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## **COMMUNICATION PLAN**

OCA communicates through multiple different venues. ALL parents and students have access to Parent Portal with they register online in August before school begins. This allows parents and students to look at their grades and attendance online at any time. Through Parent Portal, the school can also call, text, and email all parents to inform them of important meetings or events.

Information is also posted on our school webpage, our Facebook page, our Twitter link, and our AVID Twitter link. Events and good news s often shared on these important social media sites.

Report cards and other important documents are mailed home each semester. Parents are also required to attend two parent meetings which are the beginning of each semester.

Our AVID teachers also have a Group Me text that goes out to all students through their cell phones. We use this for important reminders to our students.

The principal of the school also meets with the student body every other Friday in the mornings to recognize student success, make announcements, address concerns, and answer questions.

For recruiting purposes, letters, postcards, and parent link calls go out to all 8<sup>th</sup> grade parents and students and they are invited to our 3 or 4 parent informational meetings about our school.

