# Loveland City Schools Planning Commission November 4th Committee Reports

Finance Committee:

Lynn Mangan – Chair Donel Autin, Brad Goldie, Jill Jones, Craig Lewis, Nathan Libby, Kirk McCracken

Data Review: Discussed questions and/or observations from the data provided

#### Team Discussion:

#### • Alternative Revenue Options

**Goal:** Alternative income streams for the district. Understand what the revenue potential is for an income tax (earned income vs. income tax) and what surrounding districts are doing.

Discussed:

• Reviewed analysis of 45140 distribution of income and age groups from IRS.GOV; what is included in earned vs. traditional; discussed key takeaways of analysis

#### Next steps:

- o Review analysis with CPA regarding tax impacts on individuals
- Write up first draft of analysis of earned income vs. traditional and key takeaways
  include examples of how different income levels and sources are impacted
- Reach out to another district to understand their experience with an income tax
  waiting to hear back
- o Longer term: conduct affordability index analysis of the district
- Licensing & Sponsorship as Revenue Source also evaluate Pay to Play, Other Student Fees, Classroom Fees, Technology, etc.

**Goal:** Understand are we breaking even? How do we work in needs based requests for students so that students aren't excluded from participating. Understand sponsorship and scholarship processes.

Discussed: Review additional data provided on actuals

#### Administrative Analysis

Discussion:

- Publicly available data is limited to salaries and has to be obtained by looking one by one at the district and job title.
- Publicly available data appears to have inconsistencies in education levels that may be inaccurate
- o Days worked will need to be reviewed to confirm salary is annualized. FYI: publicly

available data appears to be on calendar year vs. school year and is from 2019

 Discussed salary analysis to contain most common administrator positions for 40 Greater Cincinnati districts.

#### Next steps:

- Call Ohio Checkbook to see if we can get a consolidated download of administrator jobs, salaries and education levels. If not available in mass, do one by one download and double check
- Work on salary analysis.
- Determine path forward for benefit analysis with potentially smaller subset of schools.

# **Facilities Committee:**

Dan Colletto – Chair Brad Combs, Leah Jewell, Kevin Kimnach, Alvin Kressler, Warren Winning

#### Discussion:

- Reviewed and edited the school facility survey.
- Further discussion on facility management system and the need to seek information on what system (if any) that neighboring districts are currently using.

# **Community and Communications Committee:**

Michael Shiverski – Chair Kelley Deer, Tara Hamilton, Jeff Hawk, Lisa Moorehead, Lynn Oury

## Feedback from Donel

- This committee has been focused on Commission communication but perhaps we need to broaden the scope to include recommendations on how the Board, schools, etc communicate
- We can find experts to help us as opportunities are identified
  - o An outside resource will share best practices on communication at a future meeting
- Seek out/propose better tools to help
- Develop/propose more than just new ideas, determine the best methods/strategy to implement
  - Example: if a newsletter will be proposed, what are the mechanics to creating it, where will information come from, who will be responsible for keeping it fresh
- There have been two resignations from the Commission

## Facebook Page

- Goal is to get info out more quickly than the District sometimes can
- Minutes and agenda (prior to the meeting, if possible) from each committee
  agendas aren't a requirement for committees, so touch base with chairs
- "Official" communication is always from the Commission page on the LCSD website
- Minutes are available on the BOE website, could be linked
- 216 followers on FB
- Not a ton of dialogue yet just requests for info

# Surveys/Feedback

- Tiger Talk has been successful
- Got response to surveys

# QR code

- For emails for distribution list for general community info
- Consider asking businesses in the community to "advertise" the QR code for us
- An acknowledgement of receiving an email address thru the QR code and what we do with that info
- Storefronts with QR codes in downtown Loveland
- Create QR code with Tiger paw

# Newsletter/Info Doc

- Would Board decide what info would go out
- We are just trying to get email addresses now
  - Pooling emails that the district already has
  - o "Old" email addresses where are they stored/can we access them
- Outline of how we want to put this out
- Do we need to step back, regroup, plan

# Neighborhood Chats

- Maybe we should go to events that are already existing Loveland events like Christmas in Loveland without trying to add/create events like neighborhood chats
   Would still have a Board member present
- Will reach out to CeeCee Collins re: events
- Valentine Lady event
- Anything in November?
- November chat maybe LAB Craft fair @ Oasis
- December chat Christmas in Loveland
- o Can we put a table there
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# **Communications**

- Flow chart -
  - Why are we in the middle; Other committees should also be able to communicate
  - o Just give us a chance
  - Be true to our mission
  - o Connect with the community!
  - o We should not take it all on
  - o "The board needs to start hoofing it" in order to reach out to communicate
    - Would mean a lot to the community
- The vision is to get the Board more visible
- Improve the communication stream

#### Follow up

- Storefronts
- Christmas in Loveland
- Craft Fair
- Benefit Solutions
- Remove neighborhood chat from BOE sites
- Email re: email data base
- Board needs to be more intentional about reaching out to the community

#### School Improvement/Student Experience Committee:

Lindsay Willmann – Chair Susan Craig, Lisa Saletta, Alexander Topala

#### Discussion:

Identify areas in the report card where we are falling short with the plan/needs/specific criteria to execute.

http://education.ohio.gov/Topics/Data/Report-Card-Resources/Prepared-for-Success-Component

- Reviewed Report Card with focus on 'Prepared for Success'.
  - o Score is a 'C'
  - What is the criteria that this grade is based upon?
  - What efforts have been done in the past and currently to address these needs/issues?
    - Committee will reach out to idstrict to get this information
  - What are other districts who are receiving higher grades in this area doing to achieve this goal?
    - Looking into Mason, Sycamore, Indian Hill, Kings, Springboro, and Wyoming
    - It was also recommended that we look at Anderson, Lebanon, Little Miami, Milford, Turpin, West Clermont and Winton Woods
  - How many Classes for AP do we offer? What are the requirements to get in?
    - Is it impacting the diversity and who is in the class?
    - Are students required to take the AP tests?
    - Identify schools to look at that have similar demographics and their AP course opportunities.
    - What are some schools that would be best for comparison of these topics?