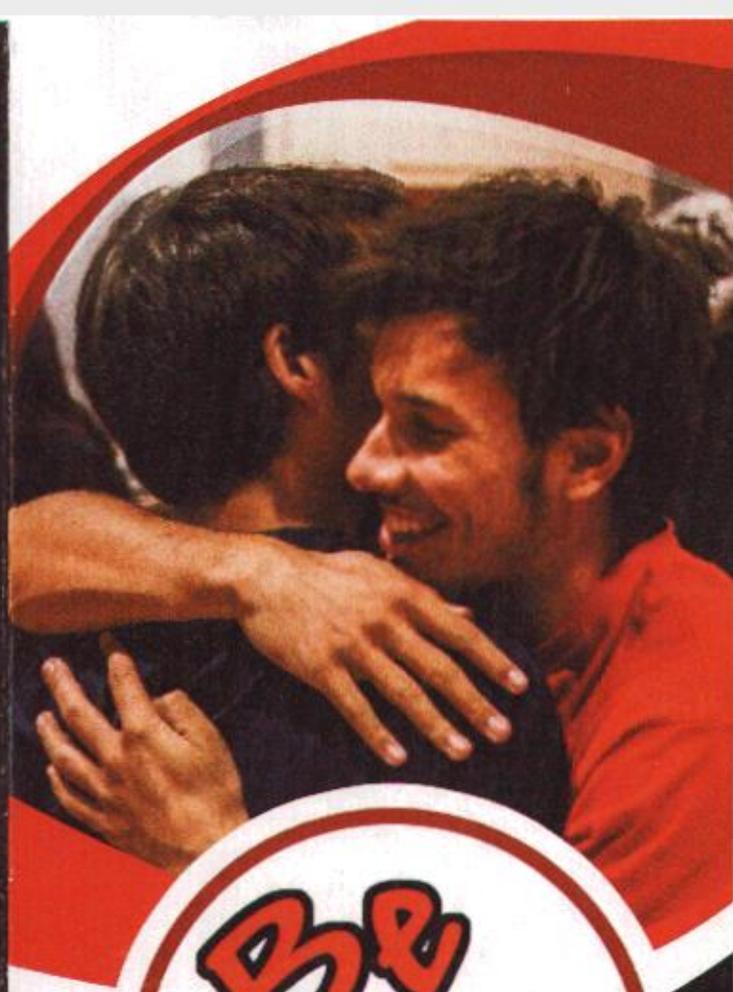
Be The Change Permian Basin

Be The Change is a local non-profit dedicated to creating a positive shift in the culture of the youth in our community. We seek to inspire students to be the change they desire to see in the world. Our programming fills a void by helping students open a dialogue about deep challenges like bullying, anxiety, depression, self-rejection and more. We offer opportunities to develop leadership skills and emotional intelligence. Be The Change accomplishes all of this through two major initiatives: Challenge Days and the BTC Leads Program.

Our Goal:

Our goal is to give students the skills they need to recognize problems in their community and to empower them with the necessary skills to address them.

● bethechangepermianbasin.org ●

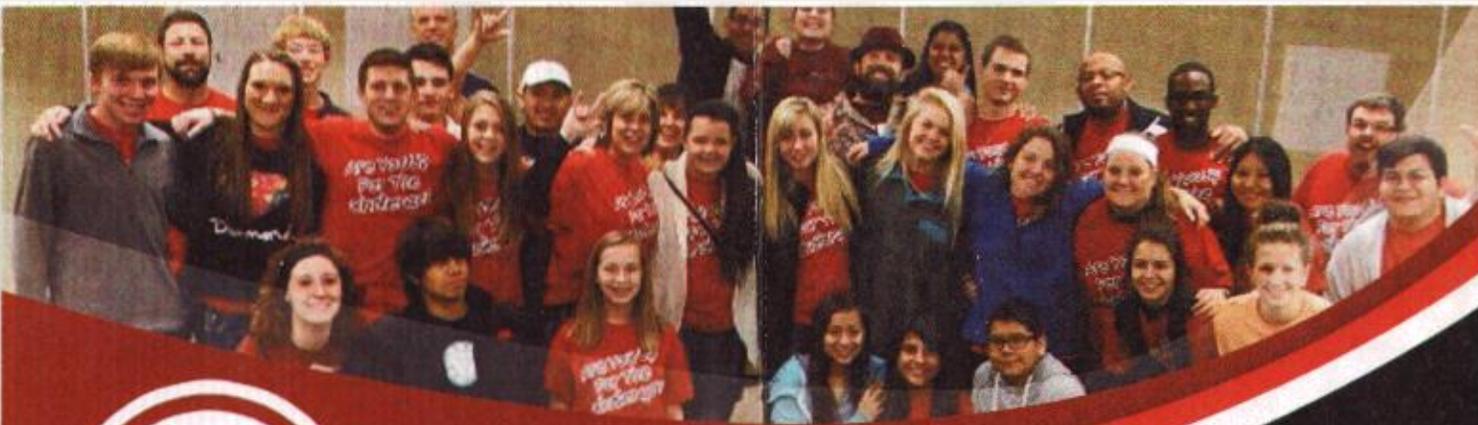


(432) 685-0449

3500 N A St., Suite 2100
Midland, TX 79705

bethechangepermianbasin.org

donjuan@btcpb.org



Challenge Day

What is Challenge Day?

Our junior high and high school students are facing issues like anxiety, depression, self-rejection, stress, aggression and more. Some students are afraid of walking down the halls for fear of being teased or humiliated. Others are dealing with homelessness or other challenges in their home life. Today's students are so burdened outside of the classroom it leaves little room for academic development and success. This is where Challenge Day addresses a need in our schools.

Challenge Day is a day-long interactive workshop where **students, teachers, and even community members** experience for themselves that compassion and connection are indeed possible in our schools. Through thought-provoking games, activities, and discussions, Challenge Day provides participants with tools to break down the walls of separation and isolation and build new levels of respect and communication with both adults and their peers.

"It does so much for kids," said Jaclyn Gaona, a community member who participated in Challenge Day at Midland High School. "Kids open up and explore feelings they may never have been able to talk about. The power that this program gives back to students makes them feel comfortable in their schools again. It builds community."

BTC Leads Program What is BTC Leads?

Be The Change Leads fills a significant gap for our teens. This campus program uniquely teaches students how to be leaders and to develop the character and integrity needed to execute a service project that makes their school a better place. Students participate in a community speaker series, learn about leadership qualities and then work with their peers and adults to design and execute school-led events and service projects.

Be The Change Leads inspires students, faculty and the community to notice what's happening in the world around them, to choose actions that create positive change, and to act as a living example of the power of contribution and compassion.

"I want the young people to be empowered to make a difference in their lives and the lives of others; to belong to something greater than themselves." - Sandra Candia, founder of Be The Change Permian Basin.

